The Cash Box

VOLUME XIX – NUMBER 25

MARCH 8, 1958

The McGuire Sisters listen attentively to the new Seeburg model "161", a 160 selection phonograph which was recently introduced in Seeburg distributor showings throughout the country. The girls naturally are listening to their current smash hit on Coral, "Sugartime". In addition to making hit records, the McGuires recently reached new heights when they opened to rave reviews at the Waldorf-Astoria in New York.

a. HUGO WINTERHALTER'S ORCHESTRA PLAYS MIDNIGHT C/W TANGO BOOGIE
47-20-7192

b. JAYE P. MORGAN SINGS MY BLIND DATE C/W TELL ME MORE
47-20-7178

c. THE SPROUTS SING EVERY LITTLE ONCE IN A WHILE C/W SKINNY MINNIE
47-20-7172

d. DAVID HILL SINGS WILD CHILD C/W BIG GUITAR
47-20-7181

stick with these and you'll be wearing diamonds!

RCA VICTOR

Watch for these NBC-TV shows, in color and black-and-white: THE PERRY COMO SHOW, THE EDDIE FISHER SHOW, THE GEORGE GOBEL SHOW, TIC TAC DOUGH, and THE PRICE IS RIGHT.

FOUNDED BY BILL GERSH

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The Cash Box

Volume XIX—Number 25 March 8, 1958

BUYING MASTERS!

Almost everyone in the record business today is busily engaged in finding masters which are making noise. A few years ago, A&R men used to look for artists or material. Those pursuits apparently now have become secondary. First of all because today's hit artists rarely repeat and second of all because material has become less important than sound.

The entire nature of A&R work is in a flux because the classical understanding of that job no longer holds. It is today literally impossible for one man to run all A&R as he could only a short time ago. Today the hits are coming from areas which mature, adult people have very little contact with. They are coming from the emotions of teenagers. The songs are very often being written by the teenagers themselves, expressing their thoughts about the world in their own language and manner. And more often than not these very same teenagers are performing on the record. It has become apparent also that even where contemporary material is recognized by A&R men, polished artists who perform the songs are not able to bring to it the basic emotional impact that the teenager who wrote it felt.

It is because this process is being recognized more and more by record firms of all sizes that the race is now so strong to find masters which are already getting some response and could better be exploited by firms with nationwide distribution and promotional set-ups.

This whole movement, if it continues, is bound to lead to profound changes in the record business. In addition to the standard type of A&R work it seems to us that we will be moving more and more into the type of arrangement that Hollywood has today found expedient, i.e. the independent producership. While in a sense the buying of masters approaches this procedure, it is still not being done on an organized official basis. It won't be long now when every record company will have an A&R man who in turn oversees a large group of independent producers, who work non-exclusively and turn out a specified number of sides either with artists who are signed to the record company or with artists whom these producers own themselves. In other words the function of the record company organization in many cases may be what the function of the top Hollywood organizations are now—to finance the production and then distribute it.

As the record business expands at a rapid pace and seeks more and more outlets and larger numbers of customers, we are bound to experience many revisions in our standard procedures. Organizational arrangements which made sense when we were a $100,000,000 business may no longer be valid in a $500,000,000 business. Only if we keep our minds open to the needs for change and accept what current conditions demand can we expect to keep our industry in the phenomenal state of expansion which it has experienced in the last several years.

The Cash Box TOP 60

Best Selling Tunes on Records

PIN UP CARD
For Week Ending
MARCH 8, 1958

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. 3/1 Pos. 2/22

1—Get A Job
2 1
DO-15695—MILLS BROS.
I Found A Million Dollar Baby
★EM-1029—SILHOUETTES
I Am Lonely

2—Don't
1 2
★VI-7150—ELVIS PRESLEY
I Beg Of You

3—Catch A Falling Star
4 7
★VI-7128—PERRY COMO
Magic Moments

4—Sail Along Silv'ry Moon
5 5
DE-30537—KAREN CHANDLER
I Remember Dear
★DO-15661—BILLY VAUGHN
Raunchy

5—Short Shorts
3 3
★AP-9882—ROYAL TEENS
Planet Rock
DC-175—FOUR WINDS
Five Minutes More
KI-S114—TINY BRADSHAW
Bushes

6—Oh Julie
6 8
DL-6158—OTIS WILLIAMS
Could This Be Magic
★NA-6005—CRESCENDOS
My Little Girl
VI-7097—SAMMY SALVO
Say Yeah

7—Sweet Little Sixteen
18 29
★CH-1683—CHUCK BERRY
Reelin' And Rocking

8—Tequila
23 36
AP-9899—EDDIE PLATT
Popcorn
CA-3928—STAN KENTON
Cuban Mumble
★CG-1016—CHAMPS
Train To Nowhere

9—26 Miles
10 20
★CA-3845—FOUR PREPS
It's You

Pos. 3/1 Pos. 2/22

10—Sugartime
11 9
★CR-61924—McGUIRE SISTERS
Banana Split
CR-61908—CHARLIE PHILLIPS
One Faded Rose

11—You Are My Destiny
9 10
★AP-9880—PAUL ANKA
When I Stop Loving You

12—Are You Sincere
17 26
★CD-1340—ANDY WILLIAMS
Be Mine Tonight

13—At The Hop
7 4
★AP-9871—DANNY & JUNIORS
Sometimes
DO-15675—NICK TODD
I Do

14—Witchcraft
13 13
★CA-38S9—FRANK SINATRA
Tell Her You Love Her

15—The Stroll
8 6
CR-61930—LANCERS
Jo-Ann
★ME-71242—DIAMONDS
Land Of Beauty

16—Who's Sorry Now
20 33
★MG-12S88—CONNIE FRANCIS
You Were Only Foolin'

17—It's Too Soon To Know
16 18
★DO-1S690—PAT BOONE
A Wonderful Time Up There

18—Good Golly Miss Molly
19 23
KE-4004—VALIANTS
★SP-624—LITTLE RICHARD
Hey-Hey-Hey-Hey

19—Dede Dinah
12 11
★CN-1011—FRANKIE AVALON
Ooh La La

20—Oh-Oh, I'm Falling In Love Again
15 16
★RO-4045—JIMMIE RODGERS
The Long Hot Summer

Pos. 3/1 Pos. 2/22

21—I Beg Of You
14 12
★VI-71S0—ELVIS PRESLEY
Don't

22—Swinging Shepherd Blues
27 19
★FE-12312—JOHNNIE PATE
The Elder
★JU-S311—MOE KOFFMAN
Hambaurg Baund
JZ-832—KIRK STUART & HONEYDREAMERS
Gladly
★MG-12608—DAVID ROSE
Rock Fiddle
VI-7153—DAVID TERRY
River Kwai & Colonel Bagey

23—River Kwai March & Colonel Bogey
22 17
CA-3857—CARLSON RAIDERS
Teenage March
★CO-41066—MITCH MILLER
Hey Little Baby
LO-1779—EDMUNDO ROS
Spanish Gypsy Dance
MG-12S90—ART MOONEY
Bullfight
VI-71S3—DAVID TERRY
Swinging Shepherd Blues

24—Magic Moments
24 25
★VI-7128—PERRY COMO
Catch A Falling Star

25—Maybe
26 21
★EN-1005—CHANTELS
Came On Little Baby

26—Don't Let Go
21 14
CR-61932—BILLY WILLIAMS
Baby, Baby
★EP-9257—ROY HAMILTON
The Right To Love

27—The Walk
35 45
★CK-885—JIMMIE McCRACKLIN
I'm To Blame

28—Angel Smile
32 31
★CA-3860—NAT "KING" COLE
Back In My Arms

Pos. 3/1 Pos. 2/22

29—Click Clack
29 38
KI-5115—BOYD BENNETT & ROCKETS
Move
★SW-4001—DICKEY DOO & DONT'S
Did You Try

30—Come To Me
30 24
★CO-41082—JOHNNY MATHIS
When I Am With You
CO-41094—RAY ELLIS
36-26-36

31—Maybe Baby
36 53
★BR-SS0S3—CRICKETS
Tell Me Haw

32—Stood Up
25 15
★IM-S483—RICKY NELSON
Waitin' In School

33—A Wonderful Time Up There
34 46
★DO-1S690—PAT BOONE
It's Too Soon To Know

34—Ballad Of A Teenage Queen
39 32
★SU-283—JOHNNY CASH
Big River

35—Belonging To Someone
31 28
★ME-71247—PATTI PAGE
Bring Us Together

36—Big Guitar
37 35
★DE-30S64—OWEN BRADLEY
Sentimental Dream
DO-15696—FRANK DeROSA
Irish Rock
IM-S485—IRVING ASHBY
Matatin'
MG-12613—SAM "THE MAN" TAYLOR
Cherokee

37—Rock And Roll Is Here To Stay
33 48
★AP-9899—DANNY & THE JUNIORS
School Day Romance

Pos. 3/1 Pos. 2/22

38—La Dee Dah
28 22
KI-5110—BONNIE & RUSTY
Let The School Bell Ring, Ding-A-Ling
★SW-4002—BILLY FORD'S THUNDERBIRDS

39—So Tough
49 40
★BB-503—CASUALS
I Love My Darling
CG-1013—KUF-LINX
What 'cha Ganna Do
DT-433—CUFFLINX

40—Breathless
56 —
★SU-288—JERRY LEE LEWIS
Down The Line

41—Little Blue Man
45 52
★AT-1169—BETTY JOHNSON
Winter In Miami

42—Oh Lonesome Me
57 49
FE-12319—SWALLOWS
Angel Baby
IM-5490—JACKIE WALKER
Only Teenagers Allowed
★VI-7133—DON GIBSON
I Can't Stop Lovin' You

43—Lollipop
— —
★CD-1345—CHORDETTES
Baby Came-A Back-A
★VI-7174—RONALD & RUBY
Fickle Baby

44—Bad Motorcycle
50 60
★CM-126—STOREY SISTERS
Sweet Daddy

45—Sweet Elizabeth
48 —
★LO-1788—WILL GLAHE
Tavern In The Town

46—Dancing With My Shadow
47 56
★CO-41076—FOUR VOICES
Ban Ban

47—Peggy Sue
38 27
★CR-61885—BUDDY HOLLY
Everyday
M 5473—JACKIE WALKER
Wonderful One
KI-S130—RUSTY YORK
Shake 'Em Up Baby

Pos. 3/1 Pos. 2/22

48—College Man
60 —
ME-71279—RALPH MARTERIE
Cinderella Tanga
★PH-3522—BILL JUSTIS
The Stranger

49—Tell Her You Love Her
— —
★CA-38S9—FRANK SINATRA
Witchcraft

50—Lazy Mary
— —
★VI-7160—LOU MONTE
Angelique

51—The Shake
51 55

52—Gigi
— —

53—Arrivederci Roma
55 —

54—Don't You Know I Love You
— —

55—Your Graduation Means Goodbye
59 —

56—Yellow Dog Blues
40 44

57—She's Neat
60 —

58—Jo-Ann
41 30

59—Billy
— —

60—This Little Girl Of Mine
42 34

60—Bop-A-Lena
— —

CODE:

AC—Atco
AF—Audio Fidelity
AG—Argo
AL—Aladdin
AO—Apollo
AP—ABC-Paramaunt
AT—Atlantic
BA—Baton
BB—Back Beat
BN—Banana
BR—Brunswick
BT—Bethlehem
CA—Capital
CC—Carltan
CD—Cadence
CG—Challenge
CH—Chess
CK—Checker
CL—Colonial
CM—Camea
CN—Chancellor
CO—Columbia
CR—Coral
CS—Class
CY—Crystallette
DA—Dana
DC—Decor
DD—Dale
DE—Decca
DL—DeLuxe
DO—Dot
DS—Disneyland
DT—Daata
DU—Duke
EB—Ebb
EM—Ember
EN—End
EP—Epic
ER—Era
EX—Excello
FE—Federal
FI—Fiesta
FL—Flash
FP—Flip
FR—Fraternity
FS—Felsted
GE—Gee
GL—Glory
GO—Gone
HE—Herald
HY—Hickary
IM—Imperial
JU—Jubilee
JZ—Jasie
KA—Kapp
KE—Keen
KI—King
LI—Liberty
LK—Lark
LO—Landon
LU—Luniverse
ME—Mercury
MG—MGM
MO—Modern
NA—Nasca
OJ—OJ
OK—Okeh
PA—Paris
PE—Peacock
PH—Sam Phillips Int.
PP—Prep
RE—Regent
RM—Rama
RO—Roulette
RP—RPM
RV—Rev
SA—Savoy
SF—Surf
SP—Specialty
SU—Sun
SW—Swan
TH—Thunderbird
TI—Tico
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik
VP—Vip

★ INDICATES BEST SELLING RECORD OR RECORDS.

- Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.
- The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.
- All labels listed in alphabetical order.

M-G-M Records

1/2 Million Sold - Heading for the Gold Record

CONNIE FRANCIS

WHO'S SORRY NOW

K12588 on 45 and 78 rpm

Another "Third Man Theme" Sound!

LOVE THEME FROM

"THE BROTHERS KARAMAZOV"

(From the MGM Picture)

Featuring JACK HILL at the CYMBALOM

Orchestra conducted by Harry Geller

K12624

RICHARD BARRETT
(When Your Heart's on Fire)
SMOKE GETS IN YOUR EYES
K12616

DEAN JONES
ME! PLEASE! ME
and
Meet Me In The Study Hall
K12620

SAM (THE MAN) TAYLOR
BIG GUITAR
K12613

DAVID ROSE
and His Orch.
SWINGING SHEPHERD BLUES
K12608 on 45 & 78 rpm

LILLIAN BROOKS
PEYTON PLACE
and
SAY YOU'RE MINE
K12610

MARVIN RAINWATER
WHOLE LOTTA WOMAN
K12609

3 GREAT ALBUMS

From the Irresistible Romantic Motion Picture "Gigi"

ONLY MGM RECORDS HAS THE ORIGINAL CAST SOUND TRACK ALBUM

PLACE YOUR ADVANCE ORDER NOW THROUGH YOUR LOCAL MGM RECORD DISTRIBUTOR

MEMO from:
DISNEYLAND RECORDS

OPERATORS: A Natural for your Music Machines

DJ's: A Natural for programming

DEALERS: A Natural for Over The Counter Sales

Mary Martin

with Tutti's Trumpets

in a singin' swingin' arrangement of

"HI-HO"*

(from the Walt Disney re-release
SNOW WHITE AND THE SEVEN DWARFS)

b/w "THE MAGIC SONG"

DISNEYLAND RECORD F-100

* featured in the new Mary Martin Album "Hi-Ho"
WDL-4016 (soon to be released)

ORDER FROM YOUR NEAREST DISNEYLAND RECORD DISTRIBUTOR

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BINKLEY DISTRIBUTING CO. Jacksonville, Fla.
BINKLEY DISTRIBUTING CO. Miami, Fla.
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BUENA VISTA DISTRIBUTING CO. Los Angeles, California
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SANDEL COMPANY Minneapolis, Minnesota
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SEABOARD DISTRIBUTORS East Hartford, Connecticut
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2400 WEST ALAMEDA AVENUE
BURBANK, CALIFORNIA

THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1	**DON'T** **ELVIS PRESLEY** VI-7150—Elvis Presley	2
2	**GET A JOB** **SILHOUETTES** DO-15695—Mills Bros. EM-1029—Silhouettes	1
3	**SHORT SHORTS** **ROYAL TEENS** AP-9882—Royal Teens KI-5114—Tiny Bradshaw DC-175—Faur Winds	6
4	**AT THE HOP** **DANNY & JUNIORS** AP-9871—Danny & Juniors DO-15675—Nick Todd	3
5	**CATCH A FALLING STAR** **PERRY COMO** VI-7128—Perry Como	7
6	**SAIL ALONG SILV'RY MOON** **BILLY VAUGHN** DE-30537—Karen Chandler DO-15661—Billy Vaughn	5
7	**THE STROLL** **DIAMONDS** CR-61930—Lancers ME-71242—Diamonds	4
8	**YOU ARE MY DESTINY** **PAUL ANKA** AP-9880—Paul Anka	10
9	**SUGARTIME** **McGUIRE SISTERS** CR-61924—McGuire Sisters CR-61908—Charlie Phillips	8
10	**OH JULIE** **CRESCENDOS** DL-6158—Otis Williams VI-7097—Sammy Salvo NA-6005—Crescendos	14

11) DEDE DINAH. 12) LA DEE DAH. 13) WITCHCRAFT. 14) DON'T LET GO. 15) 26 MILES. 16) I BEG OF YOU. 17) STOOD UP. 18) OH-OH, I'M FALLING IN LOVE AGAIN. 19) RIVER KWAI MARCH & COLONEL BOGEY. 20) IT'S TOO SOON TO KNOW. 21) SWINGING SHEPHERD BLUES. 22) GOOD GOLLY MISS MOLLY. 23) RAUNCHY. 24) ARE YOU SINCERE. 25) MAGIC MOMENTS. 26) SWEET LITTLE SIXTEEN. 27) MAYBE. 28) PEGGY SUE. 29) ANGEL SMILE. 30) WHO'S SORRY NOW. 31) COME TO ME. 32) TEQUILA. 33) GREAT BALLS OF FIRE. 34) CLICK CLACK. 35) BELONGING TO SOMEONE.

CODE

AC—Atco
AG—Argo
AL—Aladdin
AO—Apollo
AP—ABC-Paramount
AT—Atlantic
BR—Brunswick
BT—Bethlehem
BY—Bally
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CM—Cameo
CO—Columbia
CR—Coral
CS—Class
CY—Crystalette
DA—Dana
DC—Decor
DE—Decca
DL—DeLuxe
DO—Dot
DT—Dooto
DU—Duke
EL—Eldorado
EM—Ember
EP—Epic
ER—Era
EX—Excello
FS—Four Star
FE—Federal
FI—Fiesta
FR—Fraternity
GE—Gee
GL—Glory
HE—Herald
IM—Imperial
JU—Jubilee
JZ—Josie
KA—Kapp
KI—King
LI—Liberty
LO—London
ME—Mercury
MG—MGM
MO—Modern
NA—Nasco
OK—Okeh
PE—Peacock
PH—Sam Phillips Int.
PP—Prep
RE—Regent
RM—Rama
RO—Roulette
RP—RPM
SA—Savoy
SE—Seeco
SP—Specialty
SU—Sun
SW—Swan
TH—Thunderbird
TI—Tico
UN—United
UQ—Unique
VE—Verve
VI—RCA-Victor
VJ—Vee-Jay
VK—Vik
VP—Vip

Another Dot HIT!

"YOU SURE LOOK GOOD TO ME"

"Starry Eyes"

15708

THE HILLTOPPERS

Dot RECORDS, Inc. • Sunset and Vine • Hollywood, Calif. • Phone HO 2-3141

THE NATION'S BEST SELLING RECORDS

Record Reviews

A DISK & SLEEPER — **B** VERY GOOD — **C** FAIR

B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE HILLTOPPERS
(Dot 15712)

B+ "YOU SURE LOOK GOOD TO ME" (2:18) [Dot BMI—Arr. Vaughn] The Hilltoppers hand in an exciting rock-a-ballad item that should go great guns with the kids. The whole group sings as a unit resulting in a new and exciting sound for the boys. Good stroller to watch.

B+ "STARRY EYES" (2:04) [Cal BMI—Moss, Cobb] This end has the Hilltoppers supplying a good R & R ballad backdrop for Jimmy Sacca's vocal in the spotlight. Pretty romancer. One of the best couplings the boys have offered in many months.

TORTILLA PETE
(Imperial 5502)

B "CORRIDO ROCK" Part 1 (1:59) [—Olmos] If you're looking for an unusual rock and roll item, listen in to this hard hitting jumper with a Mexican flavoring. High speed rhythm item with an unusual sound for an R & R instrumental.

B "CORRIDO ROCK" Part 2 (2:01) [—Gaytan] The melody is different on this end but the overall sound is similar.

SOMETHIN' SMITH & THE REDHEADS
(Epic 9264)

B+ "I THANK YOU, MR. MOON" (2:26) [Leo Feist ASCAP—Oppenheim, Baer, Morse] Somethin' Smith and his Redheads are in top, easy-going form as they prance thru a light and charming romantic novelty tailor-made for their charming vocal style. Pretty lilter that could catch on and spread rapidly.

C+ "SCHOOL BUS ROCK" (2:21) [Springfield BMI—Starr, Wolf] The crew goes rock and roll on this end. A femme group and a hard-hitting organ accompany the lads. Good teen sound.

DAVID HILL
(RCA Victor 7181)

B+ "WILD CHILD" (2:00) [Maggie BMI—Smith, Dixon] A thrilling bongo backdrop accompanies Dave Hill as he high-tails it thru a powerful rockin' item that reminds the listener of the R & B smash "Fever." Potent teen material that deserves attention. Could smash thru.

B "BIG GUITAR" (2:35) [Time BMI—DeRosa, Genovese, Coleman] Hill, on this end, offers the first vocal rendition of a funky blues instrumental currently on the charts. Low down reading that hits hard.

BILLY WARD & DOMINOES
(Liberty 55126)

B+ "SOLITUDE" (2:20) [American Academy ASCAP — DeLange, Mills, Ellington] Billy Ward, who made the grade on Liberty with his string-filled, dramatic, R & R interpretations of standards, ("Stardust" and "Deep Purple") returns to this successful formula as his Dominoes give out with a stirring version of another great oldie. Spins and sales could be tremendous.

C+ "SWEETER AS THE YEARS GO BY" (2:20) [Billy Ward BMI —Ward] The crew has a barbershop quartet sound on this lilting, old-fashioned ditty.

The Cash Box Disk of the Week

"THERE'S ONLY ONE OF YOU" (2:53) [Korwin ASCAP—Allen, Stillman]

"BLUE TATTOO" (2:24) [Planetary ASCAP—Roberts, Jacobson]

THE FOUR LADS (Columbia 41136)

● The Four Lads, one of the most consistent hit producing vocal quartets in the business, should have their biggest seller in a long while with the fabulous material they present on their latest Columbia coupling. One half of the disk "There's Only One Of You," is a great new romantic novelty composed by Robert Allen and Al Stillman, who penned "Moments To Remember" and "No Not Much" for the boys. It's a superbly written cutie featuring the boys in a latin tempo for the first time. Melody, lyrics and delivery are just tops. "Blue Tattoo" is another tremendous performance—this time displaying the crew in a peppy bounce tempo. Delightful ditty that you find yourself whistling after just one spin. Clever waxing about a sailor's romantic difficulties. Record No. 41136 is one the Four Lads will long remember.

"MY BLIND DATE" (2:17) [Quintet BMI—Leiber, Stoller]
"TELL ME MORE" (2:02) [Quintet BMI—Leiber, Stoller]
JAYE P. MORGAN (RCA Victor 7178)

● Jaye P. Morgan has in her latest release an oustanding ballad that could blast her name all across the charts once again. The number is a beautifully written love song—one of the few on the market today without a rock and roll beat—but it sports a great teenage lyric which Jaye P. fashions in winning style. Titled "My Blind Date," the number should have tremendous appeal to the youngsters. The kids, today, are getting a healthy helping of rock and roll and this straight ballad could be a welcome change of pace. One of the best Morgan disks since her initial hits. Jockeys will be spinning this one frequently. Flip, "Tell Me More" is a multiple voice rhythm item with a contagious sound.

"THEME FROM IGOR" (2:30) [Mayland BMI—Sheldon, Land]
"SHAPE UP" (2:10) [Travis BMI—Brown, Freeman]
ERNIE FREEMAN (Imperial 5499)

● Ernie Freeman, one of the most consistent instrumental hit makers in the business, does a bang-up job with a wild, funky-blues opus under the title of "Theme From Igor". This is the instrumental portion of the new "Dinner With Drac" horror recording. "Igor" was the original title of a more gory version of "Dinner With Drac". The number sports a sensational beat, tremendous drive, and outstanding instrumental work that will have the teeners hoppin'. Deck could follow in the footsteps of Freeman's "Raunchy". Coupling, "Shape Up", is another good low-down instrumental rocker with Freeman again starring on the sax. Top half should bite off a heap of sales.

"I FOUND A JOB" (2:29) [Kahl BMI—Carter]
"DOWN ON MY KNEES" (1:56) [Patricia BMI—Sheppard]
THE HEARTBEATS (Roulette 4054)

● With "Get A Job" such a tremendous smash, an 'answer' release was inevitable. The Heartbeats are first with the follow-up in an exciting number dubbed "I Found A Job". Opening with a bup-bup-bup bup intro, the boys lean into a staccato rocker with a great beat and a set of lyrics that's also almost impossible to understand. But the sound is there and every few bars the title stands out. And in this era of sound, that's all you need. The number's got what the kids want and should enjoy a healthy run. Flip, "Down On My Knees", is a slow, fish-beat R & R ballad chanted with emotion by the lead voice and the group.

"GOOD AND BAD" (2:10) [Sun-Crest & Jat BMI—Gettle, Winn]
"THE OTHER ME" (2:06) [Golden West BMI—Wolfe]
JERRY WALLACE (Challenge 59000)

● The hot Challenge label, heading up toward the #1 spot with their smash best seller "Tequila", have another strong item that should do a bang up job in the sales department. The disk features Jerry Wallace, a sizzling rock and roll vocalist who makes a tremendous showing with an up-beat item dubbed "Good And Bad". Wallace has a good R & R sound and gets some sensational instrumental accompaniment which has been a trademark of almost all Challenge releases. Side is right up the teeners' alley. Flip, "The Other Me", is a solid fish-beat ballad chanted with feeling by Wallace. Keep a tab on the upper half.

"HANDSOME" BILL BALCOM
(Dot 15711)

B+ "CORRIDO ROCK" Part 1 (2:17) [Drive-In & Peer Inter'l BMI—Laboe, Balcom, Olmos, Palacios] Here's an off-beat rock and roll item. It's a wild, fast moving instrumental jump with a Mexican flavor. It's got a great beat and cuts along at a torrid pace. Very different. The difference could send it onto the charts.

C+ "CORRIDO ROCK" Part 2 (2:09) [Drive-In & Peer Inter'l BMI—Laboe, Balcom, Olmos, Palacios] The beat and Mexican sound is the same on this end, only the melody has been changed.

SHAYE COGAN
(Roulette 4052)

B "BLUE WHITE DIAMOND" (1:58) [Patricia BMI—Allen, Davis] A haunting rock-a-ballad is chanted with a heavy heart by Shaye Cogan. Dramatic love song with a pretty melody. Could catch on.

C+ "SATISFACTION GUARANTEED" (2:01) [Planetary ASCAP—Jacobson, Roberts] The rock-and-roll ballad tempo continues for Miss Cogan's torchy reading of a romantic item with a seductive lyric.

PERCY FAITH ORCH.
(Columbia 41126)

B+ "THE IMPALA THEME" (2:42) [Manchester ASCAP—Curtin] A lush and lovely piece of mood material is richly interpreted by the string-filled Faith aggregation. Dreamy background number that's extremely relaxing in today's R & R dominated market. Jockeys seeking a pretty instrumental have a top-notcher here.

B "PIZZICATO POLKA" (2:04) [Marpet ASCAP—Faith] Faith's harpsichord adds an interesting sound to this light, sprite and charming polka ditty. Wonderful change of pace item.

JERRY WALD & HIS ORCH.
(Kapp 212)

B "FRENCHMAN'S CREEK" (2:30) [Peter Maurice ASCAP—Johnson] A warm and romantic mood theme is lushly rendered by the Jerry Wald orchestra. Inviting and relaxing item with Wald excelling in the spotlight on the clarinet.

B "MESA VERDE" (2:39) [Instrumental BMI — Williams] The clarinet is again front-and-center as the ork drifts thru a charming rhumba tempo instrumental. Pretty string-filled material.

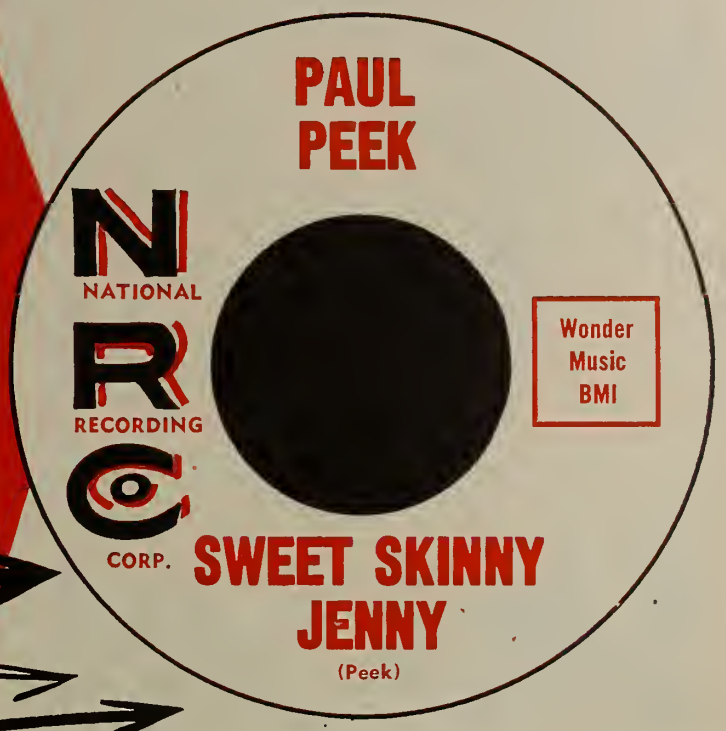
TONY CASTLE
(East West 107)

B+ "TERRY" (1:52) [Gregmark-Desert Palms BMI—Sherman] Tony Castle's warm, wistful voice comes over excellently on this enchanting latin tempo teen item with a pretty melody and a commercial lyric. Strong deck to watch closely. It could be sleeper smash.

B "YOUNG AND IN LOVE" (2:05) [Tiger BMI—Leiber, Stoller] An off-beat rock and roller about teenage romance is handled in a refreshing new style by Tony Castle. Different sound about this whole side. And it could make the number catch on. Watch this coupling.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

AT LAST IT'S HERE



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Record Reviews

A DISK & SLEEPER B VERY GOOD C FAIR
B+ EXCELLENT C+ GOOD D MEDIOCRE

The Cash Box Best Bets

★ "SOLITUDE"	Billy Ward & Dominoes	Liberty 55126
★ "CORRIDO ROCK Part 1"	Bill Balcon	Dot 15711
★ "YOU SURE LOOK GOOD TO ME"	Hilltoppers	Dot 15712
★ "TERRY"	Tony Castle	East West 107
★ "TILL THE RIGHT ONE COMES ALONG"	Jim Sweeney	Date 1001
★ "I THANK YOU MR. MOON"	Samethin' Smith & Redheads	Epic 9264
★ "WILD CHILD"	Davil Hill	RCA Victor 7181
★ "HOOT OWL"	Dave Clowney	Paris 513
★ "THE LAUGHING SAILOR"	Ron Goodwin	Capitol 3927

CHARLEY AND JUNIOR
(MGM 12615)

B "CUDDLE LOVIN' BABY" (2:30) [Tetra BMI—Bruce, Lent] Charley and Junior have a mighty good sound on this side that could win for them a teenage following. It's a foot-stomping rocker that drives from the first groove right thru to the end. Boys blend well.

C+ "BLUES STAY AWAY FROM ME" (2:29) [Lois BMI—Delmore, Delmore Raney, Glover] The pace is slowed up a bit for the duet's treatment of another jump item. Ok deck.

JACK PLEIS ORCH.
(Decca 30590)

B "THE RHYTHM OF RAINDROPS" (2:20) [Michele ASCAP—Wood, Eaton, Wagner] A charming instrumental lilter is contagiously presented in a warm, romantic manner by Pleis and the Anita Kerr Singers. Lovely song.

C+ "COME TO ME" (2:02) [Fred Raphael ASCAP—Roberts, Freeman] Pleis' keyboard work in featured on this bouncy mood item not to be confused with current chart item by Mathis. The Kerr chorus assists here too.

JOHNNY DESMOND
(Coral 61952)

B "THE SANDS OF TIME" (2:25) [Chappell ASCAP — Leshay, Barr] A wonderful romantic ballad featured prominently in a recent "Climax" TV production, is chanted with great emotion by Johnny Desmond. Desmond's recording of the tune was the one used on the TV stint. Exposure could help the disk take off.

C+ "THE JEALOUS BOY FRIEND" (:20) [Vernon ASCAP—Kaye, Altman] A sprite and colorful rock and roll novelty is happily interpreted on this end by the vocalist and a femme vocal group.

DAVE CLOWNEY & HIS BAND
(Paris 513)

B+ "HOOT OWL" (2:20) [Lowell-Greta BMI — Wood, Clowney] Paris comes thru with a swinging rock and roll instrumental affair that should have the hoofers rockin'. It's an exciting dance deck right in line with some of the best instrumentals available for teen dancing.

C+ "SHAKIN'" (2:11) [Lowell-Greta BMI—Wood, Clowney] The same exciting R & R jump mood prevails on this hard-hitting, sax-filled instrumental.

FRANK SINATRA
(Columbia 41133)

B+ "IF I FORGET YOU" (3:11) [Irving Caesar ASCAP—Caesar] A beautiful Frank Sinatra interpretation of a wonderful oldie (this disk was never before released) is now brought to the fore by Columbia. Sincere, heart-felt reading of a number that could make the grade. The public can't seem to get enough of Sinatra and this Columbia platter could find its place in the sun.

B "I'M A FOOL TO WANT YOU" (2:55) [Barton ASCAP—Wolf, Herron, Sinatra] Another great standard is interpreted with depth by the veteran song star. Both sides should attract heaps of air play.

BONNIE GUITAR
(Dot 15708)

B+ "A VERY PRECIOUS LOVE" (2:21) [Witmark ASCAP—Webster, Fain] Bonnie Guitar hands in a lovely rock and roll tempo rendition of the big tune from the long awaited film "Marjorie Morningstar". Tender romancer that should be a big song. This rendition will bite off a healthy share of the sales melon.

B+ "JOHNNY VAGABOND" (2:02) [Dandelion BMI—Miller] A galloping tempo accompanies Bonnie as she rides thru a folk type romancer with a haunting air. Melody seems to get under the skin and stick with you. Strong two-sider.

LEE RUSSELL
(Roulette 4049)

B "HONKY-TONK WOMAN" (2:38) [Bob Miller ASCAP—Russell, Rainy, Romero] Lee Russell leans into a good country-seasoned rock and roller with a "Sixteen Tons" feeling. Side has a good beat. Strong delivery.

B "RAINBOW AT MIDNIGHT" (2:39) [Shapiro-Bernstein ASCAP—Miller] A sentimental waltz ballad, also flavored with that inviting country sound, is handled in a warm, convincing manner by Russell. Two good sides that could do well in both the pop and country markets.

THE ENCHANTERS
(Bald Eagle 3001)

B "COME MY BABY, LET'S DO THE STROLL" (2:48) [Aerie BMI—Santoro, Tomini, Klenosky] A good new stroll beat disk is handed in by the Enchanters. Side has that exciting low-down drag beat that the kids want. Deck has possibilities.

C "ROCK AROUND" (1:53) [Aerie BMI—Santoro, Tomini, Klenosky] More teen directed merchandise. But this half has the hard-hitting jump beat.

"D. J.'s tell Archie that THE CHORDETTES' 'LOLLIPOP' is a smasheroo"

Cadence #1345—flip side: Baby Come-A-Back. *Published by E. B. Marks*
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45-8510

sung by KATHY LINDEN

THE LABEL TO WATCH

Felsted RECORDS

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Round The Wax Circle

NEW YORK:

Several girl singers have taken over at the New York clubs and are doing spectacular jobs. **The McGuire Sisters** continue to enthrall audiences at the Waldorf-Astoria; **Sylvia Syms** premiered at the Bon Soir, having lost 40 pounds and looking sumptuous; and **Jane Morgan's** opening at the Plaza last Wednesday night was a triumph for the lovely singer. . . . Korwin Music has sent out a mailing piece to 8,000 deejays on behalf of the **Four Lads'** latest for Columbia, "There's Only One Of You". . . . The Felsted label has come up with a smash in "Billy" by **Kathy Linden**. . . . Two gals named Debra born to music men recently. **Tony Wilson** father of **Debra Ann**, and **Major Robinson** father of **Debra Norma**. . . . **Fred Strauss**, former manager of the **Crew Cuts**, has taken over personal management of singer **Helen Merrill** and gospel singing group **Clara Ward and the Ward Singers**. . . . **Jack Tracy**, executive editor of Down Beat, will join Mercury Records on March 15 to become Director of the diskery's jazz subsidiary, EmArcy Records. . . . RCA Victor's **Eddie Heller** to New Orleans for several recording sessions. . . . **Sylvia Dee** and **Sidney Lippman** have just won a contest in search of a State song for Minnesota. Their composition entitled "They Named It Minnesota" was awarded first prize by the Minnesota Statehood Centennial Commission. . . . MGM Records is rushing out a special disk jockey LP on "Gigi" which will feature excerpts from the firm's three "Gigi" albums. . . . Atlantic Records has announced the signing of **Morgana King**, who will be cut on both singles and albums. Her singles will be aimed at the pop market and her albums at both pop and jazz. . . . Busy songwriter these days is **Lawrence Elow** who assisted **Raymond Scott** in writing songs for the film "Never Love A Stranger" and is currently working on the production "Sock and Rock" and the dramatic film, "The Pusher".

MORGANA KING

CHICAGO:

Reuben Lawrence, Record Distribs, back from a successful promo tour in Milwaukee with the "**Dukes Of Dixieland**" thrilled to tell us that deejays and dealers were feted at the Brass Rail (where the **Dukes** currently star). **Rube** and **Tony Galgano** happy with Milwaukee's acceptance of Audio Fidelity LP's. . . . Genial **Joe Delaney** reports from NYC that the new Audio Fidelity "Lionel Hampton" LP is the very ut-most. Joe says this is the complete Hamp—with his entire rhythm section plus flute. . . . WHFC deejay **Sig Sakowicz** enroute to the nation's capitol to attend the Jet Age Power Conference in the Pentagon. Sig was recently character sketched in the Chicago American by columnist **George Murray**. . . . Our favorite bassist **Chubby Jackson** just completed his new LP on Argo titled "Chubby Says I'm Entitled To You". Chubby cut 10 sides at Sheldon Studio with his big band and also penned the liner notes. . . . **Lenny Garmisa** is very high on the new **Don Rondo** waxing "Blond Bombshell" on Jubilee. Ditto the new **George Hamilton** "Now and For Always" on ABC-Par. . . . **Joe Kolsky**, Exec. Veep of Roulette Records visited our town 2/24 while on a national promotional tour. Joe expects to return to NY 3/1. . . . **Henry "Sneeze" Friedman**, midwest Mercury distrib, says **The Voxpoppers**, "Wishing For Your Love" shipping like mad; 10,000 out by noon the first day. . . . **Jim Lounsbury**, WBKB deejay, says he's expanding his record hop operation. Jim's next hop will bring **Bill Haley & Comets** to Waukegan, Ill., 3/16. . . . Get-well-wishes to **Phil Lind**, WTAQ deejay, fighting off a bad flu bite. . . . **Jerry Ferber**, United Distribs, riding high with two good ones in "Bluebirds Over The Mountain" by **Ersel Hickey** and "I Like You" by **Ann Reynolds**, both on Epic. . . . Stan Pat says the up-and-coming disk at Roulette is "Screamin' Ball" (at Dracula Hall) by **The Duponts**. . . . WBKB deejay **Marty Faye** hosted **Mary Kaye Trio** on "Marty's Morgue". Marty's man-in-motion, **Stan Gottstein**, reports they are expanding their live entertainment program because of their wonderful audience response. . . . **Paul Baio**, Decca's busy new promo man, really making the rounds.

BILL HALEY & COMETS

HOLLYWOOD:

MGM Records putting a big push behind the new **Dean Jones** record "Me! Please! Me". Jones just completed a non-singing starring role in the MGM picture, "Handle With Care". . . . **Roberta Sherwood**, with her own musical combo, opens a two week starring engagement at the Mocambo April 11. . . . **Bob Elam** now doing radio promotion for the Keen and Andex labels. . . . Bob Bacon making the rounds with both the **Tony Martin-Gogi Grant** album from "Gigi" and the **Tony Martin** single of the title tune. . . . **Ray Anthony** back in town from New York where he appeared on the Big Record show. Opens at the Hollywood Palladium this weekend. . . . **John Ashley** will record the title tune from his American-International picture for Dot Records. . . . A new radio show, Record Hop, bows this week over KBLA. Show will be broadcast each day from 3 to 4:30 from a different high school or other teen-age gathering place. . . . Gaining wide acceptance and garnering heavy airplay on the Coast is **Lester Lanin's** new Epic dance album, "At The Tiffany Ball". . . . **Steve Allen**, guesting on the **Peter Potter** TV show was surprised when his latest song, "What's The Use" was reviewed and voted a hit. The tune was recorded for Capitol Records by **Jack Jones**. . . . Red-hot Challenge Records, high with a smash in "Tequila", out with another winner, "The Other Me" waxed by **Jerry Wallace**.

LESTER LANIN

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

BIG THINGS ARE POPPIN'

Billboard Picks...

VOX POPPERS

WISHING FOR YOUR LOVE

MERCURY 71282

Cash Box Picks...

THE CARDIGANS

YOUR GRADUATION

(MEANS GOODBYE)

MERCURY 71251

Cash Box Picks...

BILLY ECKSTINE

GIGI

MERCURY 71250

Cash Box Picks...

ROY PERKINS

DROP TOP

MERCURY 71278

Cash Box Picks...

RALPH MARTERIE

COLLEGE MAN

b\w CINDERELLA TANGO

MERCURY 71279

Billboard Picks...

NARVEL FELTS

ROCKET RIDE

STROLL

MERCURY 71249

Mercury RECORDS

WANNA SEE SOME FAST ACTION?

Then concentrate a sec on the three new artists just added to the East-West roster.

CHARLES BROWN, who has figured in so many big hits in the past on the Aladdin label, is one of showbusiness' all-time greats. His first E-W disk is a block-buster: a beautifully styled standard back with a groovy teen-age bouncer.

TONY CASTLE is a popular teen-age crooner still in high school in Phoenix, Ariz. "Terry" is one of those quiet goose-pimply ballads à la "Diana" that all the youngsters will soon be humming.

The TRACEY TWINS caused a lot of fuss last year with their sleeper hit "Tonight You Belong To Me." Their first E-W disk catapults them into the limelight again, and this time, they're there to stay.

WHEN DID YOU LEAVE HEAVEN

WE'VE GOT A LOT IN COMMON

Charles Brown **106**

TERRY

YOUNG AND IN LOVE

Tony Castle **107**

HEARTBREAK HILL

DON'T MEAN MAYBE BABY

Tracey Twins **108**

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- I'M GETTIN' SENTIMENTAL OVER YOU — NELSON RIDDLE on Capitol
- BILLY — KATHY LINDEN on Felsted
- SOLITUDE — BILLY WARD on Liberty

MILLS MUSIC, INC.

The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	GET A JOB **SILHOUETTES (Ember)**	1
2	CATCH A FALLING STAR **PERRY COMO (RCA Victor)**	2
3	DON'T **ELVIS PRESLEY (RCA Victor)**	7
4	SUGARTIME **McGUIRE SISTERS (Coral)**	3
5	26 MILES **FOUR PREPS (Capitol)**	5
6	SHORT SHORTS **ROYAL TEENS (ABC-Paramount)**	4
7	YOU ARE MY DESTINY **PAUL ANKA (ABC-Paramount)**	11
8	SAIL ALONG SILV'RY MOON **BILLY VAUGHN (Dot)**	6
9	OH JULIE **CRESCENDOS (Nasco)** **SAMMY SALVO (RCA Victor)**	8
10	ARE YOU SINCERE **ANDY WILLIAMS (Cadence)**	24
11	WITCHCRAFT **FRANK SINATRA (Capitol)**	12
12	SWINGING SHEPHERD BLUES **MOE KOFFMAN (Jubilee)—DAVID ROSE (MGM)** **JOHNNY PATE (Federal)**	10
13	OH-OH, I'M FALLING IN LOVE AGAIN **JIMMIE RODGERS (Roulette)**	16
14	SWEET LITTLE SIXTEEN **CHUCK BERRY (Chess)**	25
15	IT'S TOO SOON TO KNOW **PAT BOONE (Dot)**	19
16	THE STROLL **DIAMONDS (Mercury)**	9
17	I BEG OF YOU **ELVIS PRESLEY (RCA Victor)**	17
18	TEQUILA **CHAMPS (Challenge)**	27
19	MAGIC MOMENTS **PERRY COMO (RCA Victor)**	13
20	ANGEL SMILE **NAT "KING" COLE (Capitol)**	14

21) AT THE HOP. 22) TELL HER YOU LOVE HER. 23) RIVER KWAI MARCH & COLONEL BOGEY. 24) WHO'S SORRY NOW. 25) DON'T LET GO. 26) BELONGING TO SOMEONE. 27) DEDE DINAH. 28) BALLAD OF A TEENAGE QUEEN. 29) MAYBE. 30) SO TOUGH. 31) A WONDERFUL TIME UP THERE. 32) LITTLE BLUE MAN. 33) COME TO ME. 34) 76 TROMBONES. 35) GOOD GOLLY MISS MOLLY. 36) LA DEE DAH. 37) THE WALK. 38) DANCING WITH MY SHADOW. 39) BIG GUITAR. 40) CLICK CLACK. 41) THE LONG HOT SUMMER. 42) THIS LITTLE GIRL OF MINE. 43) JO ANN. 44) PEGGY SUE. 45) SING BOY SING. 46) SHE'S NEAT. 47) GIGI. 48) WHY DON'T THEY UNDERSTAND. 49) OH LONESOME ME. 50) I'M GETTING SENTIMENTAL OVER YOU. 51) A VERY PRECIOUS LOVE. 52) LOLLIPOP. 53) DANCE FROM BONJOUR TRISTESSE. 54) UH-HUH, OH YEAH. 55) STOOD UP. 56) MAYBE BABY. 57) PUT A LIGHT IN THE WINDOW. 58) WAITIN' IN SCHOOL. 59) TEACHER'S PET. 60) A VERY SPECIAL LOVE; BREATHLESS; BAD MOTORCYCLE; TEARDROPS; APRIL LOVE; BE MINE TONIGHT; YELLOW DOG BLUES; YOUR GRADUATION MEANS GOODBYE; ROCK & ROLL IS HERE TO STAY; SWEET ELIZABETH; THE SHAKE; LAZY MARY.

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NAME OF RECORD HERE — ARTIST OR BAND HERE

1. .....
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List Your Top Ten "Western & Folk" Tunes Here

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List Your Top Ten "Rhythm 'N Blues" Records Here

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CITY ..... STATE .....

Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Belated birthday greetings to Bill Powell (WEEP-Pittsburgh, Pa.). This is Powell's twelfth year in radio and his third with the station. . . . Steve May (WADK-Newport, R. I.) reports that "We here at WDAK are behind the new Hallmark recording outfit all the way. If they continue to turn out records like their initial effort "A Very Precious Love" featuring Dick Haymes, perhaps the music business will improve quality wise". . . . Larry Gar (WKBC-No. Wilkesboro, N. C.) states that "Star Of Fortune" by Varetta Dillard on R.C.A. Victor is getting to be real popular in that section of the country. We're happy to hear that Gar's sinus operation was a success, and that the jockey expects to be spinning again in a few days. . . . Terrell Metheny (KWOS-Jefferson City, Mo.) says that the cats in his area are digging jazz. Metheny has a program from 7:30 to 9 pm. called "Dig It Or Drop It" where they audition new records and vote on whether it will be a hit. Earl Jackson has a show on the same station from 9 to 11 pm, and most of the requests are for progressive type jazz. . . . Jim Martin (WIST-Charlotte, N. C.) optimistic about the new Kathy Linden issue on the Felsted label, "Billy". Martin says that the platter has caught the fancy of both young and old in the area. . . . Dick Biondi (WHOT-Youngstown, Ohio) reports that Bill Victor of station WPAD, P.O. Box 450, Paducah, Kentucky is starting record hops and will appreciate any help in the way of pics and disks.

FRED FISKE
(WWDC—Washington, D. C.)

* * * * *

CHRIS LANE
(KAKC—Tulsa, Okla.)

Fred Fiske (WWDC-Washington, D.C.) has turned author in addition to his disk jockey chores. Fiske now writes a weekly column in the Washington Daily News on top tune trends in music. Johnny Johnson (KOY-Phoenix, Arizona) tells us that Ella Fitzgerald and Jimmy Komack, of "Damn Yankees" fame, appeared at the popular KoKo Club in Phoenix during the week of Feb. 16 through the 23rd. . . . Larry Finn (WCOJ-Coatesville, Pa.) reports that Stu Wayne, formerly of KYW and WPEN, is free lancing during the week and working at WFIL in Philadelphia weekends. . . . Chris Lane (KAKC-Tulsa, Okla.) program director, was one of the 14 men in the area nominated for the outstanding young man award presented by the Tulsa Jr. Chamber of Commerce. . . . Vic Aime (WNNJ-Newton, New Jersey) quite enthused over the Four Coin's latest LP venture "Shangri-La". Aime thinks the disk is a winner. . . . Gene Winters (WPGC-Washington, D.C.) tells how when Washington was recently buried under seventeen inches of snow, he, along with another jockey, Bob Bartel, moved into the station and began a siege that lasted 96 hours. Referring to themselves as "Snowbound twins #1 and #2", they alternated two-hour shifts and kept their audience in stitches with jokes and music in the vein of "In The Good Old Summertime". The rest of the staff was either snowed in or down with the virus. . . . Glenn C. Lewis (WHYE-Roanoke, Va.) reports that the station has started a policy of bringing in top acts for in-person hops. Thus far, the deejays have had Jerry Lee Lewis and Gene Vincent. . . . Jack Morse (WINR--Binghampton, N.Y.) relates that the new Steve Lawrence LP issue "Here's Steve Lawrence" is a real gasser. . . . John Bennett (WNNJ-Newton, N. J.) is recuperating from leg injuries suffered in a toboggan accident at Lake Mohawk recently. Bennett is back at the mike on his afternoon stint from 3 to 6 after a week out.

LUCKY PIERRE
(WBNY—Buffalo, N. Y.)

VITAL STATISTIC:

"Lucky" Pierre has been appointed Program Director of WBNY-Buffalo, N.Y. Pierre holds record hops at the Delwood Ballroom in Buffalo every Sunday. . . . Larry Jones, formerly of station WPOP-Hartford, Conn., has been appointed Station Manager at WDEW, Westfield. In addition to his managerial duties, Jones has his own show from two until five. . . . Sid Woods, formerly of station WMFS in Tenn., has now joined the staff of WRAP-Norfolk, Va. The jockey would appreciate hearing from his friends at the station. . . . Gene Edwards is now a member of station KILT-Houston, Texas. Edwards was formerly associated with WMBX in Boston. . . . Robert M. Purcell, President and General Manager of station KFWB-Los Angeles, was voted a member of the board of directors of the Southern California Broadcasters Association in a special election held Feb. 20th.

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1

2

3

4

5

7

6

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2. **LINDA'S PLAYER PIANO** . . . Linda Berry and old-time piano roll favorites. AFLP 1846
3. **BULLRING! — La Fiesta Brava!** Volume 4 . . . New selections. Complete with book. AFLP 1835
4. **MARDI GRAS TIME WITH THE DUKES OF DIXIELAND** . . . Traditional New Orleans Mardi Gras Dixie. Volume 6. AFLP 1862
5. **ELECTRONIC ORGAN** . . . Easy listening with Jack Anderson at the Baldwin Organ. AFLP 1856
6. **LA ZAMBRA** . . . Unusually fine recording of the flamenco guitar coupled with authentic Gypsy dancing. AFLP 1848
7. **ARMENIAN WEDDING** . . . Rousing music of the Middle East featuring Mike Sarkissian and his Cafe Bagdad Ensemble. AFLP 1865

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Top Selling Records
Reported by
Retail Outlets
From Coast to Coast

CAPITOL HI-FI CENTER
New York, N. Y.

1. Short Shorts (Royal Teens)
2. Don't (E. Presley)
3. Witchcraft (F. Sinatra)
4. At The Hop (Danny & Juniors)
5. Get A Job (Silhouettes)
6. The Stroll (Diamonds)
7. Catch A Falling Star (Como)
8. You Are My Destiny (Anka)
9. Oh Julie (Crescendos)
10. Sugartime (McGuires)

LISHON'S
Chicago, Ill.

1. Who's Sorry Now (C. Francis)
2. Tequila (Champs)
3. I Can't Help It (M. Whitina)
4. Goodbye To Rome (Williams)
5. Get A Job (Silhouettes)
6. It's Too Soon To Know (P. Boone
7. 26 Miles (Four Preps)
8. Oh Julie (Crescendos)
9. Are You Sincere (Williams)
10. Catch A Falling Star (Como)

CALIFORNIA MUSIC
Los Angeles, Calif.

1. Get A Job (Silhouettes)
2. Sugartime (McGuires)
3. Don't (E. Presley)
4. Sail Along Silv'ry Moon (B. Vaughn)
5. Tequila (Champs)
6. Short Shorts (Royal Teens)
7. It's Too Soon To Know (P. Boone)
8. Oh Julie (Crescendos)
9. 26 Miles (Four Preps)
10. Don't Let Go (R. Hamilton)

SUPER ENTERPRISE
Washington, D.C.

1. Sweet Little Sixteen (Berry)
2. Magic Moments (Como)
3. 26 Miles (Four Preps)
4. Get A Job (Silhouettes)
5. Tequila (Champs)
6. You Are My Destiny (Anka)
7. Don't (E. Presley)
8. Maybe Baby (Crickets)
9. Witchcraft (F. Sinatra)
10. Sail Along Silv'ry Moon (B. Vaughn)

BOWMAN'S
Bridgeport, Conn.

1. Sweet Little Sixteen (Berry)
2. The Walk (J. McCracklin)
3. Tequila (Champs)
4. Oh Julie (Crescendos)
5. Don't (E. Presley)
6. Who's Sorry Now (C. Francis)
7. Get A Job (Silhouettes)
8. The Stroll (Diamonds)
9. La Dee Dah (Billy Ford's Thunderbirds)
10. Click Clack (Dickey Doo)

LAMP'S MELODY LANE
Lakewood, Ohio

1. The Walk (J. McCracklin)
2. Who's Sorry Now (C. Francis)
3. Sweet Little Sixteen (Berry)
4. Gospel Boogie (P. Boone)
5. 26 Miles (Four Preps)
6. Are You Sincere (Williams)
7. Tequila (Champs)
8. Maybelle (P. Shannon)
9. Breathless (J. L. Lewis)
10. The Shake (Mark IV)

AL'S RECORD MART
Detroit, Mich.

1. Tequila (Champs)
2. Click Clack (Dickey Doo)
3. Ballad Of A Teenage Queen (J. Cash)
4. Maybe (Chantels)
5. Are You Sincere (Williams)
6. The Walk (J. McCracklin)
7. So Tough (Casuals)
8. You Can Make It If You Try (G. Allison)
9. Get A Job (Silhouettes)
10. La Dee Dah (Billy Ford's Thunderbirds)

KATZ DRUG COMPANY
Kansas City, Mo.

1. Are You Sincere (Williams)
2. Sweet Little Sixteen (Berry)
3. Oh Julie (Crescendos)
4. 26 Miles (Four Preps)
5. Ballad Of A Teenage Queen (J. Cash)
6. You Are My Destiny (Anka)
7. Catch A Falling Star (Como)
8. I Beg Of You (E. Presley)
9. Sail Along Silv'ry Moon (B. Vaughn)
10. It's Too Soon To Know (P. Boone)

HARMONY RECORD SHOP
Denver, Colo.

1. 26 Miles (Four Preps)
2. Oh Julie (Crescendos)
3. I Beg Of You (E. Presley)
4. Get A Job (Silhouettes)
5. Oh-Oh I'm Falling In Love Again (J. Rodgers)
6. Catch A Falling Star (Como)
7. Maybe (Chantels)
8. Sail Along Silv'ry Moon (B. Vaughn)
9. River Kwai March & Colonel Bogey (M. Miller)
10. Sugartime (McGuires)

E & R RECORD SHOP
San Antonio, Tex.

1. Sail Along Silv'ry Moon (B. Vaughn)
2. Sweet Little Sixteen (Berry)
3. Good Golly Miss Molly (Little Richard)
4. Sweet Little Darlin' (Stafford)
5. Short Shorts (Royal Teens)
6. Dede Dinah (F. Avalon)
7. Get A Job (Silhouettes)
8. Teenage Letter (J. Turner)
9. Don't Let Go (R. Hamilton)
10. Don't You Know I Loves You (F. Domino)

THE GROOVE-GOSSAGE
Houston, Tex.

1. Short Shorts (Royal Teens)
2. Sweet Little Sixteen (Berry)
3. Good Golly Miss Molly (Little Richard)
4. Don't (E. Presley)
5. Get A Job (Silhouettes)
6. Catch A Falling Star (Como)
7. So Tough (Casuals)
8. This Little Girl Of Mine (Everly Brothers)
9. Oh Julie (Crescendos)
10. Dede Dinah (F. Avalon)

EL REY MUSIC SHOP
San Francisco, Calif.

1. Don't (E. Presley)
2. Catch A Falling Star (Como)
3. Gigi (B. Eckstine)
4. Maybe (Chantels)
5. So Tough (Casuals)
6. The Stroll (Diamonds)
7. Are You Sincere (Williams)
8. A Wonderful Time Up There (P. Boone)
9. Helpless (Platters)
10. Bop A Lena (R. Self)

PARKER STUDIO RECORD SHOP
Ft. Walton Beach, Fla.

1. Short Shorts (Royal Teens)
2. Sail Along Silv'ry Moon (B. Vaughn)
3. At The Hop (Danny & Juniors)
4. The Stroll (Diamonds)
5. Don't (E. Presley)
6. Get A Job (Silhouettes)
7. Sugartime (McGuires)
8. Swinging Shepherd Blues (J. Pate)
9. Don't Let Go (R. Hamilton)
10. Catch A Falling Star (Como)

WARE HOUSE OF MUSIC, INC.
Seattle, Wash.

1. Sweet Little Sixteen (Berry)
2. Are You Sincere (Williams)
3. Sail Along Silv'ry Moon (B. Vaughn)
4. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
5. Tequila (Champs)
6. Oh Julie (Crescendos)
7. Don't (E. Presley)
8. Big Guitar (O. Bradley)
9. Dede Dinah (F. Avalon)
10. C'mon Tiger (Imperials)

BILL'S T RECORD SHOP
Tulsa, Okla.

1. Good Golly Miss Molly (Little Richard)
2. Sweet Little Sixteen (Berry)
3. Are You Sincere (Williams)
4. Oh Julie (Crescendos)
5. Breathless (J. L. Lewis)
6. Tequila (Champs)
7. So Tough (Casuals)
8. Don't You Know I Love You (F. Domino)
9. Catch A Falling Star (Como)
10. Get A Job (Silhouettes)

DON LEARY'S, INC.
Minneapolis, Minn.

1. 26 Miles (Four Preps)
2. Oh Lonesome Me (Gibson)
3. Magic Moments (P. Como)
4. The Walk (J. McCracklin)
5. Sail Along Silv'ry Moon (B. Vaughn)
6. Sweet Little Sixteen (Berry)
7. Short Shorts (Royal Teens)
8. Sugartime (McGuires)
9. Tequila (E. Platt)
10. Oh Julie (Crescendos)

MUSIC SALES CORPORATION
Augusta, Ga.

1. Get A Job (Silhouettes)
2. Sugartime (McGuires)
3. Sail Along Silv'ry Moon (B. Vaughn)
4. Catch A Falling Star (Como)
5. At The Hop (Danny & Juniors)
6. Short Shorts (Royal Teens)
7. I Beg Of You (E. Presley)
8. Wonderful Time Up There (P. Boone)
9. Sweet Little Sixteen (Berry)
10. Good Golly Miss Molly (Little Richard)

A. WILLIAMS & COMPANY
Philadelphia, Pa.

1. Witchcraft (F. Sinatra)
2. You Are My Destiny (Anka)
3. The Stroll (Diamonds)
4. Get A Job (Silhouettes)
5. Swinging Shepherd Blues (M. Koffman)
6. Stood Up (R. Nelson)
7. Short Shorts (Royal Teens)
8. River Kwai March & Colonel Bogey (M. Miller)
9. Oh Julie (Crescendos)
10. I Beg Of You (E. Presley)

STAMPFLI'S RECORD ROOM
Reno, Nev.

1. Don't (E. Presley)
2. Sail Along Silv'ry Moon (B. Vaughn)
3. Catch A Falling Star (Como)
4. Short Shorts (Royal Teens)
5. At The Hop (Danny & Juniors)
6. Stood Up (R. Nelson)
7. Get A Job (Silhouettes)
8. Dede Dinah (F. Avalon)
9. Sugartime (McGuires)
10. The Stroll (Diamonds)

THOMPSON'S
Eugene, Ore.

1. Get A Job (Silhouettes)
2. Don't (E. Presley)
3. 26 Miles (Four Preps)
4. Stood Up (R. Nelson)
5. Short Shorts (Royal Teens)
6. Sugartime (McGuires)
7. At The Hop (Danny & Juniors)
8. Catch A Falling Star (Como)
9. Maybe (Chantels)
10. You Are My Destiny (Anka)

THE RECORD SHOP, INC.
Buffalo, N. Y.

1. Who's Sorry Now (C. Francis)
2. The Walk (J. McCracklin)
3. Good Golly Miss Molly (Little Richard)
4. The Shake (Mark IV)
5. Magic Moments (P. Como)
6. Ballad Of A Teenage Queen (J. Cash)
7. Swinging Shepherd Blues (J. Pate)
8. Breathless (J. L. Lewis)
9. Sweet Little Sixteen (Berry)
10. Sail Along Silv'ry Moon (B. Vaughn)

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"SUGARTIME"

Coral 9-61924

We hope you like our new albums

"WHILE THE LIGHTS ARE LOW"

CRL 57145

"SUGARTIME"

EC 81145

The Billboard

FEBRUARY 24, 1958

HONOR ROLL OF HITS

TRADE MARK REG.

This Week

1. Sugartime

By Charlie Phillips-Odie Echols—Published by Nor-Va-Jak (BMI)

BEST SELLING RECORD: McGuire Sisters, Coral 61924.

RECORD AVAILABLE: Charlie Phillips, Coral 61908.

2. Hop

FEBRUARY 24, 1958

Most Played by Jockeys

FOR SURVEY WEEK ENDING FEBRUARY 18

RIDES are ranked in order of the greatest number of plays on disk jockey radio shows thruout the country. Results are based on The Billboard's weekly survey among the nation's disk jockeys. The reverse side of each record is also listed.

This Week		Weeks on Chart
1	1. SUGARTIME (BMI)—McGuire Sisters ..... Banana Split (BMI)—Coral 61924	8
2	2. DO[illegible] of You (BMI)[illegible]	[illegible]

February 26, 1958

VARIETY DISK JOCKEY POLL

Pos. this wk.	Pos. last wk.	No. weeks in log	Artist
1	1	10	McGuire Sisters
2		7	[illegible]

MUSIC VENDORS

Week Ending February 19, 1958

HIT PARADE

OFFICIAL HIT PARADE

★ ★ ★ ★

1 SUGARTIME (2) McGuire Sist - cor
C. Phillips - cor

CORAL RECORDS

BEST SELLERS

JOHNNIE PATE QUINTET
SWINGING SHEPHERD BLUES
FEDERAL 12312

BILL DOGGETT
FLYING HOME
b/w HIPPY DIPPY
KING 5096

LITTLE WILLIE JOHN
TALK TO ME, TALK TO ME
KING 5108

OTIS WILLIAMS & HIS CHARMS
OH JULIE
DE LUXE 6158

EARL BOSTIC
SOUTHERN FRIED
KING 5106

Just Released
LESTER LEAPS IN
b/w POMPTON TURNPIKE
KING 5120

THE "5" ROYALES
DEDICATED TO THE ONE I LOVE
KING 5098

TINY BRADSHAW
SHORT SHORTS
KING 5114

BOYD BENNETT
CLICK CLACK
KING 5115

THE SWALLOWS
OH LONESOME ME
FEDERAL 12319

DONNIE ELBERT
PEEK - A - BOO
DE LUXE 6161

OTIS WILLIAMS & HIS CHARMS
BABY - O
b/w LET SOME LOVE IN YOUR HEART
DE LUXE 6160

BUBBER JOHNSON
PRINCE OF PLAYERS
KING 5117

KING RECORDS

CAMEO • CAMEO • CAMEO •

Novelty Hit of the Year!

"DINNER WITH DRAC"

John Zacherle

CAMEO 130

CAMEO RECORDS

• CAMEO • CAMEO • CAMEO

George Abramson Joins MGM Records

NEW YORK—Arnold Maxin, president of MGM Records, announced last week that George Abramson had joined the label as vice president in charge of operations.

Abramson was with Columbia Records for the past two years as coordinator of business affairs. At MGM Records he will coordinate and supervise the internal business organization including profit control, forecasts, budgets, production control, contract review and growth planning.

Columbia Appoints Frank Campana Nat'l Promo Mgr.

Also Appoints Wm. Levy

NEW YORK — Frank Campana joins the Columbia Record label Sales Department as National Promotion Manager on March 3, according to an announcement by William P. Gallagher, National Sales Manager. Gallagher also announced the appointment of William Levy as Assistant Manager, Field Communications.

For the past year Campana has served as promotion representative for Columbia's New York-Newark distributor. Noting the growing importance of LP sales and radio-TV programming, Gallagher described promotional activities in this area as one of Campana's major responsibilities. "In addition," he observed, "by reactivating the position of National Promotion Manager, we aim to standardize the methods and timing of our various local promotion men around the country."

Levy, associated for the past five years with Roberts and Reimers, Advertising Company, joins Columbia to assist David R. Kapralik, Manager of Field Communications, in the production, editing and expediting of all communications and periodicals to the field sales force.

Prutting Heads RCA Int'l Overseas Disk Activities

NEW YORK—The appointment of George H. Prutting as Manager, Record Department, RCA International, was announced last week by P. B. Reed, Vice President, International Sales, Radio Corporation of America.

Prutting's assignments, Reed said, will include supervision of record sales, record promotion and product coordination with record manufacturing plants of RCA associated companies in Australia, Argentina, Brazil, Canada, Chile, Mexico, Italy and Spain. In addition, he will work with record pressing and distributing organizations operating through agreements in England, Belgium, Denmark, France, Holland, Germany, Japan, Switzerland, the Union of South Africa, and with RCA distributors worldwide.

Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.
1. Get A Job (Silhouettes)
2. Short Shorts (Royal Teens)
3. The Stroll (Diamonds)
4. Who's Sorry Now (C. Francis)
5. Oh Julie (Crescendos)
6. Tequila (Champs)
7. Don't (E. Presley)
8. At The Hop (Danny & Juniors)
9. You Are My Destiny (Anka)
10. River Kwai March & Colonel Bogey (M. Miller)

Chicago, Ill.
1. Oh Julie (Crescendos)
2. Short Shorts (Royal Teens)
3. Get A Job (Silhouettes)
4. Sail Along Silv'ry Moon (B. Vaughn)
5. 26 Miles (Four Preps)
6. Who's Sorry Now (C. Francis)
7. Catch A Falling Star (Como)
8. Are You Sincere (A. Williams)
9. Dede Dinah (F. Avalon)
10. At The Hop (Danny & Juniors)

Los Angeles, Calif.
1. Sail Along Silv'ry Moon (B. Vaughn)
2. Catch A Falling Star (Como)
3. Sugartime (McGuires)
4. At The Hop (Danny & Juniors)
5. Get A Job (Silhouettes)
6. 26 Miles (Four Preps)
7. Swinging Shepherd Blues (J. Pate)
8. Tequila (Champs)
9. Don't (E. Presley)
10. The Stroll (Diamonds)

New Orleans, La.
1. Sail Along Silv'ry Moon (B. Vaughn)
2. Don't (E. Presley)
3. Get A Job (Silhouettes)
4. Witchcraft (F. Sinatra)
5. Catch A Falling Star (Como)
6. Tequila (Champs)
7. Sugartime (McGuires)
8. Pretend You Don't See Her (J. Vale)
9. At The Hop (Danny & Juniors)
10. Oh Julie (Crescendos)

Cincinnati, Ohio
1. Sail Along Silv'ry Moon (B. Vaughn)
2. 26 Miles (Four Preps)
3. Get A Job (Silhouettes)
4. The Stroll (Diamonds)
5. You Are My Destiny (Anka)
6. Sugartime (McGuires)
7. Don't (E. Presley)
8. Catch A Falling Star (Como)
9. She's Neat (D. Wright)
10. Oh Julie (Crescendos/Williams)

Boston, Mass.
1. Get A Job (Silhouettes)
2. Short Shorts (Royal Teens)
3. Don't (E. Presley)
4. Oh Julie (Crescendos)
5. You Are My Destiny (Anka)
6. Oh-Oh, I'm Falling In Love (J. Rodgers)
7. At The Hop (Danny & Juniors)
8. The Stroll (Diamonds)
9. Tell Her You Love Her (F. Sinatra)
10. Sugartime (McGuires)

Milwaukee, Wis.
1. Stood Up (R. Nelson)
2. The Stroll (Diamonds)
3. Dede Dinah (F. Avalon)
4. Get A Job (Silhouettes)
5. 26 Miles (Four Preps)
6. Catch A Falling Star (Como)
7. Oh Julie (Crescendos)
8. Witchcraft (F. Sinatra)
9. Sugartime (McGuires)
10. At The Hop (Danny & Juniors)

Minneapolis, Minn.
1. 26 Miles (Four Preps)
2. Oh Julie (Crescendos)
3. Oh Lonesome Me (D. Gibson)
4. Magic Moments (P. Como)
5. I Beg Of You (E. Presley)
6. Short Shorts (Royal Teens)
7. Sail Along Silv'ry Moon (B. Vaughn)
8. Get A Job (Silhouettes)
9. Tequila (Platt/Champs)
10. The Walk (J. McCracklin)

Atlanta, Ga.
1. Get A Job (Silhouettes)
2. Short Shorts (Royal Teens)
3. Oh Julie (S. Salvo)
4. Catch A Falling Star (Como)
5. Tequila (Champs)
6. Stood Up (R. Nelson)
7. Don't Let Go (R. Hamilton)
8. Don't (E. Presley)
9. Been So Long (Pastels)
10. Maybe (Chantels)

Houston, Tex.
1. Short Shorts (Royal Teens)
2. Good Golly Miss Molly (L. Richard)
3. Sweet Little Sixteen (C. Berry)
4. Get A Job (Silhouettes)
5. Don't (E. Presley)
6. So Tough (Casuals)
7. Tequila (Champs)
8. Catch A Falling Star (Como)
9. This Little Girl Of Mine (Everlys)
10. Are You Sincere (A. Williams)

Kansas City, Mo.
1. Sweet Little Sixteen (C. Berry)
2. Oh Julie (Crescendos/Salvo)
3. Are You Sincere (A. Williams)
4. Ballad Of A Teenage Queen (J. Cash)
5. 26 Miles (Four Preps)
6. I Beg Of You (E. Presley)
7. You Are My Destiny (Anka)
8. Short Shorts (Royal Teens/4 Winds)
9. Catch A Falling Star (Como)
10. Get A Job (Silhouettes)

Detroit, Mich.
1. Get A Job (Silhouettes)
2. Are You Sincere (A. Williams)
3. Sweet Little Sixteen (C. Berry)
4. Catch A Falling Star (Como)
5. Tequila (Champs)
6. You Are My Destiny (Anka)
7. Sail Along Silv'ry Moon (B. Vaughn)
8. Click Clack (D. Doo & Don'ts)
9. Short Shorts (Royal Teens)
10. Who's Sorry Now (C. Francis)

Philadelphia, Pa.
1. Short Shorts (Royal Teens)
2. The Stroll (Diamonds)
3. Oh Julie (Crescendos)
4. Witchcraft (F. Sinatra)
5. Get A Job (Silhouettes)
6. You Are My Destiny (Anka)
7. Stood Up (R. Nelson)
8. I Beg Of You (E. Presley)
9. Swinging Shepherd Blues (M. Koffman)
10. Bad Motorcycle (Storey Sisters)

Denver, Colo.
1. Catch A Falling Star (Como)
2. Oh Julie (Crescendos)
3. I Beg Of You (E. Presley)
4. 26 Miles (Four Preps)
5. Get A Job (Silhouettes)
6. Short Shorts (Royal Teens)
7. Sail Along Silv'ry Moon (B. Vaughn)
8. Oh-Oh, I'm Falling In Love (J. Rodgers)
9. Sugartime (McGuires)
10. Maybe (Chantels)

Miami, Fla.
1. Short Shorts (Royal Teens)
2. The Stroll (Diamonds)
3. Get A Job (Silhouettes)
4. Sugartime (McGuires)
5. Catch A Falling Star (Como)
6. I Beg Of You (E. Presley)
7. At The Hop (Danny & Juniors)
8. Don't (E. Presley)
9. Maybe (Chantels)
10. It's Too Soon To Know (P. Boone)

Seattle, Wash.
1. Are You Sincere (A. Williams)
2. Sweet Little Sixteen (C. Berry)
3. Oh Julie (Crescendos)
4. Sail Along Silv'ry Moon (B. Vaughn)
5. Don't (E. Presley)
6. Tequila (Champs)
7. Oh-Oh, I'm Falling In Love (J. Rodgers)
8. Big Guitar (O. Bradley)
9. Good Golly Miss Molly (L. Richard)
10. Get A Job (Silhouettes)

San Antonio, Tex.
1. Sail Along Silv'ry Moon (B. Vaughn)
2. Sweet Little Sixteen (C. Berry)
3. Good Golly Miss Molly (L. Richard)
4. Short Shorts (Royal Teens)
5. Get A Job (Silhouettes)
6. Don't (E. Presley)
7. Maybe (Chantels)
8. Dede Dinah (F.Avalon)
9. Sweet Little Darlin' (J. Stafford)
10. You Are My Destiny (Anka)

St. Louis, Mo.
1. Tequila (Champs)
2. Witchcraft (F. Sinatra)
3. Sweet Little Sixteen (C. Berry)
4. Swinging Shepherd Blues (M. Koffman)
5. The Shake (Mark IV)
6. Don't Let Go (R. Hamilton)
7. Get A Job (Silhouettes)
8. Belonging To Someone (P. Page)
9. Short Shorts (Royal Teens)
10. Catch A Falling Star (Como)

Baltimore, Md.
1. Sail Along Silv'ry Moon (B. Vaughn)
2. I Beg Of You (E. Presley)
3. You Are My Destiny (Anka)
4. 26 Miles (Four Preps)
5. Get A Job (Silhouettes)
6. Stood Up (R. Nelson)
7. Short Shorts (Royal Teens)
8. So Tough (Casuals)
9. Dede Dinah (F. Avalon)
10. Rock And Roll Is Here To Stay (Danny & Juniors)

San Francisco, Calif.
1. Don't (E. Presley)
2. Oh Julie (Crescendos)
3. Catch A Falling Star (Como)
4. Good Golly Miss Molly (L. Richard)
5. Get A Job (Silhouettes)
6. You Are My Destiny (Anka)
7. The Stroll (Diamonds)
8. Sweet Little Sixteen (C. Berry)
9. Tequila (Champs)
10. Short Shorts (Royal Teens)

Cleveland, Ohio
1. Tequila (Champs)
2. Who's Sorry Now (C. Francis)
3. Sweet Little Sixteen (C. Berry)
4. The Walk (J. McCracklin)
5. Oh Lonesome Me (D. Gibson)
6. The Shake (Mark IV)
7. Short Shorts (Royal Teens)
8. It's Too Soon To Know (P. Boone)
9. Catch A Falling Star (Como)
10. Breathless (J. L. Lewis)

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"I hear by Archie that THE HARVEY BOYS' HONEYSTROLLIN' is vocal va-voom"

CADENCE
CLP 1346
a high-fidelity recording

publisher: Bryden-Heritage

CADENCE Records Inc., 119 West 57th Street *In Canada, Apex Records*

"Peyton Place" Preview

CHICAGO—Bill and Cissie Gersh shown attending the preview screening of the MGM flicker "Peyton Place", flanked by (at left) Lew Douglas, arranger and orchestrater of the MGM disk "Peyton Place." (At right) Mr. & Mrs. Hal Tate (eagerly scanning The Cash Box reviews).

Tate originated the platter and collaborated on the lyrics and music with Bernie Yuffy and David Bass.

"NOW"

Gordon MacRae .... Capitol #F3864

•

"EVER SINCE I MET LUCY"

Nick Todd ..... Dot

Mark Stone ..... Kapp 205

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by

DALE WRIGHT

Fraternity # 792

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Salutes

LARK RECORDS

on their success with their initial release of

"YELLOW DOG BLUES"

by Joe Darensbourg

"ON A LARK IN DIXIELAND"

LP 331

NOW — Away we go again with —

"SNAG IT"

LARK 455

By Joe Darensbourg and His Dixie Flyers

•

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SANDY BECK — HENRY GEORGE

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Manufacturer & Distributor Inquiries Invited

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London Lowdown

Well, **Perry Como** is back on top of our hit parade with "Magic Moments" and a well deserved position for a great record by a fine artist. It looks as though in Britain the trend towards sweeter music is here to stay. More and more ballads seem to be creeping into our hit parade slowly but surely.

Frankie Vaughan left for the U.S. where he will be staying for a short while undertaking guest television appearances and having talks in connection with the possibility of a Hollywood film. Frankie incidentally, has been voted 'Show Business Personality of the Year' and will be presented with his award at a forthcoming Variety Club function.

The 6-5 Special, BBC Television Show, has reached its first anniversary and it looks as tho it'll be with us for a while.

Mario Lanza's on—off second tour of these islands is, at the time of writing, on. Tour is due to start in the first week of March.

Arriving in London this week for the premiere of the new film, 'Paris Holiday' are **Bob Hope** and **Fernandel.**

"Where's Charlie", the ten year old musical now being shown in London at the Palace Theatre starring **Norman Wisdom**, has been acclaimed by the critics as one of the best performances by Wisdom in a long time. **Frank Loesser** is set for a long run on his show.

Tommy Steele has a new release this week, the first in several months, titled, "Nairobi". As a result of the terrible Munich air crash involving the Manchaster United Football team, the management handling Tommy Steele has decided that he should not fly to his commitments. Tommy sails for South Africa this week.

Coverage by all record companies of "My Fair Lady" titles will make this musical show probably the most recorded work in existence.

Extended Play and single 45 record biz is on the increase. The public is finally noticing the advantages (sound-wise and space-wise) in buying 45 r.p.m. records. It will still take nearly two years before this country completely ignores the 78 r.p.m. disk.

Louis Prima's waxing of "Buona Sera" slowly coming into our hit parade although it is an established best seller on the Continent.

Stanley Black to visit Holland, Germany and Sweden in May for guest appearances on television and radio.

At a testimonial dance for one of our leading cricketers, a pair of **Elvis Presley**'s jeans will be auctioned. I can imagine the bidding being pretty high.

The three biggest hits of 1957 in Germany were "Banana Boat Song", "Sweet Elizabeth" and the German version of "Whatever Will Be, Will Be."

* * * * *

THIS WEEK'S BEST SELLING POP SINGLES

(Courtesy "New Musical Express")

1 **Magic Moments**—
Perry Como (RCA)

2 **The Story Of My Life**—
Michael Holliday (Columbia)

3 **Jailhouse Rock**—
Elvis Presley (RCA)

4 **At The Hop**—
Danny and the Juniors (HMV)

5 **Love Me Forever**—
Marion Ryan (Pye-Nixa)

6 **All The Way**—
Frank Sinatra (Capitol)

7 **Oh Boy!**—
Crickets (Coral)

8 **You Are My Destiny**—
Paul Anka (Columbia)

9 **April Love**—
Pat Boone (London)

10 **Peggy Sue**—
Buddy Holly (Coral)

11 **Bony Moronie**—
Larry Williams (London)

12 **Mandy**—
Eddie Calvert (Columbia)

13 **Witchcraft**—
Frank Sinatra (Capitol)

14 **Don't**—
Elvis Presley (RCA)

15 **Raunchy**—
Bill Justis (London)

16 **Great Balls Of Fire**—
Jerry Lee Lewis (London)

17 **Sugartime**—
McGuire Sisters (Coral)

18 **My Special Angel**—
Malcolm Vaughan (HMV)

19 **Raunchy**—
Ken Mackintosh (HMV)

20 **Sugartime**—
Alma Cogan (HMV)

21 **Kisses Sweeter Than Wine**—
Frankie Vaughan (Philips)

22 **Kisses Sweeter Than Wine**—
Jimmie Rodgers (Columbia)

23 **Jailhouse Rock (E.P.)**—
Elvis Presley (RCA)

24 **Ma, He's Making Eyes At Me**—
Johnny Otis Show/Marie Adams (Capitol)

25 **Buona Sera**—
Louis Prima (Capitol)

26 **This Little Girl Of Mine**—
Everly Brothers (London)

27 **Magic Moments**—
Ronnie Hilton (HMV)

28 **Bye Bye Baby**—Johnny Otis Show Marie Adams (Capitol)

29 **Stood Up**—
Ricky Nelson (London)

30 **Cry My Heart**—David Whitfield/ Mantovani (Decca)

Attention: Please address any information concerning London Lowdown to Marcel Stellman, 17 Hilltop, London, N.W. 11, England.

NEW!

FRANKIE VAUGHAN

England's No. 1 Recording Star with his first American Hit!

WE'RE NOT ALONE

b/w

CAN'T GET ALONG WITHOUT YOU

Epic 5-9265

NEW!

SOMETHIN' SMITH and the REDHEADS

SCHOOL BUS ROCK

b/w

I THANK YOU, MR. MOON

Epic 5-9264

BIG!

THE FOUR COINS

MY LOVE LOVES ME

b/w

NEW WORLD

Epic 5-9258

BIG!

ERSEL HICKEY

BLUEBIRDS OVER THE MOUNTAIN

b/w

HANGIN' AROUND

Epic 5-9263

BIG!

DICKSON HALL and the Wayfarers

COWBOY

From the Columbia Picture, "The Cowboy"

b/w

IT'S A LONG WALK HOME

Epic 5-9262

HOT!

ANN REYNOLDS

I LIKE YOU

b/w

SUGARY LIES

Epic 5-9254

HOT!

JIMMIE McPARTLAND'S ALL-STARS

SEVENTY-SIX TROMBONES

b/w

MARIAN THE LIBRARIAN

(Both from "The Music Man")

Epic 5-9261

HOT!

ROY HAMILTON

DON'T LET GO

b/w

THE RIGHT TO LOVE

Epic 5-9257

HOT!

SAL MINEO

LITTLE PIGEON

b/w

CUTTIN' IN

Epic 5-9260

HOT!

DOC BAGBY

CRAZY CHEMISTRY

b/w

HAPPY FEET

Okeh 4-7098

the pick of the hits are on...

EPIC RECORDS

EPIC-OKEH a product of CBS
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Mercury Holds Sales Meetings In New York, Chicago And Los Angeles On Consecutive Days

CHICAGO—Mercury Records last week held its semi-annual sales meetings on consecutive days in New York, Chicago and Los Angeles.

The meetings in each city were two-day affairs. In New York they were held on February 21st and 22nd. In Chicago, on February 22nd and 23rd, and the Los Angeles gathering was on February 23rd and 24th. On the first day several announcements of new Mercury-innovated sales plans were made. The second day was devoted exclusively to the Classical Division. In this way the main body of Mercury executives were able to officiate at all three meetings on their respective days, and while they planed for the next destination, Wilma Cozart and Harold Lawrence of the Classical Division conducted the second day's meeting. This unique concept in the handling of staff meetings provided the opportunity for the executive staff to meet with the complete sales organization with a maximum of time saving efficiency.

Irving B. Green, President, keynoted the meeting when he said, "Perpetual motion is the phrase that best describes our intentions for the future. Our hopes are optimistic and if the proposed sales quota is reached, we plan to put whatever profits are gained back into the firm in the form of better products and more advertising. Gross is our goal and only through the concentrated efforts of everyone present will we reach the high plateau that we have set for ourselves".

Highlight of the day's first meeting was the official announcement to the sales organization of Mercury's intended advertising budget and campaign. Tim Morrow, Vice-President of Henri, Hurst and McDonald, Mercury's advertising agency, made the introductory speech describing the proposed plan and elaborating on which consumer publications will be featured. Morrow explained Mercury's "new look", a concept by which a new logo idea will be used to create product association.

Other topics discussed at the meeting was a profit sharing incentive sales plan for the salesmen, introduction of new merchandising aids, discussion of Mercury's pre-recorded stereophonic tape division, and the integration of the sales and promotional forces into one cooperative body.

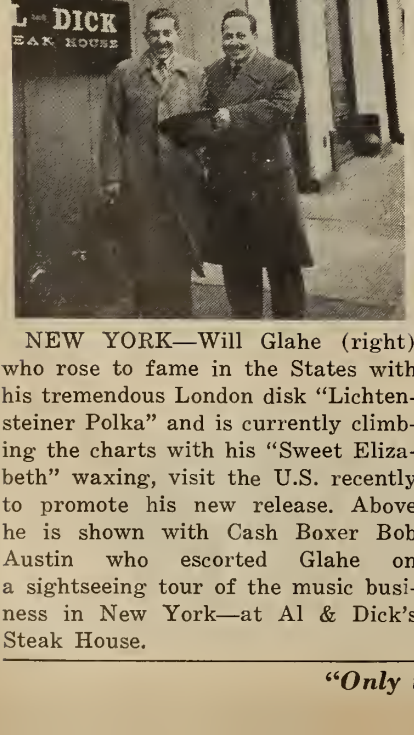
The members of the Mercury executive organization who attended all three of the meetings were: Irving B. Green, President; Irwin Steinberg, Vice-President and Comptroller; Morris S. Price, Vice-President in charge of Sales; Wilma Cozart, Director of the Classical Division; Harold Lawrence, Musical Director of the Classical Division, and Tim Morrow, Vice-President of Henri, Hurst and McDonald, Mercury's Advertising Agency.

Those who were only present at the New York and Chicago sessions were: Art Talmadge, Vice-President; Kenny Myers, Director of Promotion and Advertising; Peter Fabri, Merchandising Manager; David Carroll, Albums A & R Director; and Tommy Schlessinger, Publicity Director.

The New York meeting was attended also by Bob Shad, Singles A&R Director and Lou Klayman, Eastern Regional Sales Manager.

The sales and promotion staffs from branches, and independent distributors from Boston, New York, Newark, Philadelphia, Buffalo, Pittsburgh, Baltimore, Washington, Charlotte, Atlanta, Nashville, Miami and New Orleans were at the New York meeting. At Chicago, were representatives from Cincinnati, Cleveland, Detroit, Milwaukee, Chicago, Minneapolis, St. Louis, Memphis, Houston and Dallas. The Los Angeles gathering consisted of Mercuryites from Seattle, San Francisco, Los Angeles and Denver.

Visitor To America



NEW YORK—Will Glahe (right) who rose to fame in the States with his tremendous London disk "Lichtensteiner Polka" and is currently climbing the charts with his "Sweet Elizabeth" waxing, visit the U.S. recently to promote his new release. Above he is shown with Cash Boxer Bob Austin who escorted Glahe on a sightseeing tour of the music business in New York—at Al & Dick's Steak House.

Scholl On Jack Paar Show

NEW YORK—Danny Scholl, who made his Decca debut a few weeks ago, will sing both sides of his first release on the March 3rd stanza of the Jack Paar Show. One side, "Once In A Lifetime," was written by Jose Mellis of the Paar Show, the other side, "Cowboy," is the title song from the new Columbia picture, and was written by Morris Stoloff and George Duning, composers of the scores for "Picnic" and many other motion pictures.

Coral Plugs Welk Album

NEW YORK—Coral Records last week announced that the company is embarking on a promotional campaign in connection with the Lawrence Welk album "Shamrocks And Champagne". Display material on this LP is currently being shipped to record dealers. "Shamrocks And Champagne" was first released two years ago and Coral brass expects it to, as it has in the past, be among the top sellers in the St. Patrick's Day market.

Hill & Range Form Big Top Recor

NEW YORK—The Hill & Range music publishing firms are going into the record business on a full scale basis, it was announced last week. The name of the new label will be Bigtop Records.

Plans for the new diskery are in the very early stages and who will fill the important posts has not yet been decided upon. But the firm expects to have the company ready to roll in about a month and is currently in the process of setting up distributors.

At present, Hill & Range brass is discussing the possibility of a group of independent A & R men who will produce records for the label ra than an individual.

Between now and the beginnin April, the pubbery will have ir out all the details.

Hill & Range and its affiliated fi have met with great success in cent years as music publishers. firm won numerous BMI awards year for a chain of songs that top the #10 mark on the charts.

Hill & Range owns publishing fi with Elvis Presley and Joh Mathis, two of the nation's curr leaders in the record business.

Murray Nash Resigns

NASHVILLE — R. Murray Nash has resigned from Murray Nash Associates, a master producing firm, it was announced last week. The disk firm will change its name in the near future.

The new directors of the company elected at a recent board-of-directors meeting are: C. H. Bingham, president; Ray Scrivner, vice president and general manager; and E. S. Strandbers, secretary-treasurer.

The company has produced a number of masters which it has either sold or leased to other labels.

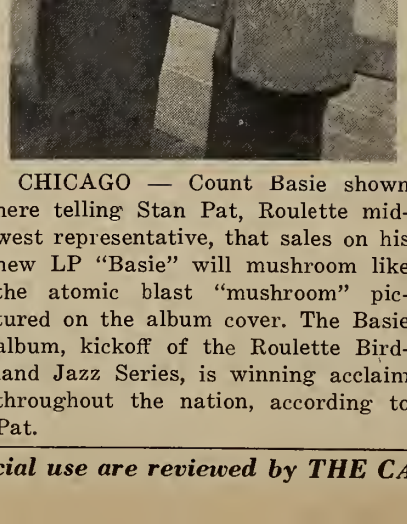
Mark Signs Tommy Zang

NEW YORK—Tommy Zang, who recently completed a world wide tour with the Air Force "Tops in Blue" show, has been signed by Mark Records, the company announced last week.

Zang began his career with his own radio show on station KIMO in Independence, Mo., prior to entering the service. Until recently he was the official singer with the New Glenn Miller Dance Band in Washington, D.C., where he appeared on weekly network radio and TV shows.

His first release for Mark will be "White Silence," and "The Good Lord Willing," the latter written by the singer.

Basie Promotes LP



CHICAGO — Count Basie shown here telling Stan Pat, Roulette midwest representative, that sales on his new LP "Basie" will mushroom like the atomic blast "mushroom" pictured on the album cover. The Basie album, kickoff of the Roulette Birdland Jazz Series, is winning acclaim throughout the nation, according to Pat.

San Francisco Hear Audio Fidelity Ster eophonic Disk

OAKLAND, CAL. — San Fr cisco heard the Audio Fidelity Ster phonic disk at home, through the operation of local radio, televis and High Fidelity Show officials.

The Stereo Disk which was p miered at the Hi Fi Show recen concluded was aired for the fi time anywhere on KPIX-TV. It w carried simultaneously on KSFO dio. This simulcast marked the fi time AM radio and Television h teamed up for such an experime As a result a vaster auidence th ever before was introduced to Ste Sound in their own homes. Listene tuned in and positioned their AM a TV sets, then sat back while tra roared and the Dukes of Dixiela marched through their living roo

Switchboards at both the radio a television stations were jammed enthusiastic listeners calling more, according to the station.

The experiment was engineered Ruth Martin, of Audio Fidelity a Elma Greer, producer for Del Cou ney. A model of the Electro-So Laboratories' Stereo cartridge w made up especially for the expe ment and flown in from New York be used with the new Thorens Tur table.

Further experiments are plann because of the over-response fro viewers and listeners.

Decca Gets Brigitte Bardot Sound Track

NEW YORK—Decca Records h just announced that negotiations ha been completed for the release of t sound track album from the moti picture "And God Created Woma starring the much talked about a tress Brigitté Bardot.

The film, a Kingsley-Internation release, was made in France and enjoying heavy box office action this country. Kingsley-Internation is cooperating with Decca in the pr motion of the album.

The music for the "And God Creat Woman" score was composed by Pa Misraki and was arranged by Misra and Bill Byers.

Planet X Adds Distrib

NEW YORK—The new Planet label has just announced the additi of distributors to handle the co pany's line. Present distributors i clude: Alpha, N.Y.C.; Mangold, B timore; Seaboard, Albany; Scan, Bu falo; Universal, Philadelphia; Ste ing, Cleveland; Allied, Hartfor Heilicher Bros, Minneapolis; Me cury, Miami; Allen, Richmond; E sex, Newark; plus others.

The label's first release "Chalyp #8" b/w "Temptation (Stroll)" h just been released.

THE COUNTRY WILL BE ROCKING TO THE EXCITING NEW DUB RECORDS SOUNDS OF...

Don Head

SENSATIONAL NEWCOMER SINGING

"GOING STRONG"

b/w NEVER BEFORE

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Drop us a card for our mailing list!

EIGHT SIDES IN THE MILL READY FOR RELEASE SOON---WATCH FOR THE HITS ON DUB.

Helping Hand

PITTSBURGH—Not one to blow his own horn, George Hamilton IV (left) gets the assistance of Rege Cordic, zany wake-up man on KDKA Radio, Pittsburgh. Their selection, of course, was the latest Hamilton hit on ABC-Paramount, "Now And For Always".

Columbia Goes All Out on Original Cast "South Pacific" Campaign

NEW YORK—Columbia Records is kicking off a banner "South Pacific" promotion in March that includes: a new "Original Cast Lp" deluxe-jacketed in a "front-and-back, 4-color, fold cover" and re-engineered high-fidelity sound. In addition, new versions will be in simultaneous release. Liberace applies his piano treatment to CL 1118 and Percy Faith lends his lush touch to his CL1105. The Harmony label has its "South Pacific" featuring Dino Martinelli and his orchestra, an "economy package" at $1.98.

The theme of the co-op advertising campaign will be: "Four Ways to Enjoy South Pacific." Consumer advertising includes full pages in national magazines including a full page in Life on popular Lp's only!

Popular Album Product Manager Stan Kavan also promised "inspection" copies mailed to the homes of key dealers, complete disk jockey servicing and a distributor-dealer national contest, a main feature of which will be "South Pacific."

Emerald Signs Dennis Puckett

FORT WAYNE—Cliff Ayers of Emerald Records announced the pacting of Dennis Puckett, a rock 'n roll artist here recently. Ayers said that Puckett's debut disk, "Bye, Bye Blues" was recently released; and is already selling well in local markets. National exploitation is being planned. (Pictured above) Cliff Ayers and Dennis Puckett going over music before rehearsal.

Dot Releases 7 Albums

HOLLYWOOD—Seven new Dot packages, released in late February, are arriving at the retail shops this week.

Included in the new release in an album by Gale Storm, titled, "Gale Storm Hits", featuring twelve of her biggest hits from "I Hear You Knockin'" to "Dark Moon".

From the sound track of Paramount Pictures' "Desire Under The Elms", Dot is issuing an album by the score's composer Elmer Bernstein. The disk will feature the film's stars, Sophia Loren and Tony Perkins on the cover.

Another LP in the release is "Son of Word Jazz", a follow-up album to the successful Ken Nordine and Fred Katz Group's package, "Word Jazz".

The first LP by composer Beasley Smith is included in the new release. Titled "The Light Fantastic", the disk contains "casual dance tempos" plus two of Smith's own famous tunes, "Beg Your Pardon" and "Lucky Old Sun".

Three new recording artists debut in the release. Marlene Cord, with intimate stylings of standards; Bill Page performing on a collection of reed instruments and recreating the hits of the roaring 20's; and the Sunshine Boys, a leading gospel quartet singing some best loved spirituals and hymns. The Sunshine Boys have their own ABC radio network show.

Lila Wolf Remarries

NEW YORK—Lila Wolf, Lila Wolf Enterprises, announced her marriage to Frank T. Crohn on February 14 at her home in Great Neck, L. I.

The couple left immediately for a five day honeymoon in Grossinger's Hotel, Liberty, N.Y. and plan to leave this week for a three week stay in Miami, Florida.

Frank Crohn is a general agent for the United States Life Insurance Company.

The family now consists of two boys and two girls, Adrian, 2 years and Alex, 5, from Mrs. Crohn's previous marriage, and Carole, 8, and Frankie, 11, from Mr. Crohn's first marriage.

The Crohn's will make their home in Great Neck.

Girl To Joe Matthews

NEW YORK—Joe Matthews, national promotion manager of popular records for the Capitol label, last week became the father of a 7 lb. girl born to his wife, the former Joanne Hill. Named Jan Christina, the baby was born in the Harkness Pavillion, 9:31, February 27.

Mrs. Matthews was formerly with Fred Waring's Pennsylvanians and at one time had her own TV show in Dallas.

Bubble Gum Promotion

LOS GATOS, CALIF.—The recently formed Christy Record Company of Los Gatos, California, will be sending out 5,000 packages of bubble gum to deejays with its latest release, "Bubble Gum Rock" by Hayward Davis' Quintet. Hayward was recently signed to an exclusive disk pact with Christy. The young diskery also signed newcomer Michael Monte to a recording pact last week.

Platters De Retour

PARIS—First glance would indicate nothing unusual about this gigantic poster of Mercury's singing group, **The** Platters. However, closer inspection will uncover the fact that this flyer of the "Flying Platters" is located outside of the Olympia Theatre in Paris. The group has recently been voted the outstanding American recording act to visit the continent last year. Now that they are back in America and their current recording is "Helpless".

Mercury Issues 12 Tapes

CHICAGO — Mercury Records is issuing a dozen new Stereophonic Tapes for the month of March covering the popular, jazz and classical fields.

Under the popular heading are: "Till The End Of Time" featuring Florian Zabach; "Dreamland, U.S.A." —Hal Mooney; "The Waltz Queen" —Patti Page; "We Could Have Danced All Night"—Griff Williams and his Orchestra; and "The Feathery Feeling"—David Carroll and his Orch.

The jazz packages include: "Boy With Lots Of Brass" by Maynard Ferguson and his orchestra and "The Jazzpickers" featuring Harry Babazin, Buddy Collette, Bob Harrington, Bull Douglas and Don Overberg.

Under the classical heading are: "Marching Along" by Frederick Fennell and the Eastman Wind Ensemble; Ravel's Mother Goose Suite by Paul Paray conducting the Detroit Symphony Orch.; Suite from "Der Rosenkavalier"—Antal Dorati conducting the Minneapolis Symphony; "Fiesta in Hi-Fi"—Howard Hanson conducting the Eastman-Rochester Symphony Orchestra; and "the music of Leroy Anderson"—Frederick Fennell conducting the Eastman-Rochester "Pops" Orchestra.

Period Selects Livingston For Stereo Tape Distribution

CALDWELL, N. J. — Livingston Audio Products Corporation has been appointed by Period Music Company of New York, to handle all national and international distribution of Period's new line of stereophonic tapes, it was announced last week in a joint statement by William Avar, Period's president, and Arthur T. Cooper, executive vice president of Livingston.

According to Avar, Livingston was selected because of its wide experience in the stereo market and extensive distribution system, comprised of more than 150 distributors in the fields of recording, hi fidelity and electronics, under the supervision of 15 national representatives.

Period Music, which has long been well represented on LP records with a large catalog of classical and operetta selections, as well as popular and jazz, has recently entered the stereo tape market with an initial release of nine albums, including the Schubert "Trout" Quintet, the Symphoniae Sacrae of Gabrieli, gypsy music by Bela Babai, jazz by Thad Jones, and music of Fats Waller sung by Maxine Sullivan.

California Recorders, New Recording Studio, Opens In Hollywood

HOLLYWOOD — Edward Truman, in association with Keith Reynolds, has announced the opening in Hollywood of a new recording studio, California Recorders.

Specializing in small-group work for agencies, spots, singers and composers, the studio also features complete program editing and mixing rooms with facilities for auditing tape and reference records of narration, dramatic and library music tracks.

The outfit has re-done the former Don Fedderson editing rooms at 6351 Selma Avenue, and will be the West coast agents for Chappell Music Library on tape in addition to maintaining live studio facilities.

Disk Jockey Visit

ALBUQUERQUE, NEW MEXICO—Kieth Williams, heard on Liberty Records with his Dazzling Sound orchestra, and Verve artist Linda Leigh, chat with disk jockey Al Tafoya, from KLUS, Albuquerque. The Williams orchestra and Miss Leigh were both featured in the Johnny Mathis package which played Albuquerque during a recent tour of the West and Southwest.

Weinstroer Announces Coral Distrib Changes

NEW YORK—Norman Wienstroer, eneral Sales Manager of Coral Rec- ls, has announced several changes the company's distribution set-up.

Wienstroer announced that, effec- e immediately, a new company- rned and operated branch will open Cleveland, Ohio. The new Cleve- nd operation will be located at 1400 ast 30th Street, and will be under e supervision of North Central Di- sion Manager, Don Bohanan. Bo- nan, who will continue to headquar- r in Detroit, was Detroit Branch anager, and now has been promoted Manager of the North Central ivision. To replace him as head of e Detroit operation, Wienstroer s appointed Jack Mackover, for- erly a salesman in the area. With e opening of the Cleveland Branch, oral now has company-owned anches in five key cities, including ew York, Chicago, Detroit and Los ngeles.

At the same time Coral announced new Manager for the New York ranch. Ralph Rackmil, who has en with Coral for several years, sumes this position. He replaces oward Kaye, who until now has held e New York Branch Manager post well as that of Co-Manager (with en Levy) of the Eastern Division. he appointment of Rackmil leaves aye free to devote more of his time Divisional chores.

Another change now going into ef- ct in the Eastern Division is in the ewark area. Coral Records will ow be handled in that territory by scot Record Sales, Inc., a new cor- oration being formed by Irving and e Cohen of Essex, to handle the oral product.

Wienstroer also announced a ange in Coral's distribution set-up Salt Lake City. The line will now handled in that area by Decca Dis- ibuting Corp., under the manage- ent of Joe Rogers.

Four Dallas DJs Form White Rock Records

DALLAS — Four DJ's head the ewly formed recording company, hite Rock Records, with headquar- rs in Dallas. White Rock's first re- ase, both sides instrumental, is now n sale in Texas record stores. The ew company is now setting up na- onal distribution for its first record, Rock-It" b/w "Walkin' the Stroll," hich features a new group called ommy Hudson and the Savoys.

In charge of the new Dallas disk rm are Jim Lowe, Chuck Duncan, ddie Hill, and Carl Reves, all dj's at adio Station WRR in Dallas.

"We're extremely pleased," said owe, "with the support of our initial ffort as a recording company. We're lanning for our first release to be the eginning of a continuous flow of ines that dj's and operators will be roud to play and record buyers and steners will be happy to hear." He dded, "We're certainly hoping for a t of support from other dj's, juke ox operators, distributors, and every- ody else in the business. We'll sure eed it."

White Rock's second record is cheduled for release March 17th. It ill introduce a Kansas rocking group, obby Poe, and the Poecats with Al owning. Other groups are now be- g considered for use on future rec- rd releases.

White Rock's address is Box 7724, allas, Texas.

Frey Reports On South American Disk Trade

NEW YORK—Sidney Frey, head of Audio Fidelity Records, has returned from a trip to South America, where he attended the annual carnival. Frey had intentions of capturing some of this music and presenting it to the hi-fi fans in his own successful fashion, but discarded the idea because the music "was just too primitive and wild."

The record business is good down there but there is very little in the way of high fidelity equipment, according to Frey. The main problem is the shortage of good speakers. Recording facilities are constantly being improved but the recording techniques are not up to our standards. The "presence" factor that we concentrate on so much in our recordings is lacking there, Frey reports.

The business is different on the wholesale level because there are no distributors as we know them here in the states but there are individual manufacturers that handle their own product.

The two big American records in S. A. are: Pat Boone's "Love Letters in the Sand," and "Bernardine." This, Frey reports, is due to the efforts of Jorge Esperon, who is the manager of Discos Sicamericana, a manufacturer for Dot and Audio Fidelity, and also one of the top disk jockeys in Argentina. Jorge also is an avid follower of *The Cash Box*. He receives an air-mail copy every week.

"A VERY PRECIOUS LOVE"

from the Warner Bros. Production "MARJORIE MORNINGSTAR"

THE AMES BROS.	RCA Victor
DORIS DAY	Columbia
THE JOHNSTON BROS.	London
BONNIE GUITAR	Dot
SLIM WHITMAN	Imperial
JACK JONES	Capitol
DICK HAYMES	Hallmark
SOUND TRACK ALBUM	RCA Victor

M. WITMARK & SONS

In all the world of radio this man is closest to the people of America

Some call him "disc jockey." Others prefer "personality."

Both designations are too limiting. He is more:

He is friend, companion, confidant.

He is teacher, counsellor, shopping guide.

He is entertainer, public servant.

He serves the housewife, the handicapped, those who toil by night.

Apart from his air salesmanship, he is often a talent in his own right.

His audiences accept him as one of the family.

They write him; they hang on his words.

He has great responsibility.

He lives up to it.

the storz stations salute the disc jockeys of america

on the eve of the First Annual Pop Music Disc Jockey Convention and Programming Seminar, to be held under Storz Station Sponsorship, March 7-8-9, 1958, in Kansas City, Missouri

SCHEDULE OF EVENTS

STORZ STATIONS' 1ST ANNUAL POP MUSIC DISC JOCKEY CONVENTION & SEMINAR
MUEHLEBACH HOTEL — KANSAS CITY
MARCH 7-8-9, 1958

FRIDAY

12:00 Noon	Registration begins	Mezzanine
6:00 P.M.	Storz Stations' Welcoming Cocktail Party	Tea Room Trianon Room

SATURDAY

8:00 A.M.	Breakfast - Host: Atlantic Records Welcoming Remarks - Todd Storz, President, The Storz Stations Welcoming Speech - Hon. H. Rowe Bartle, Mayor, Kansas City, Mo.	Grand Ballroom
9:15 A.M.	"The First Twenty-Five Years are the Hardest" Martin Block - WABC - New York	Grand Ballroom
9:30 A.M.	"Are Today's Rating Services Obsolete?" Frank Stisser, President C. E. Hooper Company Dr. Sydney Roslow, President Pulse, Incorporated Lawrence Reilly, Vice President Trendex, Incorporated	Grand Ballroom
10:30 A.M.	"The Program Director—Friend or Foe?" Eddie Clarke, Program Director WHB - Kansas City Don Keyes, Program Director McLendon Stations Ray Katz, Program Director WMGM - New York	Grand Ballroom
11:00 A.M.	"Is Rock and Roll a Bad Influence on Today's Teen-Agers?" Reed Farrell - KWK - St. Louis Robin Seymour - WKMH - Detroit Bob E. Lloyd - WHEC - Rochester	Grand Ballroom
11:30 A.M.	Recess	
12:00 Noon	Luncheon - Host: Columbia Records Mitch Miller - "The Great Abdication"	Grand Ballroom
1:15 P.M.	"What I Look for in a Prospective DJ" G. W. Armstrong, Vice President-General Manager WHB - Kansas City	Grand Ballroom
1:30 P.M.	"The Ingredients in Today's 'Formula' Radio" Harold Krelstein, President The Plough Stations John Box, Vice President-General Manager, WIL - St. Louis J. Elroy McCaw, President WINS - New York	Grand Ballroom
2:30 P.M.	"Increasing Income and Prestige through Related Outside Activities" Tom Edwards - WERE - Cleveland Bill Bennett - WDGY - Minneapolis Paul Berlin - KNUZ - Houston	Grand Ballroom
3:00 P.M.	"Interviews on the Air—Good or Bad?" Varner Paulsen, Program Director WIP - Philadelphia Bob DeBardelaben, Program Director, WLEE - Richmond, Virginia Jack Rowzie - WWDC - Washington, D. C.	Grand Ballroom
3:30 P.M.	"Is the Main Requisite of the Deejay Today the Ability to Count Up to 40?" Jack Lacy - WINS - New York Stan Dale - WAIT - Chicago Bob Cooper - KGO - San Francisco	Grand Ballroom
4:00 P.M.	"Can Album Music Bring the Deejay Listeners?" Norman Wain - WDOK - Cleveland Ira Cooke - KMPC - Hollywood Phil Ladd - CHUM - Toronto	Grand Ballroom
4:30 P.M.	"Are National Trade Paper Music Surveys Current? Accurate?" Bob Austin - Cash Box Magazine Herm Schoenfeld - Variety Bud Fosket - Billboard	Grand Ballroom
5:00 P.M.	Meetings Adjourn for Day.	
5:15 P.M.	Cocktail Party - Host: Roulette Records, Morris Levy	Entire Mezzanin
7:00 P.M.	Banquet - Host: Dot Records Randy Wood	Grand Ballroom
8:30 P.M.	"The Dream Show" Emceed by the "Grand-Daddy of the Deejays", Martin Block.	Grand Ballroom

Tony Bennett	Columbia Records
The Diamonds	Mercury Records
The Four Lads	Columbia Records
Eileen Rodgers	Columbia Records
Lavern Baker	Atlantic Records
Don Rondo	Jubilee Records
Jim Reeves	RCA Victor Records
Andy Williams	Cadence Records
Roger Williams	Kapp Records
Hollywood Flames	Ebb Records
Eddy Arnold	RCA Victor Records
Homer and Jethroe	RCA Victor Records
Lou Monte	RCA Victor Records
Dale Wright	Fraternity Records
George Hamilton IV	ABC-Paramount Records
Hilltoppers	Dot Records
Johnny Maddox	Dot Records
Nick Todd	Dot Records
Ken Copeland	Lin Records
Kendall Sisters	Argo Records
Crew Cuts	Mercury
Royal Teens	ABC-Paramount Records
Sonny James	Capitol Records
Frankie Vaughn	Epic Records
Jim Eddy	Mercury Records

SUNDAY

8:00 A.M.	Breakfast - Host: Mercury Records Art Talmadge	Grand Ballroom
9:15 A.M.	"The Revolution in Radio" Gordon McLendon, President The McLendon Stations	Grand Ballroom
9:30 A.M.	"What the Deejay Can Do for the National Advertiser At the Local Level; and what the Timebuyer Looks for in Buying a Market". Adam Young, President Adam Young, Incorporated Wells Barnett, Stations Operations Manager, John Blair Company	Grand Ballroom
10:30 A.M.	"Has the TV Jockey Hurt or Helped the Radio Jockey?" Ed Bonner - KXOK - St. Louis Paul Flanagan - WPTR - Albany Bob "Coffeehead" Larsen - WEMP - Milwaukee	Grand Ballroom
11:00 A.M.	"How can the Deejay Maintain his Individuality within the Framework of Conformity Required by Management?" Don Bell - KIOA - Des Moines Gene Plumstead, Nat'l. Program Director, The Plough Stations Chuck Blore, Program Director KFWB - Hollywood	Grand Ballroom
11:30 A.M.	"Where is the Dividing Line Between Country Music, Rock and Roll, and Pop?" Bill Gavin - McCann Erickson Agency (Music Programmer of "Lucky Lager Time" 43 Station Network) Bob Sadoff, Music Co-ordinator - NBC Connie Gay, President Town and Country Network	Grand Ballroom
12:00 Noon	"New Programming Ideas" Barry Kaye - WAMP - Pittsburgh Martin Block - WABC - New York Jake Embry, Executive Vice President, WITH - Baltimore	Tea Room Trianon Room
12:30	Luncheon - Host: RCA Victor Records	

THE DEEJAY — AN AMERICAN INSTITUTION

by Todd Storz, President The Storz Stations

TODD STORZ

For a great many years, the Disc Jockey was regarded as a sort of "Barnacle on Radio's Ship of Progress". He was a little-regarded young man, working feverishly with residual audiences on stations which, for the most part, commanded no respect in the broadcasting industry. How the DJ's overcame this lowly origin and emerged as radio's most celebrated stars, is the story of Post War American Radio, and its amazing growth.

Our story, however, has its start before the war ends. A handful of Independent stations in extremely large cities had begun to find out that popular music and the DJ were a business-winning combination against the high-rated network operations. The idea, nonetheless, did not expand substantially until post war radio station construction populated the country with more stations than the networks could accomodate as affiliates. This situation created a legion of independent stations, wholly responsible for their own programming. Thus, the stage was set for the birth of another great American Institution—The Disc Jockey.

For some time, Independents, though more numerous, still did not achieve importance or influence in radio's overall picture. Then came the revolution! Television entered the picture and panicked the network concept. A.M. stations as previously conceived and operated, lost ground steadily, as T.V. took over the living room and orthodox network programming.

Enter here the new era of radio—paced by the heretofore lowly Independent stations and their Disc Jockeys. These stations, whose faith in radio's future held firm, provided the American public with entertainment unavailable on TV; popular music, latest news and local service features, both desirable and necessary to the communities served by the stations.

The first successful years were rewarding for the DJ in his new-found glory, and for the stations too. But with more importance came more responsibility, greater competition, and an increased obligation on the part of Disc Jockeys to listeners, advertisers and station.

Today the Real Disc Jockey is called by many names—"Air Salesman" - "Personality" - "Companion." But the one factor that sets him apart in our industry is his "Professional Approach".

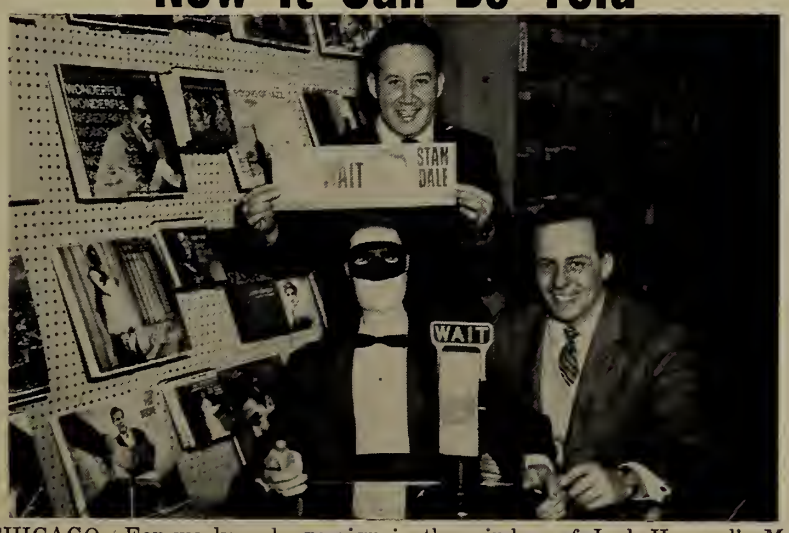
This is what we look for and demand in our DJ's. Storz Station Disc Jockeys are mature-minded men with a deep rooted understanding of radio, gleaned from years of experience. They are men who approach every minute of every show as a challenge to their talent, and as a serious responsibility to fulfill. No open mike is treated lightly, no audience treated flippantly.

Storz Station Disc Jockeys know that all segments of their audience deserve full respect and courtesy. Our DJ's are invited guests in thousands of homes every day, and they owe their hosts and hostesses the consideration of "Conduct Becoming a Gentleman". In performance they owe our listeners maximum effort, both in entertainment and in service.

Our stations also feel that the Professional DJ is also a fulltime member of the community he serves. He responds readily to civic and public affairs, both on and off the air. He rings doorbells for charity, addresses school groups to help combat juvenile delinquency, and sells the Community Chest on his show as hard and as effectively as he sells automobiles, cigarettes and soap.

This "Professional Man" concept of the DJ is, in our opinion, the main element in perpetuating his popularity. Application of these Professional Principles will increase the integrity, influence and importance of Disc Jockeys everywhere.

Now It Can Be Told



CHICAGO—For weeks a large sign in the window of Jack Howard's Music City asked the question of passersby, "Guess Who The Mystery Disk Jockey Is?" While an elegantly attired dummy sat at a desk before a mike, in the window, with the call letters WAIT, representing the unknown platter spinner.

Jack Howard, owner of the huge record emporium, recently revealed the identity of the mystery deejay as Stan (the Record Man) Dale, personable, and usually well attired adonis of the wax spinner's trade.

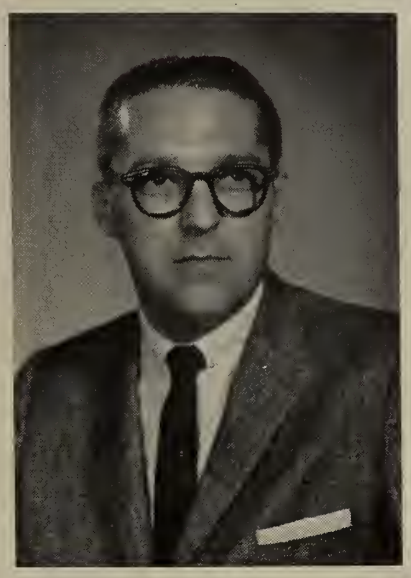
Dale launched his daily record show February 17. He does his stint daily between the hours of 2-7 p.m. Visiting celebrities and the man-on-the-street will be invited for interviews regularly.

According to Howard, both he and Dale have one very definite trait in common; both are rising rapidly in their particular fields.

(Pictured, standing) Jack Howard, Dale at the right, and, of course, the dummy.

DISC JOCKEY CONVENTION OBJECTIVES

by Bill Stewart, The Storz Stations Convention Co-ordinator



BILL STEWART

Radio's spectacular re-birth has been due in a large measure to the individual we refer to as a disc jockey. In the beginning, the term "disc jockey" referred to an announcer who talked between playing recorded music. This individual has changed in concept and importance over the years. Today's disc jockey is first of all a talented artist. He has become a part of the community which he serves. He is friend and confidant to the young and old alike. He is the always welcome guest in home, automobile, sick room, at a beach party or business place. He is a reflector of public taste. His very program denotes thinking; but most of all, he is an entertainer.

In the past years, many have attempted to organize the group known as disc jockeys, but in most cases these organizations have failed. Many have failed because the disc jockey is basically an individualist, and although his name applies to a group, no one person is representative of that group, either in appearance, personality, delivery, salesmanship, voice intonation or approach to a basic problem.

In planning the first Disc Jockey Convention and Seminar, we are not attempting to organize, but rather to formulate ideas concerning the work and the success of disc jockeys, radio stations and the music industry. Only by bringing this great array of talent together in a free exchange of ideas and objectives, can we grow as an industry. If two men would exchange dollar bills, each would still have one dollar. If two men exchange ideas, they are both richer, for then they each have two ideas. Multiply this hundreds of times, and you can easily see that after our convention, the disc jockeys of America will be richer in creative ideas, which is the backbone of our industry.

The disc jockey of today is faced not only with the problem of his own progress in his own particular market; he must be made aware of trends, of music industry problems, of rating services, of promotional ideas, of public service to his community. None of us is so big that we can handle all of these problems without the advice of and consultation with others. No one man will ever control the thoughts, ideas and motivation of the disc jockey. No one man will organize, will ever be able to dictate to the disc jockey as an individual or as a group. For this is America's and the disc jockey's greatest attribute—INDIVIDUALITY.

In fostering the idea of a disc jockey convention, the Storz Stations are in a small way attempting to present an open, frank and courageous discussion of industry problems and trends.

We are confident that the First Annual Disc Jockey Convention will bring great rewards to those who participate in panel discussions, floor discussions, and as interested bystanders.

Sweet Business

NEW YORK—The music business can be real sweet. The E. B. Marks Music Corporation, publisher of "Lollipop" (recorded by the Chordettes on Cadence and Ronald & Ruby on Victor) is knee deep in lollipops in its offices. The Marks firm is sending out these huge candy treats to dee jays all across the country with the label "Lollipop for you and a sweet spin for your listeners."

Beverly Ross and Julius Dixon, writers of "Lollipop" are personally presenting the all-day suckers to local dee jays.

JUBILEE & JOSIE
are Swingin' with these Three
Moe Koffman
"THE SWINGIN' SHEPHERD BLUES"
JUBILEE 5311
★★★★★★
The Couplings
"YOUNG OOVES CALLING"
JOSIE 831
★★★★★★
Don Rondo
"BLONDE BOMBSHELL"
b/w
"THERE GOES MY HEART AGAIN"
JUBILEE 5319
A Product of JAY GEE RECORDS, INC.
JUBILEE & JOSIE RECORDS
1650 BROADWAY, N. Y.

THE INDUSTRY FACES THE PIRATE

by Paul G. Marshall and Felix C. Ziffer

(Members of the New York Bar)

In recent weeks the attention of the record industry has been drawn to the operation of record pirates. Authorities in Chicago have exposed a well-organized and evidently highly profitable operation. Notwithstanding this recent publicity, the record pirate has been plying his trade successfully for many years. It has been estimated that up to 25 per cent of all singles records sold commercially in the U. S. has been pirated from legitimate labels and issued on the pirates' own label, or on a counterfeit copy of the label of legitimate manufacturers.

Although no concerted effort has been made to stamp out the pirates, in recent months, more and more manufacturers have inquired as to the remedies which they may have against them, and as to some of the practical methods of preventing piracy before its inception.

The tremendous growth in stature and in economic importance of the American record industry should result in strong action by the record companies to police their industry, and, insofar as possible, to cleanse it from the activities of the sharpers and adventurers who, if given enough time, can cause the industry to be smeared with an unsavory reputation.

The record industry is one of the great domains of the small business man. The presence of industrial giants in the field has not, as in other industries, prevented the honest ambitions and talents of the individual from bearing profitable fruit.

It is the presence of so many independent labels which gives the pirate his opportunity, although piracy is by no means confined to the theft of the skill and labor of these smaller companies. The discussion here concerns the position of the legitimate record manufacturer and what it can do to protect itself from pirates or to remedy piracy after it has occurred.

The Present Status of the Pirates

A phonograph record may not be copyrighted in the U. S. It is not subject to protection under trademark and patent laws. Likewise, the artists' performance on a phonograph record is not subject to protection by any Federal legislation. Such few ordinances as may exist in local areas have proven ineffectual inasmuch as the record industry is a national and not a local business.

In a practical vein, the record manufacturer, particularly the independent and the new companies, must, as a matter of economic necessity, keep the costs of recording and manufacturing of records as low as possible. This leads then, very often, to the use of small studios, independent mastering facilities and small, unaffiliated pressing plants. The integrity of a great majority of these plants is unquestionable. However, there are those facilities which, when faced with a choice between making a profit and maintaining their ethical standards, select the former and process or manufacture any product of any kind for any customer who pays cash.

Furthermore, the taping, redubbing and remastering of a commercial record is easily and cheaply done. No matter what care is taken by the record company, since its records are available to any purchaser, anyone can reprocess one of these records on to new masters. Moreover, the record company well knows that the printing of labels is not a matter of substantial cost in most instances. If the pirate wishes to use his own label he can have one made up and printed at little expense. If the pirate wishes to use a counterfeit of a legitimate label, the cost sometimes is even lower. Therefore the manufacturers today find that any unscrupulous person can steal their product with minimal economic risk.

Present Practical Preventatives

It is obvious from the size of the recently exposed Chicago ring that the absolute prevention of piracy is scarcely possible today. There are, however, certain steps which a competent manufacturer and a responsible industry can take to make piracy less practicable and more costly.

The Role of the Individual

In the first place, the manufacturer should keep careful inventories of all masters, mothers, stampers and master tapes used for its recordings. It should know where each one is, and let out of its possession only the parts immediately necessary for the processing of its records. This, at least, may put the pirate to the trouble of dubbing rather give him free use of a master or tape.

More important, the manufacturer should investigate and deal with only reputable studios, mastering facilities and pressing plants. The saving of a few dollars of studio expenses, engineering costs or a few cents in pressing costs is offset when the manufacturer realizes that often a large proportion of his records will be peddled not for his profit nor for the profit of his firm or of his artists, but only for the benefit of a thief. Only those facilities keeping thorough records, as explained hereinafter, should be used.

Many record companies have adopted a four-color label. It has been presumed that the cost to a pirate of reproducing a four-color label would be such as to discourage counterfeiting. Unfortunately, the recent depredations of the Chicago bootleggers have shown that the profits in piracy are so great, that the cost of duplicating four-color labels may not always be exorbitant in relation to the gains. Nevertheless, even though the cost of a four-color label may be high, especially to an independent record company, the extra expense and added difficulty of reproducing such a label may provide excellent protection against all but the best-financed pirates. In a case where a label has achieved a secondary meaning (public identification), this fact will serve to cause pirates to hesitate before issuing a well-known performance on their own label. Additionally, it is often advisable to obtain a trademark for a record label. Although this does not prevent piracy, it does bring to bear the swift relief and strong pressures of the Federal law (Lanham Trade Mark Act) against counterfeiting of the label and may, in some states, cause criminal sanctions to become available under statutes controlling counterfeiting of trademarks.

Some record companies have begun to code mark or code identify their masters so that each record produced therefrom bears an insignia difficult to detect and duplicate. This rarely serves as a preventative against piracy but often makes the identification of a pirated record much easier. The widespread use of these marks, if publicized, may serve to inhibit the activities of some pirates.

In the event that any firm finds that its record has been pirated, it should promptly inform the copyright owner of the musical composition and request him to take action under the copyright laws against not only the pirate, but also against the pirate's known customers.

Some companies have adopted the practice of placing the name of the A & R man producing the record on each label. This, in no way, prevents piracy. It may, however, in a legal sense, make more apparent the value of the skills and talents which record companies bring to their products and, therefore, increases the likelihood of recovery of damages in law suits against pirates, and may even increase the amount of such damages.

The Role of the Industry

By far the most important steps to end the blight of the record pirate should be taken on an industry-wide level. All pirates must find plating and pressing facilities and many must find taping facilities as well. All these facilities, we believe, should be informed by an association of the industry, such as the R.I.A.A., of their obligation, both legal and moral, to the industry which supports them.

We suggest, first, that all pressing plants be certified by the Record Industry Association of America, or by any other group representing the industry in concert, that each pressing plant be given a code number or mark to appear on each record pressed by that plant; that the appearance of this code number on a product of any other record plant or the absence of code number on any record produced by any record plant should be promptly called to the attention of the R.I.A.A.; that, after investigation as to the source of the mismarked or unmarked record, such source should be listed by the R.I.A.A. and certification of such source be promptly revoked, and notice of such revocation or of lack of certificate sent to the industry. No plant should be certified unless it conforms to fair industry practices and keeps complete records. This, although no panacea, may, at least, serve to deter a would-be violator, knowing that its contribution to piracy may well put it out of business.

It is obvious that a pirate cannot exist if he does not have available customers for his merchandise. These customers, whether they be distributors, one-stops, juke-box operators or retail stores, should be put on notice very clearly and most emphatically of their responsibility to the industry which supports them. It ill behooves any record company which learns the identities of buyers of pirated records to deal with these opportunists in the future. We suggest that the R.I.A.A. could well occupy itself by using its prestige to bring the wrath of industry opinion down upon those persons who make pirating a profitable venture by buying the bootleggers' goods.

One of the most effective points at which the pirate may be attacked is in the plating process. There are but a handful of plating plants throughout the country. These can be policed with relative ease as follows: each plant should receive certification from the R.I.A.A.; each certification should require the plant to accept orders only upon submission to it of written purchase orders on company stationery and signed by a company officer, specifying not only the master number, but also the name of the composition and of the performing arist; failure to so require and failure to act along specified lines of good business conduct should result in non-certification.

Further, the books and records of these plants should be regularly inspected by the R.I.A.A. Thus pirates might find it difficult to obtain plating facilities and the fear of criminal liability may deter all but the rashest of them.

Under the above plan the pirate would have to either duplicate the letter-head of a legitimate manufacturer and forge the name of its officer in which case he would be subject to criminal prosecution, or he would have to invent the name of a mythical record company and have its letterhead printed for submission of orders. In this latter case, the R.I.A.A., in its regular inspection of the books of the plant, would easily be able to detect the appearance of any such mythical record company which had been conceived by a pirate for the purpose of circumventing the outlined procedure.

Once Piracy Has Occurred

The above paragraphs deal with some of the methods which may be

(Continued on page 35)

THE INDUSTRY FACES THE PIRATE

(Continued from preceding page)

adopted to decrease the likelihood of piracy of the manufacturers' records and counterfeiting of his label. The question remains as to what should be done after piracy has occurred and been discovered.

It is obvious that the first move to be taken by any record company should be consultation with its attorney. We live in a nation with 49 separate and different bodies of law—one for each state and one for the Federal government. It will be the decision of the record company's counsel as to which legal remedies are available and in which jurisdiction these remedies may be pursued. As stated before, there is no effective statutory protection against record piracy. The most recent decisions of various courts, however, have indicated that a record manufacturer may protect his product by proceeding under the common law remedies of unfair competition and unjust enrichment.

There have been many attempts in various states to obtain specific statutes against piracy but these attempts have not, to date, been effective. There are problems inherent in obtaining statutory protection, whether civil or criminal, which cause this type of legislation to be approached with caution. The industry must, when seeking such legislation, be concerned not only with protection against piracy, but with the rights and limitations of rights which would have to be established in the master record. Such a statute may deprive record companies of remedies which they now enjoy and may restrict them to remedies under the statute only. At present, record companies seem to have a permanent interest in their catalogue of master records. A statute may provide a limitation of years on this interest. The rights of an artist in his recorded performances would be an issue to be considered, as also may be the origin of recording, i.e., domestic or foreign. Furthermore, an act of penal nature is always strictly construed by the courts and this type of construction may work to hinder rather than help the record manufacturer. In spite of these problems and the fruitless attempts made in the past to pass protective legislation in various states, carefully drafted legislation would be of real value. This, however, is the task of the entire industry and not of any one company.

The record company counsel, faced with a diversity of laws in the U.S., may have to protect his client's interest, not just once, but many times in various jurisdictions against the same act of piracy. This should not discourage the companies of substance from proceeding, through counsel, to enforce their rights.

In the case where a pirate counterfeits a label and also bootlegs the record, the company's rights become more readily enforceable for two reasons. First, Federal courts are available to protect both registered and unregistered trade marks, and registered trademarks aer subject to the speedy and effective remedies provided by Federal statute. Inasmuch as a record pirate is clearly a wilful and malicious party the owner of a trade-marked label can obtain not only an injunction forbidding the use of the label and ordering the material used by the pirates destroyed or turned over to the rightful owner, but it can also recover substantial monies equal to the damages sustained by the record company and the profits realized by the pirate.

Secondly, there are some states which make criminal the act of counterfeiting a trade mark and trade name. This type of criminal statute is presently being invoked against the Chicago ring and, if conviction is successfully obtained, this statute, adopted in other states, may provide the necessary deterrent to the counterfeiter of a label. Unfortunately, such statutes cannot be invoked against the pirate of a record who issues that record under his own label.

In brief, the remedies available against a pirate who does not counterfeit the label are presently unsatisfactory in that: (a) the damage is often done before the relief sought is obtained; (b) the many and varied laws of the different states may cause the need for a multiplicity of suits, and (c) the evidence may be difficult and costly to gather. By way of contrast, the remedies against the counterfeiter of a label, particularly if the label has been properly trade marked, are quicker, oftimes harsher, less costly and easier to enforce.

As suggested above, the problem of the pirate may be partially answered by legislation in spite of the many problems inherent in drafting and passing effective legislation. The real effort to stamp out the pirate must come from the business practices of the industry itself, which must set its own code of conduct and police this code with vigor.

They Like Her

ST. PETERSBURG, FLA.—The camera crew at WSUN-TV surprised Betty Johnson recently with a "Girl We'd Most Like To Have Breakfast With" presentation which was, in addition, a salute to the "Breakfast Club" on which the singer first gained national prominence during a two year stay. Now appearing on the "Jack Parr Show", Betty came south for an appearance at St. Petersburg's new Colonial Inn. Left to right are: Al Koerkel, Frank Moglia, Joe Girdomi, Betty Johnson, Carl Shirley, Tom Alderman and Chris Trull, director.

Bill Lowery Forms N.R.C. Records

ATLANTA, GA. — Bill Lowery, publisher of such top hits as "Be-Bop-A-Lula", "Young Love", and "First Date, First Kiss, First Love", last week announced that he will head a new record firm called N.R.C. Records (National Recording Co.). The announced capitalization of the new firm is $300,000 and Lowery reports that another ½ million dollars is in the process of being raised.

N.R.C. Records will operate out of offices and studios at 1224 Fernwood Circle, N.E., in Atlanta, and will specialize in rock and roll music. However, the firm will also produce all types of records in all fields with album releases planned for this spring and summer. The new offices will be opened in about thirty days.

The label's first release, set for this week, is a rock and roll coupling —"Sweet Skinny Jenny" b/w "The Rock-A-Round" by Paul Peek, a former member of Gene Vincent's Blue Caps.

A pressing plant is also in the process of being set up and N.R.C. expects to have it in operation this summer. The new company has also established a distribution outlet to cover the states of Alabama, Georgia and East Tennessee. This operation will distribute not only the N.R.C. product but other independent labels as well. The new record distribution set up is already in operation and Lowery is currently negotiating for various lines.

In addition to Bill Lowery as president of N.R.C., officers of the new corporation are D. L. Woodall, vice president, and Ray E. Griggers, secretary-treasurer.

Lowery, a former radio station manager, TV personality and disk jockey, went into the publishing business five years ago and has been extremely successful in the rock and roll, country and pop fields. Many of his masters in the past few years have been picked up by other labels.

D. L. Woodall has twenty years of experience behind him in radio and television. The majority of his work has been in the country field, and in addition to his other duties, will head up the country phase of the new N.R.C. label.

Ray E. Griggers, secretary-treasurer of the company, has been instrumental in forming several firms in Georgia, and was elected to the position of secretary-treasurer because of his vast knowledge in the field of finance. Griggers will be in charge of internal control for the entire operation.

The N.R.C. Record Company is now setting up distributors for its first release and thirty have already been appointed.

These distributors were lined up by Lowery, Woodall, promotion manager Bill Packham, former radio and TV writer, and Joseph "Cotton" Carrier, who has been with the Lowery Music Company as field man for the past year, in addition to operating the Bill Lowery Talent Agency. Carrier will continue to operate the talent agency in addition to his other duties for the new record corporation.

A number of acts have already been signed by the new label with the first four releases of the corporation already recorded. These will be released one each week for the first four weeks.

Other talent is now in the process of being signed.

Roulette's Found a Hit!

"I FOUND A JOB"

by

The Heartbeats

ROULETTE R - 4054

ROULETTE 659 10th Ave. N. Y.

Best Selling EP's

		Pos. Last Week
1	JAILHOUSE ROCK Elvis Presley (RCA Victor EPA-4114)	1
2	RICKY Ricky Nelson (Imperial EP 153)	2
3	WARM Johnny Mathis (Columbia B-10781)	3
4	EVERLY BROTHERS Everly Brothers (Cadence CEP 105)	4
5	COME FLY WITH ME Frank Sinatra (Capitol EAP-1, 2, 3, 4-920)	5
6	FOUR BY PAT Pat Boone (Dot DEP 1057)	6
7	JIMMY RODGERS Jimmy Rodgers (Roulette EPR-1-303)	8
8	HYMNS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-756)	9
9	SAM COOKE Sam Cooke (Keen B-2001, 2002, 2003)	14
10	TWIN-TONES Jim and John (Twin-Tones) (RCA Victor EPA-4107)	7
11	THE LATE, LATE SHOW Dakota Staton (Capitol EAP-1, 2, 3-876)	11
12	PAL JOEY Movie Cast (Capitol EDM-4-912)	15
13	THE GREAT BALL OF FIRE Jerry Lee Lewis (Sun EPA-107)	—
14	SPIRITUALS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-818)	—
15	MUTED JAZZ Jonah Jones (Capitol EAP-1, 2, 3-839)	13

Best Selling Pop Albums

★ Also Available in EP

		Pos. Last Week
1	★COME FLY WITH ME FRANK SINATRA (Capitol W-920 * EAP-1, 2, 3, 4-920)	1
2	★WARM JOHNNY MATHIS (Columbia CL-1078 * B-10781)	2
3	★THE MUSIC MAN BROADWAY CAST (Capitol WAO-0990 * EDM-990)	3
4	★PAL JOEY MOVIE CAST (Capitol W-912 * EDM-4-912)	5
5	PAT'S GREAT HITS PAT BOONE (Dot DLP-3071)	6
6	★RICKY RICKY NELSON (Imperial 9048 * EP-153)	8
7	★MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	4
8	★AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE (Decca DL 9046 * ED 836)	7
9	★THE EVERLY BROTHERS EVERLY BROTHERS (Cadence CLP 3003 * CEP 105)	9
10	★SAM COOKE SAM COOKE (Keen A-2001 * B-2001, 2002, 2003)	11
11	★'S MARVELOUS RAY CONNIFF and HIS ORCHESTRA (Columbia CL 1074 * B 10741, 42, 43)	10
12	★LATE LATE SHOW DAKOTA STATON (Capitol T-876 * EAP-1, 2, 3-876)	12
13	★HYMNS TENNESSEE ERNIE FORD (Capitol T 756 * EAP-1-756, 2-756, 3-756)	13
14	★SAYONARA MOVIE SCORE (RCA Victor LOC 1041)	15
15	★JUST ONE OF THOSE THINGS NAT "KING" COLE (Capitol W-903 * EAP 1-903, 2-903, 3-903)	14
16	APRIL LOVE MOVIE CAST (Dot DLP-9000)	16
17	★JIMMY RODGERS JIMMY RODGERS (Roulette R-25020 * EPR-1-303)	17
18	FASCINATION JANE MORGAN (Kapp KL-1066)	20
19	VIVA PERCY FAITH (Columbia CL-1075)	23
20	SEVEN HILLS OF ROME MOVIE CAST (RCA Victor LM-2211)	22
21	★THE KING AND I MOVIE CAST (Capitol W 740 * EAP 740)	18
22	★OKLAHOMA MOVIE CAST (Capitol SAO 595 * SDM 595)	21
23	★MANTOVANI FILM ENCORES MANTOVANI AND HIS ORCHESTRA (London LL-1700 * BEP-6320, 21, 22)	30
24	★WHERE ARE YOU FRANK SINATRA (Capitol W-855 * EAP 1, 2, 3-855, EBF 1, 2-855)	19
25	★LOVE IS THE THING NAT "KING" COLE (Capitol W-824 * EAP-1-824, 2-824, 3-824)	25

26. ROGER WILLIAMS: SONGS OF THE FABULOUS 50'S. 27. LIKE SOMEONE IN LOVE. 28. MUTED JAZZ. 29. WONDERFUL WONDERFUL. 30. MANY SIDES OF PAT SUZUKI.

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"BALLAD OF A TEENAGE QUEEN"
Sun # 283
SUN RECORD CO. 706 UNION ST. MEMPHIS, TENN.

GREAT BALLS OF FIRE
Recorded by JERRY LEE LEWIS — SUN
Publisher: BRS Music, Inc.

RAUNCHY
Recorded by BILL JUSTIS—PHILLIPS INT.
Publisher: HI LO MUSIC, Inc.

I BEG OF YOU
Recorded by ELVIS PRESLEY—RCA Victor

DON'T
Recorded by ELVIS PRESLEY—RCA Victor
Publisher: ELVIS PRESLEY MUSIC, INC.

WHEN I AM WITH YOU
Recorded by JOHNNY MATHIS—Columbia
Publisher: JOHNNY MATHIS MUSIC, INC.
Sole Selling Agent:
HILL AND RANGE SONGS, INC.

Jimmie Maddin and Jerry Roy Join XEAK-Tijuana

HOLLYWOOD, CAL. — Jimmie Maddin, whose latest Dot release is "Tongue Tied" b/w "You Know," and former New York and Miami deejay Jerry Roy have become the most recent additions to the powerful Mighty 690 station (XEAK in Tijuana) with its nightly midnight to 4 a. m. show called the "Nighthawk Bandstand", originating via tape from Maddin's Hollywood Sanbah Club. Pair have been broadcasting for the past five weeks and have been drawing extensive response via the mail route. Several hundred letters have already been received commenting on the delivery and the station's Top 40 policy plus predicted hits.

One of the unique aspects of the show is the proof of its pull in giving a record a sales impetus. Both have been giving Maddin's "Tongue Tied" considerable plays nightly, and the result was 500 orders in the San Diego market plus getting the tune to move into the number 25 spot at Music City here. Orders are also starting to filter in from Washington and Oregon, where the show comes in strong.

Besides consistent plays of the hit tunes and new disks, Maddin and Roy have injected a new innovation of spot interviews with record artists. Chatter never exceeds one minute between spins. Recent disk personalities queried before the "Nighthawk Bandstand" microphone included: Ronnie Deauville, Four Preps, Ernie Freeman, Margie Rayburn, Henri Rose, Kay Cee Jones, Jerry Lee Lewis, LaVern Baker and several others.

Sponsorship list is also growing with four accounts picking up the tab on a monthly basis. All are from the L. A. market, where the station recently recorded a 6.6 Hooper rating, high for a radio outlet transmitting 140 miles away.

Debut On Roulette

NEW YORK—Roulette Records last week issued the first release of Foy Willing and Riders Of The Purple Sage, "Cowboy" and "Soft Winds". "Cowboy" is the title song of the Columbia motion picture of the same name. "Soft Winds" was written by Foy Willing.

The Riders have been featured in many western movies and toured with Gene Autry and his "Hit Show Of '57". Roulette also announced that it will release shortly an album by the group entitled "Cowboy."

Jan Records Bows On West Coast

DALLAS—The formation of Jan Records, a division of Fleeger Drilling Co., of Dallas, Texas, was announced in Hollywood last week. Serving as President of the new label will be Tom Fleeger with offices in Dallas. Dan Wiesfeld has been appointed vice-president in charge of sales and promotion and will maintain offices in Beverly Hills.

Present plans call for the release of pop singles only, with the release of albums planned for the near future.

The first single release by the new firm couples "Straight Skirts" with "School Of Rock And Roll" by a new 19-year-old vocalist, Gene Summers. Wiesfeld left on a national distributor and disk jockey tour with the record last week.

Electra Launches Special Promotions For Sabicas Album

NEW YORK—A special promotion has been devised to introduce the third volume in the Elektra series by Flamenco guitarist, Sabicas. As of March 1, all three albums by Sabicas were made available to distributors and dealers on a one free for every eight purchased basis. This promotion will extend for two weeks until March 15, 1958.

Elektra, at the same time, announced the following new distributor appointments: Sandel, Minneapolis; South Coast Amusement in Houston; Daily Bros. in Dallas; and Leslie Dist. in Hartford, Connecticut.

Elektra is raising the price on its Code Course, CC-1, from $3.50 to $4.98 effective immediately.

Two Chi FM Stations Join In Stereo Airing

CHICAGO—A first was accomplished locally February 23 when two FM radio stations WCLM and WKFM presented a stereophonic radio broadcast, with the cooperation of Replica Records, Inc.

The show was emceed by Bob Bradford, WCLM's host of "Jazz Personified". Interest for the unusual program was stimulated by the many letters received by both stations urging them to combine for this type of broadcast.

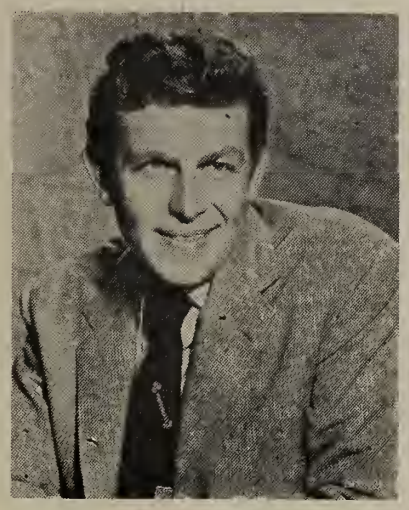
Ernst Toch Wins W. Germany Award

NEW YORK—Ernst Toch, winner of the Pulitzer Prize in Music for his Symphony No. 3, was awarded the Grand Cross Of The Order Of Merit by the West German Federal Republic, recently.

This award, one of the highest bestowed upon a civilian, was made by German President Theodor Heuss to Dr. Toch for his "outstanding contribution to furthering German culture."

Dr. Ernst Toch, whose Symphony No. 4 was premiered recently by the Minneapolis Symphony Orchestra under the baton of Antal Dorati, has signed an exclusive contract with Mills Music, Inc.

Andy Griffith and Dick Linke Buy Burt & Walker Music Store and Corporation



ANDY GRIFFITH

DICK LINKE

NEW YORK—Film star and Capitol recording artist Andy Griffith and his manager Dick Linke, last week purchased the Burt & Walker Music Store and Corporation in White Plains, N. Y. The store is one of the best known music shops in its area and has been in operation for the past 11 years.

Griffith and Linke will change the name of the corporation to the Griff-link Corp., and the store's name will be changed to the Andick Record Store.

Linke is the president of the new corporation and will oversee the record store's operation. Dominic Squillante, who has been with Burt & Walker since its establishment, has been appointed general manager of the shop. Assisting Squillante will be Charlie Davis and Dennis Butler. The Burt & Walker Store handles records, a complete line of accessories, a full catalogue of educational and popular sheet music, and musical instruments. Andick will continue to specialize in instrument rentals to grammar and high schools.

In the near future, the shop will be modernized and Linke is planning a grand opening with name recording stars in attendance.

Griffith and Linke also own Manteo Enterprises, Inc., a film producing corporation for television and motion pictures. Griffith's next film is "No Time For Sergeants", the Hollywood adaptation of the smash B'way stage show in which Griffith also starred. "Sergeants" will open at the Radio City Music Hall in New York in late May. Griffith recently attracted considerable attention in the movie "A Face In The Crowd". His latest album, "Just For Laughs"—featuring a number of his best known comedy recordings—is due for release this month. His latest single, issued this week is "Andy's Lament" b/w "Thank Heaven For Little Girls".

Griffith and Linke are also partners in two music publishing firms: Andick Music Corp. (BMI) and Nan-Paul Music Corp. (ASCAP). Andy is currently in Hollywood rehearsing for a March 13th appearance on TV's "Playhouse 90" in which he stars. The play will be "The Male Animal".

Linke, a former Columbia and Capitol executive, now manages, in addition to Griffith, "Hit Parade" star Tommy Leonetti, Canadian thrush Gloria Lambert, vocalist Connie Russell, country star Ray Price, and Linke's newest acquisition—9-year-old mentalist, Michele Boston.

Lucky Frankie

WASHINGTON, D. C.—Two idols, one of the teenagers and one of the teenagers' fathers, met at the recent Inauguration Ball for the National Press Club. The teenagers' idol, Frankie Avalon, sang his current Chancellor hit, "Dede Dinah". Miss Lolabrigida also sang and looked pretty. Among the national figures present were vice president Richard Nixon and Chief Justice Earl Warren. That's Gina on the left.

March Album Releases

LP number listed to left of asterisk—EP number listed to right of asterisk

POPULAR

ATLANTIC:

"Ivory Joe Sings The Old & The New"—Ivory Joe Hunter—Atlantic 8015
"Funny Face/Of Thee I Sing"—Cy Walter Plays Gershwin Classics—Atlantic 8016
"Betty Johnson"—Atlantic 8017
"The King Of The Stroll"—Chuck Willis—Atlantic 8018

CAMDEN:

"John McCormack Sings Irish Songs"—CAL-407
"Wagons West"—Sons Of The Pioneers—CAL-413
"Pop Pipe Organ In Hi Fi"—Guy Melendy At The Pipe Organ—CAL-414
"South Pacific"—Al Goodman And His Orchestra—CAL-421
"The West Coast Of Broadway"—Nancie Malcolm And Her Group—CAL-422
"Jim Breedlove Sings Rock 'N Roll Hits"—CAL-430

CAPITOL:

"Music Of Paraguay"—Quarteto Panamby—T-10115
"Spanish Sardanas"—The Cobla Girona—T-10121
"An Tostal"—Tulla Ceili Band, Paddy Beades, Delia Murphy—T-10124
"Nikos Gounaris' Greece"—Nikos Gounaris—T-10128
"Romantic London" — Eddie Calvert—T-10068
"Voices In Latin"—The Four Freshmen T-922 * EAP, 1, 2, 3-922
"Hi-Fi Drums"—Various Artists—T-926 * EAP-1,2,3-926
"Rendezvous With Kenton"—Stan Kenton And His Orchestra—T-932 * EAP-1,2, 3-932
"Katz Puts On The Dog"—Mickey Katz—T-934
"Class Of '25"—Joe "Fingers" Carr, Pee Wee Hunt—T-935 * EAP-1,2,3-935
"Mommy, Gimme A Drinka Water!"—Danny Kaye—T-937 * EAP-1-937
"Send Me Softly"—Milt Buckner—T-938 * EAP-1-938
"The Johnny Otis Show"—Johnny Otis And His Orchestra—T-940 * EAP-1-940
"All Through The Night"—Fred Waring And The Pennsylvanians—T-936 * EAP-1,2,3-936
"Change Of Scenery"—Ethel Ennis—T-941 * EAP-1-941
"Hi-Fi Zither"—Ruth Welcome—T-942
"Night Mist"—The George Shearing Quintet with Voices—T-943 * EAP-1, 2, 3-943
"Just For Variety, Volume 1"—Various Artists—T-944
"Just For Variety, Volume 2"—Various Artists—T-945
"Just For Variety, Volume 3"—Various Artists—T-946
"Just For Variety, Volume 4"—Various Artists—T-947
"Just For Variety, Volume 5"—Various Artists—T-948
"Just For Variety, Volume 6"—Various Artists—T-949
"Just For Variety, Volume 7"—Various Artists—T-950
"Just For Variety, Volume 8"—Various Artists—T-951
"Just For Variety, Volume 9"—Various Artists—T-952
"Just For Variety, Volume 10"—Various Artists—T-953
"Just For Variety, Volume 11"—Various Artists—T-954
"Just For Variety, Volume 12"—Various Artists—T-955
"The Music From Meredith Willson's 'The Music Man'"—Conducted by Meredith Willson—T-991 * EAP-1, 2, 3, 4—991

COLUMBIA:

"Blue Swing"—Eileen Rodgers—CL 1096 * B-10961
"A First Easter Record For Children"—Various Artists—CL 1109
"Blue Mountain"—Terry Gilkyson And The Easy Riders Rich Deer and Frank Miller—CL 1103
"Moondreams"—The Norman Petty Trio—CL 1092 * B-10921
"Broadway"—The Norman Luboff Choir—CL 1110 * B-11101
"Cugat Cavalcade"—Xavier Cugat And His Orchestra—CL 1094 * B-10941
"Let's Get Away From It All"—Ray Ellis And His Orchestra—CL 1097 * B-10971
"Sometimes I'm Happy, Sometimes I'm Blues"—Jill Corey—CL 1095 * B 10951
"The Hymnal"—The Norman Luboff Choir—CL 1106 * B11061
"Good Night, Dear Lord"—Johnny Mathis with Percy Faith—CL 1119 * B 11191, 2, 3
"Percy Faith Plays Music From South Pacific"—Percy Faith And His Orchestra—CL 1105 * B-11051, 2, 3
"Tony Randall In Oh Captain!"—Jacquelyn McKeever, Edward Platt, Susan Johnson, Paul Valentine, with Eileen Rodgers—OL 5280
"Stan Freeman And His Quartet Play Oh Captain!"—CL 1126
"Midnight Serenade"—Swing And Sway With Sammy Kaye—CL 1107
"A Star Is Born"—Judy Garland—CL 1101
"The Gift Of Love"—Sound Track, Orchestra Conducted By Lionel Newman—CL 1113
"Johnnie Ray In Las Vegas"—Johnnie Ray—CL 1093
"Johnny's Greatest Hits"—Johnny Mathis—CL 1133
"The Frank Sinatra Story"—Set C2L 6 and CL 1130-CL 1131
"Cole Porter's 'Aladdin'"—With Sal Mineo, Anna Maria Alberghetti, Cyril Ritchard, Dennis King, Basil Rathbone—Music Direction, Robert Emmett Dolan—CL 1117
"Harold Arlen: Blues-Opera"—CL-1099

CROWN:

"Polka Parade"—Alex Pulaski and the Polka Dots—CLP 5055
"Great American Folk Songs"—Sung by Paul Sykes—CLP 5057

DECCA:

"Bing"—A Musical Autobiography Of Bing Crosby With Buddy Cole And His Trio—DL 9054
"Rafael Mendez"—The World's Most Versatile Trumpeter And His Orchestra—DL 8624
"Bernard Pfeiffer—Presenting The Bernard Pfeiffer Trio"—DL 8626
"Crazy Otto's Back In Town"—DL 8627
"Dee-Day!"—Hi-Fi Organ Solos With A Beat—Lenny Dee—DL 8628
"Old Time Varieties"—Burl Ives with Ken Darby And The King's Men—Orchestra Directed by Perry Botkin—DL 8637
"Miss Toni Arden"—DL 8651
"Painting The Clouds With Sunshine"—Nick Lucas—The Singing Troubadour And His Guitar—DL 8653
"Mad About The Man"—Carmen McRae Sings Noel Coward—DL 8662
"Mills Brothers In Hi-Fi Barbershop Ballads"—DL 8664
"The Versatile Earl Grant"—DL 8672
"Mood To Be Wooed"—Sammy Davis, Jr. with Guitar by Mundell Lowe—DL 8676
"Hits From Hollywood"—With The Four Aces featuring Al Alberts with Orchestra Conducted by Jack Pleis—DL 8693
"Torchy And Blue"—Al Hibbler with Jack Pleis And His Orchestra—DL 8697
"The Gateway Singers At The Hungry"—DL 8671
"Hi-Fi Guitar"—Jerry Byrd At The Steel Guitar—DL 8643 * ED 2558
"Banjo Picker's Ball"—The Sunnysiders—DL 8634
"Josh White"—DL 8665
"Gertrude Lawrence—A Remembrance"—DL 8673
"Around The World With Bing Crosby"—DL 8687
"Memories Of Heidelberg"—Werner Muller And His Orchestra—DL 8635
"Mood Italiano"—Tommy Gumina—DL 8630

DISNEYLAND:

"Summer"—Music By Camarata—WDL-3027
"Dancing In Peacock Alley"—Featuring Bernie Leighton at the piano—WDL-3022

DOT:

"Gale Storm Hits"—DLP 3098
"Desire Under The Elms"—DLP 3095
"The Light Fantastic"—Beasley Smith And His Orchestra—DLP 3088
"Marlene Cord"—DLP 3081
"Pros And Conns"—Bill Paige—DLP 3082
"The Sunshine Boys"—DLP 3093

EPIC:

"Styled For You By Attilio"—Attilio Mineo And His Orchestra—LN 3429
"Presenting—The Skyliters" — Jerome Medley, Conductor And Arranger—LN 3449
"At Home With Screamin' Jay Hawkins"—LN 3448
"A Touch Of Berlin"—Hans Carste And His Orchestra—LN 3451
"A Touch Of Spain"—Various Artists—LN 3446
"Hims"—Anita Ellis—LN 3419
"Chuck Willis Wails The Blues"—LN 3425
"Clair De Lune"—The Philadelphia Piano Orchestra, Carle Knisley, Conductor—LN 3435
"Warm Woods"—Phil Woods Quartet—LN 3436

HARMONY:

"Dancing With Oh Captain"—Bob Prince Quintet—HL 7097
"Balalaika!"—Thirty-One Russian Gypsy Airs played by Marek Weber And His Orchestra—HL 7095
"Summer Sequence" — Woody Herman And The First Herd—HL 7093
"Crosby Classics"—Bing Crosby — HL 7094
"Rock And Roll"—The Blazers—HL 7103 * B 2144

JUBILEE:

"Hold Hands"—Carl Ravazza — JLP #1063
"Uncle Remus Stories"—JLP #1065
"Crazy Rhythm"—Don Lee—JLP #1067
"Scotch Mist"—Marilynn Lovell — JLP #1068
"Music For Happy People"—The Albimoor Orchestra—JLP #1069

JUDSON:

"Geoffrey Holder Steel Band"—J 3014
"The Best Of Henry Morgan"—J 3016
"Banjos, Banjos And More Banjos"—Dick Weissman, Billy Fier, Eric Weissberg—J 3017
"42 Mother Goose Songs"—Sung and Played by Alec Templeton—J 3024
"Gobbledegook Songs"—Stanley Holloway—J 3026
"Old Testament Bible Stories"—Read by Jon Arthur—J 3027

LIBERTY:

"Julie Swings Gently"—Julie London—LRP-3096
"Fantastica-Music From Outer Space"—Russ Garcia And His Orchestra—LRP-3084
"Birds Of A Feather"—The Whistling Artistry of Muzzy Marcellino With Russ Garcia And His Orchestra—LRP-3075
"Ain't We Got Fun"—The Four Grads with The Spencer-Hagen Orchestra—LRP-3079
"Start Living—Now!"—Marybeth Hornbech, Ph.D—SL-9006

LONDON:

"Winifred Atwell Plays 50 All-Time Hits"—LL-1779
"Sophisticat In Cuba"—Stanley Black And His Music—LL 1781
"Die Schonsten Marsche Und Marschlieder"—Musikkorps Der Schutzpolizei, Berlin Conducted by Heinz Winkel—LGX-66064

MERCURY:

"A Collection Of Golden Hits"—The Platters, Gaylords, Diamonds, Crewcuts—MG 20213
"In A Romantic Mood"—Sarah Vaughan—MG 20223
"Hits That Made Ralph Marterie Famous"—Ralph Marterie—MG 20336
"Swing Me"—Ella Johnson—MG 20347
"The Palmer Method For Dancing"—Jimmy Palmer—MG 20348
"Let's Have A Pizza Party"—The Gaylords—MG 20356
"Country Music"—Lester Flatt and Earl Scruggs—MG 20358
"The Flying Platters Around The World"—The Platters—MG 20366
"Gigi"—Robert Clary—MG 20367
"The Diamonds Meet Pete Rugolo"—The Diamonds and Pete Rugolo—MG 20368
"Just We Two"—Eddie Layton And Buddy Morrow—MG 20372

M-G-M:

"Music For Crazy Mixed-Up People"—Leroy Holmes And His Orchestra—E3608 * X1568, 9, 70
"Hi-Fi Dixieland"—Art Mooney And The Dixieland All-Stars—E3616 * X1574, 5, 6
"Far Away Places"—Lloyd Green And His Orchestra—E3604 * X1551, 2, 3

March Album Releases

LP number listed to left of asterisk—EP number listed to right of asterisk

RCA VICTOR:

"Fiedler On Broadway"—Arthur Fiedler And His Orchestra—LM-2215

"Rock Of Ages"—Bill Carle—LPM-1584

"The Old Fashioned Revival Hour"—Old Fashioned Revival Hour Choir And Quartet—LPM-1588 * EPA-1-1588

"My Buenos Aires"—Terig Tucci And His Tango—LPM-1593

"Rodgers & Hammerstein's South Pacific"—An original soundtrack Recording of the Magna Theatre Corp. Release—Orchestra Conducted by Alfred Newman—LOC-1032—EPA 4211, EOC-1032

"Borinquen" (Music Of Puerto Rico)—Rafael Munoz & His Orch.—LPM-1594

"Bobby Capo Sings"—LPM-1607

RIVERSIDE:

"Pickin' And Blowin'"—George Pegram And Walter "Red" Parham—LP 12-650

"Champions And Sporting Blades"—A. L. Lloyd & Ewan MacColl—LP 12-652

"Art of The Five String Banjo"—Billy Faier—LP 12-813

"Man Is For The Woman Made"—John Runge—LP 12-817

VERVE:

"Ella Fitzgerald Sings The Duke Ellington Song Book"—MGV-4008-2, MGV-4009-2, MGV-4010-4

VIK:

"String Fever"—Chuck Wayne—LX-1098 * EXA-252

"Hawaii In Hi-Fi"—Leo Addeo And His Orchestra—LX-1107 * EXA-274

"Dream Street"—Tommy Leonetti—LX-1111 * EXA-278

"With Bells On"—Sid Bass Orchestra—LX-1112 * EXA-279

"Polka Pops"—Bill Gale Orchestra—LX-1117 * EXA-280

"I'm Confessin'" — Teddy Randazzo—LX-1121 * EXA-281

"Swing Hi Swing Fi"—George Siravo & His Orchestra—LX-1125 * EXA-284

"The Fi Is Hi"—Eddy Manson And His Orchestra—LX-1134 * EXA-286

"Stepping Out"—Lurlean Hunter With Phil Moore And His Orchestra— LX-1116

"Julie Wilson At The St. Regis"—Julie Wilson With The Marshall Grant Trio —LX-1118

"The Many Sides Of Pat Suzuki"—Pat Suzuki—LX-1127

JAZZ

ATLANTIC:

"West Coast Wailers"—Conte Candoli & Lou Levy—Atlantic 1268

"Way Up There"—Shorty Rogers And His Giants—Atlantic 1270

"Ladies Of Jazz"—Mary Lou Williams & Barbara Carroll—Atlantic 1271

"The John Lewis Piano"—Atlantic 1272

"The Real Lee Konitz"—Atlantic 1273

"Word From Bird"—Teddy Charles—Atlantic 1274

"Knight Music"—The George Wallington Trio—Atlantic 1275

BLUE NOTE:

"Sonny Clark"—With Byrd, Coltrane, Fuller—LP 1576

"Johnny Griffin"—The Congregation—LP 1580

"Cliff Jordan"—Cliff Craft with Art Farmer, Sonny Clark, Louis Hayes—LP 1582

CAPITOL:

"Jazz Ultimate"—Bobby Hackett and Jack Teagarden—T-933 * EAP-1, 2, 3-933

CROWN:

"Jazz Confidential"—Dave Brubeck, Cal Tjader, Jim Giuffre, Stan Getz, Shorty Rogers, Shelly Manne, Erroll Garner and others—CLP 5056

DECCA:

"Ragtime Jamboree" — Lawson-Haggart Jazz Band—DL 8199

"Gene Norman Presents Just Jazz"—DL 9055

"Conley At The Keys"—The Conley Graves Trio—DL 8625

DOT:

"Son Of Word Jazz"—Ken Nordine featuring The Fred Katz Group—DLP 3096

EAST-WEST:

"Tommy Potter's Hard Funk"—East-West 4001

"The Jackie Paris Sound"—East-West 4002

"Lars Gullin Swings"—East-West 4003

"The Prestidigitator"—The George Wallington Quintet—East-West 4004

EMARCY:

"Dinah Washington Sings Bessie Smith"—Dinah Washington—MG 36130

"Command Performance" — The Jazzpickers—MG 36123

"Chamblee Music" — Eddy Chamblee—MG 36124

"Olay"—Ruth Olay—MG 36125

JUBILEE:

"Jackie McLean Quintet"—JLP 1064

"The Jazz Wave"—Med Flory Jazz—JLP 1066

"Joe Puma Jazz"—JLP 1070

RIVERSIDE:

"Great Blues Singers"—Bessie Smith, Ma Rainey, Chippie Hill, Ida Cox, Trixie Smith, Hociel Thomas, Sara Martin—LP 12-121

"The Chicago Sound"—Wilbur Ware Quintet Featuring Johnny Griffin—LP 12-252

"Most Likely"—Dick Johnson with Dave McKenna, Wilbur Ware, Philly Joe Jones—LP 12-253

"Duke With A Difference"—Clark Terry, Johnny Hodges—LP 12-246

"At The HiFi Jazz Band Ball"—Dixieland Rhythm Kings—LP 12-259

VIK:

"A Night In Tunisia"—Art Blakey's Jazz Messengers—LX-1115

CLASSICAL

CAPITOL:

"A World Of Music"—The Capitol Symphony Orchestra—PAO-8412

"Serenade"—Carmen Dragon conducting The Capitol Symphony Orchestra—PAO-8413

Carl Goldmark: Concerto In A Minor for Violin and Orchestra—Nathan Milstein, Violin with the Philharmonia Orchestra Conducted by Harry Blech—PAO-8414

"Music For Strings"—Leopold Stokowski conducting His Symphony Orchestra—PAO-8415

Tchaikovsky: The Swan Lake—The Ballet Theatre Orchestra conducted by Joseph Levine—PAO-8416

Tchaikovsky: Concerto No. 1 In B Flat Minor, Op. 23 for piano and orchestra —Leonard Pennario, piano, with the Los Angeles Philharmonic Orchestra Conducted by Erich Leinsdorf—PAO-8417

CAMDEN:

"Alexander Kipnis In Russian Opera"—CAL-415

COLUMBIA:

"Roumanian Rhapsody No. 1"—The Philadelphia Orchestra, Eugene Ormandy, Conductor—ML 5242

"The Wonderful Waltzes Of Tchaikovsky And Strauss"—The Philadelphia Orchestra, Eugene Ormandy, Conductor—ML 5238

"Facade"—Dame Edith Sitwell, Reader/Paul Bowles: Music For A Farce—David Glazer, Clarinet, Herbert C. Mueller, Trumpet, Elden C. Bailey, Percussion, William Masselos, Piano—ML 5241

"Pinza"—Ezio Pinza, Basso—ML 5239

Prokofiev: Concerto No. 1 In D Major For Violin And Orchestra, Op. 19—New York Philharmonic, Dimitri Mitropoulos, Conductor/Prokoviev: Concerto No. 2 In G. Minor For Violin And Orchestra, Op. 63—New York Philharmonic, Leonard Bernstein, Conductor, Isaac Stern, Violin—ML 5243

Schoenberg: Variations For Orchestra, Op. 31/Four Pieces, Op. 27/Canon, Op. 28, No. 1/Serenade For Baritone And Septet, Op. 24—Robert Craft, Conductor —ML 5244

Beethoven: Variations on a Theme of Diabelli, Op. 120—Rudolf Serkin, piano —ML 5246

DECCA:

Richard Strauss: Alphine Symphony, Op. 64—Saxon State Orchestra, Dresden—Karl Bohm, Conductor—DL 9970

"Paul Hindemith Conducts The Berlin Philharmonic Orchestra"—DL 9969

"Leopold Simoneau"—Berlin Radio Symphony Orchestra—Paul Strauss, Conductor—DL 9968

"Frankenland State Symphony Orchestra" —Miklos Rozsa, Conductor—DL 9966

Chopin: (1810-1849)—The Scherzi (Complete)—Ruth Slenszynsky, Piano—DL 9961

"David And Igor Oistrakh"—DL 9962

Stravinsky (B. 1882): Concerto For Piano And Winds (1924) Bartok: (1881-1945): Sonata For Two Pianos And Percussion—Carl Seemann, Piano and Carl Seemann and Edith Picht-Axenfeld—DL 9963

"A Beethoven Recital"—Andor Foldes, Pianist—DL 9964

Darius Milhaud (B. 1892-): The Globe Trotter Suite/The Joys Of Life (Homage to Watteau)—Chamber Orchestra Conducted by The Composer—DL 9965

Tchaikovsky (1840-1893): Romeo And Juliet (Fantasy-Overture) / Prokofieff (1891-1953): Romeo And Juliet—Lorin Maazel Conducting—DL 9967

EPIC:

D'Albert: Tiefland (Music-Drama in 2 Acts With A Prelude)—4 SC 6025

Schubert: Symphony No. 7 In C Major, "The Great"—The Cleveland Orchestra, George Szell, Conductor—LC 3431

Moussorgsky: Night On Bald Mountain/Rimsky-Korsakov: Capriccio Espagnol, Op. 34/Borodin: In The Steppes Of Central Asia/Glinka: Kamarinskaya—Jean Fournet And Ohan Dourian Conducting The Orchestra Des Concerts Lamoureux—LC 3432

Beethoven: Concerto No. 1 In C Major For Piano And Orchestra, Op. 15/Concerto No. 2 In B Flat Major For Piano and Orchestra, Op. 19—Cor De Groot, Piano—Willem Van Otterloo Conducting The Vienna Symphony Orchestra—LC 3434

Richard Strauss: Till Eulenspiegel's Merry Pranks, Op. 28/Don Juan, Op. 20/Death And Transfiguration, Op. 24—The Cleveland Orchestra, George Szell, Conductor—LC 3439

HARMONY:

Vivaldi: Gloria/Concerto San Lorenzo In C Major—Various Artists—HL 7096

LONDON:

"La Gioconda—Complete Recording"—Anita Cerquetti, Giulietta Simionato, Mario Del Monaco, Ettore Bastianini, Cesare Siepi, and others—A-4331

Tchaikovsky: Swan Lake-Highlights—London Symphony Orchestra Conducted by Anatole Fistoulari—LL-1768

MERCURY:

Respighi: The Birds—Brazilian Impressions—Antal Dorati, Cond. London Sym. Orch.—MG 50153

"Encore Please Sir John"—Sir John Barbirolli, Cond. Halle Orch.—MG 50161

Gershwin: Cuban Overture/Gould: Latin-American Symphonette/McBride: Mexican Rhapsody—Howard Hanson, Cond., Eastman-Rochester Symphony Orchestra —MG 50166

Saint-Saens: Symphony No. 3—Paul Paray Cond. Detroit Symphony Orch.—MG 50167

RCA VICTOR:

Walton: Concerto For Violoncello And Orchestra/Block: Schelomo—Gregor Piatigorsky, Cellist, Boston Symphony Orchestra, Charles Munch, Cond.—LM-2109

Stravinsky: Song Of The Nightingale/Prokofieff: Lieutenant Kije—Chicago Symphony, Reiner, Cond.—LM-2150

Brahms: Double Concerto—Arturo Toscanini And The NBC Symphony Orch.—LM-2178

"Pops Caviar"—Boston Pops Orch., Arthur Fiedler, Conductor—LM-2202

"The Best Of Caruso"—Enrico Caruso, Tenor—LM-6056

Major Promotion On "Dance Time" Theme By Decca

NEW YORK—As the third major promotion of Decca On Parade for '58, Decca Records has simultaneously released thirteen albums which collectively carry the theme "Dance Time." The albums in this release include packages in all styles of dance, and are aimed at all age groups.

Especially for the teenagers is a new LP by Bill Haley and His Comets. This album, titled "Rockin' Around The World," includes tunes from many countries, all done in the style that Haley was instrumental in popularizing.

For music that is "sweet," "Dance Time" includes "Dance At Home," by Jan Garber, and another new album of "society music" by Howard Lanin and his Orchestra called "Dance Time In Hi-Fi."

Also included in this promotion are four albums of dance music with latin tempos. These are "Latin Dance Party," by Al Stefano, "Hot Cha Chas," by Bebo Valdes, "South of the Border," by Roberto Del Gado, and "I Could Have Cha Cha'd All Night," by Willie Martinez. The Martinez set is an innovation in Latin American packaging, in that it features continuous music.

Slated for the college market is Elliot Lawrence's "Prom Night." For polka lovers Decca is releasing "Dance the Polka," which features three leaders in the field, Kenny Bass, Georgie Cook and Eddie Habat, while the big band sound is featured in "Just Mozian Along," by Roger King Mozian. Also included in "Dance Time" is the very first dance album by Werner Muller, titled "Dance Party In Hi-Fi." Rounding out the extensive release are two deluxe albums of square-dance music. These packages, by well-known caller Ed Gilmore, also include instructions.

The "Dance Time" release will be backed by heavy promotion on all levels. The major display piece for dealers is a sixteen-inch-high counter or wall dispenser. It is constructed like a house, and is multi-colored.

Built into the house are six containers, each including fifty small booklets in different categories. These categories are: Latin Beat: Smooth and Easy; Record Hop; Old Time Dances; Big Bands and Dance Party. Each of the six, in addition to listing the new albums in their respective categories, also include the company's extensive catalog of dance albums. The dealer display is supplemented by die-cut mounted lithos which carry out the "house" theme set in the major unit.

Decca has planned a strong advertising campaign on the "Dance Time" product in both trade and consumer publications. Radio stations will also receive heavy coverage on these recordings.

Decca started 1958 with a "Dream Time" promotion. In February this was followed by "Star Time," and following the "Dance Time" promotion for March, Decca is preparing "Jazz Time" for April.

Vic Selsman Joins E. B. Marks

NEW YORK—Herb Marks, president of E. B. Marks Music, last week announced the appointment of Vic Selsman to the department of national record promotion and professional activities. Selsman will report to Arnold Shaw, general professional manager.

Selsman joins Marks at a time when the company is enjoying several hot tunes and his initial efforts will center on "Lollipop" (The Chordettes and Ronald & Ruby); "Bring Us Together" (Patti Page); "The Prince of Players" (Tommy Frederick and Bubber Johnson); "What A Relief" (DeCastro Sisters); and "Learning" (Xavier Cugat).

Boulevard Moves

CHICAGO—Boulevard Recording Studios, for years a source of many top rated records, is now situated in the old Chicago Historical Society Building, on north Dearborn Street.

Hal and Eleanor Kaitchuk, owners and operators of Boulevard, boast of a modern, well-equipped studio arrangement and stress the fact that they are kept busy recording for their many clients twelve months out of the year.

Eleanor Kaitchuk, who says her hobby is being a successful executive in the firm's offices, expressed her main task as turning out the best masters possible under every condition, and in every session.

Hal lists some of Boulevard's steady recording clients as: Fraternity Records, Dot, MGM, King, United, and many others.

Doc Berger Honored

NEW YORK—"Doc" Berger, promotion man for the Kassner and Edward Arthur Music Publishing Companies, has been chosen by the Institute of Promotional Science as the man who made "the outstanding contribution in promotion in the music business for the year 1957."

Berger will be a dias guest at the Institute's annual dinner at the Waldorf Astoria Hotel, April 15th.

"Sing" Boy Makes Rounds

NEW YORK—20th. Century-Fox's "Sing Boy Sing," starring Tommy Sands, opened here at the Mayfair theatre to around-the-block lines of squealing youngsters shivering in 6 degree cold, all to get a look at their idol. Tommy was on hand to greet his fans and to sign a few thousand autographs.

Sands, in town for the opening of his very first picture, scooted over to the radio stations to say hello to "some of the fellas most responsible for my record success".

Pictured from left to right from top down are 1—Art Ford of WNEW, who says "I'm in your picture, please play the record". Tommy's not interested. 2—Jack Lacy of WINS. 3—Gene Klavan and Dee Finch. 4—Ronnie Grainger, WINS. 5—Bob Kallan of WMCA. 6—Mel Leeds, program director of WINS. 7—Jerry Marshall, host of WMGM's "Record Room". 8—Tommy didn't really have to ram "Sing Boy Sing" down Stan Burns' throat. (See next picture). 9—He went along quietly. 10—Al Trilling, WNEW chief librarian. 11—Dick Sheppard, WNEW. 12—Bob Taylor, WNEW.

Deluxe Fitzgerald Package On Verve

HOLLYWOOD—Verve Records has begun shipping its latest deluxe package called "Ella Fitzgerald Sings the Duke Ellington Song Book."

The latest song book includes four different 12-inch LP's, two of which are being made available in one set (Vol. 1); two in another set, (Vol. 2); and all four in a special 12-inch album box. The Vol. 1 and 2 sets will list for $9.96 each. The four-piece box, with a 16-page book by Leonard Feather and a pictorial review by Ella Fitzgerald and Duke Ellington has a suggested list of $19.92.

Verve Records met with great success with two previous two-disk Fitzgerald LP's, "Ella Fitzgerald Sings The Cole Porter Song Book" and "Ella Fitzgerald Sings The Rodgers & Hart Song Book."

Verve is supporting the new release with complete display material including 12 by 12 album cover boards; a special album cover blow-up 23 by 36; newspaper mats; window displays, etc.

BREAKING FOR A SMASH!
Lee Allen
"Strollin' With Mr. Lee"
&
"Boppin' At The Hop"
E-1031
Watch for the next Silhouettes' Hit on
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CIRCLE 6-9705

"Miss Livin' Doll"

DES MOINES, IA.—"Miss Livin' Doll" smiles happily at deejay Don Bell at his Valentine party at Val Air ballroom. Jim Eddy, on the right, was searching for the girl he sings about in his new Soma disk "You're A Livin' Doll". Don Bell conducted a contest on his KIOA shows which, within a ten-day period, pulled in the snapshots of more than 300 aspirants to the honor. From these photos, three girls were selected as finalists and asked to appear in person at the hop where Jim would make his selection. Eddy flew down from Minneapolis to the Des Moines party and presented the 15-year-old charmer with a VM hi-fi record player on behalf of Heilicher Distributing company who own the label on which he records.

The other two girls were presented with record carrying cases and certificates entitling them to select 25 records of their own choice from a local record shop.

The Bell Hop at Val Air ballroom will be celebrating two consecutive years of operation on February 27. Stepheny's "Cheerful Earfuls" and Columbia's Ronnie Self will appear personally to entertain. Tom Archer, owner of the Val Air ballroom, and Don Bell will distribute autograph books to all girls attending. Key Chains with second anniversary tags will be given to all boys attending the birthday party.

"Hop" and "Rock"

Long Run On "Hit Parade"

NEW YORK—Murray Deutch, general professional manager of the Southern, Peer, Melody Lane and Nor-Va-Jak Publishing Companies, has had at least one of the songs his firms has published on the Lucky Strike "Hit Parade" TV show every week since last summer. The songs accounting for the continuous run include: "That'll Be The Day", "Fascination", "Peggy Sue", and now "Sugartime".

WASHINGTON, D.C.—Danny and the Juniors were given a party recently by the country and western disk jockeys. The party took place at the Casino Royal, this city, where Danny and the Juniors were appearing.

In the front row, left to right, are the Juniors, Joe, Frankie, Danny and Dave, with manager Nat Segall. In the center is Vernon Taylor, Dot recording artist, and a star on WTTG's T.V. Jamboree. Top row, left to right, are Tom Reeder, Don Owens, Jim Clark.

Current recording for Danny and the Juniors is "Rock and Roll Is Here To Stay."

"Viva"

PITTSBURGH, PA.—Recent visit of Percy Faith, right, to Pittsburgh led to the airing of his new "Viva" album on KDKA Radio's stereophonic sound show, "Stereo: New Horizons in Sound," heard Saturdays from 9 to 10 p.m. With the Columbia recording star are KDKA Radio program director Guy Harris, left, and "Stereo" host John Stewart.

Crosby-Hope In UA's First LP

Three Ply Package Set For "Paris Holiday"

NEW YORK—United Artists Records will release its first LP album as part of a special three-way disk package marking the distribution of Bob Hope's new motion picture, "Paris Holiday," which is being released by the parent UA film company, it was announced last week by Alfred H. Tamarin, Executive Assistant to Max E. Youngstein, President of UA Records.

The LP album, titled, "Paris Holiday," will present Hope and his co-stars Fernandel and Anita Ekberg in the original soundtrack from the film. It also will team Bing Crosby and Hope in two duets, "Paris Holiday" and "Nothing In Common." Hope then will be heard solo in "The Last Time I Saw Paris" and "Paris In The Spring."

Second part of the "Paris Holiday" music promotion package will be an EP disk, also titled "Paris Holiday," and featuring the four Crosby-Hope and Hope solo numbers listed for the LP platter.

The "Paris Holiday" waxings will also include a regular 45 rpm single cut by Crosby and Hope in their duets, "Paris Holiday" and "Nothing In Common."

The three new records will be released by UA within a month in conjunction with the key engagements of "Paris Holiday" throughout the U.S. and Canada.

UA Records also announced last week that the price of its 45 rpm disks has been increased to 98 cents from 89 cents. The price change, effective March 1, conforms with general industry increases.

Imperial Records Adds Frankie Sands To Recent Pacting Of Walker, Maddin

BEVERLY HILLS, CAL. — Imperial Records, which has been on a male vocalist signing spree, recently pacting Jackie Walker and Jimmie Maddin, has added a third newcomer, Frankie Sands, it was announced last week by label prexy Lew Chudd.

Sands, twenty-six years old and no relation to Tommy Sands, has headed his own trio at the Mocambo in Hollywood for the past two years, doubling as a vocalist and guitarist. His first release for Imperial is "You Are My Dream," b/w "Bluebirds Over the Mountain," which has just been shipped to distributors.

Chudd plans to send Sands East to make personal appearances on behalf of the new release. Sands would join Jackie Walker, who is currently doing p.a.'s throughout the East and Midwest on his single, "Oh, Lonesome Me." They, in turn, will be joined shortly by Slim Whitman, who leaves his Florida home to promote his newest platter, "A Very Precious Love," from the Warner Brothers' picture, "Marjorie Morningstar," coupled with "Careless Hands."

Chudd planes out himself early this month to personally coordinate the promotions.

Bob Bain
"FENDER BENDER"
Capitol # 3931
SNYDER MUSIC

Album Reviews

POPULAR

"THE FRANK SINATRA STORY" Frank Sinatra—Columbia C2L-6 (2-12" LP)

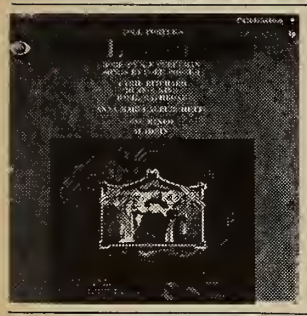
The diskery offers twenty four previously released recordings by the hot artist. The versatile performer is heard singing some of the familiar offerings that first brought him fame, as well as many of the songs he has sung throughout his great career. Some of the tunes receiving the famous Sinatra stylings are "The House I Live In," "Ciribiribin," "How Deep Is The Ocean," "One For My Baby," etc. The platter could turn out to be a real chart smasher.

"MISS TONI ARDEN"—Decca DL-8651 (1-12" LP)

The songstress makes her Decca LP debut. Miss Arden's low intimate delivery is a worthy showcase for the goodies heard. Along with the brassy delivery of the Ralph Burns orchestra the vocalist lends her delicate vocal chords to "Pennies From Heaven," "Autumn In New York," "Be My Love," "Let's Face The Music And Dance," and others. Sure to delight the artist's fans. Okey stock.

"BONJOUR TRISTESSE"—Original Soundtrack Recording—RCA Victor LOC-1040 (1-12" LP)

The hit flick has a strikingly colorful score. The music for "Bonjour Tristesse," starring David Niven and Deborah Kerr, was written by Georges Auric. The recording, with it's varied moods and tempos stands out as one of the better soundtrack releases. The French movie soundtrack should find a ready market.



"ALADDIN"—TV Cast — Columbia C1-1117 (1-12" LP)

The famous children's tale was presented on CBS TV two weeks ago with a star studded cast. Performing were Sal Mineo as Aladdin, Cyril Ritchard as the Magician, Dennis King, Basil Rathbone, Anna Maria Alberghetti, and many others. Cole Porter's score is handled well. A smooth ork backing under the direction of Robert E. Dolan, provides a strong assist. Terriffic name value should help sales.

"MAD ABOUT THE MAN"—Carmen McRae with Orchestra directed by Jack Pleis—Decca DL-8662 (1-12" LP)

The pressing features the talented thrush spotlighting the selections of Noel Coward. Miss McRae's jazz inspired vocals are ably assisted by Pleis' top notch conducting. Miss McRae's emotionally charged stylings come thru very effectively. Descriptive of the whole set is "Mad About The Boy," which receives an exceptionally warm delivery. Stellar vocals.

"MUSIC FOR CRAZY MIXED UP PEOPLE"—Leroy Holmes and his Orchestra—M-G-M E-3608 (1-12" LP)

Leroy Holmes and his orchestra dedicate the waxing to members of the mixed up set. The musicians offer excellent renditions of the evergreens, all of which have slightly mixed up titles ("Dancing On The Ceiling," "I Had The Craziest Dream," "I'll Never Be The Same," etc.). Regardless of the tunes' titles, the deck is a wonderful display of mood orchestrations. Mood market should enjoy.

"AROUND THE WORLD WITH BING"—Bing Crosby—Decca DL-8687 (1-12" LP)

The disk is a swift follow up to Crosby's latest "Bing." The popular singer, with the help of a host of instrumental accompaniments, tags tunes from various parts of the world. The old pro lends his smooth baritone vocal chords to "In A Little Spanish Town" (Buddy Cole trio), "Around The World" (Buddy Cole Orchestra), "Vaya Con Dios" (John Scott Trotter Orchestra) and more. Good Crosby wax.

"ELSA MAXWELL"—Seeco CELP-412 (1-12" LP)

It's Miss Maxwell's first time on wax. The well known party giver is an accomplished composer and it's her pieces that are spotlighted on the disk. As the orchestra renders the music, Miss Maxwell recites the words. Some of the famous personality's tunes are "All Mine," "If 'Ads' Were True," "Please Keep Out Of My Dreams" and "Chime Lullaby." The artist's name should aid sales.

"JULIE WILSON AT THE ST. REGIS"—Vik LX-1118 (1-12" LP)

The refreshing songstress was recorded during an actual performance at the St. Regis nitery. Assisting the delightful thrush is the Marshall Grant trio. The collection of tunes makes for a very entertaining package. Tunes are all on the humorous side and the artist delivers in good style. Selections: "I Refuse To Rock And Roll", "Every Baby Needs A Da Da Daddy", "Unathletic Me", "Married I Can Always Get", etc. Good job.

"HEART OF PARIS"—Roger Roger and his Orchestra—Decca DL-8599 (1-12" LP)

The French conductor-composer takes the listener through a number of items associated with his country. Roger Roger's lush string treatment offers a warm view of the romantic melodies. One especially well done tune is the well known "Song From Moulin Rouge". Offering a nice change of pace is one of Roger's originals dubbed "Mambo For Strings". Well done mood offering.

"TIME FOR DANCING"—The Music Maestros—Brunswick BL-54040 (1-12" LP)

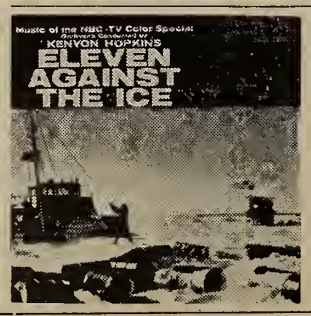
The Music Maestros, Monte Freed, Lester "Buster" Braun, and Jack Waltzer, and their orchestra offer, through medley form, a host of happy evergreens. The musicians render the tunes in true society ork fashion. Some of the very danceable goodies are "You're The Cream In My Coffee", "This Can't Be Love", "For Me And My Gal", and many more. Disk should finds it's place in the growing popularity of the society ork.

"THE JOHNNY OTIS SHOW"—Capitol T-940 (1-12" LP)

The pressing, with the exception of one track, was recorded during actual performance at the Orpheum Theater. Otis, who penned such hits as "Hound Dog" and "Dance With Me, Henry", delivers a number of rockers such as "Good Golly" and "Hum Ding A Ling". Rounding out the troup are The Three Tons of Joy, Mel Williams, and Jeannie Sterling and the Moonbeams. This rocker should appeal to the teen set.

"THANK YOU FOR A LOVELY EVENING"—Billy Butterfield and his Orchestra—RCA Victor LPM-1590 (1-12" LP)

The noted trumpeter swings through a large array of beautiful though generally neglected evergreens. Butterfield lends his very musical approach to the items with the aid of such mainstays as Cutty Cutshall (trombone) and Peanuts Hucko (saxophone). Dottie Smith offers some fine vocals. Familiar goodies include "You Stepped Out Of A Dream", and "Swinging Down The Lane".



"ELEVEN AGAINST THE ICE"—Orchestra conducted by Kenyon Hopkins—RCA Victor LPM-1618 (1-12" LP)

The LP features the music used in the NBC-TV show of the same name. Kenyon Hopkins, who fashioned the score, does a pleasing conducting job. The one vocal effort, "Ballad Of The Cowboy Sailer", is capably read by Johnny Simmons. A vivid picture of the experiences undertaken during the Antarctic episode is created. Should find a hearty welcome from soundtrack buffs. Nice cover for display.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Album Reviews

"CHUCK WILLIS WAILS THE BLUES"—Epic LN-3425 (1-12" LP)

Willis, sitting pretty with his single "Betty And Dupree", sings a collection of blues tunes. The artist sings twelve items, eleven of which he penned himself. Among the tunes are "Need One More Chance", "Charged With Cheating", "Search My Heart", and "Caldonia", the one song Willis did not write. Some of the tunes feature the sax stylings of Freddie Jackson. Disk is aimed at the teener.

"HERALD THE BEAT"—Various artists—Herald HLP-0110 (1-12" LP)

The pressing features some of Herald's best selling singles. The fourteen goodies dishing out the big beat offer some mighty danceable material. Some of the artists and tunes included are The Turbans ("When You Dance"), The Mello-Kings ("Tonight Tonight"), Faye Adams ("I'll Be True"), and The Nutmegs ("Ship Of Love"). The disk will certainly prove attractive to the teen buyers. Good R&R issue.

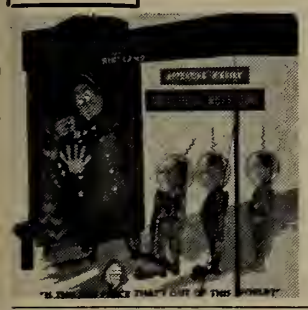
"WE BRING YOU LOVE"—Sarah McLawler and Richard Otto—Vee-Jay LP-1003 (1-12" LP)

The two artists bring the listener an unusual instrumental duet, Otto on the violin, and Miss McLawler on the organ. The team is a beautiful example of musical co-existence as they blend their impressive talents. One of the tunes receiving the duet's smoothly distinctive delivery is the popular "My Funny Valentine". McLawler and Otto have a well done effort. Okey deck.

"THE MAGIC HORN"—Leon Merian and his Orchestra—Decca DL-8678 (1-12" LP)

The platter features the soothing trumpet stylings of Leon Merian. The brass inspired orchestra serves as a beautiful background as Merian displays his warm delivery. On occasion, Merian switches personnel and comes up with a strong string sound. Some of the intimate stylings are "Someone To Watch Over Me", "When You Wish Upon A Star", "The Nearness Of You" and "Harlem Nocturne". Nice mood item.

JAZZ



"MITCHELL-RUFF DUO"—Dwike Mitchell and Willie Ruff—Roulette R-52002 (1-12" LP)

Mitchell and Ruff are two musicians that have a lot to say in the jazz field. Mitchell's expressive, well schooled piano and Ruff's inventive bass as well as his very impressive french horn provide some enjoyable sets for the classical as well as the jazz listener. "The Nearness Of You," and "My Reverie" are two of the tunes receiving the duo's tasty readings. Exposure means sales.

"I GOT RHYTHM" Teddy Wilson and his piano—Verve MGV 2073 (1-12" LP)

Teddy Wilson and his trio render thirteen tunes, all but one evergreens. Wilson is a constantly creative force in music, and this disk is no exception. The other members of the trio are drummer Jo Jones, and Gene Ramey on bass. The delicate readings include "Stars Fell On Alabama," "As Time Goes By," "I Got Rhythm," and "When Your Lover Has Gone." Good set.

"LIONEL"—Lionel Hampton and his Orchestra—Audio Fidelity AFLP-1849 (1-12" LP)

The well known jazz personality and his orchestra give the listener a bill of mostly standard tunes. Hampton, while sporting drums and piano besides his usual vibes, offers a host of warmly attractive stylings. The smoothly creative readings give the listener a refreshing look at some of the oldies ("The Man I Love," "Darn That Dream," "Stardust," etc.). Impressive issue.

"JIMMY SMITH AT THE ORGAN"—with Lou Donaldson, Kenny Burrell, and Art Blakey—Blue Note 1551 (1-12" LP)

The jazz organist records another collection of easy to take readings. Smith can do almost anything with organ, and he does on this waxing. With three major voices featured along with him, the organist swings through the four goodies in a winning style. Two of the tunes are "There's A Small Hotel," and "All Day Long." The pressing is must stock for dealers with jazz trade.

"OSCAR PETTIFORD ORCHESTRA IN HI-FI Vol. 2"—ABC Paramount ABC-227 (1-12" LP)

The set is the second volume featuring the Pettiford crew, the first of which sold very well. The big band has a very musical delivery that will delight the most avid of jazz enthusiasts. Tunes: "Laura," "I Remember Clifford," "Seabreeze," and four others. Pettiford is shaping lots of good, young talent in tenor saxist Jerome Richardson, and trombonist Al Grey, two impressive musicians. Sounds like sales.

CLASSICAL

CHOPIN: Etudes, Op. 25—Ballade No. 1 in G minor, Op. 23—Geza Anda piano—Angel 35420 (1-12" LP)

Geza Anda displays her vast skills on this offering. The respected composer's material is portrayed beautifully by the talented pianist. Geza Anda has a warmth and depth that serves as capable accents to the musical statements. Beautiful tone throughout. This is an album that will make a proud addition to any library.

TCHAIKOVSKY: Swan Lake—Joseph Levine conducting the Ballet Theatre Orchestra—Capitol PAO-8416 (1-12" LP)

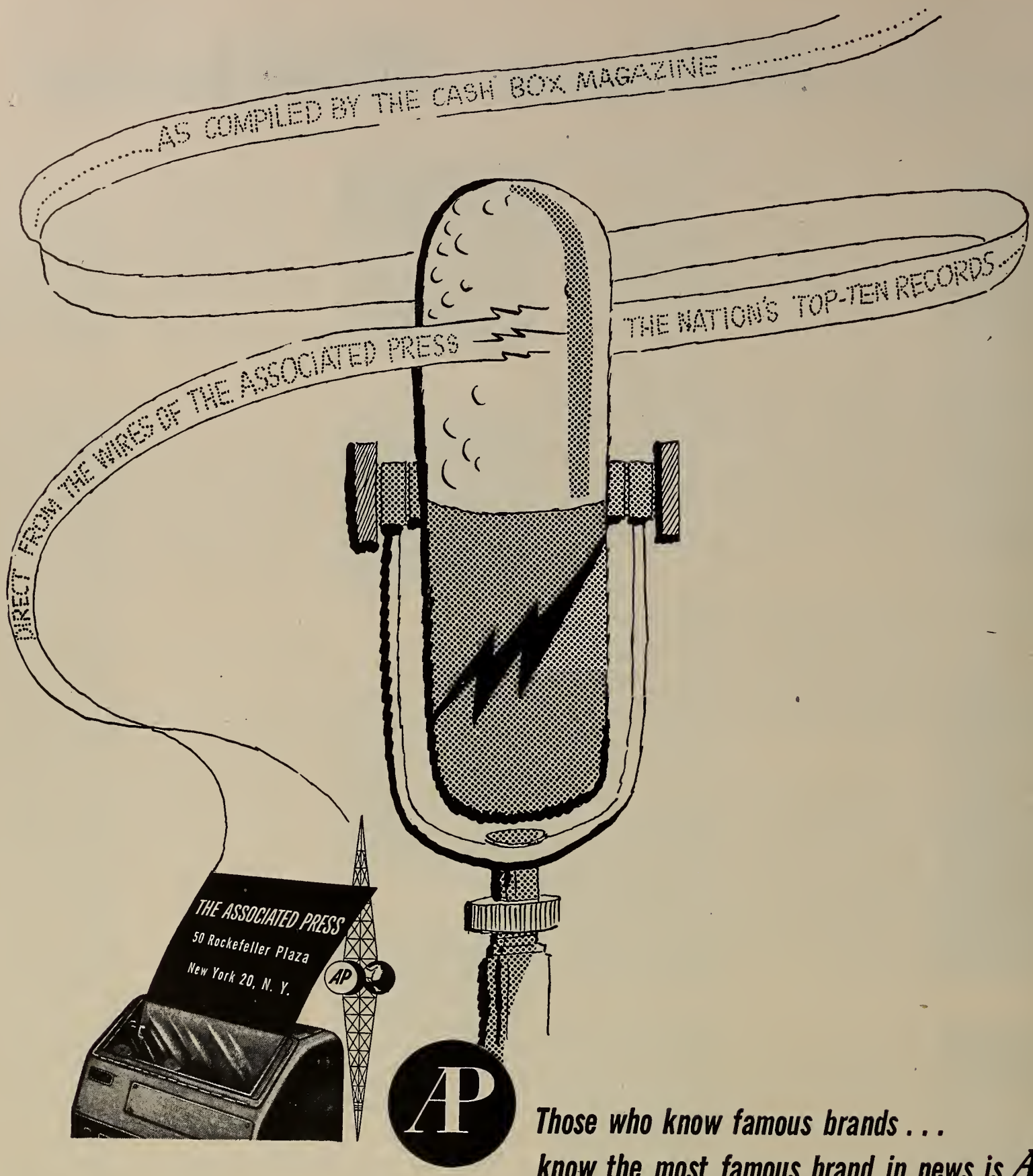
The romantic ballet is performed with great vitality by the Ballet Theater Orchestra. Levine's intimate knowledge of the piece is displayed through his superb conducting. The composition is based on a fifteenth century German legend. Levine and the musicians have issued a disk certain to gain the hearty approval of the classical buyers.

GLUCK: Orfeo And Euridice, complete—Rise Stevens, Lisa Della Casa, Roberta Peters, Pierre Monteux conducting the Rome Opera House Orchestra and Chorus—RCA Victor LM-6136 (1-12" LP)

The beautiful opera is excitingly presented via splendid readings from an excellent cast. Miss Stevens lends her lyrical mezzo-soprano voice to the role of Orfeo, the legendary Greek singer and musician; Miss Della Casa and Miss Peters portray the roles of Euridice, Orfeo's wife and Amore respectively. Monteux conducts the Rome Opera House crew through laudable interpretations. The package housing the three disks also features a printed text. Must stock for the classical dealer.

TCHAIKOVSKY: Symphony No. 6 in B Minor, Op. 74 ("Pathetique")—Dimitri Mitropoulos Conducting the New York Philharmonic Orchestra—Columbia ML-5235 (1-12" LP)

The waxing features the New York Philharmonic ork and it's famous conductor portraying the great composer's piece with a warm sensitive delivery. The dramatic composition is vividly interpreted. Mitropoulos is brilliant in his direction. Pathetique's first movement is especially impressive. Stock well.


.....AS COMPILED BY THE CASH BOX MAGAZINE .....
DIRECT FROM THE WIRES OF THE ASSOCIATED PRESS
THE NATION'S TOP-TEN RECORDS
THE ASSOCIATED PRESS
50 Rockefeller Plaza
New York 20, N. Y.
AP

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THE CASH BOX

1721 Broadway, New York 19, N. Y.

CHICAGO	HOLLYWOOD	BOSTON	LONDON
32 W. Randolph St.	6272 Sunset Blvd.	80 Boylston St.	17 Hilltop

Meeting Dates

Music Operators' Associations

Mar. 3—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.

3—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

5—Music Operator's Society of St. Joseph Valley
Place: Carl Zimmer's Office, 130 N. Ironwood Dr., Mishawaka, Ind.

6—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

6—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.

6—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

10—Tri County Juke Box Operators' Association
Place: Elum Music Offices, Massillon, Ohio

11—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.

11—Western Massachusetts Music Guild
Place: DeMarco's Restaurant, West Springfield, Mass.

12—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

13—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.

13—Music Operators Association of Massachusetts
Place: Beaconsfield Hotel, Boston, Mass.

17—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

19—New York State Operators' Association
Place: Palatine Hotel, Newburgh, N. Y.

19—Automatic Equipment and Coin Machine Owners' Assn. Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

19—Eastern Pennsylvania Amusement Machine Assn.
Place: General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.

20—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board)

20—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)

24—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

Actor's Disk Debut

SAN FRANCISCO—Sid Mobell, (left) songwriter, points to the photo of Robert Preston on the front cover of a new Zephyr album titled "Premiere" as Preston, noted actor, looks on. The Zephyr LP features well known actors and actresses who make their singing debut in the LP. Preston, incidentally, is also a songwriter.

Time Capsule

AKRON, OHIO — Radio Station WCUE, Akron, Ohio, in conjunction with its 8th Anniversary, conducted a special "Time Capsule" promotion in co-operation with the Akron Public Library.

Two containers were deposited in the library's vault on Thursday, February 13. One contained tape recordings of the entire day's program of February 11th (the station's birthday). The other contained various radio and music industry trade journals, including *The Cash Box*.

These containers will be opened yearly and as time goes by, "tomorrow's" listeners will be able to hear the changes in musical tastes over the years—locally and nationally—thanks to the tape recordings and *The Cash Box*.

Shown above at the time capsule ceremonies are: (Top photo) WCUE production director Rick Reighard and chief engineer Henry Niederkofler, examining the tapes. (Second photo) WCUE personalities Art Roberts, Doc Lemon make sure *The Cash Box* is stored for posterity as publicity director Michael Ruppe, Jr., prepares to close the container.

(Third photo) Special events director Paul Howard records the comments of R. Russell Munn, head Akron public librarian. (Bottom photo) Jack Maurer, V.P. in charge of sales of WCUE with Munn, Mrs. Park C. Myers, and WCUE station manager Harley Lucas.

Victor Signs Lindsay Crosby To Disk Pact

HOLLYWOOD — Lindsay Crosby, 20-year-old son of Bing Crosby, signed a long-term recording contract with RCA-Victor, it was announced today.

On hand for the contract signing at Victor's Hollywood office was Dad Bing, Robert Yorke, head of A&R on the Coast, and musical director, Sy Rady. Yorke said the younger Crosby, who still has 10 months of army service ahead of him, will record locally when he has furlough time or weekend passes.

Lindsay is the second Crosby son to ink with a major recording company. The first was Gary, Bing's oldest son.

Yorke said Lindsay has a "fine voice, quality like his dad, but with a little more beat." Victor plans to use the young singer in the popular field and will release his first record within "several" weeks.

New MGM Baltimore Dist

NEW YORK—Irv Jerome, vice-president in charge of sales for MGM Records, has just announced the appointment of Marshall Enterprises, Inc., 636 West Baltimore Street, Baltimore, Maryland, as distributor for the label replacing Gimbel Brothers, Inc.

Slim Whitman
"A Very Precious Love"
and
"Careless Hands"
8316
Imperial Records

Joe Allison
"Baby Doll"
DOT # 15714
CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 28 CALIF.
HOLLYWOOD 1-9347

Disk Jockey

REGIONAL RECORD REPORTS

CHUCK OTTE
KLPW—Union, Mo.

1. Gigi (C. Margulis)
2. Julie (S. Salvo)
3. Belonging To Someone (Page)
4. Tell Her You Love Her (F. Sinatra)
5. Love Works Miracles (J. James)
6. Sing Boy Sing (T. Sands)
7. Walkin' To School (Kalin Twins)
8. Haul Off And Rock (Anthony)
9. Little Blue Man (B. Johnson)
10. Do I Love You (L. Hovis)

KEITH SANDY
CKEY—Toronto, Ont., Can.

1. Short Shorts (Royal Teens)
2. Maybe (Chantels)
3. Get A Job (Silhouettes)
4. You Are My Destiny (Anka)
5. Oh Julie (O. Williams)
6. Dede Dinah (F. Avalon)
7. I Beg Of You (E. Presley)
8. Click Clack (D. Doo & Don'ts)
9. Swinging Shepherd Blues (M. Koffman)
10. Sweet Little Sixteen (Berry)

RED BLANCHARD
KPOP—Los Angeles, Calif.

1. Cape Canaveral (M. Sootz)
2. Won't You Be My Baby (Kendall Sisters)
3. Billy (K. Linden)
4. Get A Job (Silhouettes)
5. Wouldn't You Just Know It (Titans)
6. Tell Her You Love Her (F. Sinatra)
7. Sail Along Silv'ry Moon (B. Vaughn)
8. Tequila (Champs)
9. Corrido Rock (H. J. Balcomb)
10. Little Blue Man (B. Johnson)

AL MARTINEZ
WQAM—Miami, Fla.

1. Don't (E. Presley)
2. I Beg Of You (E. Presley)
3. Get A Job (Silhouettes)
4. The Stroll (Diamonds)
5. At The Hop (Danny & Juniors)
6. Short Shorts (Royal Teens)
7. Catch A Falling Star (Como)
8. Sugartime (McGuires)
9. Maybe (Chantels)
10. Waitin' In School (R. Nelson)

JOE MARTIN
WCDL—Carbondale, Pa.

1. Sweet Little Sixteen (Berry)
2. Don't (E. Presley)
3. Who's Sorry Now (Francis)
4. The Walk (J. McCracklin)
5. Tequila (Champs)
6. Belonging To Someone (P. Page)
7. Get A Job (Silhouettes)
8. Sugartime (McGuires)
9. Stood Up (R. Nelson)
10. Oh Lonesome Me (Gibson)

JOHNNY "ALLIGATOR" ARGO
KUDL—Kansas City, Mo.

1. Tequila (Champs)
2. You Were Made For Me (S. Cooke)
3. Breathless (J. L. Lewis)
4. Gee Golly (Coasters)
5. Sweet Little Sixteen (Berry)
6. I'm Happy (Four Dates)
7. Walkin' The Low Road (R. Sparks)
8. The Walk (J. McCracklin)
9. It's Too Soon To Know (P. Boone)
10. Yes My Darling (Domino)

JACK VAUGHN
WNAX—Yankton, S. Dak.

1. River Kwai March & Colonel Bogey (D. Gibson)
2. 76 Trombones (Hugo & Luigi)
3. River Kwai March & Colonel Bogey (M. Miller)
4. Whoo Pie Shoo Pie (Sattin)
5. I'm Not Afraid Anymore (E. Rodgers)
6. Catch A Falling Star (Como)
7. Don't (E. Presley)
8. Oh-Oh, I'm Falling In Love (J. Rodgers)
9. Sugartime (McGuires)
10. 26 Miles (Four Preps)

JIM HAWTHORNE
KYA—San Francisco, Calif.

1. Oh-Oh, I'm Falling In Love (J. Rodgers)
2. Wonderful Time Up There (P. Boone)
3. Barbara Jean (B. DeVorzon)
4. Don't/I Beg Of You (Presley)
5. Short Shorts (Royal Teens)
6. Little Blue Man (B. Johnson)
7. Maybe (Chantels)
8. Sweet Little Sixteen (Berry)
9. Tequila (E. Platt)
10. What Is A Disk Jockey (T. Randal)

MARTY FAYE
WBKB—Chicago, Ill.

1. Witchcraft (F. Sinatra)
2. Are You Sincere (Williams)
3. The Walk (J. McCracklin)
4. Swinging Shepherd Blues (K. Stuart)
5. Catch A Falling Star (Como)
6. Baubles, Bangles and Beads (J. Jones)
7. Yea-Yea (Kendall Sisters)
8. Gigi (Eckstine/Margulis)
9. It's Easy To Say (J. Nash)
10. Blonde Bombshell (D. Rondo)

SCOTT MUNI
WAKR—Akron, Ohio

1. Sweet Little Sixteen/Reelin' (C. Berry)
2. Million Miles From Nowhere (B. Benton)
3. Tequila (Champs)
4. Oh Lonesome Me (D. Gibson)
5. Don't (E. Presley)
6. The Shake (Mark IV)
7. The Walk (J. McCracklin)
8. Arrivederci Roma (R. Williams)
9. Heartbreak Hill (Tracy Twins)/ My Love Loves Me (4 Coins)
10. Who's Sorry Now (C. Francis)

CARMINE ANTHONY
WJJD—Chicago, Ill.

1. Oh Julie (Crescendos)
2. Sweet Little Sixteen (Berry)
3. Catch A Falling Star (Como)
4. Short Shorts (Royal Teens)
5. Are You Sincere (Williams)
6. Get A Job (Silhouettes)
7. 26 Miles (Four Preps)
8. Little Blue Man (B. Johnson)
9. Don't (E. Presley)
10. Dede Dinah (F. Avalon)

JOHNNY "MADMAN" MICHAELS
WOKY—Milwaukee, Wisc.

1. Oh Julie (Crescendos)
2. Tequila (Champs)
3. Dede Dinah (F. Avalon)
4. Short Shorts (Royal Teens)
5. Get A Job (Silhouettes)
6. 26 Miles (Four Preps)
7. Catch A Falling Star (Como)
8. Witchcraft (F. Sinatra)
9. Be Mine Tonight (Williams)
10. It's Too Soon To Know (P. Boone)

"JOCKY JOHN" DICKINSON
WPRY—Perry, Fla.

1. Don't (E. Presley)
2. You Are My Destiny (Anka)
3. Peggy Sue (B. Holly)
4. Stood Up (R. Nelson)
5. Oh Julie (Crescendos)
6. Ring Chimes (I.V. Leaguers)
7. Sweet Little Sixteen (Berry)
8. So Tough (Casuals)
9. Magic Moments (P. Como)
10. This Little Girl Of Mine (Everlys)

JOHN McCARTHY
WPEP—Taunton, Mass.

1. Oh-Oh, I'm Falling In Love (J. Rodgers)
2. Angel Smile (N. Cole)
3. Catch A Falling Star (Como)
4. Come To Me (J. Mathis)
5. Swinging Shepherd Blues (M. Koffman)
6. Sugartime (McGuires)
7. It's Too Soon To Know (P. Boone)
8. Belonging To Someone (Page)
9. There's Nothing As Lonesome As Saturday Night (T. Brewer)
10. Little Blue Man (B. Johnson)

MILTON Q. FORD
WOL—Washington, D. C.

1. Witchcraft (F. Sinatra)
2. Belonging To Someone (Page)
3. Catch A Falling Star (Como)
4. The Stroll (Diamonds)
5. Swinging Shepherd Blues (D. Rose)
6. Sail Along Silv'ry Moon (B. Vaughn)
7. Angel Smile (N. Cole)
8. Sugartime (McGuires)
9. River Kwai March & Colonel Bogey (M. Miller)
10. Little Gypsy (Ames Bros.)

JIM MARTIN
WIST—Charlotte, N. C.

1. Get A Job (Silhouettes)
2. Sail Along Silv'ry Moon (B. Vaughn)
3. Sugartime (McGuires)
4. At The Hop (Danny & Juniors)
5. Catch A Falling Star (Como)
6. Don't (E. Presley)
7. The Stroll (Diamonds)
8. I Beg Of You (E. Presley)
9. Short Shorts (Royal Teens)
10. Stood Up (R. Nelson)

JACK REYNOLDS
KATR—Corpus Christi, Tex.

1. Short Shorts (Royal Teens)
2. Don't (E. Presley)
3. Dede Dinah (F. Avalon)
4. Sweet Little Sixteen (Berry)
5. Wonderful Time Up There (P. Boone)
6. Walkin' With Mr. Lee (L. Allen)
7. Witchcraft (F. Sinatra)
8. Oh-Oh, I'm Falling In Love (J. Rodgers)
9. 26 Miles (Four Preps)
10. We Could Have A Wonderful Time (L. Hovis)

DAVID H. FOERSTER
WREB—Holyoke, Mass.

1. You Are My Destiny (Anka)
2. Don't (E. Presley)
3. Get A Job (Silhouettes)
4. The Stroll (Diamonds)
5. Sugartime (McGuires)
6. Come To Me (J. Mathis)
7. It's Too Soon To Know (P. Boone)
8. I Beg Of You (E. Presley)
9. Are You Sincere (Williams)
10. Little Blue Man (Johnson)

W. C. ROGERS
WBGR—Jesup, Ga.

1. At The Hop (Danny & Juniors)
2. Get A Job (Silhouettes)
3. Don't Let Go (R. Hamilton)
4. Magic Moments (P. Como)
5. Waitin' In School (Nelson)
6. Peggy Sue (B. Holly)
7. Come To Me (J. Mathis)
8. Don't (E. Presley)
9. You Are My Destiny (Anka)
10. Ballad Of A Teenage Queen (J. Cash)

CLIF MERCER
WGN—Chicago, Ill.

1. Witchcraft (F. Sinatra)
2. 26 Miles (Four Preps)
3. River Kwai March & Colonel Bogey (E. Ros)
4. Sugartime (McGuires)
5. Oh-Oh, I'm Falling In Love (J. Rodgers)
6. 76 Trombones (Hugo & Luigi)
7. Billy (K. Linden)
8. Magic Moments (P. Como)
9. Sweet Elizabeth (W. Glahe)
10. It's Too Soon To Know (P. Boone)

CHARLIE MITSAKOS
WLLH—Lowell, Mass.

1. Tell Her You Love Her (F. Sinatra)
2. Magic Moments (P. Como)
3. Twenty Six Miles (4 Preps)
4. Are You Sincere (Williams)
5. Swinging Shepherd Blues (D. Rose)
6. It's Too Soon To Know (P. Boone)
7. Angel Smile (Nat Cole)
8. Belonging To Someone (P. Page)
9. Why Don't They Understand (G. Hamilton)
10. Love Works Miracles (James)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS— Please keep us constantly informed of any changes in call letters or title.

Disk Jockey

REGIONAL RECORD REPORTS

LARRY BURROUGHS
KPHO—Phoenix, Ariz.

1. Sail Along Silv'ry Moon (B. Vaughn)
2. Belonging To Someone (Page)
3. 26 Miles (Four Preps)
4. Uh-Huh Oh Yes (S. Lawrence)
5. Oh-Oh, I'm Falling In Love (J. Rodgers)
6. Catch A Falling Star (Como)
7. Are You Sincere (A. Williams)
8. New World (Four Coins)
9. Bobby (B. McNair)
10. This Little Girl Of Mine (Everlys)

BILL WARD
WRR—Dallas, Tex.

1. Get A Job (Silhouettes)
2. I Beg Of You (E. Presley)
3. Stood Up (R. Nelson)
4. Oh Julie (Crescendos)
5. Dancing With My Shadow (Four Voices)
6. The Stroll (Diamonds)
7. Don't Let Go (R. Hamilton)
8. Are You Sincere (A. Williams)
9. Yellow Dog Blues (Dixie Flyers)
10. Rock It (T. Hudson)

RAY SCHREINER
WRNL—Richmond, Va.

1. Sugartime (McGuires)
2. Swinging Shepherd Blues (D. Rose)
3. Baubles, Bangles And Beads (J. Jones)
4. 26 Miles (Four Preps)
5. Billy (K. Linden)
6. Are You Sincere (A. Williams)
7. Catch A Falling Star (Como)
8. 76 Trombones (Hugo & Luigi)
9. I'm Getting Sentimental (N. Riddle)
10. Morning Music Of Montmartre (N. Luboff)

MITCHEL REED
KFWB—Hollywood, Calif.

1. Sugartime (McGuires)
2. Little Gypsy (Ames Bros.)
3. Tequila (Champs)
4. Thirteen Men (D. Shore)
5. Catch A Falling Star (Como)
6. Angel Smile (N. Cole)
7. Voodoo Man (Dell-Vikings)
8. Pretend You Don't See Her (J. Vale)
9. Sittin' It Out (Cindy & Lindy)
10. So Tough (Kuf-Links)

RICK FIGHT
WQOK—Greenville, S. C.

1. Don't Let Go (R. Hamilton)
2. Sugartime (McGuires)
3. Get A Job (Silhouettes)
4. Oh Julie (Crescendos)
5. Don't (E. Presley)
6. Sail Along Silv'ry Moon (B. Vaughn)
7. Short Shorts (Royal Teens)
8. La Dee Dah (B. Ford's Thunderbirds)
9. Catch A Falling Star (Como)
10. Maybe (Chantels)

MITCH DEPRE
WCMP—Pine City, Minn.

1. La Dee Dah (B. Ford's Thunderbirds)
2. Jo-Ann (Playmates)
3. The Stroll (Diamonds)
4. Get A Job (Mills Bros.)
5. This Little Girl Of Mine (Everlys)
6. Dede Dinah (F. Avalon)
7. For Sentimental Reasons (S. Cooke)
8. Oh Lonesome Me (Gibson)
9. Oh Julie (Crescendos)
10. Don't (E. Presley)

BILL DWYER
WHAM—Rochester, N. Y.

1. Belonging To Someone (P. Page)
2. Wonderful Time Up There (P. Boone)
3. Big Guitar (F. DeRosa)
4. A Very Precious Love (Ames Bros.)
5. Cherry Pie (Tri-Lads)
6. Oh-Oh, I'm Falling In Love (J. Rodgers)
7. Teardrops (L. Andrews)
8. Don't (E. Presley)
9. You Are My Destiny (Anka)
10. Toodaloo Kangaroo (Four Ekkos)

BILL WALTERS
WDUZ—Green Bay, Wisc.

1. Sail Along Silv'ry Moon (B. Vaughn)
2. Catch A Falling Star (Como)
3. Oh Julie (Crescendos)
4. Dede Dinah (F. Avalon)
5. Short Shorts (Royal Teens)
6. You Are My Destiny (Anka)
7. Jo-Ann (Playmates)
8. River Kwai March & Colonel Bogey (M. Miller)
9. Get A Job (Silhouettes)
10. La Dee Dah (B. Ford's Thunderbirds)

JIM BLAINE
KLAS—Las Vegas, Nev.

1. Get A Job (Silhouettes)
2. Sugartime (McGuires)
3. Catch A Falling Star (Como)
4. Witchcraft (F. Sinatra)
5. Sail Along Silv'ry Moon (B. Vaughn)
6. Don't Let Go (R. Hamilton)
7. Oh-Oh, I'm Falling In Love (J. Rodgers)
8. Waitin' In School (R. Nelson)
9. 26 Miles (Four Preps)
10. At The Hop (Danny & Juniors)

JACK McDERMOTT
WHIL—Medford, Mass.

1. Short Shorts (Royal Teens)
2. You Are My Destiny (Anka)
3. Tell Her You Love Her (F. Sinatra)
4. This Little Girl Of Mine (Everlys)
5. I'm Not Afraid Anymore (E. Rodgers)
6. Oh Julie (Crescendos)
7. Oh-Oh, I'm Falling In Love (J. Rodgers)
8. Belonging To Someone (Page)
9. Magic Moments (P. Como)
10. Sweet Little Sixteen (Berry)

JACK CARDWELL
WAIP—Prichard, Ala.

1. Oh Julie (Crescendos)
2. Sugartime (McGuires)
3. Catch A Falling Star (Como)
4. Don't (E. Presley)
5. Ballad Of A Teenage Queen (J. Cash)
6. Get A Job (Silhouettes)
7. I Beg Of You (E. Presley)
8. Short Shorts (Royal Teens)
9. The Stroll (Diamonds)
10. Yellow Dog Blues (Maddox)

SONNY SIEVERS
KCTI—Gonzales, Tex.

1. You Are My Destiny (Anka)
2. Little Blue Man (Johnson)
3. Sweet Little Darling (J. Stafford)
4. I Beg Of You (E. Presley)
5. You Mean Everything To Me (Spades)
6. Sing Boy Sing (T. Sands)
7. Are You Sincere (Williams)
8. Sweet Little Sixteen (Berry)
9. Oh Julie (S. Salvo)
10. Teenage Letter (J. Turner)

EARLE JERRIS
WHEN—Syracuse, N. Y.

1. Catch A Falling Star/Magic Moments (P. Como)
2. Maybe (Chantells)
3. Tell Her You Love Her/ Witchcraft (F. Sinatra)
4. Twenty Six Miles (4 Preps)
5. Sugartime (McGuires)
6. Starlight Starbright (J. Dean)
7. Swinging Shepherd Blues (Pate/Rose/Koffman)
8. Are You Sincere (Williams)
9. It's Too Soon To Know (P. Boone)
10. You Are My Destiny (Anka)

CLIFTON "KING BEE" SMITH
KCOH—Houston, Tex.

1. All The Way (F. Sinatra)
2. Star Of Fortune (Dillard)
3. Catch A Falling Star (Como)
4. Witchcraft (F. Sinatra/At The Hop (Danny & Juniors)
5. So Tough (Casuals)/Get A Job (Silhouettes)
6. Oh Julie (Crescendos)
7. Sugartime (McGuires)
8. Bad Motorcycle (Storey Sisters)
9. Tequila (Champs)/Big Guitar (S. Taylor)
10. Are You Sincere (Williams)

HOWIE LEONARD
WLOB—Portland, Me.

1. Tequila (Champs)
2. Belonging To Someone (Page)
3. Sweet Little Sixteen (Berry)
4. 26 Miles (Four Preps)
5. Tell Her You Love Her (F. Sinatra)
6. Your Graduation Means Goodbye (Cardigans)
7. Who's Sorry Now (C. Francis)
8. Just A Little Lonesome (B. Helms)
9. The Walk (J. McCracklin)
10. Gigi (Margulis Eckstine)

JACK LAMAR
WCAM—Camden, N. J.

1. Geraldine (Swingtones)
2. Tequila (Champs)
3. Swinging Shepherd Blues (D. Rose)
4. Blue Mud (L. Simms)
5. Sweet Elizabeth (W. Glahe)
6. Little Red Rose (R. Arthur)
7. Teach Me (B. B. Bland)
8. Short Shorts (Royal Teens)
9. Who's Sorry Now (C. Francis)
10. Oh-Oh, I'm Falling In Love (J. Rodgers)

DON BELL
KIOA—Des Moines, Iowa

1. 26 Miles (Four Preps)
2. Don't (E. Presley)
3. Dancing With My Shadow (Four Voices)
4. Sugartime (McGuires)
5. You Are My Destiny (Anka)
6. Short Shorts (Royal Teens)
7. Your Name Is Beautiful (C. Smith)
8. Swinging Shepherd Blues (J. Pate)
9. Dede Dinah (F. Avalon)
10. This Little Girl Of Mine (Everlys)

JIMMY HUTSELL
WCRK—Morristown, Tenn.

1. Teardrops (L. Andrews)
2. Don't (E. Presley)
3. Twelfth Of Never (Mathis)
4. Could This Be Magic (Dubs)
5. I'll Come Running Back To You (S. Cooke)
6. Peggy Sue (B. Holly)
7. You Win Again (J. L. Lewis)
8. No Love (J. Mathis)
9. Oh Julie (Crescendos)
10. At The Hop (N. Todd)

JERRY COLLINS
WNOX—Knoxville, Tenn.

1. Catch A Falling Star (Como)
2. Oh Lonesome Me (Gibson)
3. Sugartime (McGuires)
4. Get A Job (Silhouettes)
5. At The Hop (Danny & Juniors)
6. The Stroll (Diamonds)
7. La Dee Dah (B. Ford's Thunderbirds)
8. Short Shorts (Royal Teens)
9. Sail Along Silv'ry Moon (B. Vaughn)
10. Oh Julie (S. Salvo)

DAVE NEUMANN
KAYO—Seattle, Wash.

1. Sweet Little Sixteen (Berry)
2. Are You Sincere (Williams)
3. Sail Along Silv'ry Moon (B. Vaughn)
4. Oh-Oh, I'm Falling In Love (J. Rodgers)
5. Good Golly Miss Molly (L. Richard)
6. Tequila (Champs)
7. Big Guitar (O. Bradley)
8. Cherry Pie (Tri-Lads)
9. Sing Boy Sing (T. Sands)
10. In The Still Of The Night (Five Satins)

ROGER CLARK
WNOR—Norfolk, Va.

1. Teacher's Pet (D. Day)
2. Swinging Shepherd Blues (J. Pate)
3. The Little Blue Man (B. Johnson)
4. Are You Sincere (Williams)
5. Tell Her You Love Her (F. Sinatra)
6. Angel Smile (N. Cole)
7. Sugartime (McGuires)
8. Gigi (Erkstine Martin)
9. Baubles, Bangles & Beads (J. Jones)
10. A Very Precious Love (Ames Bros.)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS— Please keep us constantly informed of any changes in call letters or title.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Disk Jockey

REGIONAL RECORD REPORTS

RED EVANS & BILL SHUTZ
WTAL—Tallahassee, Fla.
1. Sugartime (McGuires)
2. Get A Job (Mills Bros.)
3. Catch A Falling Star (Como)
4. Why Don't They Understand (G. Hamilton)
5. Sing Boy Sing (T. Sands)
6. You Are My Destiny (Anka)
7. Oh-Oh, I'm Falling In Love (J. Rodgers)
8. The Tuttle (E. Freeman)
9. Tequila (Champs)
10. This Little Girl Of Mine (Everlys)

DAVE CLAXTON
WSLB—Ogdensburg, N. Y.
1. Sail Along Silv'ry Moon (B. Vaughn)
2. Short Shorts (Royal Teens)
3. You Are My Destiny (Anka)
4. Witchcraft (F. Sinatra)
5. Peggy Sue (B. Holly)
6. Sugartime (McGuires)
7. Who's Sorry Now (C. Francis)
8. Swinging Shepherd Blues (D. Rose)
9. Don't (E. Presley)
10. River Kwai March & Colonel Bogey (M. Miller)

JACK EVERSOLE
WKCT—Bowling Green, Ky.
1. Swinging Shepherd Blues (M. Koffman)
2. Catch A Falling Star (Como)
3. Little Blue Man (B. Johnson)
4. River Kwai March & Colonel Bogey (M. Miller)
5. The Stroll (Diamonds)
6. Who's Sorry Now (C. Francis)
7. It's Too Soon To Know (P. Boone)
8. Magic Moments (P. Como)
9. Leaps And Bounds (Doggett)
10. Don't Let Go (R. Hamilton)

TINY MARKLE
WAVZ—New Haven, Conn.
1. Little Blue Man (B. Johnson)
2. 26 Miles (Four Preps)
3. Tequila (Champs)
4. Lazy Mary (L. Monte)
5. Witchcraft (F. Sinatra)
6. Big Guitar (O. Bradley)
7. Come To Me (J. Mathis)
8. Prince Of Players (T. Frederick)
9. Swinging Shepherd Blues (Koffman/Rose)
10. Billy (C. Linden)

DON ANDERSON
KFH—Wichita, Kans.
1. You Are My Destiny (Anka)
2. Catch A Falling Star (Como)
3. Sugartime (McGuires)
4. Don't Let Go (R. Hamilton)
5. Wonderful Time Up There (P. Boone)
6. At The Hop (Danny & Juniors)
7. The Stroll (Diamonds)
8. Get A Job (Silhouettes)
9. Waitin' In School (R. Nelson)
10. Sail Along Silv'ry Moon (B. Vaughn)

JOE BUERRY
WMYR—Fort Myers, Fla.
1. Don't (E. Presley)
2. Witchcraft (F. Sinatra)
3. Sugartime (McGuires)
4. This Little Girl Of Mine (Everlys)
5. It's Too Soon To Know (P. Boone)
6. Get A Job (Silhouettes)
7. Come To Me (J. Mathis)
8. Helpless (Platters)
9. Short Shorts (Royal Teens)
10. Little Blue Man (B. Johnson)

PAUL COBURN
KLUB—Salt Lake City, Utah
1. Sail Along Silv'ry Moon (B. Vaughn)
2. Oh-Oh, I'm Falling In Love (J. Rodgers)
3. Witchcraft (F. Sinatra)
4. 26 Miles (Four Preps)
5. Catch A Falling Star (Como)
6. Swinging Shepherd Blues (M. Koffman)
7. Tell Her You Love Her (F. Sinatra)
8. Are You Sincere (A. Williams)
9. Belonging To Someone (Page)
10. Come To Me (J. Mathis)

DON'S GAYWAY
KQTY—Everett, Wash.
1. It's Too Soon To Know (P. Boone)
2. Catch A Falling Star (Como)
3. Don't (E. Presley)
4. Yellow Dog Blues (J. Darensbourg)
5. Witchcraft (F. Sinatra)
6. A Very Special Love (D. Reynolds)
7. Sail Along Silv'ry Moon (B. Vaughn)
8. Sugartime (McGuires)
9. Land Of Beauty (Platters)
10. My Love Loves Me (4 Coins)

JOHNNIE LONG
WTSL—Hanover, N. H.
1. Swinging Shepherd Blues (D. Rose)
2. River Kwai March & Colonel Bogey (M. Miller)
3. Witchcraft (F. Sinatra)
4. Oh-Oh, I'm Falling In Love (J. Rodgers)
5. Angel Smile (N. Cole)
6. Don't Let Go (R. Hamilton)
7. The Stroll (Diamonds)
8. Sugartime (McGuires)
9. 26 Miles (Four Preps)
10. Dancing With My Shadow (Four Voices)

AL ROSS
WRC—Washington, D. C.
1. Come To Me (J. Mathis)
2. Short Shorts (Royal Teens)
3. Catch A Falling Star (Como)
4. Witchcraft (F. Sinatra)
5. At The Hop (Danny & Juniors)
6. Get A Job (Silhouettes)
7. Oh-Oh, I'm Falling In Love (J. Rodgers)
8. Makin' My Mind Up (J. Dean)
9. 26 Miles (Four Preps)
10. Sugartime (McGuires)

ROB ROBBINS
KRIV—Phoenix, Ariz.
1. Sugartime (McGuires)
2. Get A Job (Silhouettes)
3. Don't (E. Presley)
4. The Stroll (Diamonds)
5. Catch A Falling Star (Como)
6. Teenie Weenie (J. Dells)
7. Witchcraft (F. Sinatra)
8. The Moon, The Wind And My Broken Heart (F. Loren)
9. I Done Done (E. Noble)
10. Big Guitar (O. Bradley)

ALAN DARY
WBZ—Boston, Mass.
1. Magic Moments (P. Como)
2. Dede Dinah (F. Avalon)
3. Short Shorts (Royal Teens)
4. Tell Her You Love Her (F. Sinatra)
5. Sugartime (McGuires)
6. The Stroll (Diamonds)
7. Don't (E. Presley)
8. Oh Julie (Crescendos)
9. Maybe (Chantels)
10. Get A Job (Silhouettes)

BOB OUELLETTE
WGHM—Skowhegan, Me.
1. Short Shorts (Royal Teens)
2. Don't (E. Presley)
3. Get A Job (Silhouettes)
4. The Stroll (Diamonds)
5. It's Too Soon To Know (P. Boone)
6. La Dee Dah (B. Ford's Thunderbirds)
7. Dede Dinah (F. Avalon)
8. Sweet Little Sixteen (Berry)
9. Oh Julie (Crescendos)
10. Good Golly, Miss Molly (L. Richard)

DAVE McKEE
WANS—Anderson, S. C.
1. Don't (E. Presley)
2. Get A Job (Mills Bros./Silhouettes)
3. Sugartime (McGuires)
4. Catch A Falling Star (Como)
5. The Stroll (Diamonds)
6. Short Shorts (Royal Teens)
7. Twenty Six Miles (Four Preps)
8. Teenage Problems (Brooks)
9. Sail Along Silv'ry Moon (Vaughn/Chandler)
10. Rockin' Billy (J. Stark)

BERNIE BOND
WKCR—New York, N. Y.
1. Tequila (Champs)
2. Sweet Little Sixteen (Berry)
3. Good Golly Miss Molly (Little Richard)
4. Breathless (J. L. Lewis)
5. Maybe Baby (Crickets)
6. Who's Sorry Now (C. Francis)
7. Rock And Roll Is Here (Danny & Juniors)
8. Lollipop (Chordettes)
9. Yes, My Darling (Domino)
10. Are You Sincere (Williams)

VINCE LEE
WRCV—Philadelphia, Pa.
1. Sugartime (McGuires)
2. Witchcraft (F. Sinatra)
3. River Kwai March & Colonel Bogey (A. Mooney)
4. It's Too Soon To Know (P. Boone)
5. Bring Us Together (P. Page)
6. I'm Not Afraid Anymore (E. Rodgers)
7. Swinging Shepherd Blues (D. Rose)
8. 26 Miles (Four Preps)
9. Magic Moments (P. Como)
10. Are You Sincere (Williams)

AL RICE
WLS—Chicago, Ill.
1. Magic Moments (P. Como)
2. Belonging To Someone (Page)
3. The Boy From The Hills (M. Rayburn)
4. Oh-Oh, I'm Falling In Love (J. Rodgers)
5. 76 Trombones (McPartland)
6. Sugartime (McGuires)
7. It's Too Soon To Know (P. Boone)
8. Peyton Place (L. Brooks)
9. Swinging Shepherd Blues (D. Terry)
10. I Like You (A. Reynolds)

TOM EDWARDS
WERE—Cleveland, Ohio
1. Return To Me (D. Martin)
2. Who's Sorry Now (Francis)
3. Oh-Oh, I'm Falling In Love (J. Rodgers)
4. Catch A Falling Star (Como)
5. Little Blue Man (Johnson)
6. Dancing With My Shadow (Four Voices)
7. It's Too Soon To Know (P. Boone)
8. Lazy Mary (L. Monte)
9. Belonging To Someone (P. Page)
10. Spirit Of 17 (T. Edwards)

BOB GRIBBEN
KDTH—Dubuque, Iowa
1. Oh Julie (Crescendos)
2. Ballad Of A Teenage Queen (J. Cash)
3. You Are My Destiny (Anka)
4. This Little Girl Of Mine (Everlys)
5. Click Clack (D. Doo & Don'ts)
6. Are You Sincere (A. Williams)
7. La Dee Dah (B. Ford's Thunderbirds)
8. Oh-Oh, I'm Falling In Love (J. Rodgers)
9. Little Blue Man (B. Johnson)
10. Lollipop (Ronald & Ruby/ Chordettes)

JOHNNY MAGNUS
KGFJ—Los Angeles, Calif.
1. Thirteen Men (D. Shore)
2. Little Gypsy (Ames Bros.)
3. Oh-Oh, I'm Falling In Love (J. Rodgers)
4. Sail Along Silv'ry Moon (B. Vaughn)
5. River Kwai March & Colonel Bogey (Mooney/Miller)
6. Pretend You Don't See Her (J. Vale)
7. Angel Smile (N. Cole)
8. Somewhere In The Rain (D. Roman)
9. Tequila (Champs)
10. It's Too Soon To Know (P. Boone)

BRIAN SKINNER
CKDM—Dauphin, Man., Can.
1. River Kwai March & Colonel Bogey (Carlson's Raiders)
2. You're On My Mind (I. J. Hunter)
3. Last Song And Dance (K. Starr)
4. Magic Moments (P. Como)
5. Young Doves Callings (Couplings)
6. Majesty Of Love (Rainwater & Frances)
7. Ballad Of A Teenage Queen (J. Cash)
8. Dede Dinah (F. Avalon)
9. Wonderful Time Up There (P. Boone)
10. Belonging To Someone (P. Page)

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Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"BREATHLESS"
Jerry Lee Lewis ..... Sun 288

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"LOLLIPOP"
The Cash Box Disk of the Week 2/22
The Cash Box Sleeper of the Week 2/22
Chordettes ..... Cadence 1345
Ronald & Ruby ..... RCA Victor 7174

•

"OH LONESOME ME"
The Cash Box Best Bets 1/11
Don Gibson ..... RCA Victor 7133

•

"COLLEGE MAN"
The Cash Box Disk of the Week 2/15
Bill Justis ..... Phillips Int. 3522

•

"LAZY MARY"
The Cash Box Best Bets 2/8
Lou Monte ..... RCA Victor 7160

A New Star On The Horizon
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&
"I DIG THAT GAL THE MOST"
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R & B Ramblings

NEW YORK:

Harry Fox office shooting into Chicago to see what they can do about the bootlegging situation to protect the publishers they represent. Some of the diskeries still very strong about getting together to do something concrete about the situation and a meeting may come off in a coup'e of weeks. . . . News from Roulette Records is that its "Screamin' Ball" (At Dracula Hall) has taken off in zinging style. It seems that a battle is shaping up between "Dinner With Drac" on Cameo and "Screamin' Ball" with some jockeys. Some have lined up with one and some with the other and still others are playing both as companion pieces. It seems that wherever the disks are being exposed they are creating excitement. . . . **Al Silver**, Herald and Ember Records, advises he has two new releases that are looking better every day. **Lee Allen's** "Strollin' With Mr. Lee" and "Boppin' At The Hop" are both getting a good reaction and one or the other should step out any day as a hit. **Ronnie Pearson** is doing a round of TV shots and again, both sides are showing strong reactions. Ronnie's decks are "She Bops A Lot" and "I Dig That Gal The Most". Silver says "If I ever break with Ronnie we've got something real big. This guy is moving picture material." . . . Essex Record Distributors in Newark is moving to new and larger quarters this week. The new location will supply more space and better parking facilities. The Cohens are also putting on additional sales help to staff a separate distributing organization. . . . Sol **Rabinowitz**, Baton, doing double flips as he follows the exciting movement of "The Things I Love" by **The Fidelities**. The deck, starting in Cleveland, has now spread to six or seven territories and now looks like it has it made. Also building with consistency with "Ricky Tick" by **Noble "Thin Man" Watts**. . . . **Bob Barron**, who has been serving as contact man for Bryden Music since last fall, has been appointed general professional manager. Bryden made the big noise with "Cindy, Oh Cindy" and "The Banana Boat Song", and is now working on "Honeystrollin' ", an instrumental on Glory, that looks like another hit. It has just been covered with a vocal version by **The Harvey Boys** on Cadence. Barron leaves this week for a national deejay tour to promote the two records, and plans to visit with a & r men on the coast. . . . **Vic Selsman**, formerly with Atlantic Records, has been appointed by **Herb Marks** to the E. B. Marks national promotion and professional department. Selsman will report to **Arnold Shaw**, general professional manager. All of Vic's friends who have been writing us from many parts of the country asking where he was now located will be happy to get this information. He can be reached at 132 W. 52nd Street. . . . Gone Records has issued the new **Chantels'** "Every Night (I Pray)", follow-up to the national hit, "Maybe". Initial reaction has given the Goldner organization great hopes for a second straight hit. Also exciting the Goldner office is **Duane Eddy's** "Moovin' & Groovin' " on Jamie. **Vera Hodes** tells us to watch a new master just picked up and being released immediately. It is **The Miracles'** "Got A Job" and will make its appearance on End Records. Naturally, it is a follow-up record to "Get A Job" by the **Silhouettes** on Ember. . . . **Bobby Robinson**, Fury Records, may have it made with "Dance Honey Dance" by **The Velvets**. Robinson tells us orders and re-orders have been placed already and from all appearances he has a hit. . . . Old Town Records wants it clearly understood that it is not in the master selling business. The reason "Chicken Hop" was sold to Tip Top was because Old Town had no intention of working on it any more. Tip Top's Sinsheimers felt it was a hit and urged the Weises to sell it to them. Old Town is currently in the possession of a fast growing deck, "We Belong Together" by **Robert and Johnny**. . . . **Ken Parsons** writes that Atlantic Records has signed **Jerry Wood**, 21-year-old rock and roll artist from Pine Bluff, Arkansas. . . . **Buddy Friedlander**, Epic Records, in raptures about **Frankie Vaughan**, one of England's top vocalists, who has arrived in the states to record for Epic. Vaughan, who will do two films for Warner Brothers, will make his Epic debut with "We're Not Alone". He will appear on **Patti Page's** "Big Record" on March 5, **Dick Clark's** "American Bandstand" on March 11, and **Ed Sullivan's** Show March 30. Vaughan, who is sincere when he attributes his success to the youngsters of England, waives his rights to the royalties on every third record release. The proceeds of each third release goes to The Boys Clubs of England. Friedlander also advises that "Bluebirds Over The Mountain" by **Ersel Hickey** and "Schoolbus Rock" by **Something Smith and The Redheads** have both gotten very strong deejay, distrib and retail reaction. Another that looks like a strong seller is **Billy Stewart's** "Billy's Heartache". . . . **Ernie Young**, Excello Records, out with three new r & b items. **Carol Fran** sings "I Quit My Knockin' ", **Classie Ballou** offers "Hey! Pardner", and **Eddie Hudson** belts "She's Sugar Sweet". Ernie's high on all three. He also advises **The Crescendos** will appear at Philadelphia's Latin Casino from March 3 through 8. . . . In line with Savoy's big push in the spiritual field, **Herman Lubinsky** has signed the **Imperial Gospel Singers**, and the **Original Gospel Chordettes**.

CHICAGO:

London Records' "Honest John" Vail recently returned from a promo tour squiring songster **Andy Anderson** around the deejay circle with his new release "I-I-I Love You" b/w "Johnny Valentine". . . . WGES deejay **Sam Evans** tells us with emphasis that he will attend the Pop Deejay Convention in Kansas City. Sam recently signed Roulette's **Count Basie** for two concerts at the Orchestra Hall 4/18. . . . Roulette's **Stan Pat** is flipping with joy over exposure with two big rockers "I Found A Job" by the **Heartbeats** and "Marindy" by the **Techniques**. **Hugo & Luigi's** "76 Trombones" is a very important disk for Stan locally. . . . Cobra Record's **Eli Toscano** says that he has finally scored with two big hits "Three Times A Fool" by **Otis Rush**, **Harold Burrage's** "She Knocks Me Out" and Eli is prepping **Magic Sam** for a session very shortly. . . . **Ernie, George Leaner** and **Jerry Ferber** tell us that the big sellers currently at United Distribs are **Jerry Lee Lewis'** "Breathless", "Don't Let Go" by **Roy Hamilton** and "So Tough" by the **Casuals**. . . . It's nice to see Vee **Jay-Falcon's Abner** back from his eastern tour. Ab plunged right into his usual hectic schedule by reporting to us that they just released a newie on **Gene Allison** titled "Have Faith" b/w "My Heart Remembers". Ab continues on to say that **Jimmy Reed**, **The El Dorados** and **John Lee Hooker** opened this week at the Royal Theater in Baltimore, Md. **The Dells** previewed their new release "The Springer" b/w "What You Say Baby" on **Del Clark's** TV must, "American Bandstand" recently. . . . Where could **Phil Chess** have acquired that "Miami" suntan these frosty beach days? Phil ain't sayin'. While Phil was away **Len Chess** and **Max Cooperstein** were minding the store, and happily so with a big potential winner in "Yea, Yea" by the **Kendall Sisters** and **Chuck Berry's** "Sweet Little Sixteen". **Jimmy McCracklin's** "The Walk" is still a big climber. . . . Congrats to **Arnie Matanky** and **Harry Polos** for the honors they bestowed on WCFL deejay and Chicago American columnist **Jack Karey** during a cocktail party 2/19. . . . Argo Records' swinging **Ramsey Lewis** Trio are real crowd pleasers at the Cloister Inn. We got a particular kick out of their version of "Song Of Delilah". . . . King Records' **Bill Bolden** wants it known that **Bill Doggett's** "Flying High" and "Hippy Dippy" is a big coupling for Doggett. **Earl Bostic's** new LP "Bostic Rocks" is catching on quickly in Chi.

LOS ANGELES:

Sam Cooke currently playing three week engagement at New York's Copacabana. Cooke's new Keen recording of "You Were Made For Me" and "Lonely Island" looks like his biggest thing since "You Send Me". . . . Imperial Records artist, **Faye Adams** in town making the rounds of the disk jockeys and paying a visit to Central Record Sales. . . . Dootsie Williams, president of Dooto Records entertained disk jockeys and press at a party for **Red Foxx** at the Club Oasis last week. Dooto this week signed **George Kirby** known as 'The Man of A Thousand Voices' who will cut an album for the the label's growing catalogue of comedy recordings. . . . **Helen Humes**, ex-Count Basie vocalist will be heard on two tracks of the new **Red Norvo** LP on RCA-Victor. . . . Hollywood disk jockey, **Art Laboe**, who broadcasts over KPOP has sold a master recording to Dot Records titled, "Corrida Rock Parts 1 and 2." The Corrida is an old Mexican Polka group dance taken up by teenagers at local record hops, and Dot is hoping that it will be the next national teenage dance craze. . . . **Roy Hamilton** and **Jerry Lee Lewis** will headline the big show to be presented by **Earl McDaniel** at the Paramount Theatre on March 12. Hamilton, currently riding high with his hit Epic recording of "Don't Let Go" goes into the 54 Ballroom February 28th through March 2nd. . . . **Ray Johnson** and his band, now appearing at Sabbys in Los Angeles have been signed by Imperial Records. Their first instrumental recording, "Flip Flop" is getting a big airplay by the local disk jockeys. . . . **Johnny Olenn**, Antler Records artist has just finished his second picture, "Born Reckless" for Warner Bros. in which he sings the title song. . . . The **Valiants** on tour promoting their Keen recordin gof "Lover, Lover" and "Walkin' Girl".

New Brunswick Record Hop

NEW BRUNSWICK, N. J.—At a recent hop in New Brunswick Danny Stiles mc'd a show on February 9, at which almost 2000 teenager youngsters were present. On the show were Jo Ann Campbell, the Mello-Kings, Billy Myles, the Chesters, the Royal-Teens, and pictured below, Bob Eberly, The Dubs, Stiles at the mike, the Gallihads, Freddy Pinkard, and Billy and Lillie.

Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

AFTER NEW YEAR'S EVE
Heartbeats (Gee 1047)

ARE YOU SINCERE
Andy Williams (Cadence 1340)

BAD MOTORCYCLE
5torey 5isters (Camea 126)

BARBARA JEAN
Barry De Vorzon (RCA Victor 7124)

*BAUBLES, BANGLES AND BEADS
Jonah Jones (Capitol 3893)

BIG GUITAR
Owen Bradley (Decca 30564)
Sam Taylor (MGM 12613)
Irving Ashby (Imperial 5485)

BOBBY'S BLUES
TEACH ME HOW TO LOVE YOU
Bobby Blue Bland (Duke 182)

*BOOK OF LOVE
Monotones (Argo 5290)

BORN BLIND
5onny Boy Williamson (Checker 883)

*BREATHLESS
Jerry Lee Lewis (5un 288)

CLICK CLACK
Dickie Doo & Dont's (5wan 4001)

COLLEGE MAN
Bill Justis (Phillips 3522)

*CORRIDA ROCK
Bill Balcom (Dot 15711)

DEDICATED TO THE ONE I LOVE
"5" Royales (King 5098)

DESIRE ME
5am Cooke (Keen 4002)

DO WHAT YOU DID
I'M ASKING FORGIVENESS
Thurston Harris (Aladdin 3399)

*FLYING HOME
*HIPPY DIPPY
Bill Doggett (King 5096)

HELPLESS
Platters (Mercury 71246)

HEY MARYANN
Sputniks (Class 217)

HIGH BLOOD PRESSURE
DON'T YOU JUST KNOW IT
Huey 5mith & Clowns (Ace 545)

I FEEL LIKE A MILLION
Mamie Bradley (5ue 702)

I'M GONNA BE A WHEEL SOMEDAY
Bobby Mitchell (Imperial 5475)

IN MY HEART
Jimmy Lewis & Volumes (Ivy 104)

JO-ANN
Playmates (Roulette 4037)

JUST FOR YOU AND ME
Joe Tex (Ace 544)

*LOLLIPOP
Chordettes (Cadence 1345)

LOVER BOY
Cleftones (Gee 1048)

MAD MAD WORLD
Al Jones (Poplar 104)

MAYBE BABY
Crickets (Brunswick 55053)

MOVIN' AND GROOVIN'
Duane Eddy (Jamie 1101)

NO LOVE LIKE HER LOVE
Clyde McPhatter (Atlantic 1170)

OH BOY
Crickets (Coral)

OH JULIE
Otis Williams (DeLuxe 6158)

OH-OH, I'M FALLING IN LOVE AGAIN
Jimmie Rodgers (Roulette 4045)

* Indicates first appearance on Territorial Tips

REELIN' AND ROCKING
Chuck Berry (Chess 1683)

*REMEMBER
Pearls (Onyx)

*ROCK AND ROLL IS HERE TO STAY
Danny & Juniors (ABC-Paramount 9888)

RUBY, RUBY
Little Willie Littlefield (Rhythm 108)

SAIL ALONG SILV'RY MOON
Billy Vaughn (Dot 15661)

SAY (BOSS MAN)
BEFORE YOU ACCUSE ME
Bo Diddley (Checker 878)

7-11
Gone All 5tars (Gone 5016)

SHE'S NEAT
Dale Wright (Fraternity 792)

SO TOUGH
Casuals (Back-Beat 503)

*STAY BY MY SIDE
Midnighters (Federal 12317)

STOOD UP
WAITIN' IN SCHOOL
Ricky Nelson (Imperial 5483)

STRING TO YOUR HEART
Jimmy Reed (Vee-Jay 270)

SUGAH WOOGA
3 Playmates (5avoy 1528)

SUGARTIME
McGuire 5isters (Coral 61924)

TALK TO ME, TALK TO ME
Little Willie John (King 5108)

TEQUILA
Eddie Platt (ABC-Paramount 9899)

TALKIN' 'BOUT YOU
WHAT KIND OF MAN ARE YOU
Ray Charles (Atlantic 1172)

THREE TIMES A FOOL
Otis Rush (Cobra 5023)

*THE PLEA
Chantels (End 1001)

THE SHAKE
Mark IV (Cosmic 704)

THE SWINGING SHEPHERD BLUES
Moe Koffman (Jubilee 5311)

THE TUTTLE
Ernie Freeman (Imperial 5486)

THIS IS THE NIGHT
Valiants (Keen 34004)

THUMB-THUMB
Frankie Lyman (Roulette 4044)

TO BE LOVED
Jackie Wilson (Brunswick 55052)

*TRYING TO GET YOU OFF MY MIND
Katy Watkins (Checker 879)

26 MILES
Four Preps (Capitol 3845)

WADDA-DO
Turbans (Herald 510)

WE BELONG TOGETHER
Robert & Johnny (Old Town 1047)

WEE BABY BLUES
TEENAGE LETTER
Joe Turner (Atlantic 1162)

*WIGGLE-TAIL
Googie Rene (Class 221)

*YES MY DARLING
*DON'T YOU KNOW I LOVE YOU
Fats Domino (Imperial 5492)

YOU ARE MY DESTINY
Paul Anka (ABC-Paramount 9880)

YOUNG DOVES CALLING
Couplings (Josie 831)

R & B Sure Shots

"BREATHLESS"
Jerry Lee Lewis ..... Sun 288

•

"HIGH BLOOD PRESSURE"
"DON'T YOU JUST KNOW IT"
The Cash Box Award o' the Week 2/8
Huey Smith & Clowns ..... Ace 545

•

"THE SHAKE"
Mark IV ..... Cosmic 704

•

"YES, MY DARLING"
"DON'T YOU KNOW I LOVE YOU"
The Cash Box Disk of the Week 2/15
Fats Domino ..... Imperial 5492

•

"TALK TO ME, TALK TO ME"
The Cash Box Award o' the Week 2/8
Little Willie John ..... King 5108

PHIL-MAR CORPORATION OF AMERICA
National Distributors of
"DON'T BE A JUMPIN' JACK"
by The Chords
on CASINO RECORDS

JUST RELEASED!
Jo-Ann Campbell
singing
"YOU'RE DRIVING ME MAD"
GONE 5021
GONE RECORDS
1650 BROADWAY N. Y., N. Y.

Flash Flashes Another Hit!
The Original
"Bead"
b/w
"Vowels Of Love"
by The Poets
FLASH # 129
Exciting Instrumental
"Hit The Road"
b/w
"Road Runner"
by Gus Jenkins
FLASH # 128
FLASH RECORDS

A HOT RELEASE!
THE SPANIELS
"I LOST YOU"
VEE-JAY 264
VEE JAY—FALCON RECORDS
2129 S. MICHIGAN AVENUE
CHICAGO 16, ILL.

SMASH RELEASES!

"YEA, YEA"

THE KENDELL SISTERS

ARGO 5291

•

"THE BOOK OF LOVE"

THE MONOTONES

ARGO 5290

•

THE NEW CHUCK BERRY!

"SWEET LITTLE SIXTEEN"

CHESS 1683

•

JIMMY McCRACKLIN'S

New Dance Sensation

"THE WALK"

CHECKER 885

•

(MAKE WITH) "THE SHAKE"

BY THE MARK IV

COSMIC 704

•

"BEEN SO LONG"

BY THE PASTELS

ARGO 5287

CHESS PRODUCING CO.
2120 Michigan Avenue
Chicago 16, Illinois

dooto
AUTHENTIC HIGH FIDELITY RECORDS

The Original CUFFLINX

So Tough
433

Coming Up Fast!!

Trick Knees
CUFFLINX # 434

New Album Releases

The Cool Cool Penguins
242

Burlesque Humor
REDD FOXX # 249

DOOTO RECORDS
9512 SO. CENTRAL AVE. LOS ANGELES, CALIF.

A Honey — Breaking Wide Open!

"DANCE HONEY DANCE"

by

The Velvets
Fury 1012

Watch These Three Get All The Money

"CANDLELIGHT"
by
The Emotions
Fury 1010

"ALL NIGHT LONG"
by
The Du Mauriers
Fury 1011

"WAIT UP BABY"
by
The Duals
Fury 1013

•

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The Cash Box Hot 100

NEW YORK

1	TEQUILA	*Champs (Challenge 1016)*
2	GET A JOB	*Silhouettes (Ember 1029)*
3	BEEN SO LONG	*Pastels (Argo 5287)*
4	THE STROLL	*Diamonds (Mercury 71242)*
5	YOU CAN MAKE IT IF YOU TRY	*Gene Allisan (Vee-Jay 256)*
6	DON'T LET GO	*Ray Hamilton (Epic 9257)*
7	THE WALK	*Jimmy McCracklin (Checker 885)*
8	SWEET LITTLE SIXTEEN	*Chuck Berry (Chess 1683)*
9	WE BELONG TOGETHER	*Robert & Johnny (Old Town 1047)*
10	7-11	*Gone All Stars (Gone 5016)*

CHICAGO

1	DON'T LET GO	*Roy Hamiltan (Epic 9257)*
2	TEQUILA	*Champs (Challenge 1016)*
3	ANGEL SMILE	*Nat "King" Cole (Capital 3860)*
4	TEACH ME HOW TO LOVE YOU	*Bobby Blue Bland (Duke 182)*
5	GET A JOB	*Silhouettes (Ember 1029)*
6	YOU CAN MAKE IT IF YOU TRY	*Gene Allison (Vee-Jay 256)*
7	SWINGING SHEPHERD BLUES	*Johnnie Pate Qt. (Federal 12312)*
8	SWEET LITTLE SIXTEEN	*Chuck Berry (Chess 1683)*
9	BEEN SO LONG	*Pastels (Argo 5287)*
10	THE WALK	*Jimmy McCracklin (Checker 885)*

NEW ORLEANS

1	HIGH BLOOD PRESSURE	*Huey Smith & Clowns (Ace 545)*
2	SWEET LITTLE SIXTEEN	*Chuck Berry (Chess 1683)*
3	THE WALK	*Jimmy McCracklin (Checker 885)*
4	TEQUILA	*Champs (Challenge 1016)*
5	BETTY AND DUPREE	*Chuck Willis (Atlantic 1168)*
6	DON'T LET GO	*Roy Hamiltan (Epic 9257)*
7	MAYBE	*Chantels (End 1005)*
8	GOOD GOLLY MISS MOLLY	*Little Richard (Specialty 624)*
9	I'M ASKING FORGIVENESS	*Thurston Harris (Aladdin 3399)*
10	GET A JOB	*Silhouettes (Ember 1029)*

ST. LOUIS

1	TEQUILA	*Champs (Challenge 1016)*
2	THE SHAKE	*Mark IV (Casmic 704)*
3	SWEET LITTLE SIXTEEN	*Chuck Berry (Chess 1683)*
4	GET A JOB	*Silhauettes (Ember 1029)*
5	BEEN SO LONG	*Pastels (Arga 5287)*
6	MAYBE	*Chantels (End 1005)*
7	HEY MARYANN	*Sputniks (Class 217)*
8	THE PLEA	*Chantels (End 1001)*
9	SUGAH WOOGAH	*3 Playmotes (Savoy 1528)*
10	DON'T LET GO	*Roy Hamilton (Epic 9257)*

NEWARK

1	SWEET LITTLE SIXTEEN	*Chuck Berry (Chess 1683)*
2	WE BELONG TOGETHER	*Robert & Johnny (Old Town 1047)*
3	BEEN SO LONG	*Pastels (Argo 5287)*
4	YOU CAN MAKE IT IF YOU TRY	*Gene Allisan (Vee-Jay 256)*
5	MAYBE	*Chantels (End 1005)*
6	GET A JOB	*Silhouettes (Ember 1029)*
7	BETTY AND DUPREE	*Chuck Willis (Atlantic 1168)*
8	THE WALK	*Jimmy McCracklin (Checker 885)*
9	THAT'S ALL RIGHT	*Little Jr. Porker (Duke 168)*
10	7-11	*Gone All Stars (Gone 5016)*

DALLAS

1	DEDE DINAH	*Frankie Avalan (Chancellar 1011)*
2	TEQUILA	*Champs (Challenge 1016)*
3	SWEET LITTLE SIXTEEN	*Chuck Berry (Chess 1683)*
4	DON'T LET GO	*Roy Hamiltan (Epic 9257)*
5	GET A JOB	*Silhouettes (Ember 1029)*
6	ARE YOU SINCERE	*Andy Williams (Cadence 1340)*
7	BREATHLESS	*Jerry Lee Lewis (Sun 288)*
8	MAYBE	*Chantels (End 1005)*
9	SHORT SHORTS	*Royal Teens (ABC-Poramount 9882)*
10	GOOD GOLLY MISS MOLLY	*Little Richard (Specialty 624)*

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box HOT

PHILADELPHIA

1	SWEET LITTLE SIXTEEN	*Chuck Berry (Chess 1683)*
2	THE WALK	*Jimmy McCracklin (Checker 885)*
3	GET A JOB	*Silhouettes (Ember 1029)*
4	DON'T LET GO	*Roy Hamilton (Epic 9257)*
5	GOOD GOLLY MISS MOLLY	*Little Richard (Specialty 624)*
6	BEEN SO LONG	*Pastels (Argo 5287)*
7	TEQUILA	*Champs (Challenge 1016)*
8	SHORT SHORTS	*Royal Teens (ABC-Paramount 9882)*
9	DON'T YOU KNOW I LOVE YOU	*Fats Damina (Imperial 5492)*
10	MAYBE	*Chantels (End 1005)*

LOS ANGELES

1	TEQUILA	*Champs (Challenge 1016)*
2	GET A JOB	*Silhouettes (Ember 1029)*
3	MAYBE	*Chantels (End 1005)*
4	DON'T LET GO	*Roy Hamilton (Epic 9257)*
5	SHORT SHORTS	*Royal Teens (ABC-Paramount 9882)*
6	AT THE HOP	*Danny & The Juniors (ABC-Paramount 9871)*
7	CORRIDO ROCK	*Bill Balcam (Dot 15711)*
8	OH JULIE	*Crescendos (Nasco 6005)*
9	SWINGING SHEPHERD BLUES	*Johnnie Pate Qt. (Federal 12312)*
10	TEARDROPS	*Lee Andrews & Hearts (Chess 1675)*

DETROIT

1	TEQUILA	*Champs (Challenge 1016)*
2	GET A JOB	*Silhouettes (Ember 1029)*
3	THE WALK	*Jimmy McCrocklin (Checker 885)*
4	SHORT SHORTS	*Rayal Teens (ABC-Paramount 9882)*
5	DON'T LET GO	*Roy Hamilton (Epic 9257)*
6	MAYBE	*Chantels (End 1005)*
7	SWEET LITTLE SIXTEEN	*Chuck Berry (Chess 1683)*
8	CLICK CLACK	*Dickie Doo & Don'ts (Swan 4001)*
9	LOVER BOY	*Cleftones (Gee 1048)*
10	TEACH ME HOW TO LOVE YOU	*Bobby Blue Bland (Duke 182)*

ATLANTA

1	BEEN SO LONG	*Pastels (Argo 5287)*
2	MAYBE	*Chantels (End 1005)*
3	GOOD GOLLY MISS MOLLY	*Little Richard (Specialty 624)*
4	DON'T LET GO	*Roy Hamiltan (Epic 9257)*
5	SWEET LITTLE SIXTEEN	*Chuck Berry (Chess 1683)*
6	THE WALK	*Jimmy McCracklin (Checker 885)*
7	SHORT SHORTS	*Royal Teens (ABC-Paramount 9882)*
8	GET A JOB	*Silhouettes (Ember 1029)*
9	DEDICATED TO THE ONE I LOVE	*"5" Royales (King 5098)*
10	REELIN' AND ROCKING	*Chuck Berry (Chess 1683)*

BOSTON

1	OH JULIE	*Crescendas (Nasca 6005)*
2	MAYBE	*Chantels (End 1005)*
3	SHORT SHORTS	*Royal Teens (ABC-Paramount 9882)*
4	7-11	*Gone All Stars (Gone 5016)*
5	SWEET LITTLE SIXTEEN	*Chuck Berry (Chess 1683)*
6	GET A JOB	*Silhouettes (Ember 1029)*
7	MAYBE BABY	*Crickets (Brunswick 55053)*
8	THE SHAKE	*Mark IV (Casmic 704)*
9	GOOD GOLLY MISS MOLLY	*Little Richard (Specialty 624)*
10	THE WALK	*Jimmy McCracklin (Checker 885)*

SAN FRANCISCO

1	DON'T LET GO	*Roy Hamilton (Epic 9257)*
2	MAYBE	*Chantels (End 1005)*
3	GET A JOB	*Silhouettes (Ember 1029)*
4	TEACH ME HOW TO LOVE YOU	*Bobby Blue Bland (Duke 182)*
5	THAT'S ALL RIGHT	*Little Jr. Parker (Duke 168)*
6	BEEN SO LONG	*Pastels (Argo 5287)*
7	OH JULIE	*Crescendas (Nasco 6005)*
8	THIS IS THE NIGHT	*Valiants (Keen 34004)*
9	RUBY RUBY	*Little Willie Littlefield (Rhythm 108)*
10	SHORT SHORTS	*Rayal Teens (ABC-Paramount 9882)*

Life Of The Party

LOS ANGELES—Redd Foxx admires a gold record presented to him by Dooto Label's prexy Dootsie Williams for sales of his "Life of the Party" series during the past two years. Having a hand in the presentation are left to right, Irving Shorten, Allied Music Sales and Norton Beckman, head of Norty's One Stop Record store chain. The presentation was made at the Club Oasis in Los Angeles during the Foxx Testimonial Night festivities.

Sammy Davis, Jr., Slappy White, LaVerne Baker, The Penguins, The Fortunes and The Cuff Linx were among the guests present.

NEW R & B RELEASE

I QUIT MY KNOCKIN'

b/w

IF WE SHOULD MEET AGAIN

CAROL FRAN

EXCELLO 2133

HEY ! PARDNER

b/w

DREAM LOVE

CLASSIE BALLOU

EXCELLO 2134

SHE'S SUGAR SWEET

b/w

THAT LONG LOST BABY

EDDIE HUDSON

EXCELLO 2135

NASHBORO RECORD CO.
NASHVILLE, TENN.

Southern Plastics, Nashville; Plastic Products, Memphis; Monarch, L. A.

R & B Reviews

A AWARD & SLEEPER **B** VERY GOOD **C** FAIR

B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

DU MAURIERS
(Fury 1011)

B+ "ALL NIGHT LONG" (2:43) [Fire BMI—Anderson, Robinson] The Du Mauriers turn in a good performance of an exciting quick beat jumper. Good gimmicks make it a prospect for extensive sales. Keep a close eye on it.

C+ "BABY I LOVE YOU" (2:52) [Fire BMI—Anderson, Lewis] The Du Mauriers change tempo and come up with a slow, drifty ballad for the coupling. Romantic effort that makes easy listening.

CAL GREEN AND HIS ORCH.
(Federal 12318)

B "GREEN'S BLUES" (2:40) [Jay & Cee BMI—Cal Green] Cal Green and his ork turn in a swingy and tangy reading of a slow beat instrumental bouncer. Infectious wax the kids should like. Solid dance beat.

B "THE BIG PUSH" (2:40) [Jay & Cee BMI—Cal Green] Green and his group dish up a quick beat bouncer with the current background the kids are buying. It is joyous and stirring.

LITTLE BOBBY BELL
and The Angels
(Demon 1501)

B "YOU CAME, YOU SAW, YOU CONQUERED" (2:29) [Falstaff BMI—Shrager, Chorney, Shrager] Little Bobby Bell and The Angels team effectively on a slow beat pretty with a romantic theme. Lilter done softly. Ok side.

B "THE WHOLE WIDE WORLD" (2:14) [Liberty Songs ASCAP—Joe Greene] Bobby Bell wails a slow beat love blues with deep feeling. Bell is soft, tender and moving as he tells his story.

MICKEY GILLEY
(Dot 15706)

B "COME ON BABY" (2:46) [Fellows Music BMI—M. Gilley] Mickey Gilley shouts out a quick beat rocker, inviting his girl to a party tonight. Deck moves at a good stroll beat and the kids could tie into it.

B "CALL ME SHORTY" (2:07) [Fellows Music BMI—Matthews] Gilley swings out with a mighty reading of a quick beat jumper. Hard hitting deck that excites.

THE TEMPTATIONS
(Savoy 1532)

B+ "MAD AT LOVE" (2:21) [Planemar BMI—Moore] The Temptations rock on this side and come up with the stronger etching. The side moves and is "teenage" material all the way. Quick beat jumper—solid dance material.

B "MISTER JUKE BOX" (2:40) [Planemar BMI—Moore] A slow, rhythmic story of the fellow who has lost his gal to someone new. The unhappy boy, sitting alone where he used to sit with his love, begs "Mr. Juke Box" to tell him what to do. Light and drifty deck.

The Cash Box Award o' the Week

"SUBSTITUTE" (2:17) [Eden-Progressive BMI—Benton, Otis, Stein]
"LEARNING TO LOVE" (1:55) [Walden ASCAP—Plummer]
LAVERN BAKER (Atlantic 1176)

● Lavern Baker has a zinger of a two-sider here, but we lean toward "Substitute," a hard hitting swinger that could be the best Lavern has done. The energy packed lass puts everything into this job, shouting, driving, belting from the first note to the last. Not the least of this deck is the tremendous backing both vocally and instrumentally. It's a terrific record (incidentally, much more powerful than her TV intro on Ed Sullivan's show) and we look for it to go all the way. The coupling, "Learning To Love," is another top-notch effort that makes most enjoyable listening. A great gang-sing tune. However, for the money in the till we look to "Substitute."

"STROLLING WITH MR. LEE" (2:20) [Angel BMI—Lee Allen]
"BOPPIN' AT THE HOP" (2:05) [Angel BMI—L. Allen, A. Tyler]
LEE ALLEN AND HIS BAND (Ember 1031)

● Lee Allen, whose "Walkin' With Mr. Lee" was a national hit, now makes his second try with "Strolling With Mr. Lee," a slow shuffle beat that has all the ingredients. It is an insinuating, bluesy effort that should captivate the listener once again. The deck is loaded with sounds. Mr. Lee has another hit. The flip, "Boppin' At The Hop," is a quick beat jumper with an infectious treatment. A strong deck that helps the overall sales value, but we like "Strollin'" for the big deck.

"DIZZY, MISS LIZZY" (2:05) [Venice BMI—L. Williams]
"SLOW DOWN" (2:40) [Venice BMI—L. Williams]
LARRY WILLIAMS (Specialty 626)

● Larry Williams is back with another powerhouse two-sider. We lean in the direction, however, of "Dizzy, Miss Lizzy," a middle beat rocker in the best belting tradition. A staccato, current teenager beat, is very, very strong in its support of the screaming Williams. This is another hit. "Slow Down," is another potent quick beat deck with the same approach. Williams is again overpowering on this side and it is not to be overlooked. Can make it big if given the exposure. Two torrid items.

"SCREAMIN' BALL" (AT DRACULA HALL) (2:14)
[Monument Music—Brandon, Williams]
THE DUPONTS (Roulette 4060)

● Here's a wild one that fits right into today's pattern and should get a fast reaction from the teenage buyer. See pop reviews.

TREMAINES and Orchestra
(Val Records 100)

B "JINGLE JINGLE" (2:39) [Inter-Collegiate Syndicate ASCAP—Bartel] Tremaines swings out on the flip with a quick beat jump that zings along at a good pace. Deck has movement and the kids could latch on to it if it gets sufficient exposure.

C+ "MOON SHINING BRIGHT" (2:34) [Inter-Collegiate Syndicate ASCAP—Hughes] Tremaines and Orchestra dish up a slow beat ballad with a pretty melody and moody approach. Soft vocal with an r & r treatment.

JOHNNY JANO
(Hollywood 1087)

C+ "MABEL'S GONE" (1:56) [Golden State BMI—Shuler, Jano] Jano swings out on this deck, coming up with a quick beat jump assisted by a driving instrumental backing. Sprightly waxing.

C "PLEDGING MY LOVE" (2:19) [Golden State BMI—Shuler, Perreau, Jano] Johnny Jano sings a slow beat pretty with a swaying treatment. Easy, drifty wax that falls lightly on the ears.

CECIL McNABB, Jr.
(King 5116)

B+ "CLOCK TICKIN' RHYTHM" (2:09) [Jay & Cee BMI—Cecil McNabb, Jr.] Cecil McNabb, Jr. drives hard on this quick beat jump, giving it an all out rocking vocal. Frenzied arrangement that should appeal to our teenage buyer. It excites. Watch it.

B "NOTHING LIKE THIS" (2:00) [Jay & Cee BMI—Cecil McNabb, Jr.] McNabb loses none of his steam as he socks out this side. It is another swinger well done. The kids have two exciters back to back.

BOOKER LEE, Jr.
(Federal 12321)

B+ "YOU ARE MY HAPPINESS" (2:10) [Armo BMI—Booker Lee, Jr.] Booker Lee, Jr. swings out infectiously with a quick beat light hearted effort. Lee has a quality that appeals. The deck comes off an ok deck that deserves your attention.

B+ "ROCKIN' BLUES" (2:30) [Armo BMI—Booker Lee, Jr.] Lee, Jr. backs with another happy quick beat etching. It is a strong waxing with much to garner your attention. Tricky beat, handclaps and Lee, Jr. vocal blend effectively. Two good decks.

STELLA JOHNSON
(KRC 304)

B+ "PLEASE TELL ME SO" (2:45) [Progressive BMI — Boskent] Stella Johnson sings the slow beat ballad beautifully. The gal has voice and emotion—so keep a close watch on this deck—it could stir up action.

B "YEAH BABY" (2:02) [Progressive BMI—Boskent] Miss Johnson ups the tempo on the flip and shows she can belt with the best. The gal drives a quick beat jumper and comes off with an exciter.

THE BABETTES
(Hope 0001)

B "WE CAN LIVE OFF LOVE" (2:41) [Lottie BMI—Babs Gonzales] The Babettes blend effectively on a slow beat pretty and they come off with a pretty fair disk. The youngsters sway vocally giving the tune an ok reading.

C+ "A DOLLAR IS YOUR ONLY FRIEND" (2:39) [Lottie BMI—Babs Gonzales] The Babettes sing a simple ditty with a pretty straightforward treatment. Ok listening deck, tho dated in arrangement.

ISELY BROTHERS
(Gone 5022)

B "EVERYBODY'S GONNA ROCK & ROLL" (2:28) [Real Gone BMI—R. Isely, K. Isely] The Isely Brothers rock out a quick beat jump with a real driving treatment that should get the young in age and spirit hopping. Deck is an uninhibited waxing that is certainly not meant to be background music for dreaming.

B "I WANNA KNOW" (2:18) [Real Gone BMI—R. Isely, K. Isely] The Iselys do up another rocker with the same wild, driving treatment and the result is an exciting deck. Two driving sides.

LLOYD PRICE
(KRC 305)

B+ "TO LOVE AND BE LOVED" (2:35) [Progressive BMI—Boskent] Lloyd Price wails a slow beat pretty with his usual good job and the result is a moving, easy to listen to deck. Price followers will find this a mellow bit of wax. Watch it carefully.

B "HOW MANY TIMES" (2:00) [Progressive BMI — Boskent, Price] Price backs with a southern styled middle beat rhythm blues. Price gives out with a strong reading here, really getting into the spirit of the tune.

THE CLOVERS
(Atlantic 1175)

B+ "WISHING FOR YOUR LOVE" (2:19) [Rayven BMI—Horton] The Clovers team on a slow beat pretty that could become a big deck for them. A tuneful floater with a straight pop approach. Strong jockey play on this one could bring results.

B+ "ALL ABOUT YOU" (2:30) [Shalimar BMI—Hill, Stevenson] The Clovers bounce staccatically with this engaging jump. It is a happy little deck that could be the better side. Sprightly effort that comes through in flip spirt.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Top Selling Records
Reported by
R & B Retail Outlets
From Coast to Coast

CALIFORNIA MUSIC
Los Angeles, Calif.

1. Get A Job (Silhouettes)
2. Maybe (Chantels)
3. Oh Julie (Crescendos)
4. Don't (E. Presley)
5. Tequila (Champs)
6. Good Golly Miss Molly (L. Richard)
7. Swinging Shepherd Blues (J. Pate)
8. Sail Along Silv'ry Moon (B. Vaughn)
9. Short Shorts (Royal Teens)
10. So Tough (Casuals)

MELODY LANE
Chicago, Ill.

1. Guitar Cha Cha (M. Slim)
2. Tequila (Champs)
3. On The Street Where You Live (J. Jones)
4. Belonging To Someone (P. Page)
5. Angel Smile (N. Cole)
6. Poor Boy (H. Wolfe)
7. The Walk (J. McCracklin)
8. Swinging Shepherd Blues (J. Pate)
9. Don't Let Go (R. Hamilton)
10. Baubles, Bangles And Beads (J. Jones)

H. L. GREEN
Augusta, Ga.

1. Get A Job (Silhouettes)
2. Don't Let Go (R. Hamilton)
3. For Sentimental Reasons (S. Cooke)
4. Been So Long (Pastels)
5. Sweet Little Sixteen (Berry)
6. Good Golly Miss Molly (L. Richard)
7. Say Boss Man (B. Diddley)
8. The Walk (J. McCracklin)
9. La Dee Dah (B. Ford's Thunderbirds)
10. Walkin' With Mr. Lee (Allen)

TOP TEN RECORD SHOP
Dallas, Texas

1. Tequila (Champs)
2. Sweet Little Sixteen (Berry)
3. Wonderful Time Up There (P. Boone)
4. Don't (E. Presley)
5. Are You Sincere (Williams)
6. Dede Dinah (F. Avalon)
7. Short Shorts (Royal Teens)
8. The Stroll (Diamonds)
9. Get A Job (Silhouettes)
10. Good Golly Miss Moly (L. Richard)

ANDRE'S RECORD SHOP
Lansing, Mich.

1. Short Shorts (Royal Teens)
2. She's Neat (D. Wright)
3. Get A Job (Silhouettes)
4. The Stroll (Diamonds)
5. Sweet Little Sixteen (Berry)
6. Maybe (Chantels)
7. Good Golly Miss Molly (L. Richard)
8. I Want You To Know (F. Domino)
9. Oh Julie (Crescendos)
10. Dede Dinah (F. Avalon)

POP SHOP
New Orleans, La.

1. Sweet Little Sixteen (Berry)
2. Betty And Dupree (C. Willis)
3. The Walk (J. McCracklin)
4. Been So Long (Pastels)
5. Tequila (Champs)
6. Asking Forgiveness (Harris)
7. Maybe (Chantels)
8. Good Golly Miss Molly (L. Richard)
9. High Blood Pressure (Smith)
10. Dedicated To The One I Love (5 Royales)

BERNARD'S
Brooklyn, N. Y.

1. Been So Long (Pastels)
2. You Can Make It If You Try (G. Allison)
3. The Walk (J. McCracklin)
4. Tequila (Champs)
5. The Stroll (Diamonds)
6. 7-11 (Gone All Stars)
7. Sweet Little Sixteen (Berry)
8. Maybe (Chantels)
9. Don't (E. Presley)
10. Get A Job (Silhouettes)

COLUMBIA MUSIC CO.
San Francisco, Calif.

1. Oh Julie (Crescendos)
2. Get A Job (Silhouettes)
3. Don't (E. Presley)
4. Short Shorts (Royal Teens)
5. La Dee Dah (B. Ford's Thunderbirds)
6. Jo-Ann (Playmates)
7. Teardrops (L. Andrews)
8. Tequila (Champs)
9. You Are My Destiny (Anka)
10. Dede Dinah (F. Avalon)

LOMAKIN MUSIC
Pittsburgh, Pa.

1. Get A Job (Silhouettes)
2. Oh Julie (Crescendos)
3. Jo-Ann (Playmates)
4. At The Hop (Danny & Juniors)
5. Teardrops (L. Andrews)
6. Helpless (Platters)
7. So Tough (Casuals)
8. Swinging Shepherd Blues (J. Pate)
9. Voodoo Man (Del-Vikings)
10. Soft (B. Doggett)

R & B Disk Jockey
REGIONAL RECORD REPORTS

"JOCKEY JOHN" DICKINSON
WPRY—Perry, Fla.

1. I'll Come Running Back To You (S. Cooke)
2. You Can Make It If You Try (G. Allison)
3. Peggy Sue (B. Holley)
4. Oh Julie (Crescendos)
5. So Tought (Casuals)
6. Ring Chimes (I. V. Leaguers)
7. Magic Moments (P. Como)
8. Don't (E. Presley)
9. This Little Girl Of Mine (Everlys)
10. Big Guitar (O. Bradley)

DON SPENCER
WORC—Worcester, Mass.

1. Sweet Little Sixteen (Berry)
2. Little Blue Man (Johnson)
3. Tequila (Champs)
4. Lazy Mary (L. Monte)
5. Lollipop (Chordettes)
6. Breathless (J. L. Lewis)
7. Belonging To Someone (P. Page)
8. Good Golly Miss Molly (L. Richard)
9. Are You Sincere (Williams)
10. I Met Him On Sunday (Shirrelles)

PHIL PAGE
KEEL—Shreveport, La.

1. Don't Let Go (R. Hamilton)
2. I'll Come Running Back To You (S. Cooke)
3. Tequila (Champs)
4. The Stroll (Diamonds)
5. Get A Job (Silhouettes)
6. At The Hop (Danny & Juniors)
7. Good Golly Miss Molly (L. Richard)
8. Sweet Little Sixteen (Berry)
9. So Tough (Casuals)
10. Leaps And Bounds (Doggett)

LARRY DEAN
KSAN—San Francisco, Calif.

1. Ruby, Ruby (L. Littlefield)
2. You Can Make It If You Try (G. Allison)
3. Talkin' 'Bout You (R. Charles)
4. The Walk (J. McCracklin)
5. Darling, If I Had You (Day)
6. Person To Person (John)
7. Talk To Me, Talk To Me (L. W. John)
8. Maybe (Chantels)
9. A Little Bird (Hollywood Flames)
10. That's Alright (B. B. Bland)

AL CLARKE
WYOU—Newport News, Va.

1. The Stroll (Diamonds)
2. Get A Job (Silhouettes)
3. At The Hop (Danny & Juniors)
4. Don't (E. Presley)
5. Short Shorts (Royal Teens)
6. Maybe (Chantels)
7. Sweet Little Sixteen (Berry)
8. You Are My Destiny (Anka)
9. Don't Let Go (R. Hamilton)
10. Good Golly Miss Molly (L. Richard)

DON CALDWELL
WHIL—Wheeling, W. Va.

1. Get A Job (Silhouettes)
2. Oh Julie (Crescendos)
3. Tequila (Champs)
4. At The Hop (Danny & Juniors)
5. Short Shorts (Royal Teens)
6. I Beg Of You (E. Presley)
7. Good Golly Miss Molly (L. Richard)
8. The Stroll (Diamonds)
9. Sweet Little Sixteen (Berry)
10. Breathless (J. L. Lewis)

HERMAN AMIS
WOV—New York, N. Y.

1. Get A Job (Silhouettes)
2. The Stroll (Diamonds)
3. You Can Make It If You Try (G. Allison)
4. The Walk (J. McCracklin)
5. Short Shorts (Royal Teens)
6. Tequilla (Champs)
7. Don't Let Go (R. Hamilton)
8. Angel Smile (N. Cole)
9. Star Of Fortune (V. Dillard)
10. The Place (J. Brantley)

PAT TALLMAN
KMAC—San Antonio, Tex.

1. Don't Let Go (R. Hamilton)
2. Henrietta (J. Dee)
3. Say (Boss Man) (B. Deddley)
4. Sweet Little Sixteen (Berry)
5. So Tough (Kuf-Linx)
6. Gee Golly (Coasters)
7. Big Guitar (I. Ashby)
8. Triangle & Flip (Rays)
9. The Walk (J. McCracklin)
10. Swirley Purley (R. Peterson)

"KOOL" HUGH COOPER
WCKI—Greer, S. C.

1. Get A Job (Silhouettes)
2. You're On My Mind (Hunter)
3. Tequila (Champs)
4. Chicken Hop (B. Bland)
5. Great Balls Of Fire (J. Lewis)
6. Don't Let Go (R. Hamilton)
7. Pain In My Heart (Dells)
8. Short Shorts (Royal Teens)
9. Sweet Little Sixteen (Berry)
10. The Walk (J. McCracklin)

Sunny Stops By

ST. PETERSBURG, FLA.—Sunny Gale dropped by WSUN recently to be interviewed on the Curley Bradley Show. Sunny, recording artist perhaps best known for her "Goodnight Sweetheart" and "Wheel of Fortune" was playing an engagement at the Colonial Inn on the Gulf Beaches. Bradley, recent addition to the WSUN staff, has appeared on many of the network radio shows and for many years was radio's Tom Mix. WSUN call letters, incidentally stand for "Why Stay Up North".

Straus-Frank Co. Named Columbia Texas Distrib

NEW YORK—The appointment of the Straus-Frank Company as exclusive Distributor for Columbia Records and Phonographs in Texas has been announced jointly by William P. Gallagher, National Sales Manager Records, and Milton Selkowitz, National Sales Manager, Phonographs.

The Straus-Frank Company, which has long ranked among leading distributors in the Southwest, will establish Sales centers in Houston, Dallas and San Antonio, with headquarters in the latter city. Service will become effective March 3.

Columbia products had previously been distributed throughout Texas, with the exception of El Paso, by the Medaris Company in Dallas. The company's long and successful association with Medaris was terminated by mutual agreement.

Barron Named GPM Of Bryden Music

NEW YORK—Bob Barron, who has been serving as contact man for Bryden Music, Inc., since the Fall of last year, has just been appointed general professional manager of that publishing firm.

In 1956, Bryden hit it big with "Cindy, Oh Cindy" and in 1957 did it again with "The Banana Boat Song". For '58, the company has high hopes for "Honeystrollin'," originally recorded as an instrumental on Glory Records and recently recorded as a vocal by the Harvey Boys on Cadence.

Lou Sprung, president of Bryden Music, said that Barron will leave March 3rd for a disk jockey tour and for meetings with west coast A & R men.

Essex Distrib Moves

NEWARK, N.J.—Essex Records Distributors, this city, announced last week that it would move to larger quarters at 10 Fenwick St., Newark, on March 4.

The rapid growth of the company made it necessary to seek more space and adequate parking facilities.

Essex reports it has also hired additional sales help to staff a separate distributing organization.

HAVE YOU HEARD?
"Darkness"
by
J. J. JONES
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los angeles 62, california
AXminster 5 3124

HEADIN' FOR THE TOP!
"SO TOUGH"
The Casuals
503
BACK BEAT RECORDS
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Houston 26, Texas

2 Winners!
#3415
Thurston Harris
"Be Baba Leba"
•
#3414
Gene & Eunice
"The Angels Gave You To Me"
Aladdin RECORDS
Los Angeles, Calif.

New Riverside And Judson LP Release

Labels Add New Distributors

NEW YORK—A varied new album release was announced last week by Riverside and Judson. Heading the list of jazz selections on Riverside is "The Great Blues Singers" with tracks by Bessie Smith, Ma Rainey, Chippie Hill and five other voices in the blues tradition. Another album, "Duke With A Difference" stars three hornmen in the Ellington ork, Clark Terry, Johnny Hodges, and Paul Gonsalves. Bassist Wilbur Ware's first album as a leader is also on the new release and spotlights the stylings of rising tenor saxist Johnny Griffin, ("The Chicago Sound").

Traditional jazz is represented by "At The Hi-Fi Jazz Band Ball" by the Dixieland Rhythm Kings. Four LP's in the Folk and Specialty categories are "Pickin' And Blowin'" with banjo and mouth harp by George Pegram and Walter "Red" Parham; British songs of Sport and Gambling, "Champions And Sporting Blades" sung by A. L. Lloyd and Ewan MacCoil; Billy Faier demonstrates the "Art Of The Five String Banjo"; and John Runge sings a set of Elizabethan Songs in "Man Is For The Woman Made".

The Judson list includes the first albums in the firm's new "Wonderland Series"; "42 Mother Goose Songs" sung and played by Alec Templeton; Stanley Holloway's "Gobbledegook Songs"; and Jon Arthur reading "Old Testament Bible Stories". Other releases on Judson are "The Geoffrey Holder Steel Band," "The Best Of Henry Morgan" and "Banjos, Banjos, And More Banjos".

Bill Grauer, president of Bill Grauer Production, parent company of the Riverside and Judson labels, last week announced the appointment of three new distributors for the labels. Schwartz Bros. of Washington will handle Riverside; Benart of Cleveland, which had been handling Judson, will now also distribute Riverside; and Roberts Record Distributing of St. Louis and Kansas City will handle both Riverside and Judson.

Brown To Manage Crew Cuts

NEW YORK—Personal manager George Brown announced last week that he has signed the Crew Cuts to a personal management contract.

The Mercury recording artists will be working the Automobile Show in Kansas City, next week, and will appear at the Disk Jockey Convention in Kansas City during March 7-9th.

Nappy's Got a 2-Sider!
In The South, it's
"I'M IN THE MOOD"
In the North, it's
"IF YOU NEED SOME LOVING"
NAPPY BROWN
Savoy # 1530
SAVOY RECORD CO
58 MARKET ST
NEWARK, N J

For March Of Dimes

DEARBORN, MICH.—In the interest of the March of Dimes, station WKMH in Dearborn recently broadcast its 11:00 A. M. to 7:00 P. M. shows from the display windows of Grinnels Brothers Music House. During the March of Dimes stint, Robin Seymour interviewed Detroit's Mayor, Louis B. Miriani and many other personalities. Above, Seymour (left) is shown interviewing Capitol recording artist Pee Wee Hunt. Seymour runs the station's popular "Bobin' with Robin'" show.

Canadian Capers

TORONTO TOPICS

JOHNNY CASH

Louis Armstrong was featured at Massey Hall Monday February 24th. Louis drew a tremendous crowd at the same spot a few months back, and did the same last week. . . . **Denny Vaughn** (Glory), who has been playing at The Stage Door since its opening last spring, will be moving the Orchestra to Montreal, to open the new Queen Elizabeth Hotel. . . . **Johnny Cash** (Quality) doing a one-nighter at the Palace Pier, and will then be touring northern Ontario. . . . **Lou Snider** (Decca) is one of the first artists to be signed by station CHUM for its live shows. Lou is on nightly from 11 to 12. . . . **Tommy Sands** (Capitol) is scheduled to arrive in Toronto March 6th, to visit DJ's and the press, and promote "Sing Boy Sing". The president of his fan club started a campaign to bring Tommy to Toronto, and got 18,000 signatures. . . . **Frank Sinatra**'s latest LP "Come Fly With Me" hit the number 1 best seller list in Toronto in six days, and is still holding the same position. . . . **Gloria Lambert** will fly to New York within the next two weeks for her first session with Columbia Records. Gloria appears weekly on "The Barris Beat" over CBC-TV. . . . **Johnny Six** (Decca) called to say hello, and tell us that his "Madamoiselle" is doing great. It's currently number 6 on CKEY's Top Sixty. CKEY will be moving shortly to a new modern building in Don Mills. . . . **Peter Appleyard**'s new Victor LP is climbing fast on the best seller lists across Canada. DJ's are giving him plenty of spins in this area.

TOMMY SANDS

—THE NATION'S #1 HIT INSTRUMENTAL—10,000 records ordered in ADVANCE! THIS RECORD'S ROCKIN' AND POPPIN' FROM COAST TO COAST.
BUBBLE GUM ROCK with A GREAT STAR HAYWARD DAVIS
b/w ROCK MY ROCKIN' CHAIR . . . by MICHAEL MONTE
*** ORDER NOW FROM THE DISTRIBUTORS
CHRISTY ANYWHERE!
LOS GATOS, Calif. ELgato 4-9598

THE NATION'S R & B TOP 20

Pos.		Last Week
1	**GET A JOB** *Silhouettes* *(Ember 1029)*	1
2	**TEQUILA** *Champs* *(Challenge 1016)*	19
3	**MAYBE** *Chantels* *(End 1005)*	2
4	**DON'T LET GO** *Roy Hamilton* *(Epic 9257)*	3
5	**SHORT SHORTS** *Royal Teens* *(ABC-Paramount 9882)*	4
6	**SWEET LITTLE SIXTEEN** *Chuck Berry* *(Chess 1683)*	9
7	**GOOD GOLLY MISS MOLLY** *Little Richard* *(Specialty 624)*	7
8	**THE WALK** *Jimmy McCracklin* *(Checker 885)*	13
9	**THE STROLL** *Diamonds* *(Mercury 71242)*	5
10	**ANGEL SMILE** *Nat "King" Cole* *(Capitol 3860)*	8
11	**AT THE HOP** *Danny & The Juniors* *(ABC-Paramount 9871)*	6
12	**BEEN SO LONG** *Pastels* *(Argo 5287)*	14
13	**OH JULIE** *Crescendos* *(Nasco 6005)*	12
14	**DON'T** *Elvis Presley* *(RCA Victor 7150)*	17
15	**BETTY AND DUPREE** *Chuck Willis* *(Atlantic 1168)*	16
16	**I BEG OF YOU** *Elvis Presley* *(RCA Victor 7150)*	15
17	**I'LL COME RUNNING BACK TO YOU** *Sam Cooke* *(Specialty 619)*	10
18	**SWINGING SHEPHERD BLUES** *Johnny Pate Qt.* *(Federal 12312)*	18
19	**LA DEE DAH** *Billy Ford's Thunderbirds* *(Swan 4002)*	11
20	**THAT'S ALL RIGHT** *Little Jr. Parker* *(Duke 168)*	20

21. YOU CAN MAKE IT IF YOU TRY. 22. DEDE DINAH. 23. STOOD UP. 24. TEACH ME HOW TO LOVE YOU. 25. WALKING WITH MR. LEE. 26. TEARDROPS. 27. 7-11. 28. SO TOUGH. 29. WAITIN' IN SCHOOL. 30. YOU ARE MY DESTINY.

Country Big 10 JUKE BOX TUNES

		Pos. Last Week
1	BALLAD OF A TEENAGE QUEEN *Johnny Cash* *(Sun 283)*	1
2	I BEG OF YOU *Elvis Presley* *(RCA Victor 7150)*	2
3	GREAT BALLS OF FIRE *Jerry Lee Lewis* *(Sun 281)*	3
4	DON'T *Elvis Presley* *(RCA Victor 7150)*	5
5	THE STORY OF MY LIFE *Marty Robbins* *(Columbia 41013)*	4
6	WHOLE LOTTA WOMAN *Marvin Rainwoter* *(MGM 12609)*	9
7	THIS LITTLE GIRL OF MINE *Everly Brothers* *(Cadence 1342)*	7
8	GEISHA GIRL *Hank Locklin* *(RCA Victor 6984)*	6
9	ANNA MARIE *Jim Reeves* *(RCA Victor 7070)*	8
10	OH LONESOME ME *Don Gibson* *(RCA Victor 7133)*	12

11. STOOD UP. 12. MY SPECIAL ANGEL. 13. STOP THE WORLD. 14. UH-HUH-MM. 15. WAITIN' IN SCHOOL.

Civvies For Brown

PINE BLUFF, ARK.—The big day finally arrived for Jim Edward Brown, one-third of Victor's singing Brown trio. After serving 2 years in Uncle Sam's Army, Jim Edward received his discharge papers, last week. Jim is shown saying goodbye to the M.P. at the Pine Bluff Arsenal Gate while sister Bonnie, who picked him up, watches.

Dash Records Formed

HUNTSVILLE, ALA.—A new record label, Dash Records, has just been formed in Huntsville, Alabama, by deejays Happy Wilson, Slim Lay and Dewey Webb. Wilson is a deejay and TV personality in Birmingham. Lay and Webb are both Huntsville jockeys.

The label's first release is "Asiatic Flu" b/w "Trouble Along the Cable," featuring Slim Lay and Happy Wilson performing comedy material.

At present, Dash distribution is being handled by Music City of Nashville, and the label is currently looking for other distribution representatives in key territories.

Dash's address is 2345 Whitesburg Drive, Huntsville, Alabama.

Continental Pacts Haley

NEW YORK—Continental Artists of 35 West 53rd Street, New York, with branch offices in South America, has just completed negotiations with Bill Haley and His Comets for a South American tour for four weeks. Total amount of monies net to Haley is $65,000, plus eleven round-trip transportations, hotel, baggage, etc.

In September of '57 Continental sent a rock 'n' roll package to South America for four weeks, which proved to be a tremendous success. The Haley tour is a follow-up.

The agency is currently negotiating with Ella Fitzgerald for a South American tour. They have also booked Hazel Scott, Julia DePalma, and Jack Peels throughout South America.

The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		POS. LAST WEEK
1. BALLAD OF A TEENAGE QUEEN	Johnny Cosh (Sun)	(1)
2. ANNA MARIE	Jim Reeves (RCA Victor)	(3)
3. THE STORY OF MY LIFE	Morty Robbins (Columbio)	(2)
4. GEISHA GIRL	Hank Locklin (RCA Victor)	(4)
5. OH LONESOME ONE	Don Gibson (RCA Victor)	(5)
6. WHOLE LOTTA WOMAN	Morvin Rainwater (MGM)	(7)
7. I BEG OF YOU	Elvis Presley (RCA Victor)	(6)
8. THIS LITTLE GIRL OF MINE	Everly Brothers (Codence)	(8)
9. STOP THE WORLD	Johnnie & Jock (RCA Victor) Patsy Cline (Decco) Corl Belew (4 Stor)	(9)
10. DON'T	Elvis Presley (RCA Victor)	(10)

11. ONCE MORE. 12. MY SPECIAL ANGEL. 13. I CAN'T STOP LOVING YOU. 14. CURTAIN IN THE WINDOW. 15. SEND ME THE PILLOW YOU DREAM ON. 16. BIG RIVER. 17. UH-HUH-MM. 18. YOUR NAME IS BEAUTIFUL. 19. YOU WIN AGAIN. 20. NO WEDDING BELLS FOR JOE. 21. GREAT BALLS OF FIRE. 22. I FOUND MY GIRL IN THE U.S.A. 23. OH-OH, I'M FALLING IN LOVE AGAIN. 24. WAKE UP LITTLE SUSIE. 25. IT'S ALL YOUR FAULT. 26. THE MAN IN THE MOON. 27. JUST AN OLD FLAME. 28. HOUSE OF GLASS. 29. WANG DANG DOO. 30. WALKIN' HOME FROM SCHOOL. 31. FAMILY REUNION. 32. HOW LONG. 33. JUST A LITTLE LONESOME. 34. PLEASE PASS THE BISCUITS. 35. SATISFACTION GUARANTEED. 36. KISSES SWEETER THAN WINE. 37. WHY WHY. 38. KATHALEEN. 39. STOOD UP. 40. ESKIMO PIE. 41. MADAMOISELLE. 42. SHOULD WE TELL HIM. 43. LOVE BUG CRAWL. 44. WAITIN' IN SCHOOL. 45. RAUNCHY. 46. WHATEVER YOU WERE. 47. NEW PANHANDLE RAG. 48. SUGARTIME. 49. TWO LITTLE HEARTS. 50. MY SHOES KEEP WALKING BACK TO YOU; IS IT WRONG; TIME OUT FOR THE BLUES; LOST TO A GEISHA GIRL; HONKY TONK HARDWOOD FLOOR; I WISH I WAS THE MOON; TURN IT OVER IN YOUR MIND; DOG SLED; JAILHOUSE ROCK; THE LOCKET; LET THOSE BROWN EYES SMILE AT ME.

Country Best Sellers IN RETAIL OUTLETS

		Pos. Last Week
1.	BALLAD OF A TEENAGE QUEEN Johnny Cash (Sun 283)	(1)
2.	DON'T Elvis Presley (RCA Victor 7150)	(2)
3.	THE STORY OF MY LIFE Marty Robbins (Columbia 41013)	(3)
4.	I BEG OF YOU Elvis Presley (RCA Victor 7150)	(4)
5.	OH LONESOME ME Don Gibson (RCA Victor 7133)	(7)
6.	GEISHA GIRL Hank Locklin (RCA Victor 6984)	(6)
7.	GREAT BALLS OF FIRE Jerry Lee Lewis (Sun 281)	(5)
8.	WHOLE LOTTA WOMAN Marvin Rainwater (MGM 12609)	(9)
9.	ANNA MARIE Jim Reeves (RCA Victor 7070)	(8)
10.	THIS LITTLE GIRL OF MINE Everly Brothers (Cadence 1342)	(10)

11. STOP THE WORLD. 12. STOOD UP. 13. MY SPECIAL ANGEL. 14. CURTAIN IN THE WINDOW. 15. ONCE MORE. 16. UH-HUH-MM. 17. YOUR NAME IS BEAUTIFUL. 18. WAITIN' IN SCHOOL. 19. YOU WIN AGAIN. 20. WAKE UP LITTLE SUSIE. 21. KISSES SWEETER THAN WINE. 22. IT'S ALL YOUR FAULT. 23. I CAN'T STOP LOVING YOU. 24. OH-OH, I'M FALLING IN LOVE AGAIN. 25. WANG DANG DOO. 26. JAILHOUSE ROCK. 27. I FOUND MY GIRL IN THE U.S.A. 28. RAUNCHY. 29. MY SHOES KEEP WALKING BACK TO YOU. 30. IS IT WRONG; FRAULEIN; SEND ME THE PILLOW YOU DREAM ON; WALKIN' HOME FROM SCHOOL; BIG RIVER.

JIMMIE WILLIAMS
sings
"IF YOU'RE LOOKIN' FOR LOVE"
* MGM *
WHITE OAK MUSIC, BMI.,
7771 Cheviot Rd., Cincinnati 39, Ohio

Country Disk Jockey

REGIONAL RECORD REPORTS

CARL STUART
WAMO—Pittsburgh, Pa.
1. Anna Marie (J. Reeves)
2. Whole Lotta Woman (M. Rainwater)
3. Everywhere You Go (Reeves)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. Stop The World (P. Cline)
6. What-cha Doing After School (F. Husky)
7. Ballad Of a Teenage Queen (J. Cash)
8. Geisha Girl (H. Locklin)
9. Should We Tell Him (Everlys)
10. It's All Your Fault (Price)

DAVE CLAXTON
WSLB—Ogdensburg, N. Y.
1. Ballad Of A Teenage Queen (J. Cash)
2. Anna Marie (J. Reeves)
3. Geisha Girl (H. Locklin)
4. Stop The World (P. Cline)
5. The Story Of My Life (M. Robbins)
6. This Little Girl Of Mine (Everlys)
7. Baby Don't Go (Rainwater)
8. My Oh My (Wakely/Jones)
9. Honky Tonk Hardwood Floor (J. Horton)
10. My Shoes Keep Walking Back To You (R. Price)

JIMMIE WILLIAMS
WNOP—Newport, Ky.
1. Ballad Of A Teenage Queen (J. Cash)
2. You Win Again (J. L. Lewis)
3. This Little Girl Of Mine (Everlys)
4. Send Me The Pillow (Locklin)
5. Oh Lonesome Me (D. Gibson)
6. Do You Know (J. Williams)
7. I Can't Stop Loving You (K. Wells)
8. Too Young To Be Blue (Reed)
9. Whatever You Were (L. J. Dickens)
10. I Got A Feelin' (M. Endsley)

MACK SANDERS
KFH—Wichita, Kans.
1. Ballad Of A Teenage Queen (J. Cash)
2. Pan Handle Rag (Pierce)
3. My Special Angel (B. Helms)
4. House Of Glass (E. Tubb)
5. The Story Of My Life (M. Robbins)
6. Wake Up Little Susie (Everlys)
7. It's All Your Fault (Price)
8. Anna Marie (J. Reeves)
9. Raunchy (B. Justis)
10. Why Why (C. Smith)

SONNY SIEVERS
KCTI—Gonzales, Tex.
1. I Beg Of You (E. Presley)
2. Ballad Of A Teenage Queen (J. Cash)
3. Don't (E. Presley)
4. Stop The World (C. Below)
5. Man In The Moon (Browns)
6. Oh Lonesome Me (Gibson)
7. How Long (W. Pierce)
8. You're So Easy To Love (C. Smith)
9. Just A Little Lonesome (B. Helms)
10. Honky Tonk Hardwood Floor (J. Horton)

CAL JOHNSON
WAGS—Bishopville, S. C.
1. Remember The Night (A. Inman)
2. Eskimo Pie (G. Jones)
3. The Locket (F. Young)
4. Ballad Of A Teenage Queen (J. Cash)
5. Once More (R. Acuff)
6. Stop The World (Johnnie & Jack)
7. This Little Girl Of Mine (Everlys)
8. As Long As I'm Dreaming (P. Wagoner)
9. Slipping Around (F. Tillman)
10. I Used To Love You (J. Shepard)

LES "RANCH HAND RED" COLEMAN
WJWL—Georgetown, Del.
1. Please Pass The Biscuits (G. Sullivan)
2. I Won't Beg Your Pardon (Country Lads)
3. Baby Don't Go (Rainwater)
4. Where No One Stands Alone (J. Davis)
5. Family Reunion (J. Dickens)
6. Before I Met You (C. Smith)
7. New Panhandle Rag (W. Pierce)
8. It's All Your Fault (Price)
9. Quicksand (H. Thompson)
10. Jacobs Ladder (Crossroads Qt.)

JOHN FARMER
WAGA—Atlanta, Ga.
1. I Gotta Baby (G. Vincent)
2. Too Young To Be Blue (Reed)
3. Curtain In The Window (R. Price)
4. Five More Steps (R. Stevens)
5. Act Like A Married Man (J. Shepard)
6. At Your Front Door (Carroll)
7. Walkin' Home From School (G. Vincent)
8. Walkin' To The Dance (S. James)
9. Bop Hop (J. Dempsy)
10. All That I Want (T. West)

ART BARRETT
WSIG—Mount Jackson, Va.
1. Once More (R. Acuff)
2. When I Loved You (Louvins)
3. I Can't Stop Loving You (K. Wells)
4. I Love You So Much It Hurts (F. Tillman)
5. I'll Drink No More Wine (J. Martin)
6. Big River (J. Cash)
7. Let Those Brown Eyes Smile At Me (Flatt & Scruggs)
8. Send Me The Pillow (Locklin)
9. Things In Common (Skinner)
10. Stop The World (Johnnie & Jack)

FRED MADDOX
KOCS—Ontario, Calif.
1. Let Those Brown Eyes Smile At Me (R. Maddox)
2. Ballad Of A Teenage Queen (J. Cash)
3. Curtain In The Window (R. Price)
4. Fujiyama Mama (Jackson)
5. Oh-Oh, I'm Falling In Love (J. Rodgers)
6. Kathleen (W. Lewis)
7. Green Back Dollar (Beasler)
8. Stop The World (P. Cline)
9. She's Gone (J. Morris)
10. When (M. Lynn)

DAY SANDSTROEM
WWRI—West Warwick, R. I.
1. Dog Sled (Louvins)
2. Young And In Love (Castle)
3. Ballad Of A Teenage Queen (J. Cash)
4. I Can't Help It (Williams)
5. Satisfaction Guaranteed (V. Taylor)
6. Holiday For Love (Pierce)
7. Kewpie Doll (J. Lowe)
8. Oh-Oh, I'm Falling In Love (J. Rodgers)
9. Uh-Huh-Mm (S. James)
10. Anna Marie (J. Reeves)

PAUL DE LAURA
WNNJ—Newton, N. J.
1. Just A Little Lonesome (B. Helms)
2. Ballad Of A Teenage Queen (J. Cash)
3. Whole Lotta Woman (M. Rainwater)
4. Please Pass The Biscuits (G. Sullivan)
5. My Special Angel (B. Helms)
6. The Story Of My Life (M. Robbins)
7. Stood Up (R. Nelson)
8. Uh-Hum-Mm (S. James)
9. Why Why (C. Smith)
10. Wang Dang Doo (F. Husky)

JOE MARTIN
WCDL—Carbondale, Pa.
1. Geisha Girl (H. Locklin)
2. Whole Lotta Woman (M. Rainwater)
3. Oh Lonesome Me (Gibson)
4. Ballad Of A Teenage Queen (J. Cash)
5. Sittin' At Home With The Blues (J. Elgin)
6. Just An Old Flame (H. Thompson)
7. Eskimo Pie (G. Jones)
8. Man In The Moon (Browns)
9. Got A Heart That Wants A Home (J. Turner)
10. Your Name Is Beautiful (C. Smith)

"UNCLE WALLY"
KFRD—Rosenburg, Tex.
1. How Long (W. Pierce)
2. Two Little Hearts (O'Gwynn)
3. It's All Your Fault (P. Wagoner)
4. Color Of The Blues (Jones)
5. No Wedding Bells For Joe (W. Jackson)
6. Once More (Acuff/Osborne Bros. & Allen)
7. Turn It Over In Your Mind (P. Wagoner)
8. I Can't Stop Loving You (K. Wells)
9. I Know What It Means (B. Owens)
10. When I'm With You (Pierce & Wells)

ART BARTEL
CKLO—St. Thomas, Ont., Can.
1. Ballad Of A Teenage Queen (J. Cash)
2. Send Me The Pillow (Locklin)
3. Oh Lonesome Me (D. Gibson)
4. I Can't Stop Loving You (K. Wells)
5. I'll Be Lonesome (M. Lorrie)
6. Sugartime (C. Phillips)
7. Loves Call From Mt. (Snow)
8. Don't (E. Presley)
9. Your Name Is Beautiful (C. Smith)
10. I'll Always Love You (Playboys)

BILL GATES
KAGT—Anacortes, Wash.
1. Send Me The Pillow (Locklin)
2. Ballad Of A Teenage Queen (J. Cash)
3. Curtain In The Window (R. Price)
4. Anna Marie (J. Reeves)
5. Time Out For The Blues (L. Frizzell)
6. The Story Of My Life (M. Robbins)
7. My Shoes Keep Walking Back To You (R. Price)
8. Sugartime (C. Phillips)
9. My Special Angel (B. Helms)
10. Geisha Girl (H. Locklin)

ELMER SNODGRASS
WGGA—Gainesville, Ga.
1. Ballad Of A Teenage Queen (J. Cash)
2. Once More (Osborns)
3. Send Me The Pillow (H. Locklin)
4. I Can't Stop Loving You (D. Gibson)
5. Family Reunion (C. Story)
6. Is It Wrong (W. Mack)
7. I Beg Of You (E. Presley)
8. Just A Little Lonesome (B. Helms)
9. You Win Again (J. L. Lewis)
10. Kathleen (S. James)

JOHN DICKINSON
WPRY—Perry, Fla.
1. Great Balls Of Fire (J. L. Lewis)
2. Ballad Of A Teenage Queen (J. Cash)
3. Raunchy (B. Justis)
4. The Story Of My Life (M. Robbins)
5. Geisha Girl (H. Locklin)
6. Wake Up Little Susie (Everlys)
7. My Special Angel (B. Helms)
8. Anna Marie (J. Reeves)
9. Jailhouse Rock (E. Presley)
10. Uh-Uh-Mm (S. James)

"DOC" BECK
WARL—Arlington, Va.
1. Ballad Of A Teenage Queen (J. Cash)
2. Satisfaction Guaranteed (V. Taylor)
3. Whole Lotta Woman (M. Rainwater)
4. Don't (E. Presley)
5. I Love You More (Reeves)
6. Curtain In The Window (R. Price)
7. Madamoiselle (J. Six)
8. Whispering Rain (H. Snow)
9. How Long (W. Pierce)
10. It's A Long Walk Home (D. Hall)

JACK CARDWELL
WAIP—Prichard, Ala.
1. Ballad Of A Teenage Queen (J. Cash)
2. You Win Again (J. L. Lewis)
3. Your Name Is Beautiful (C. Smith)
4. I Wish I Was The Moon (H. Snow)
5. Curtain In The Window (R. Price)
6. Family Reunion (J. Dickens)
7. Squid Jiggin' Ground (Snow)
8. Send Me The Pillow (Locklin)
9. The Man In The Moon (Browns)
10. Stop The World (Johnnie & Jack)

TEX JUSTUS & NORM HALL
Triangle Network—Boonville, Ind.
1. Ballad Of A Teenage Queen (J. Cash)
2. Anna Marie (J. Reeves)
3. The Story Of My Life (M. Robbins)
4. I Give Up (Ray & Lindy)
5. This Little Girl Of Mine (Everlys)
6. House Of Glass (E. Tubb)
7. Curtain In The Window (R. Price)
8. Whole Lotta Woman (M. Rainwater)
9. I Beg Of You (E. Presley)
10. Big River (J. Cash)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

Country Reviews

A BULLSEYE **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by The Cash Box"

THE CASH BOX BULLSEYE

"THAT'S MY HEART'S DESIRE" (2:14)
[Cedarwood BMI—W. Pierce, W. Walker]
"FALLING IN LOVE" (2:11) [Forrest BMI—D. Dickerson, M. B. Axton]
WARNER MACK (Decca 30587)

● Warner Mack, whose "Rock-A-Chicka" grabbed off a healthy share of the pop-country sales and spins and whose "Is It Wrong" continues to defy the laws of gravity, country-wise, looks like he's gonna make it 3 in-a-row with his latest Decca coupling. One end, labeled "That's My Heart's Desire," is a lovely r&r-flavored ballad that Mack puts across with telling effect. The other end, "Falling In Love" is a captivating romantic rocker that Warner socks out in sensational style. Great vocal and musical back-drop on this double-barreled dual-mart money-maker.

"MY HONEY" (2:17) [Mayflower BMI—Minor, Cloud]
"GOLDEN RUBY BLUE" (1:53) [Mayflower BMI—Minor, Cloud]
JIMMY EDWARDS (Mercury 71272)

● Jimmy Edwards, whose initial Mercury effort, "Love Bug Crawl," made a strong showing on the popularity charts, comes up with another delighter that could easily follow suit. Titled "My Honey" it's a contagious rock-a-billy item that Edwards cruises over in ear-pleasing style. Under lid, "Golden Ruby Blue," is another tantalizing, quick beat ditty that the artist knocks out in bright style. The ork and Anita Kerr Singers showcase Edwards in most attractive fashion on both halves. Solid pairing.

"HIGH SCHOOL SWEATER" (1:58)
[Tree BMI—J. Wingate, A. Wingate]
"I GOT THE BUG" (2:13) [Chelwood BMI—McLaughlin, Lawson]
KENNY OWEN (Poplar 119)

● The young Poplar label, currently making noise in the r&b and pop fields, could have a winner with its first country outing. Kenny Owen is the artist chosen to head the way and "High School Sweater" is the tune that should turn the trick. "Sweater" is a potent, teenage rock-a-ballad that the songster sells with loads of feeling. However, not to be overlooked is the flipside, a terrific all-market novelty rocker labeled "I Got The Bug." It's a twin-threat. Watch 'em both.

RONNIE WADE
(King 5112)

B+ "A RING AND A VOW" (2:27) [Armo BMI—K. Ancell] Here's one that's right up the teenagers' alley. It's a potent fish-beat lover's ballad that Ronnie Wade decks out with great feeling. Strong, pop-country item that could make noise in both fields.

B+ "ALL I WANT" (2:25) [Armo BMI—K. Ancell] Bottom deck is an infectious, up tempo romantic affair that Wade wraps up in tasteful, pop-country style. Dandy musical assist.

MARTHA LYNN
(Pep 115)

B+ "THE END OF MY WORLD" (2:37) [Cajun BMI—Lynn] Martha Lynn, one of the "Louisiana Hayride's" star attractions makes her bow on the Pep label. It's a poignant, middle beat love affair that she delivers with heartfelt emotion. Powerful wax. Could break thru.

B+ "WHEN" (2:00) [Pamper BMI—Puryear] Here the dulcet-toned canary tenderly spins a very pretty, slightly up tempo romantic weeper. Excellent pairing. Either end can happen. Watch this gal's stock soar.

ANN RAYE
(Decca 30533)

B "ENDLESS LOVE" (2:31) [Skidmore ASCAP—C. De Metruis] Ann Raye, ably backed up by the Anita Kerr Singers, pledges her love on a potent, up tempo shuffler. Good side for the country boxes.

B "SENTIMENTAL FOOL" (2:32) [Winneton BMI—W. C. Robertson, H. Murray] Here the chirp is joined, in top notch style once again, by the Kerr crew as she persuasively renders a feelingful lover's opus set to a fish-beat ballad pace. Real pop-pish affair that should attract many spins in both marts.

ROCKY HARPER
(Wagon 1001)

C+ "SHOW ME LOVE" [Peer Int'l BMI—P. Ewell] Rocky Harper debuts on the Wagon label with a catchy, quick beat romantic item that rates a fair share of the spins. A fetching etching.

C+ "TEARS IN YOUR EYES" [Peer Int'l BMI—R. Shipley] This half Harper slows down the pace as he warmly caresses a tender moderate paced weeper. Soft, subdued string backdrop supplied by the Lazy River Boys.

CARL STORY
(Mercury-Starday 71268)

B "SAVIOR'S LOVE" (2:16) [Starrite BMI—W. L. Phillips] Carl Story and his Ramblin' Mountaineers effectively polish off this interesting, two-tempo sacred item. Bible belt customers oughta find this one to their liking.

C+ "FIRE ON THE BANJO" (2:00) [Starrite BMI—B. Thompson] Lower lid is a fine example of the crews' standout stringwork with 5-string banjoist, Bobby Thompson, featured. Colorful instrumental piece that moves along at top speed.

LANIE WALKER
(Blue Hen 219)

C+ "WHY BABY WHY" (2:24) [Winneton BMI—Dixon, Harrison] The Pat Boone smash of a few months back makes a new appearance on the country wax scene via this tasteful, easy-on-the ear rendition by Lanie Walker and his Black Mountain Boys.

C+ "DROP IN" (2:43) [Hugh Lee Stevenson ASCAP—Stevenson] Here the boys smoothly back Walker as he pleasantly ambles over a moderate paced romantic affair. Both ends merit a heap of airplay.

Country Round Up

The latest WSM-"Grand Ole Opry" newsletter proudly boasts that no matter how low the temperature, how deep the snow or how cold the wind, country music lovers all over are willing to leave those warm fireplaces whenever an "Opry" troupe comes to town. For example, there were 2,500 paid admissions for an "Opry" show, composed of **Roy Acuff, Johnny Cash** and **The Wilburn Bros.**, that played Duluth, Minn. recently, in 31 degrees below zero weather. Also, at Ft. Francis, Ft. Arthur and North Bay, Ontario, Canada, "Opry" performers had full houses and were forced to turn folks who had braved the 20 to 30 degrees below zero readings on the thermometer.

JESSE WHITE

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Jesse White, Ferlin Huskey and **Faron Young**, co-starring with **Zsa Zsa Gabor** in Paramount's soon-to-be-released flick, "Country Music Holiday", will be featured on **Nat Nigberg's** KABC-TV-Los Angeles, Calif. show, "Country America", on March 15th. **Ginny Jackson**, featured vocalist on the show, has formed a new group, tagged the **Jumping Jacks**, and her 1st engagement'll be at the Saddle Club in Los Angeles.

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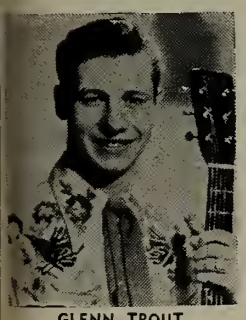
Glen Trout, now stationed at Ft. Ord in Calif., was in Hollywood, last week, to plug his initial Era pairing, "Everybody's Movin'" and "I'm Glad That My Baby's Gone". He's now recording under the name of **Glen Glen** and copies of the disk can be had by writing to him at 134 East 2nd St., San Dimas, Calif.

* * * * *

Elaine DuPont, who is now appearing with **Charlie Aldrich** and his band at the "Riverside Rancho" in Los Angeles, has been signed by **Spade Cooley** to work the featured vocalist spot in his new TV show to debut March 8th. In addition, Elaine'll be making a series of personals with **James Arness** of "Gunsmoke" fame, **The Frontiersmen** and **Bonnie Guitar**. Elaine is also making TV films, having the starring role in "Death Valley Days", the Indian girl in the "Rin Tin Tin" series, as well as working as **Rickey Nelson's** girl friend is several of the "Ozzie & Harriet" series. Elaine is also expecting to record soon. A national fan club is now being organized for her.

* * * * *

RCA Victor and the "Grand Ole Opry's" ivory specialist, **Del Wood**, in New York last week to work out an arrangement for TV engagements, called to say hello for the Nashville gang. Del's current disk delight is "Whirl-A-Way" and "Maggie Blues".



GLENN TROUT

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"Cousin' Johnny" Small, c&w director for WNLC-New London, Conn. has added a new 50-minute show, tagged "What's New In Country Music" to the station's weekly schedule. The program, which is aired Thursday nites, with **"Uncle Billy" Potter** as moderator, features a panel of "experts" who collectively attempt to pick tomorrow's hits c&w-wise. The panel includes wax artists, juke box ops, record retailers, Eastern Conn. Folk Music Ass'n. members, professional people and c&w music fans. If the panel is 75% correct, after four weeks, in picking the hits, they receive prizes from the sponsors. If not, they have to buy coffee for the show's producers, Small and **Nate Carver**, Potter, the studio hands and the current panel. Small adds that mail pull for the show is quite high and there's a long waiting list of sponsors.

* * * * *

Columbia's **Bob Burrell** sends along two extended play albums released this week. One, tagged "Swinging Strings", teams up **Joe Maphis** and **Larry Collins** on "Early American", "The Rockin' Gypsy", "Hurricane" and "Bye Bye". The other features **Ronnie Self** doin' his "Ain't I'm A Dog" clicker, along with "Rocky Road Blues", "Big Fool" and "Flame Of Love".

* * * * *

Lee Emerson, whose Lee-Bob pubbery is responsible for **Bobby Helm's** current Decca slicing, "Love My Lady", phoned from Nashville to inform us that the tune is starting to catch on like a 'house-a-fire', deejay-wise.

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The Hank Snow Music Center reports everything going real fine, and that business has been exceptionally good during their first 6 weeks of operation. The Hank Snow School of Music will be open in about 2 weeks. Also located at The Music Center is The Silver Star Publishing Company, Inc., which is headed by **Ted Daffan**.

Reports on Hank's newest RCA Victor record "Whispering Rain" and "I Wish I Was The Moon" from various Victor distributors throughout the states indicate that the disk is getting more reaction than anything Hank has cut in the past 5 years, according to word from Hank's road mgr., **Sleepy McDaniel**. Sleepy is now setting up plans for a 35-day personal appearance tour beginning in Edmonton, Alberta, Can., on May 8th and going across the dominion to Nova Scotia. While on this tour, Hank and the show are set to make a dominion-wide TV appearance on "Country Hoedown" over, CBC-TV in Toronto on May 30th. They will also furnish the entertainment for the opening of a big new Purina Mill at Whitby, Ontario, on May 31st.

ELAINE DUPONT

On the weekend of Feb. 8th, Hank cut several transcribed shows for the U. S. Army and Air Force.

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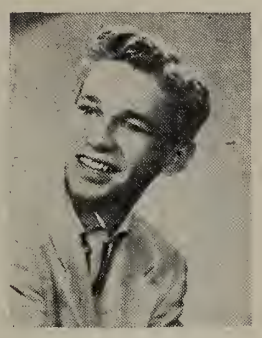
X. Cosse writes that now included in his stable are **Patsy Cline, The Crescendos, The Sprouts, The Couplings, Warren Smith** and **Dot's Casuals**. Patsy is booked in Honolulu for 10 days, beginning Feb. 27th thru March 9th, while the Casuals are scheduled for a theatre tour along with **Brenda Lee**.

* * * * *

Slim Harper tells us that he's now appearing at the Club Romandy, 490 Market St., Saddle Brook, N.J. along with the **Virginia Playboys** and **Billy Sage**. Altho the club never booked a country act before, Slim sez the folks in the metropolitan area have been really coming out and that he'll probably stay there longer than expected and possibly return to the air by the 15th of March.



RONNIE SELF

Slim's brother, **Rocky Harper**, had his initial Wagon release appear on the market last week. Tunes are tagged "Show Me Love" and "Tears In Your Eyes". Jocks desiring a copy can obtain same by writing to Wagon Records at 85 Fournier Crescent, 490 Market St., East Paterson, N.J. Slim'll also have a new Wagon release out soon.

* * * * *

The ABC Television Network has hung a "sold-out" sign on "Country Music Jubilee", now that Instant Postum, Arrid and Carter's Little Liver Pills have joined in the show's sponsorship.

Set for the weekly Dow Chemical program, NBC's Red Foley Show, on Sat., March 8th, is **Charlie Phillips**, singer and writer of the current hit, "Sugar-time." Regulars include the **Marksmen, Marijohn Wilkin** and, of course, Red himself.

The "Country Music Jubilee" plays host to an old friend, **Mac Wiseman**, on March 8th.

Off to the Army this week is **Charlie Hodge**, Tom Thumb-sized member of the Marksmen who's to be inducted in Decatur, Ala.

L. L. and **Neva ("Uncle Cyp" and "Aunt Sap") Brasfield** are bound "deep in the heart of Texas" for a 2-week winter vacation from television and personal appearances.

Red Foley and **Joe Slattery** have recorded a series of 46 radio spots for a "Jubilee" sponsor, the makers of Dickies work and casual clothes. . . . Joe, by the way, is now the Jubilee's associate producer, assisting producer-director **Bryan Bisney**. Crossroads TV president and Country Music pioneer **Ralph Foster** has accepted appointment as Ozarks Chairman for the Crusade for Freedom drive, helping raise money for the continued operation of Radio Free Europe.

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Claude Caviness, owner of Pep Records and Pamper Music, located in Riveria, Calif., and his wife have just adopted 2 boys.

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Wanda Jackson, whose current "Fujiyama Mama" and "No Wedding Bells For Joe" is making noise in both pop and country markets, according to word from Mgr. **Jim Halsey**, is lined up with solid bookings through the end of May. Wanda will be set March 5th, 6th and 7th as a feature of the Greater Kansas City Automobile Show. She is scheduled to head west and will arrive in Los Angeles the 2nd week of April where she will be making personal appearances and doing a record session.

PATSY CLINE

Halsey adds that after finishing a highly successful personal appearance tour thru the state of Texas, **Hank Thompson** and his **Brazos Valley Boys** are currently packing their bags in preparation for a tour to Puerto Rico. Hank and the band will leave Oklahoma City on March 7th arriving in Puerto Rico that night. They are scheduled for a 10-day tour on the island playing various service installations. The crew established a new house record at George Cook's "Hoedown Club" in Houston, Tex. when they appeared there on Feb. 14th.

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Imogene Everette, Country Music Booster's Club Prexy, writes to advise us that the club, organized about a year ago, lists as its aims: to boost, promote, inspire, develop and defend everybody connected with good country music. Membership includes fans from the states, Canada and 3 foreign countries. The club, which is located at 113 Mill St., Coraopolis, Pa., boasts a full-time country music station in WAMO-Homestead-Pittsburgh, Pa.

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Herb Shucher, Mgr. of **Jim Reeves**, left on a 2 week, 9-city promotion tour last week to plug Jim's newest Victor pairing, "Overnight" and "I Love You More." Herb notes that the new disk has drawn more advance attention than any of his previous efforts.

* * * * *

Phil Rainey, WQOK-Greenville, S.C. has taken on more airtime and is now spinning an hour of c&w music on the "Country Music Maker" show, from 11:00 A.M. to 12:00 noon, 6 days a week. He'd appreciate promotional slicings and sound tracks for the show and is also in the market for gospel records.

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MAC WISEMAN

Art Barrett, WSIG-Mt. Jackson, Va., notes that the "top tune" programming at the station is now based exclusively on The Cash Box listings, pop and country-wise.

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Jimmy Simpson, KBYR-Anchorage, Ala., types that due to the great response in mentioning free jockey copies of his Jiffy disk, "Blue As I Can Be", in The Cash Box, there'll be a slight delay in servicing.

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Fred Stryker of Fairway Music excited with the tremendous reaction to **Johnny Horton's** Columbia etching, "Honky Tonk Hardwood Floor".

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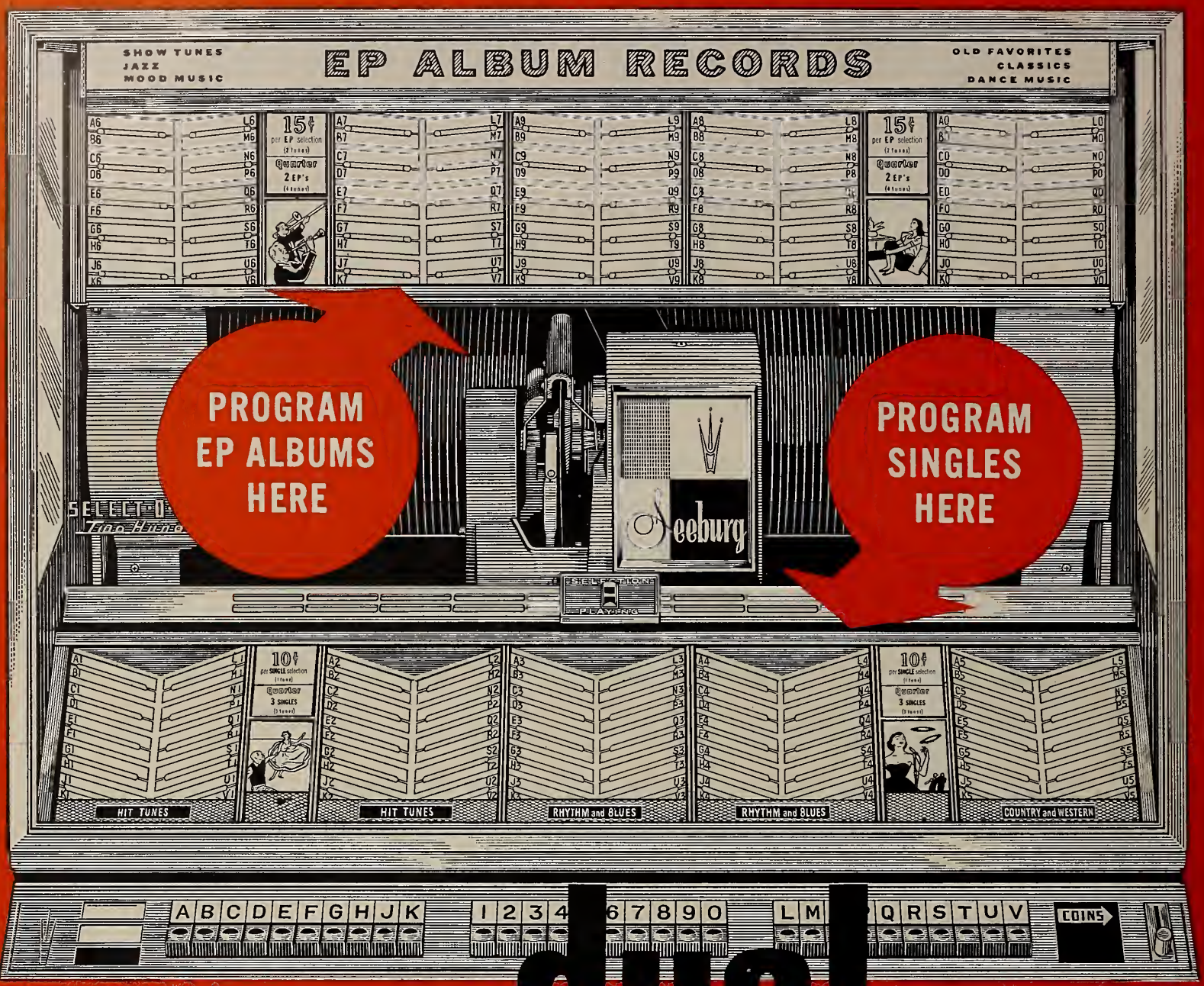
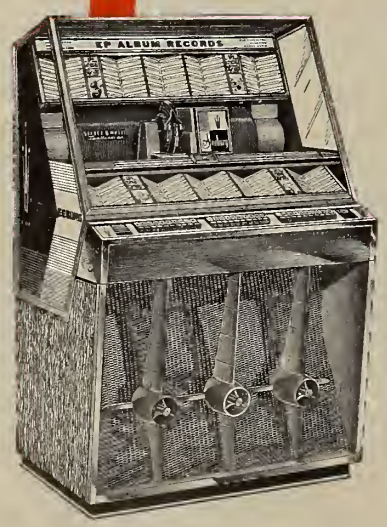
"Cowboy" Howard Vokes, making the rounds of the deejays, notes that the following platter spinners are calling for more c&w disks from both the indies and majors: **Bud Moore**, WNCC-Barnesboro, Pa., **Stu Wilson**, WKBN-Youngstown, Ohio, **Johnny Miller**, KRLC-Lewiston, Idaho, **Dave Hendricks**, WAFC-Staunton, Va., **George Arthur**, WBAT-Marion, Ind., **Roy Gunderson**, KNOX-Grand Forks, N.D. and **Frank Porter**, WJAY-Marion, S.C.

Attention: Please address any information concerning Country music and talent to **Ira Howard**, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.



dual programming



another Seeburg contribution to greater earnings

Now Seeburg adds Dual Programming to Dual Pricing to present operators the opportunity to profitably merchandise both kinds of records. With new Seeburg Dual Programming, EP album records (two tunes per side) are programmed in the brilliantly illuminated, self-advertising upper display panel. Current releases on singles are programmed in appropriate categories in the lower display panel. Attractive pricing windows in both panels explain the Dual Pricing feature of the new Seeburg music systems.

America's Finest and Most Complete Music Systems

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

THE SEEBURG CORPORATION
Chicago 22, Illinois

Here and There

WINSTON-SALEM, N. C. — Despite the health reports in the press over the past few years (until recently, few have appeared), cigarette manufacturers have been showing increased sales. This past week, the R. J. Reynolds Tobacco Company reported that for the first time in its history, sales for 1957 ran above the one billion dollar mark—to be exact —$1,053,325,000. The 1957 volume was 10 per cent above the previous record, set in 1956. The annual report stated that, despite the growing popularity of filter tips, Camels still remains the country's largest-selling cigarette. Furthermore, "Winston materially strengthened its position as the country's leading filter-tip cigarette and is now recognized as the fourth largest selling cigarette among all brands, filtered and non-filtered." Reynold's earnings for 1957 were also up from 1956—$64,160,000 compared with $61,912,000. By the way, the standing of cigarette sales for 1957, as reported by Harry M. Wootten's estimates, are listed as follows: Camel, Pall Mall, Lucky Strike, Winston, Chesterfield, L&M, Viceroy, Marlboro, Old Gold, Kent, Philip Morris, Kool, Salem, Herbert Tareyton, Raleigh, Hit Parade, Parliament, Oasis and Newport. American Tobacco Co. led all others in output (126 billion); with Reynolds next (123.3 billion).

NEW YORK — Regardless of the pessimists and "cryers", the good old U.S. isn't falling apart. The Committee for Economic Development predicted last week that by 1975, the average income of American families, after payment of all taxes, should be at least $7,100, as compared with a present disposable income of $5,300 per family. "Achievement of this high average income is not an imagined utopia", stated this report. The statement called for "unending vigilance" by both individuals and government to assure that the most is made of the nation's growth-reproducing potentials. It stressed improvement of public education, continuous investment in enterprise, increased private savings, mobility of both labor and capital, efficient management of business and of government, and rising foreign trade as among the essentials for growth.

Once upon a time —

there was a nice little operator in a big, basic industry city.

Suddenly, things went bad.

Like when the mills closed down and let out so many of their employees.

That's when everyone began to fear fear.

This little operator began to fear fear, too.

After all, he was a nice, little, sympathetic guy. And what he heard almost scared the pants off him.

So he told his wife, "Gee, honey", he said, "y'gotta be careful. Things ain't so good. People are getting laid off their jobs. Before y'know it, we may be up against it."

Of course he hadn't yet made any collections to learn if this was true. Nor had he gone around to see whether the people who were temporarily out of work were still patronizing their favorite (his) spots. Nor had he, as yet, counted the money in the cash boxes on his route.

He just got scared. Because of the big, bold, brash headlines he read in his local newspapers.

Because of what he had heard people gossiping about.

Because he began to fear fear.

So he told his distributor, who had called him up to: "C'mon over and see the newest sensations."

"Are you nuts?", he asked. "Don't you know what's happening? Don't you even read the papers?

"Things are tough", he told his distributor. "What's the matter with you, anyway?", he asked him.

"I ain't buyin' nothin' ", he stated. Definitely. Emphatically. And with complete finality.

Of course, all the time, as you can gather, he was still driving his new car. Still paying his help handsomely. Still able to drop a ten or even a twenty on the bar. Still getting along pretty good, everything considered.

So far, it seems, the people were still coming into the establishments where he had his machines located and, most amazingly, believe it or not, they still enjoyed playing the games and listening to the phonographs.

Then it suddenly occurred to him. "Things ain't THAT bad", he said to himself.

But he didn't tell this to anyone, of course. All he told himself was:

"While all these guys think things are rough, why should I say different?

"Heck", he craftily advised himself, "I don't have to tell them anything.

"And", he added to himself, "I can continue to cry like mad. They'll have to believe me. What's more, I don't have to buy nothin' from them.

"That means I've got a chance to make more over and above what I ever made before without buying a single new machine."

So what happened? Because the distributor had to buy to meet his quota, the distributor started to put the new machines out in various locations. And the distributor's eyes opened very, very wide.

Said the distributor to himself. "Where've I been all this time? Man, this is better than selling. I get more and I get it quicker. I'm living, at last."

Everything went along fine. The little operator continued to cry, but, inside himself, he was happier than happy. After all. he was outsmarting the distributor and the distributor's salesmen, wasn't he?

The distributor was happy, too. He'd placed six of the new machines. The money did come back quicker. He now had six spots going for him. Things were picking up.

And then, one day, bomb. This distributor knocked off one of our little operator's spots.

You never heard such a holler. You never heard such a scream. You never read such scathing letters sent to every trade magazine.

You never before heard such a vitriolic speech as made by the operator before the local association.

You never heard such statements regarding this and, for that matter, all distributors, all over the world.

Man, oh man, the air was blue for days and days and days and days!

MOA ANNOUNCES MEMBERS OF CONVENTION COMMITTEES

To Open Convention Headquarters In Chicago On April 1

OAKLAND, CALIF. — George A. Miller, national president and managing director of Music Operators of America (MOA) announced this week that MOA Convention Headquarters for the coming MOA Convention on May 6, 7 and 8, will open at the Morrison Hotel, Chicago, on April 1. Larry Marvin will assist Miller in completing all details for the late-comers.

At the same time, Miller released the make up of the various committees.

Committee on Affairs: General Chairman, George A. Miller; co-chairmen: Albert S. Denver, Clinton S. Pierce, Larry Marvin, J. Harry Snodgrass, Martin Britz, Les Montooth, William Hullinger, James F. Tolisano, Ted Nichols, John A. Wallace, Howard N. Ellis, Joe Silla, Ben Murillo, Earl W. Kies, Paul M. Brown, Louis J. Casola and Norman Gefke.

Exhibit Committee: Chairman: Larry Marvin; co-chairmen: Louis J. Casola, Louis Ptacek and Harlan Wingrave.

Registration Committee: Chairman: James F. Tolisano; co-chairmen: Tom Withrow and Martin Britz.

Entertainment Committee: George A. Miller, Paul E. Wittenmyer and Buddy Basch.

Banquet Ticket Committee: Chairman: Howard N. Ellis; co-chairmen: Martin Britz, Louis J. Casola and J. Harry Snodgrass.

Membership Committee: Chairman: David J. Baker; co-chairmen: James K. Hutzler, William Blatt, Ted Nichols, Frank R. Fabiano, K. A. Cormney and Ralph Ridgeway.

Legislative Committee: George A. Miller, Gordon Stout, Clinton S. Pierce, Nicholas E. Allen and J. Harry Snodgrass.

Advisory Committee: (permanent): George A. Miller, chairman; co-chairmen: Albert S. Denver, J. Harry Snodgrass, Martin Britz, Clinton S. Pierce, Louis Casola, Les Montooth, Howard N. Ellis and John A. Wallace.

By-Laws Committee: Nicholas E. Allen, John A. Wallace, George A. Miller, Albert S. Denver, James F. Tolisano, William Hullinger, and Victor Ostergren.

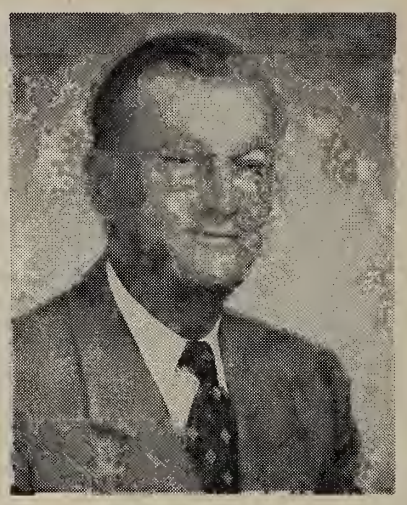
Finance Committee: Chairman: Martin Britz, national treasurer; co-chairmen: J. Harry Snodgrass, Clinton S. Pierce, Albert S. Denver, Howard N. Ellis and George A. Miller.

Publicity Committee: George A. Miller, chairman; co-chairmen: Nicholas E. Allen, Clinton S. Pierce and J. Harry Snodgrass.

Reception Committee: Max Hurvich, Ben Murillo, Frank R. Fabiano, Harlan Wingrave, Ralph Ridgeway, Earl W. Kies, Paul M. Brown, K. A. Cormney, Joe Lederman, Carl Pavesi, George J. Morgan, Jake Friedman, Pete Weyh, Lloyd J. Cramer and Ralph L. McMichael.

Exhibitors' Luncheon Committee: George A. Miller, Albert S. Denver, Larry Marvin, Clinton S. Pierce and Louis J. Casola.

American Assn. Of Small Business Opposes Bill 1870



JOSEPH D. HENDERSON
(National Managing Director, American Assn. of Small Business)

NEW ORLEANS, LA.—Thru the close association of Ed Holyfield of Dixie Coin Machine Company, this city, with Joseph D. Henderson, national managing director of the American Association of Small Business, Inc., with headquarters in New Orleans, the Congressmen on the Sub-Committee of the Judiciary, as well as Congressmen from several states, were advised that this organization is opposed to the ASCAP sponsored Bill S.1870.

In a detailed letter to these Congressmen, Henderson outlined the case of the juke box operator. In one part of his letter, Henderson stated, "The members of the House and Senate during previous years in their wisdom have seen fit not to approve bills backed by the ASCAP in its efforts to have the copyright law amended so as to saddle small businessmen and ultimate consumers with an additional tax in the form of a royalty. The American Association of Small Business, Inc., has membership throughout the nation, many of whom are engaged in the coin machine music box business. We are working in every state of the union, and we respectfully request that you do not approve Senate Bill 1870."

Henderson received two replies to his letters, one from Allen J. Ellender, and the other from Russell B. Long. In both instances, these Senators stated that they will wait until some action is taken by the committee and then will give it their attention.

Snowbound

MOOSIC, PA.—So you think the recent snow storm brought you some grief? Look what happened to Ben Sterling, Jr., at his Rocky Glen Park, pictured above, completely covered with snow.

"We are finally getting thru the snow and business is starting again," said Sterling, "but this was the worst storm I've seen in the 35 years I have been at this park."

Amuse Arcade Owner's Ass'n. Elects Officers

NEW YORK—The Amusement Arcade Owners Association of Greater New York, this city, held its 3rd annual meeting at Hubert's Museum on Tuesday night, February 26, and elected its officers for 1958.

Leo Weisskoff was elected president. Other officers named were: Jean Schaffer, 1st vice president; Charles Rubenstein, 2nd vice president; Fred Shork, recording secretary; Louis Lobell, treasurer; and Al Blendow, executive secretary. Elected to the Board of Directors were: Stanley Nankoff, Sam Wertheimer and Phil Philips.

Retiring treasurer, Dave Katz, who after 18 years in the business, has retired from the amusement arcade field, was unanimously elected the first Honorary Member of the association.

Rosen To Show New AMI "I" In Scranton

PHILADELPHIA, PA. — Dave Rosen, David Rosen, Inc., this city, announced a showing of the new AMI model "I" phonographs will be held in Scranton on Tuesday and Wednesday, March 4 and 5, in the showrooms of A. Williams & Company, 311 N. Main Avenue.

All operators in this area have been invited to attend. There will be refreshments and on hand to greet the visitors will be Dave Rosen, Dave Weiss and Lennie Schneller.

"Beautiful Tomorrow"

CHICAGO—E. Bye, Marvel Manufacturing Company, this city, takes a look at the good old U.S.A. and cannot understand the pessimistic attitude of some of its inhabitants.

"It's true some people may be pessimistic", comments Bye, "and now you hear the good old days are no more, but deep down in each one's own heart, I'm sure he feels grateful to be living in our beautiful, wonderful, ever-growing country.

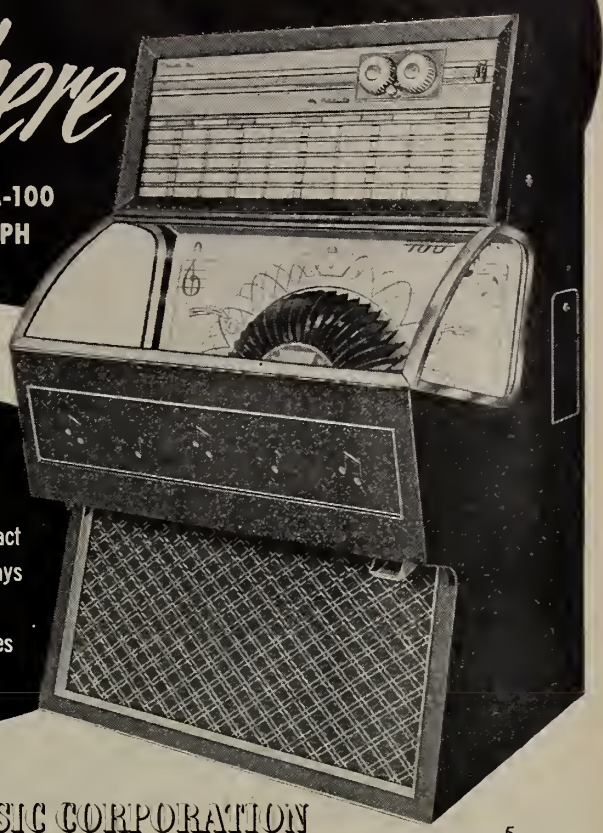
"In our lifetime we have seen so many advances in science, medicine, atomic power and now research into space that we should thank God each day of our lives to be living in a country where we are free to do as we please, speak as we please with no restrictions.

"There is no reason in the world why good conditions should not continue, with the whole world crying for food and supplies and we being in a position to supply same.

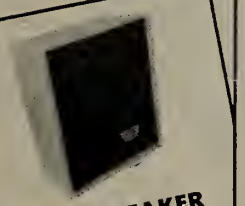
"If we let each day take care of itself, tomorrow should be beautiful."

NOW!
IT'S HI-FI BY UNITED
everywhere

UNITED'S UPA-100 PHONOGRAPH

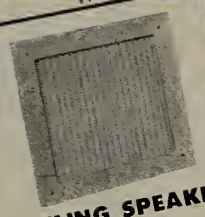


Finest Hi-Fidelity components in a beautiful, acoustically-perfect cabinet, masterfully engineered to attract greater play . . . provide more plays per hour . . . more profit per play. Simplicity of design assures least servicing.



WALL SPEAKER
8-inch Super Perma-Magnetic speaker in bass-reflex enclosure with step-switch volume control.

CORNER SPEAKER
8-inch Super Perma-Magnetic speaker in bass-reflex enclosure with step-switch volume control.



CEILING SPEAKER
8-inch Super Perma-Magnetic speaker easily recessed by removing standard ceiling tile.

UNITED MUSIC CORPORATION

3401 N. CALIFORNIA AVE.
CHICAGO 18, ILL. CABLE ADDRESS: UMCORP

5 ATTRACTIVE COLORS

George A. Miller, MOA Pres., Back At His Desk

Outlines Plans For MOA Convention May 6, 7 and 8

GEORGE A. MILLER

OAKLAND, CALIF.—George A. Miller, national president and managing director of MOA (Music Operators of America), returned to his office in this city on Monday, February 24, after a siege of five long weeks in the hospital.

"It has been the longest, hardest siege I have ever had in my life," stated Miller, "and I suppose I am rushing it a bit getting back to the office, but nevertheless, with the MOA Convention so close at hand, I feel that I must get back on the job as soon as possible."

In a message to all members of MOA, Miller urgently requested that all make it a must to attend the forthing MOA Convention on May 6, 7 and 8 at the Morrison Hotel, Chicago. In addition, Miller has requested that every member talk up the Convention with all coin machine people, urging that they attend . . . "to assure the greatest attendance for the MOA Convention, over any other time in the past."

Miller outlined some of the important matters which will be discussed. "Many important decisions will be made at this convention regarding the danger of present copyright legislation and future copyright legislation," pointed out Miller.

"We are going to have to make some everlasting decisions—and we are going to have to continue to fight the performance rights societies, whether it be from a legal standpoint or whether it be thru congressional legislation. Some very drastic, definite decisions must be made at the MOA Convention regarding this matter."

Other matters to be determined at the MOA meet were outlined by Miller. Among these are a "National Life Insurance Plan"; a national public relations program will be outlined by Peter Potter, known for his "Juke Box Jury" television show; Willie Blatt will further present the PAL (Police Athletic League) program; and Norman Ditchburn from London, England, is scheduled to speak. Other outstanding speakers on the order of the professor from Notre Dame who spoke last year, will be on hand; and a number of Forum Meetings of every nature will take place. MOA's new legal firm in Washington, D. C., will be represented by Nicholas E. Allen and another member of the firm. They will give their ideas and views of what must be done in the future to ward off the continuing copyright legislation.

Miller concluded with the statement that many, many other programs—both business and entertainment—are being devised to make the operators' presence at the MOA Convention a must.

Forums arranged, and their moderators are:

"FUTURE COPYRIGHT LEGISLATION" (Open discussion): Moderators: Clinton S. Pierce, Albert S. Denver and Nicholas E. Allen.

"DIVERSIFIED OPERATIONS": Moderators: J. Harry Snodgrass, John A. Wallace and Howard N. Ellis.

"SALES AND LOCATION RELATIONSHIP": Moderators: Louis J. Casola, Ted Nichols and Les Montooth.

"STATE LEGISLATION and TAXES": Moderators: Louis Ptacek, David J. Baker and Harlan Wingrave.

"PUBLIC RELATIONS and PUBLICITY": Moderators: Gordon Stout, Norman Gefke and William Blatt.

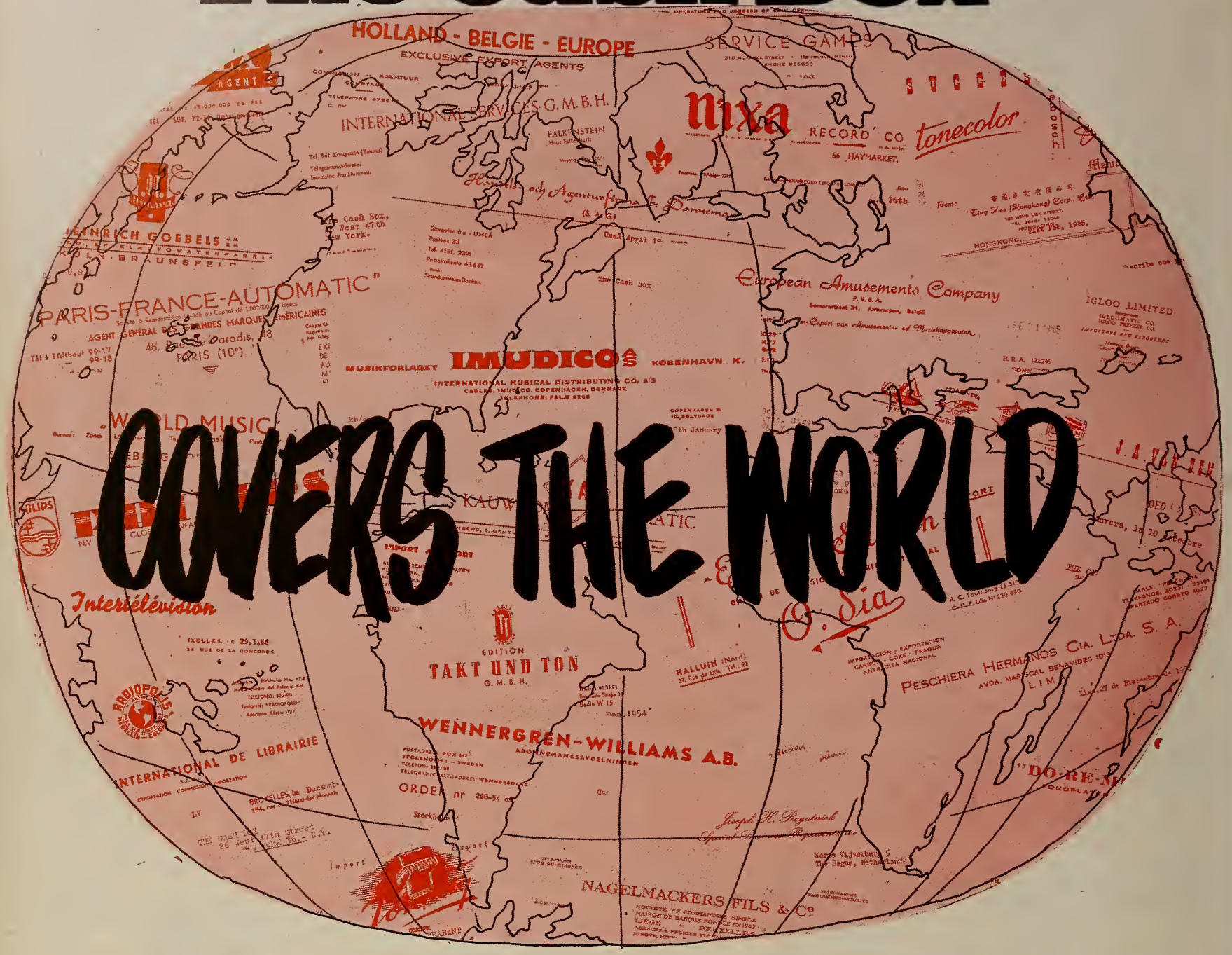
"PERCENTAGES and 10 CENT PLAY": Moderators: James Hutzler, J. Harry Snodgrass and Frank R. Fabiano.

It was also announced that there will be a suite for the Ladies' Hospitality Assembly, as well as a Fashion Show Luncheon. Committee members for these affairs will be announced later.

SEE
THE NEW
AMI "I"
ON DISPLAY AT ALL OFFICES

RUNYON
SALES COMPANY
Factory Representatives for:
AMI, Inc., Bally Manufacturing Co.,
Irving Kaye Co., Permo, Inc.
593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777
231 Windsor St., Hartford, Conn., JA 7-4470

The Cash Box



COVERS THE WORLD

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THE CASH BOX is SUPREME!

Wherever coin machines are operating —
The Cash Box is read.
Your advertising message reaches out
to the far corners of the world.

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(Phone: HOllywood 5-2129)

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The Cash Box

"INTERNATIONAL QUARTERLY EXPORT EDITION"

(Dated: April 5)

PRINTED IN: GERMAN, SPANISH, FRENCH, ITALIAN as well as ENGLISH

Featuring: Statistical Export Data, Review of Manufacturing Activities, and Special Articles from Coin Machine Leaders Thruout the World.

Why Is "The Cash Box" Acclaimed The Leading Publication Of The World's Coin Machine Industry?

The Cash Box is an essential part of every coin machine firm all over the world—being used just as constantly as it is in the United States.

It is used intensively for information on all types of American made machines, as well as for the prices of new and used machines of all kinds. *"The Cash Box Price Lists"* are officially recognized and accepted all over the world. The editorials and news features of *The Cash Box* are read as avidly in all countries thruout the world as they are in the U. S. Thru the power of these editorials intense interest has developed to the extent that representative importers and exporters from over 50 nations have entered into membership into the "International Coin Machine Export-Import Council."

The Cash Box originates and pioneers for the benefit of the world's coin machine industry.

Advertising in this "International Quarterly Export Edition" points the way for the advertiser to enjoy greater world-wide markets for his merchandise, while at the same time, building up his own business on an international scale. Your ad reaches the world's best buyers of all coin machines!

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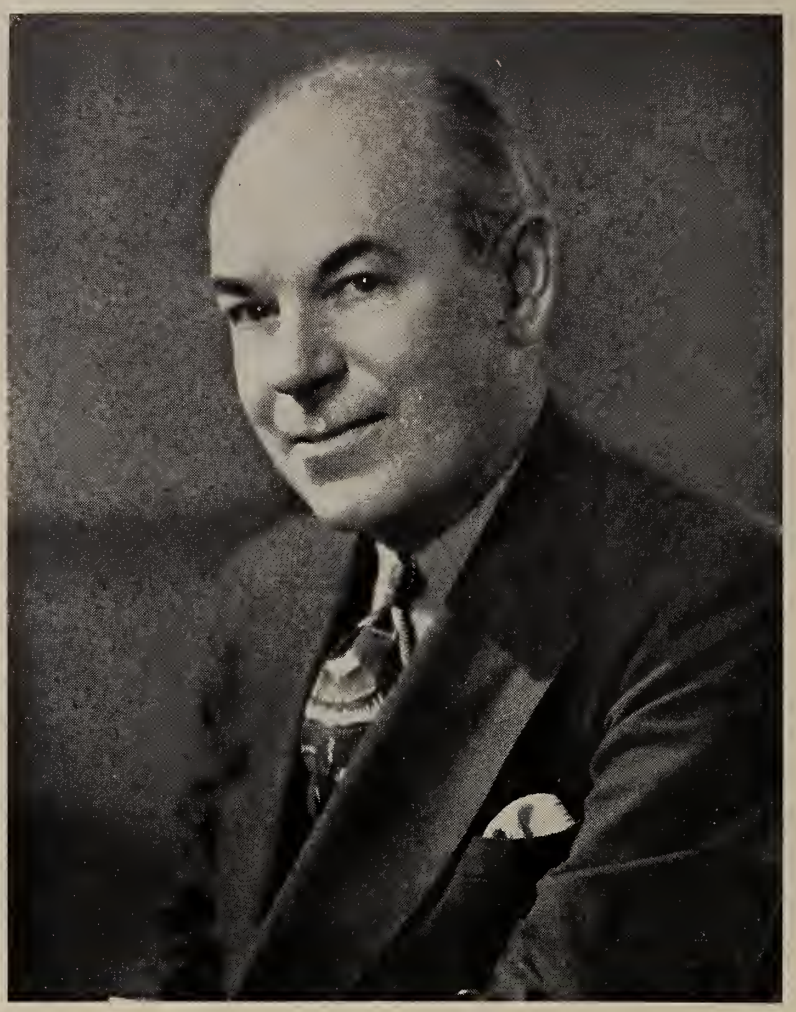

An unforgettable era of great growth and even greater achievement in this industry passed at 2 A.M., Wednesday, February 26, 1958, with the death of Ray T. Moloney, beloved great leader of Bally Manufacturing Company.

All those who knew him. All those who had spent gay hours with him. All those who had laughed with him for so many happily remembered days and nights. All those who had enjoyed his grand and charming company. All are deeply shocked. All are saddened by the passing of this most beloved man.

The honors that were heaped upon him during his lifetime were so many it would be almost impossible to record them all. The greatest testimonial dinner, with the largest attendance in all the history of this industry, was that which honored Ray Moloney in 1937.

The very first "Gold Coin Award" of the "20 Year Club", the club composed of men and women who have been engaged in this industry for twenty years and longer, was unanimously voted to Ray Moloney.

So many, many, from all over the world, loved this grand, charming, smiling, genial and very kind man that, as his passing gradually permeates the shocked disbelief of all who knew him, all agree that a great era of the industry passed with him.

This is the saddest loss that can be recorded for this industry. This is more than the passing of a man. This is the passing of a great era. This is a loss that strikes hard and deep.

Ray Moloney—gay—charming—debonair—ever smiling—ever kind—ever ready to help—ever willing to do someone good.

Ray Moloney—courageous—daring—ever willing to point the way—ever willing to strike forward with great pioneering developments.

Ray Moloney—whose career is an inspiration. Who did so much good for so many. Who was always ready and willing to help all to achieve their goal in life.

Ray Moloney—a man.

He's not really gone. His spirit will be here forever. For so many can never forget his kindness, his tolerance, his keen foresight, his belief in the future, his optimism, his laughter, his charm, his greatness of character, his love for his fellow man.

In his honor has been created the "Ray Moloney Foundation". Like Ray—the "Ray Moloney Foundation" is founded on the giving of great and good charity. This, the "Ray Moloney Foundation", will always keep this beloved man alive in the hearts of all who knew him, of all who loved and admired him, of an entire industry that honored him.

Chicago License Commish Approves "Rocket Shuffle"

New Chicago Coin Game Approved for Operators in City of Chicago by Licensing Commissioners

CHICAGO—Samuel Wolberg, Ed Levin and all other executives of Chicago Coin, were highly elated this past week at the quick approval of their new "Rocket Shuffle" game by the City of Chicago License Commissioners for operation in this city.

First Coin Machine Exchange, exclusive distributors here for Chicago Coin products, immediately ordered the factory's full week's production when the news was phoned to them late Friday afternoon.

Amusement game operators here were arranging for placement of the game. They will now be able to purchase the $25 per year amusement license for "Rocket Shuffle".

Executives of both Chicago Coin as well as First Coin were very enthusiastic over this approval in view of the fact that it opens the city to extensive operation of this new type shuffle game.

"The orders we received since Friday evening, when the game was approved", reported Joe Kline of First Distributors, "convinces us that this is going to be one of the biggest hits in this city.

"In fact", he added, "if the orders keep up as they have started, we feel sure that 'Rocket Shuffle' can become the best seller in Chicago."

Out of town effect of the licensing of the game by this city was apparent at the offices of Chicago Coin.

"Many are increasing their orders from other cities", reported Ed Levin, sales director of Chicago Coin, "due to the approval given the 'Rocket Shuffle' by the City of Chicago."

Operators Win Wurlitzer Electric Pianos At Coven's

CHICAGO—After a complete check thru the many, many cards presented at the drawing which was first held at the showing of the new Wurlitzer phonos by Coven Music Corporation, this city, Ben Coven, president of the firm reported this past week:

"The two winners of the famous Wurlitzer Electronic Pianos have now been chosen."

Winner of the Wurlitzer Electronic Spinet Piano was Paul Brown of Western Automatic Music, this city. He is shown in the top picture accepting this beautiful new piano from Ben Coven.

Winner of the Wurlitzer Electronic Portable Piano was Tim McGraw of Champaign, Ill. Tim is shown accepting the ownership of this beautiful portable from Ben Coven in the lower picture.

Compliments NAMA On "Speaker's Kit"

Will Arrange One For MOA Members

OAKLAND, CALIF.—George A. Miller, national president and managing director of Music Operators of America, this city, referring to a story which appeared in The Cash Box, February 22 issue, "NAMA Offers 'Speaker's Kit', compliments this organization on its idea.

"May I be one of the first to congratulate the NAMA on arranging a 'Speaker's Kit' for its membership," commented Miller. "It certainly is a very wonderful idea from a public relations standpoint, and I for one will pattern this very fine idea for Music Operators of America. Many operators in the vending and music business as well, can and will address business organizations if they have the proper material arranged for them. I propose to arrange the same type of material for the music operators of the nation, and I would like to give all credit to NAMA for coming up with a wonderful idea. My heartiest congratulations to them."

You know those rare days when *everything's* right? Air smells good. Food tastes terrific. Even the old face looks good in the mirror. *Today* can be that kind of day. Just do two things. Call your doctor for a thorough medical checkup for cancer. Then write out a check—a nice fat one—to the American Cancer Society, and mail it to "Cancer" in care of your local Post Office.

AMERICAN CANCER SOCIETY

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V-200's
ONLY $575.00 EA.
1/3 with order, balance C. O. D.
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Model 2000 ..... Each $875
Model 1900 ..... Each $795
Model 1800 ..... Each $650
Write, Wire or Phone For Quantity Prices
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YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box "20 YEAR CLUB" TODAY!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN The Cash Box "20 YEAR CLUB," FILL OUT THIS APPLICATION AND MAIL TODAY.

Bill Gersh
THE CASH BOX
32 W. Randolph Street
Chicago 1, Ill.

Dear Bill:

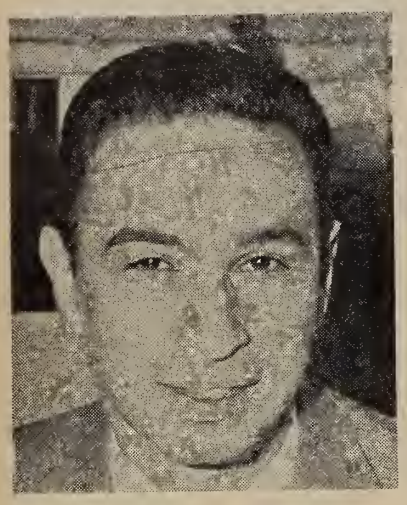
Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year ..... Month .....

Date of Birth .....
NAME .....
FIRM .....
ADDRESS .....
CITY ..... ZONE .... STATE .....

Gottlieb Co. Delivering New "Criss Cross"

Factory Goes Into Bigger Initial Production Than Was Originally Scheduled



ALVIN GOTTLIEB

CHICAGO — "We have already set a bigger production schedule than was originally planned for the initial run on our new single player 'Criss Cross' ", reports Alvin Gottlieb of D. Gottlieb & Company, this city.

The reason for this, he advised, was due to the fact that the firm's distributors, after seeing results of the tests conducted on this new single player five-ball, "Criss-Cross," demanded that it be placed into production as fast as possible.

"Tho the demand for our new games has continued to grow with each and every new machine we have presented," Alvin Gottlieb reported, "this is really the very first time when the demand for a new game has exceeded even the highest production schedule we could plan for a new game.

"It seems to us," he continued, "that our games are growing in popularity, not only here in the U. S., but all over the world as well.

"There is no need to describe our new single player five-ball 'Criss Cross'," Alvin stated, "because we feel that those operators who are interested in a pinball that offers them the finest and most interesting play action of any pinball yet manufactured, in addition to attractiveness that will meet with the approval of every location everywhere, will make it their business to call on their nearest Gottlieb distributor to see and play 'Criss Cross.'

"This is the one game," Alvin Gottlieb claims, "on which we will stake our reputation as manufacturers. "This is the game," he says, "that is bound to show the way on every location to the greatest and steadiest profits that operators have ever enjoyed.

"It is, believe me," he emphasizes, "the one game that has the most tantalizing and greatest 'come-on-and-play-me-again' action that has ever been built into any pinball ever manufactured."

"It Is A Fine And A Clean Business"

ST. AUGUSTINE, FLA.—R. L. Parks, Jr., R. L. Parks & Son, this city, who has been in the coin machine business since 1934, is proud of his connection with the industry, stating, "It is a fine business and a clean business."

He points out, however, that because of a certain element being associated with it over the years, a certain amount of stigma has become attached to it, which has given it a bad press.

"In my opinion," states Parks, "we have to get the distributors out of the operating end of the business. We have to get this Copyright Act question dropped. It has the entire industry in turmoil. I have no 'axes to grind' with anyone, but our people are going to have to wake up and consider the other fellow's feelings, and get in there and fight for himself and his neighbors."

DUE TO ILL HEALTH . . .
MUST SACRIFICE . . .
PROFITABLE ROUTE IN CENTRAL KENTUCKY

Fifty to fifty-five juke boxes (Seeburg and AMI, 95% are 100, 120 and 200 selection type); fifty to fifty-five pinball machines (all the latest in one-player and two- and four-player types); forty to forty-five Watling and American Scales, and other penny counter type machines; and several shuffle alleys, guns, pool games, Standard Metal Typer. Of the above, there are around 150 active pieces of equipment on location.

In addition, included are Wall Boxes, remote speakers, etc., parts, supplies and extra equipment in shop and warehouse.

THIS IS A REAL BUY! WRITE OR WIRE IMMEDIATELY!

BOX # 428

c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

Through The Coin Chute

CALIFORNIA CLIPPINGS

Activity along Pico Boulevard continues at a steady clip with operators visiting the distributors to order and pick up new phonographs and games. . . . **Sammy Ricklin** and **Gabe Orland** were visited at California Music Company by **Harris Newmark**, RCA-Victor distributor, Los Angeles; **Walter Norton**, RCA-Victor distributor, Chicago, and **Jack Lewis**, A & R, United Artist Records, a former employee of California. **Johnny Mathis**, Columbia recording star, dropped in to say hello to everyone at California where many operators thanked Johnny for the money he has made them on their juke boxes. **Mickey Feay** told Johnny his Columbia album "Warm" is still one of the biggest sellers. **Buddy Robinson** says **The Chordettes'** "Lollipop" on Cadence should be another hit for the sisters. **Martha Delgado** predicts **Sam Cooke** has a big one with "Lonely Island" on Keen. . . . **C. W. Kelly**, Los Angeles operator, just purchased a new 24' trailer which he will take to North Palm Springs for the Spring season. . . . At Minthorne Music Company, **George Mahlum** reports the new Seeburg "161" and "200" phonographs have started to move with the operators and should continue very well. George completed preparations for the big Annual Spring Used Equipment sale which will start next week. **Matt Nordberg** bringing in nice orders for the new phonograph line from the San Diego area. Matt says Chicago Coin's "Rocket Shuffle" is meeting with much enthusiasm in the Southern California area. . . . **Mary, Kay and Claire Solle** spent a few frantic hours at Leuenhagen's Record Bar sweeping out an inch of water that flooded their establishment during the recent downpour. Mary believes Del-Fi Records has a hit with **Jackie Burns'** "You Are My Dream". Claire reports **Billy Eckstine's** "GiGi" on Mercury is one of her big sellers. Kay predicts "Six Months, Three Weeks" by **The Sharps** on Tag will head for the charts in no time.

At Associated Distributors, Inc., **Gary Sinclair**, Wurlitzer Western representative, telling **Lee Walker** how well the new Wurlitzer phonograph line was going throughout the nation. Lee said the sales locally are on a steady increase and moving out as each shipment is received. **Don Zak** reports used equipment is moving out as fast. . . . **Charley Robinson** reports United's "Royal" Bowling Alley remains a popular item with the operators at C. A. Robinson & Company. **Al Bettelman** busy writing up orders for William's "Ten Strike". **Hank Tronick** anxiously awaiting the first shipment of William's "Top Hat" two-player game. . . . **Bill, Andy, Nick and Vinny Lanzy** have added a cigarette machine line to their varied activities at American Coin Machine Service Company. Bill reports the used equipment sales are on a steady increase. Nick says the "Easy View Title Holder" is going out as fast as they receive the orders. . . . **Norty Beckman** has completed the re-organizing of the Album Section at Norty's Music Center to handle the increasing volume of album sales. **Jan Graham** believes the **King Sisters'** version of "76 Trombones" on Capitol will be a big record. **Joe Alvarez** reports **Jimmie Rodgers'** Album of the same name on Roulette remains on the top of the sales chart in his department.

Jack Simon back at his desk at Simon Distributing Company after a visit to Las Vegas with his nephew, Joe Simons, visiting here from Chicago. **Sonny Lomberg** reports they enjoyed a flurry of local business the past week. **John Freeman** busy readying a large export order. . . . Pat Pugliese reports sales hitting to speed since moving into the new and fully equipped headquarters of Advance Phono Parts. Pat says operators are greatly impressed with the speed of the service and extensive lines of the new operation. . . . **Mr. & Mrs. Fred Luchsinger**, of Needles telling the operators and distributors along Pico Boulevard "the fishing is great" in the Needles area.

Through The Coin Chute

DALLAS DOINGS

Abe Susman, State Music Co., is enthusiastically showing Gottlieb's new single-player game "Criss Cross". **Manny Gottlieb** and **Mandel Skibell** of D. Gottlieb & Co., Chicago, are in Dallas calling on Abe Susman. . . . **Phil Weinberg**, regional sales manager for Bally Mfg. Co., is visiting the trade in Houston. . . . **John Hickman**, field engineer for AMI, is visiting at R. Warncke Co. . . . **Tommy Chatten** of R. Warncke Co. and **Dick Quam** of Henderson, Texas, are on a weekend fishing trip. . . . **H. W. Dailey, Jr.**, Houston, was at B&B Vending Company this week on his way to Chicago. . . . Noticed along coinrow this week were: **Francis Richardson**, Longview; **E. J. Shelby**, Waco; **Jack Spratt**, Temple; **John Caldwell**, Paris; **B. J. Jackson**, Longview; **Carl Fonby**, Daingerfield; **Speedy Walker**, Waco. . . . **Jim Garrett** of Longview was in town this week in his pickup instead of usual Cadillac. Must have been a rough ride. . . . **Bob DePriest**, DePriest Music Co., back from visiting in Memphis. . . . The American Legion held a record hop last Saturday for local teenagers. Three disk jockeys played the records and special guest stars were Decca recording artist **Johnny Carroll** and his Hot Rocks, White Rock recording artist **Tommy Hudson** and the Savoys, who record for Mercury. . . . **Joe Matassa**, American Dist. Co., is now sporting a new car. . . . Speedy recovery wishes go out to **Drew Osborn**, Ft. Worth, who is in the hospital and to **Dan Perotta** who has the flu. . . . Famous Dot recorder **Pat Boone** graced the state of Texas with his last weekend appearance for the formal opening of his Denton restaurant. He appeared that Saturday night at the Denton Kiwanis Minstrel show, signed autographs at his restaurant the next afternoon, then left immediately for New York. . . . Two more visitors in town last week were **Bob Jordan** and **Jim Rodden** of Lubbock. . . . **Mr. and Mrs. Lee Fundenburgh**, Palestine, Texas, are in Dallas buying equipment for their route. . . . **Bob Gilmore**, S. H. Lynch & Co., is in east Texas on business. . . . **Gail Seelmeyer**, El Paso, was a recent coinrow visitor. . . . Jazz poetry, on its first Dallas outing last Sunday, roared in as a howling success. . . . **Tito Guizar and Raul**, the Kings Club troubador, renewed memories last week at the Kings Club. The pair used to sing together years ago in New York. . . . "Africana Suite" is one of the two well-selling Decca albums recorded by **Marais and Miranda**, the Mr. and Mrs. combination who delighted Dallasites with their singing last week.

Musical Sales Showing Of New Seeburg Phonos In Wash.-Balto, Norfolk, Richmond

BALTIMORE, MD. — Mack Lesnick, Hy Lesnick, and Stan Lesnick headed a group of executives from The Musical Sales Company, this city, at a series of showings of the new Seeburg phonographs.

On Saturday, February 8, operators from the greater Baltimore and Washington areas attended the showing at the firm's headquarters in this city. Among the operators noted at the showing were Irv Goldner, Teddy Greenberg, Moe Kaminsky, Harry Rosenberg, P. E. Gray, Pete Mongelli, Bob Goldsmith, Myron Loewinger, Ted Collier, Roland Volz, Gerald Davis, Harry Morganstein, Mike Goodman, Al Kleinman, Ike Sapperstein, Bernie Sapperstein, Julius Zeitzoff, and Gilbert Wise, as well as representatives from Hirsch Coin Machine Company, Eddie's Enterprises, Atlas Vending Machine Company, and many, many others.

A showing was held in Norfolk, Va., on Tuesday, February 11, at the Commodore Maury Hotel. Some of those present here were Teeny Martin, Ken Schneider, Al Loudon, John Loudon, Nelson Cathron, Sug Inge, O. Etheridge, Al Darpino, George Lineberry, Bill Beard, Cliff Wetzel, Buddy Nicholson, Haydon King and Bill Crockett.

The Richmond, Va., showing was held on Thursday, February 13, at the John Marshall Hotel. Some of the operators on hand were John Long, Bob Minor, John Chandler, Ed Williams, C. B. Corry, C. E. Morse, Joe Richter, John Cameron and George Rollo.

In addition to the Lesnicks, at the Baltimore showing, the firm was represented by Charles Cabrera, Bill Reed, Dave Adler, Irv Hollander, Harvey Blake, Roland Slatkoff, John Cossentino and Ann Warfield.

At the Virginia showings, on hand were the Lesnicks, Charles Cabrera, Bill Snow and Dave Adler. Jack Gordon, Seeburg representative, attended all three showings.

"The response to the new Seeburg models was terrific," enthused Mack Lesnick. "All we heard were complimentary comments, and everyone seemed very enthusiastic. We expect 1958 to be great!"

Automatic Phono League Scores Gillette's Myers Bowls High Set

CHICAGO—C. Myers of the Gillettes threw the high set during the bowling session of the National Division of the Automatic Phonograph League, February 20, as the Gillette team trounced the Singers 2 out of 3 games.

The high-flying Paschkes were paced by Rene Gallet's 544 as they took 2 for 1 from the Galgano team. R. Gallet threw a 501 for the winners and for the losers C. Alesi hurled 489.

Hank Sophie led the Garmisas to two victories for three over Brown's Camp, with a 481; as, surprisingly enough, J. Fischer bowled high game for the evening, 238, winding up with a total of 541 for the losers.

Decca easily blanked B & B three games to none as Tony Ignoffo downed 564 pins, Nolan 526 and R. Albamonte 524 for the victors to M. Pieroni's 499 high score for the losing B & B team.

B. Nyland bowled 513 to lead the Westerns two to one over Amber. P. Oomens was high for Amber with 484 pins.

Coven continues at a terrific pace, downing Star by sweeping the three-game set. F. Sciakitano was high for Coven with 533 pins. Hank Sochacki was top man for the Stars with 495.

Phono took 2 for 3 from ABC, as R. Holl lead Phono with 494 and G. Losasso was high for ABC with 498.

Mercury swept 3 from Gateway as E. Kupasinski bowled 500, V. Imlau bowled high for women with 460. V. Roseno threw the high game for the losing Gateways with 395.

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Through The Coin Chute

NEW ENGLAND NIBBLES

Biz better all around as snow left by record breaking storm begins to melt and transportation gets back to normal. However, few ops in from out of town during this past week because of the snow situation, and distrib plants conducted most of their operations by telephone . . . At Associated Amusements (Rock-Ola), plans being made for showing of the new Rock-Ola 200 by **Ed Ravreby** and **Dick Mandell**, gen. mgr., both of whom have been busy with long field trips. Mandell has been seeing ops in Conn., R. I. and Vt., while Ravreby has been on western Mass. trips. Dick and his wife, Ruth Mae (Ravreby) Mandell, celebrated their second wedding anni with a trip to New York where they did the town and caught Tony Bennett at the Copa Cabana . . . At Redd Distributing (Wurlitzer), **Bob Jones**, sales mgr., reports the snow slowed up biz to great extent, but selling via telephone worked out just fine. Plenty of action on Genco's "Gun Club" and Chicago Coin's "Rocket." Bally's "Miss America" is creating a big stir among N. E. ops . . . At Trimount Automatic Sales Corp. (Seeburg), Dave **Bond**, prexy, and **Mrs. Bond** took off for the sunny climes of Florida. Snow tangled up deliveries here with practically nothing in. Music and games going good and ops shouting for deliveries of equipment.

Among ops who braved the snows to visit Hub this week were: Dave Baker, Arlington; Ray Faini, Framingham; Ray Shea, Worcester; Harry Deshowitz, Chelsea; Peachy Cassanta, Milford; Dave Gropman, Milton; **Ed Ross**, Boston; **Henry Levine**, Milton; **Lawrence Bettencourt**, Danvers; **Dave Schultz**, Brockton; **Ralph Lackey**, Milton; **Leonard Appel**, Alston; **Connie Pocius**, South Boston; George Pappas, Lowell; Tom Libby, Haverhill; Harry Grazzo, Quincy; Bob Green, Randolph; **Fred Koufos**, Waltham; **Vin Pitts**, Cy Jacobs, both Allston; **Phil Swartz**, Brookline; **Stan Cokas**, Lynn; and **Luke Levine**, Boston. . . **Gordon MacRae** singing at Blinstrub's. . . Music stores in Hub had a slow week because of the big snow. . . . At Atlas Distributors (AMI), Louis Blatt reported acceptance of the new AMI phonos recently shown to New England ops in two day affair as "tremendous". . . . Demand for music is still high and interest in juke box tunes is being continually hypoed by influx of recording artists to clubs and niteries in and around the Boston and Worcester areas.

Through The Coin Chute

PHILA. FILBERTS

Nat Solow, Eastern Music, reports the showing of the new Seeburg phonos was most successful, and that sales have been most gratifying. Marvin Stein and **Bill Adair** preparing for road trips. . . . **Al Rodstein**, Banner Specialties, home from his Florida golfing vacation. Condolences to **Moe Bayer**, whose mother passed away. . . . **Abe Witsen**, International Scott Crosse, home from his travels, taking a brief rest before resuming his arduous duties. Meanwhile **Harry Witsen** up to his neck working out the details involved with the opening of their arcades at the Brussel's World Fair. An announcement is being readied and will be sent to all operators inviting them to attend Bally service schools. **Mike Channick** states that the bad weather slowed up deliveries of Bally's "Miss America", for which a large demand continues. . . . **Joe Ash**, Active Amusements, sighs with relief now that the boiler has been repaired (Weather will probably now turn warm). **Marty Brownstein** reports sales of new Wurlitzers continues brisk, and that they are awaiting delivery of Gottlieb's new "Criss Cross." . . . **Dave Rosen**, David Rosen, spends most of the week in Chicago visiting the factories. Harry Rosen back from Florida and looks great. **Joe Wasserman** back on the job after being out 2 weeks. **Lenny Schneller** seeing the music ops on the AMI "I" models. . . . **Al Cohan's** son, **Morton**, married at the Benjamin Franklin. At the same time the **Al Cohans** celebrated their 24th wedding anniversary. Rosen advised a showing of the AMI "I" models will be held in Scranton on Mar. 4 and 5, in the showrooms of A. Williams & Co., 311 N. Main Ave. . . . **Joe Scott**, S & K Amusement, states the firm is opening a new arcade in West. Phila. . . . Albert Polak, International Amusement, leaves for Belgium on Mar. 2. Meanwhile the firm is busy shipping out plenty of machines for export. . . . **Max Brown**, Philadelphia CM Ex., advises the firm bought the building at 828 N. Broad, and after renovations are completed, will move in. . . . **Jerry Yablow**, credit man for Mercury Records, visits **Joe Berger** here at the Philadelphia branch. Jerry tells us to watch out for "Wishing For Your Love" by The Voxpoppers and "Drop Top" by Ray Perkins. . . . **Harry Ascola**, Columbia Records, shot into New York to catch **Tony Bennett's** opening at the Copacabana. . . . **Paul Cimino**, Eastern Music, advises us that "Bye Elvis" on ABC Paramount is a certain hit. . . . King Records high on its new **Earl Bostic** album, "Bostic Rocks." . . . **Mario Daulerio** finding it hard to concentrate on business 'cause he is expecting an heir.

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Fill out the coupon on the bottom of this page today! Enclose your check for $15 for a Full Year (52 Weeks) subscription to *The Cash Box!* Read the first four issues! If you don't agree, after reading those first four issues, that *The Cash Box* is the greatest magazine for your business in all the history of the industry, simply return those first four issues and *GET DOUBLE YOUR MONEY BACK* for those four issues, *PLUS the $15 you sent in for your full year's subscription!*

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CITY ..... ZONE..... STATE .....

Kentucky Music Operator Personally Responsible For 650 Letters and 150 Cards Urging Veto Of Bill S.1870

IRVINE, KY. — Francis G. Miller, Miller's, Inc., this city, is one of the more progressive music operators as is evident from his letter to *The Cash Box*.

Miller, who praises the efforts of *The Cash Box* to better the operator's conditions through its editorials, enclosed a copy of a postcard which he distributed to his locations. Location owners were asked to have their families and friends sign and mail out the cards addressed to Senator Alexander M. Wiley in Washington, D.C.

The card, addressed to the Senator, said:

"I am a citizen who derives much pleasure in listening to my favorite songs as played on the coin operated phonographs. If it were not for me and millions like me, the music operators would be out of business; the authors, composers and publishers would suffer a substantial decrease in their income because if I did not play their music on coin operated phonographs there would be less demand for their product.

A change in the Copyright Act to impose performance fees on music vendors would mean that vendors would be taxed twice for the same purpose, because royalties are paid every time a record is purchased by the music vendor.

"To me this is an unfair and unjust taxation. A tax imposed upon music vendors, the restaurant owners and their customers by a private taxing power backed by Federal Law.

"We in Kentucky want no Private Taxing Authority. Vote against Senate Bill 1870."

Miller tells us he was personally responsible for 650 letters and 150 cards.

(Ed. Note) *The Cash Box* urges operators all over the country to follow this line of attack. If a sufficient number of operators actively fought the issue as did Francis G. Miller, there would be no doubt about the outcome.

Conn. Music Ops First Banquet Called "Unqualified Success"

JIMMIE TOLISANO

HARTFORD, COINN. — The Music Operators of Connecticut held its first banquet here at the Statler Hotel, Thursday night, February 27.

"Thru the combined efforts of our officers and membership our first banquet was an unqualified success", stated James F. Tolisano, president. "We are extremely gratified over the large attendance, and particularly pleased and thankful for the assistance of the distributors and manufacturers whose cooperation made it possible for us to turn out so fine a souvenir journal."

A number of out-of-town visitors came in for the banquet, among them Meyer Parkoff, Atlantic New York Corporation, New York City (Mac Perlman and his staff from the local office of Atlantic were present, of course); Jack Gordon, Seeburg regional representative; John Stuperitz, and Seeburg field engineer. From Runyon Sales in New York City and Newark, N.J., were Barney Sugerman, Abe Green and Irving Kempner, as well as Nat Gutkin of the local Runyon office. With the Runyon group was Artie Daddis, AMI's regional representative. Irving Holzman represented David Simon, Inc., (Black Sales) from New York City, and Jack Mitnick of United Music Corporation was on hand. Representing the Wurlitzer line of phonographs was a group from Sandy Moore Distributing, New York City, including Sandy Moore, Abe Lipsky, Gabe Forman, Hank Walton, and Bernie Levine.

It was acknowledged that this first banquet by the Connecticut association was terrific, and these men started to think and plan for its next one before the evening was over.

Banker Looks To Bright Future For C.M. Industry

PHILADELPHIA,—Ray J. Erfle, vice president of the Broad Street Trust Company, this city, and one of the industry's best friends, looks to the future with great optimism.

"I can't see anything but good in the future", states Erfle, "in all fields of endeavor, including the arts, the sciences and business.

"As for the Coin Machine field we have only scratched the surface, and there will be bigger and more profitable years ahead for those who are willing to work."

Urges Insurance Coverage For Juke Boxes For Fire Only

HURLEYVILLE, N. Y. — Amelia McCarthy, Catskill Amusements, Inc., this city, deplores the decision of some of the distributors who have discontinued insurance on juke boxes.

"I understand juke box insurance firms are running into the red due to many claims on break-ins or small damage to machines", comments Mrs. McCarthy. "Because of this, some firms will discontinue and most will increase rates if they do insure.

"I am sure the operator is mainly interested in covering his investment against an almost complete or entirely complete loss by fire."

Mrs. McCarthy asks, "Could there be a way of arousing interest among the several distributors to encourage a firm to insure these machines just for fire damage? They could then afford to carry them at a low cost because the claims would be far and few between.

" It would help if one firm would accept all makes of machines. At present, you must make a separate list of your Seeburgs, AMIs, Wurlitzers and Rock-Olas, and insure through each distributor."

Amelia McCarthy states that she will bring this matter up at the next meeting of the New York State Coin Machine Association.

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25—Seeburg-C Phonograph	$400
6—A.M.I. D-40 (Conv. 45)	$149
25—1900 Wurlitzer Phono.	$825
10—2000 Wurlitzer Phono.	$895

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"Better Opportunities Ahead"

MARION, IND. — C. T. Cole, Silent Selling Company, this city, is very optimistic about the future of the American way of life.

"Tomorrow will be much better than yesterday" comments Cole, "because there are so many opportunities today. And despite the American public's privilege to gripe and complain, which we all do, there is also an American inborn instinct (heritage) to take advantage of every new idea, machine, motor, mechanism, boat, car, space ship, home, factory, selling ideas, drug, scientific gain—to make life better for an individual, his family, his community, his country. So thank God for the American, for America and for the tomorrow and the tomorrows thereafter. They will be better because of the opportunities of today—and we Americans take advantage of same."

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Exhibit Ringer Ball	$ 60.00
Williams Roll-A-Ball	195.00
Genco Skee Ball (2 player)	135.00
ChiCoin Skee Ball (6 player)	195.00
Genco Quarterback	110.00
Star Shooting Gallery	85.00
Dale Guns	15.00
United Target	75.00
United Venus	95.00
Criss Cross	49.50
Peppy (New)	Write
Bally Space Ship	165.00
Bally Boat	165.00
Smoke Signal	140.00
Tim Buc Tu	125.00
Skill Pool	50.00
Southern Belle	149.50
Bally Circus (New)	Write
Naples (New)	Write
Steeplechase	Write

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SOUTH SEAS	175
STARDUST	150
STARLET	125
PIXIES	75
TROPICS	50
SINGAPORE	55
RIO	50
MIAMI BEACH	125
GAY TIME	115
GAYETY	65
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Bally TARGET ROLL
Genco GUN CLUB
Fischer 6-POCKET POOL
Williams TEN PINS

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BOWLING ALLEYS
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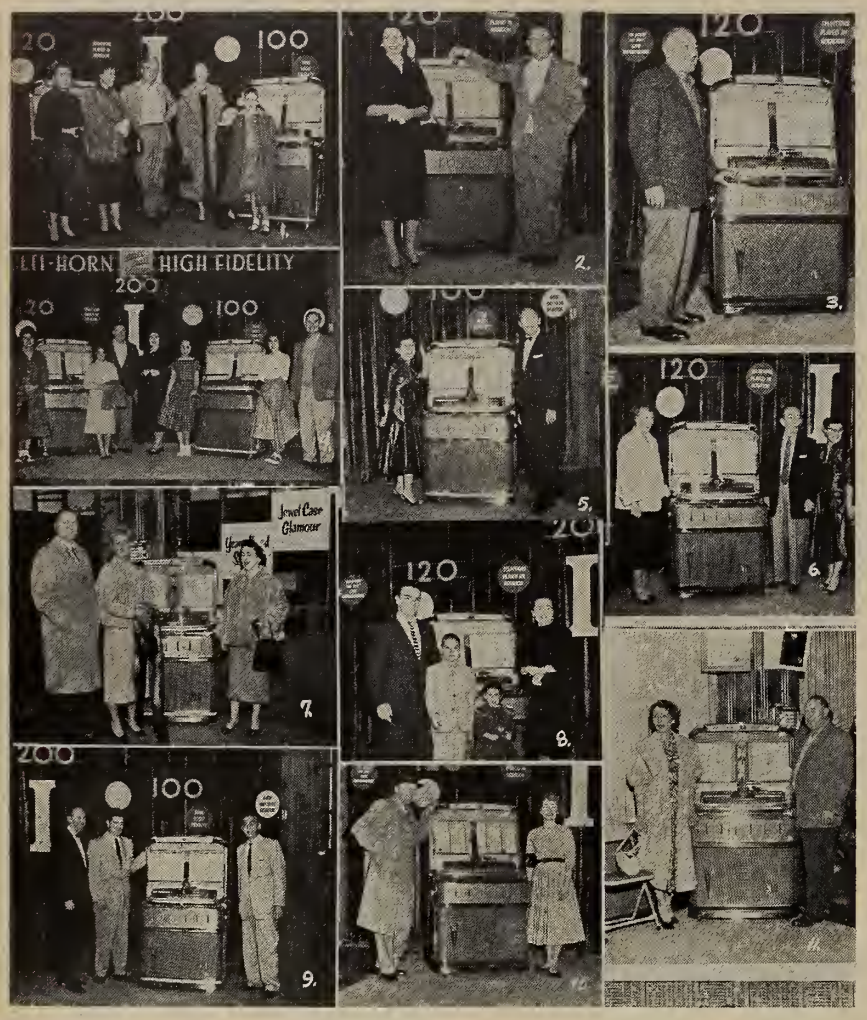
Huber Distr. AMI "I" Showing Success Despite Bad Weather

SAN FRANCISCO, CAL.—Walter (Bow-tie) Huber and Bernice Huber, Huber Distributing Company, this city, played hosts to some 250 guests at their showing of the new AMI model "I" phonograph at their showrooms on Sunday, February 9.

"We would have had a much larger attendance," stated Walt, "except our California sunshine turned to a very heavy 'dew'. However, all our operators showed considerable interest and enthusiasm, and we lined up some fine orders."

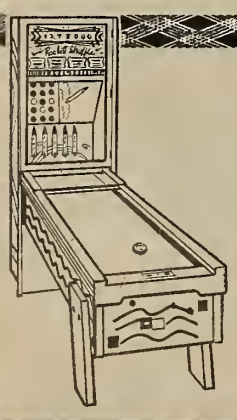
Below are some of the pictures taken of the visitors, all left to right: 1) William Sheehan and some of his friends; 2) Mr. and Mrs. Arthur P. Heistad; 3) Carl Noto; 4) Sam Weiner, Phil Weiner and their families; 5) The Hubers, Bernice and Walter; 6) Mr. and Mrs. Mel Olson and Bernice Huber; 7) Mr. and Mrs. Larry Martini and a friend; 8) Mr. and Mrs. Jerry Wilson and their family; 9) Walter Huber, F. C. Robertson and Frank Mencuri; 10) H. J. Rydman and his daughter, Dawn; 11) Mr. and Mrs. Wayne Morgan.



"It's A Good Business"

CHICAGO—J. A. (Art) Weinand, Williams Manufacturing Company, this city, urges The Cash Box to keep preaching how wonderful is the coin machine business.

"I have listened to the 'Prophets of Gloom' in this business for over twenty years now", declared Weinand, "and so far they have never been right—and never will be right. This is a good business and will be a good business."



Collections Rocketing To New Heights with

Chicago Coin's New

ROCKET SHUFFLE

with the Action-Packed SATELLITE ROCKET THEME

- DIFFERENT!—Nothing like it before.
- VARIETY! — Every game different — countless scoring combinations with CAPTIVE BALLS—3-in-Row—4-in-Row—5-in-Row.
- 3-D MAGIC—Makes 7 ft. cabinet appear 12 ft. long.
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Exclusive Distributor for Chicago Coin in N. Illinois and Indiana

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Through The Coin Chute

GREAT BRITAIN GOSSIP

A number of major British distributors and operators, including the brothers **Chappelow** from Leeds, **Arthur Brown** from Llandudno, and **John Katz** from London are going to Germany at the beginning of March for the important trade fair at Frankfurt. Interest is centered not only on phonographs, but on the import into Britain of pin tables and other coin-operated equipment. . . . One of the main points of interest at the fair will be the expected announcement of the appointment of the main Wurlitzer distributors and sub-agents in Britain. It is generally believed that a well-known London distributor, handling one of Britain's most successful boxes, is forming a subsidiary company to handle the Wurlitzer. . . . Rock-Ola agents in Britain are also likely to be announced. They will include Phono-sound Limited of Leeds as northern agents. . . . **William B. Stockdale** has formed a new company called Stockdales Equipment Limited at 19 King Street KingLynn, Norfolk to manufacture, hire, and deal in automatic musical instruments. . . . At Fakenham, also in Norfolk, **Edward F. Winser** is going into the import and export of phonographs. . . . A similar business in export and import will be Phonograph Management Limited, of 82 Portland Place, London Wl. This business has been set up by a well-known London operator, **Murray Nathan**, in association with another operator. . . . **Alfred Freeman**, vice-president of the A.C.A. has been in hospital for nearly a month, and his symptoms are causing some concern to doctors and certainly to his family. They include the partial loss of the use of his right arm. . . . The annual general meeting of the Phonograph Operators' Association Limited is to be held on March 24, 1958.

The Amusement Trades' Association will hold its A.G.M. on the same date, with **M. Kraft** in the chair. . . . Brace Products, Limited, of Rye Lane, London, has placed a new gum on the market with a fresh range of colors. It will be handled in the north by Sales-Matic Limited of Bradford. . . . A talking postcard machine is being introduced by Automat Machine Sales, Limited. It is German in origin, can be played for at least 300 times, with a recording time of two minutes for each postcard. . . . "What is a juke-box?" asked **H. Collier**, chairman at Gloucester Brewster Sessions during a recent application for a music license, made by local operator **Miss E. Thorpe**. **W. Hart**, the superintendent of police, explained and raised no objection to the application, adding that local boxes were an attraction to young people. The application was granted. . . . Phonograph operators bought nearly 200,000 of the 7½ million records pressed in Britain in December. The December total was up on December 1956 by about one sixth. . . . Operators in Dudley, Staffordshire have been warned that the Chief Constable is keeping an eye on defective and makeshift electrical wiring of instruments, which may be a menace as regarding fire, and carry a possibility of a fatal accident. The local Bench has warned that licensees who do not have their phonographs expertly wired may have their licenses withdrawn. . . . Phonographs were praised by local officials in Cornwall when a Music-maker 200 was installed in the public hall at Gunnislake recently. "We consider this much better than having the youngsters hang around the streets," they said. . . . Hoopers Automatic Supply, of 125 Bounds Green Road North London has put on the market a new 1958 De-Luxe model of its Screen Stars Automatic coin machine.

Through The Coin Chute

MIAMI MURMURS

Lee Rubinow, one time N.Y. operator and president of N.Y. ops assn., and later distributor of Seeburg phonos here, visits some of his friends here. . . . We understand **Charlie Aronson** bought a unit in a co-op here which will be ready for occupancy in May or June. Does this mean the Aronsons will make Miami their permanent quarters? . . . **Mannie Ehrenfeld** of Passaic, N.J., after a week's stay here, flew into Havana for a time. . . . **Willie Blatt** elected business manager for the cigarette machine assn. Now all assns under one roof, and altho same office personnel is used, the 3 assns have their own officers, and meet on different days of the week. . . . In a "letter to the editor", Feb. 19 issue of the Miami Herald, a Miami citizen writes: "Politicians are ever making futile, but flourishing gestures, like Dick Gerstein's smashing of pinball machines. He did this 'to save our schoolboys from spending their lunch money foolishly'. If teen-age gambling is to be stopped, then it must be stopped in the home and in the school. Smashing pinball machines and passing laws is no deterrent, any more than prohibition stopped people from drinking."

Chi Coin's "Commando Machine Guns" Big Click At Florida State Fair

Battery of Five Guns Set Record For Day's Take. No Prizes. Give 375 Shots for 25c. Many Ops Visit Booth in Tampa, Fla.

CHICAGO—Harry Glick of Chicago Coin, this city, just returned from the Florida State Fair in Tampa, Florida, advised this past week that the battery of five "Commando Machine Guns" which were displayed in a booth at this Fair clicked so big that every exhibitor at the Fair is still talking about its tremendous pulling power.

"We could have set a money-making record each and every day of the Florida State Fair", reports Glick.

"The fact is that we tried our best to hold the play down so that all those people who visited our booth and wanted to see this battery of five of our 'Commando Machine Guns' in operation would have every inspection opportunity.

"There were times", he advises, "when we actually stopped play, so that some visiting operator could check on anything he wanted. And, in every case, he was not only happily surprised, but, most completely satisfied that our 'Commando Machine Guns' were the greatest of all products."

Glick advised that the operators who visited the Chicago Coin booth here "agreed" that the battery of five "Commando Machines Guns" could "very easily take in $50 per hour".

"This", he reminds, "is because we had the guns set at 375 shots for 25¢."

He advises that the guns can be set from 132 to 525 shots. He also reported that it takes but one minute to complete 375 shots. This allows for aiming, switching targets, and so forth.

"Adults, as well as children", Glick reports, "were happy with this number of shots for 25¢. They told us that they 'had more than their money's worth' for their quarters.

"The most impressive factor", he says, "were the number of 'repeaters'. The children as well as the adults came back again and again. In fact, some of them spent a lot more than they had ever expected to spend. But they had such a good time spending this coin that they complimented us time and time again.

"The police department and local authorities were absolutely impressed with all the safety factors we have incorporated in our 'Commando Machine Guns'.

"They complimented us. They praised us. And they, themselves, got the biggest of big thrills shooting the 'Commando Machine Guns'."

The Cash Box

"International Quarterly Export Edition"

(Issue dated — April 5)

Closing Date — March 27

FOR ALL ADVERTISEMENTS REQUIRING TRANSLATIONS INTO SPANISH, FRENCH, GERMAN AND/OR ITALIAN

MARCH 20

★

The Cash Box

"Internationale Vierteljährliche Exportausgabe"

(Nummer vom 5. April)

Schlusstag: der 27. Marz

FUR ALLE ANZEIGEN, DIE INS SPANISCHE, FRANZOSISCHE, DEUTSCHE UND/ODER INS ITALIENISCHE UBERSETZT WERDEN MUSSEN—

MARZ 20

★

The Cash Box

"Edition Internationale Trimestrielle D'Exportations"

(Publication datée le 5 avril)

Date de Fermeture — le 27 mars

POUR TOUTES LES ANNONCES DEVANT ETRE TRA DUITES EN ESPAGNOL, FRANCAIS, ALLEMAND ET/OU ITALIEN—

LE 20 MARS

★

The Cash Box

"International Quarterly Export Edition"

(Edición Internacional Trimestral para la Exportación)

(Fecha de Publicación — 5 de abril)

Anuncios — 27 marzo

ANUNCIOS QUE TIENEN QUE SE TRADUCIDOS AL ESPANOL, FRANCES, ITALIANO Y (O) ALEMAN DEBEN ESTAR EN NUESTRO PODER EL

20 MARZO,
A MAS TARDAR

★

The Cash Box

"Edizione Internazionale Trimestrale Per L'Esportazione"

(numero in data 5 aprile)

Data di Chiusura — 27 marzo

PER TUTTE LE INSERZIONI CHE RICHIEDONO TRADUZIONE IN SPAGNOLO, FRANCESE, TEDESCO E/OPPURE ITALIANO—

20 MARZO

★

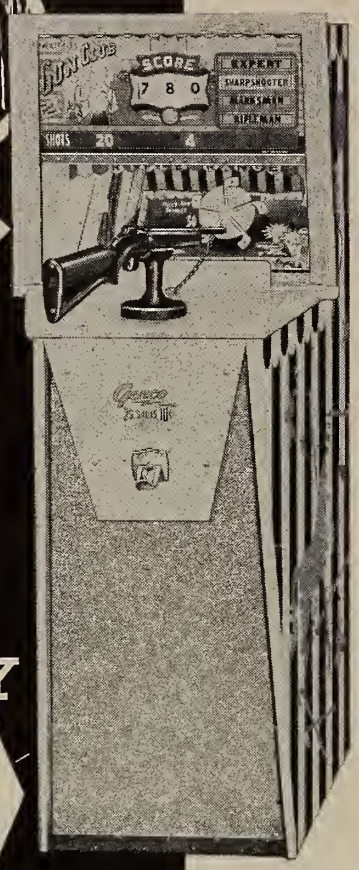
Publication Headquarters

THE CASH BOX

1721 BROADWAY, NEW YORK 19, N. Y.

NEW! Running RABBITS
on Endless Chain—
Disappear when Hit!

NEW! CLAY PIPES
on Revolving Wheel
"Shatter" and disappear
when Hit!



GENCO'S
GUN CLUB
RIFLE GALLERY

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MAKES CABINET LOOK ENTIRELY DIFFERENT

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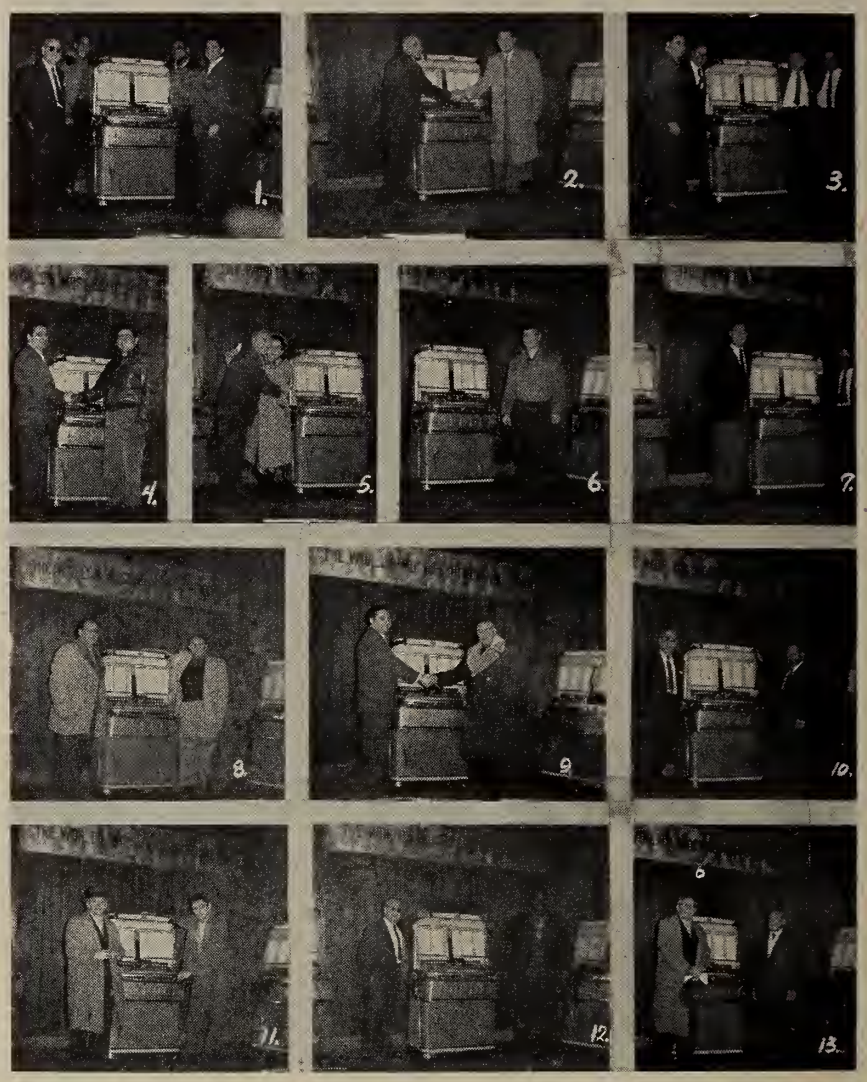
Camera Clix At Runyon Sales AMI "I" Showing

NEW YORK—Runyon Sales Company's showings of the new AMI model "I" phonograph were detailed in last week's issue of The Cash Box, and we are now able to reproduce some of the photographs taken.



Pictures above taken at the New York offices: all left to right: 1) Perry Lowengrub, Jack Carruthers, Harold Monroe and Morris Rood; 2) Irv Kempner and Jack Wilson; 3) Morris Rood, Art Daddis, Irving Kempner and Marty Blatt; 4) Morris Rood and Sid Fromchek; 5) Irving Kempner and Gertrude Browne; 6) Mike Falcaro; 7) Les Boyd, Jr. and Perry Lowengrub; 8) George Bernstein and Sam Singer; 9) Morris Rood and Dave Korman; 10) Perry Lowengrub and Abe Bernstein; 11) Dave Lutzker and Stanley Lutzker; 12) Perry Lowengrub and serviceman from Regal Music; 13) Dave Lutzker and Barney Sugerman.

Above photo was taken at the Hartford, Conn. showing: left to right: Barney Sugerman, Abe Fish, Jim Picheco, Jim Tolisano, Iz Resnick, and Irv Kempner is crouching alongside the phonograph.

"Next Ten Years Could Be The Brightest"

IRVINE, KY. — Francis G. Miller, Miller's Inc., this city, believes the future of the coin machine business is bright despite the many problems continually facing it.

"Our future is bright", states Miller, "in spite of ASCAP, etc. However, there are great changes coming. I believe, for the good of the industry, that Bingo types will have to cease being made. Due to the loud and nasty noises being made because of 'payoffs', if these machines are allowed to flourish then our whole industry will have an enormous black eye—and may well be facing ruin. Here in Kentucky we are facing a bill in the State Legislature to outlaw all types of pinballs. With the advent of such a thing vast changes would be evident, nearly overnight. A lot of operators would be forced out of the business because they are now operating music as a sideline to their Bingo locations. They are the ones who could ruin our industry and who are currently giving us the 'bad press' which they richly deserve. Our industry needs a public relations bureau. However, it also needs to get rid of certain elements within the industry. Doing away with 'payoffs' as distinguished from 'free play' games would eliminate these elements for it would no longer be a source of easy money. There is money to be made in music—we are currently doing that—and have for years. But vast changes will have to occur—both in types of games manufactured and in the operators' views and methods of doing business. The next ten years could give us the greatest ten year span in our history—if we wake up in time. Or it could bring complete ruin to the whole industry if they fail to pay attention to the warning flags that are now flying—both in Kentucky and nationally. Some states have lost all types of games except for arcade and music equipment already. If we continue on our merry way, it's just a matter of time until we are all legislated out of business. It's a time to get together and do things for the industry as a whole —not ourselves as individuals."

a dream come true...

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL

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Wico's Ed Ruber Tours Europe

ED RUBER

CHICAGO—Ed Ruber, sales and export manager of Wico Corporation, this city, embarked on an extensive trip, this week, to visit all the major European markets.

Ruber said in an interview, prior to his departure, that it is his purpose to acquaint foreign distributors and operators with Wico's specialized parts, kits and services. He will visit many cities on the continent including Brussels, Antwerp, Hamburg, Milan, Geneva and Paris.

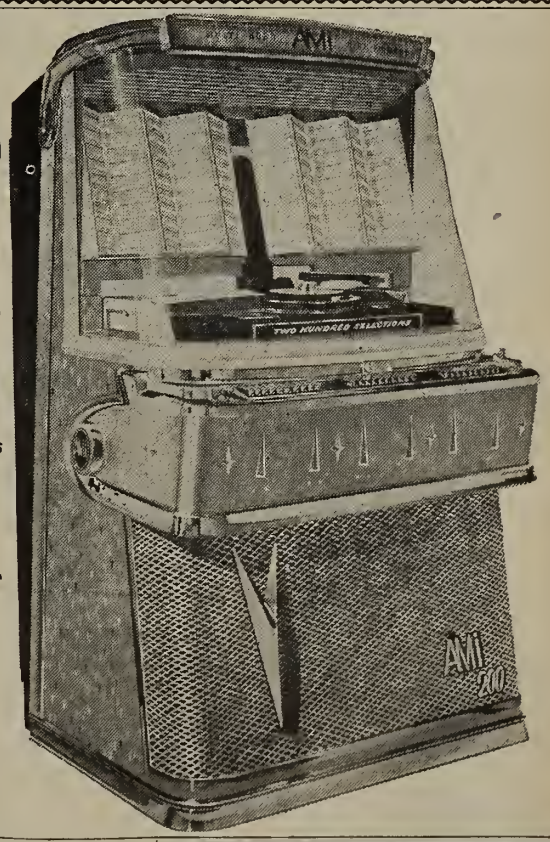
Ruber stressed the fact that Wico has the most complete line of conversion kits for many types of coin operated equipment. Among these are 45 RPM conversion kits for Wurlitzer, Seeburg, AMI and Rock-Ola model phonographs.

"One of the prime considerations during this trip," Ruber stated, "is to meet personally with operators on the continent and discuss with them their needs and problems."

LEADERSHIP

One glance . . . a moment's listening . . . and you *know* this juke box is so far ahead in styling and electronics that nothing can compare. This is *leadership* that pays off in easier servicing, more play and bigger profit anywhere this superb instrument is located!

See it! . . . Hear it! The New AMI·i *series*



SOUTHERN AUTOMATIC MUSIC CO.

LOUISVILLE, KY. CINCINNATI, O.

INDIANAPOLIS, IND. LEXINGTON, KY.

Cuban Music Ops Seek News From U.S. Ops

HAVANA, CUBA — Morris Gran, vice-president of International Music Company, Ayestaran 401, this city, is eager to have various associations contact him. Gran is leading member of ANOFA, the music operators' association of Cuba.

ANOFA is, at present, undergoing many problems in its efforts to have SNAC, same as U.S. ASCAP, cut down on their royalty demands.

Gran also believes that the constitution and by-laws of various U.S. music ops' associations can prove of good value to the Cuban music operators association.

Gran hopes that leaders of music ops associations in this country can prove very helpful to the Cuban music operators as they start forming this first association.

He is of the hope that these association leaders thruout the U.S. will correspond with him and, thereby, help the Cuban music operators.

50 120 200 SELECTION MODELS

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ROCK-OLA

FOR

EVERY LOCATION

MUSIC MAKERS that are MONEY MAKERS! . . . . .

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KD-200 — Wire — Call
Like New
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AMI
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F-120 495

ROCKOLA 1448 ..... $550
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BALLY ABC BOWLERS, Deluxe & Super PUCK MACHINES, and all other SHUFFLE ALLEYS

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SEEBURG 100-W 575
WURLITZER 2150 775
WURLITZER 2000 695
A.M.I. G-200 665
SEEBURG V-200 Modified with VL Selection Receiver..... $775
All phonographs reconditioned and refinished

GAMES

Bally ALL STAR DELUXE BOWLER
Bally STRIKE-BOWLER
ChiCoin ROCKET, 7½'
Williams TEN STRIKE and TEN PIN
Keeney CIGARET VENDER
Genco GUN CLUB

45 RPM Conversion for M-100A $69.50

45 RPM Conversion for other models, from $13.75

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Through The Coin Chute

EASTERN FLASHES

The word of the death of the beloved Ray Moloney hit coinrow early Wednesday morning, and spread thruout the city like wildfire. Not only was Ray, as head of Bally Manufacturing Company, early pioneer in the modern coin machine industry, respected as a leader in our industry, but more than anything else, he was revered as a man who placed the human value above everything else. His friendly and charitable deeds, both to organizations and individuals, leaves a subject for conversation which will continue on for many, many years. Ray's many friends—and it seems that everyone considered Ray his friend—will miss him sorely.

* * * * *

With the sun shining brightly every day, and the heavy snows of last week completely cleared off the streets, coinrow saw quite a number of operators. Altho ops reported last week's storm dented their collections considerably, all feel a spell of good springlike weather will give them a chance to make up. Wholesalers of all types of equipment, without exception, reported machines moving out in goodly numbers. . . . **Barney (Shugy) Sugerman**, Runyon Sales Co., was in particularly good spirits the early part of the week, reporting sale of AMI's new "I" model very good, and that Bally's machines selling big. However, the news of **Ray Moloney's** death on Wed. morning, shook him up badly. Started to make immediate arrangements to leave for Chi. **Irv (Kempy) Kempner**, came home from Runyon's Hartford showing of the AMI phono, and immediately took to bed for three days. Altho he came in to work this week, kept off the road. . . . **Harold Rosenberg**, Peekskill op, back from a 4 week vacation in Mexico. His daughter, **Susan**, who spent the first 2 weeks with her father and mother in Acapulco, flew back home to accept an election to the National Honor Society in the Lakeland High School, Lake Mohegan. Partner **Si Silverstein** and his missus took off for Puerto Rico for a vacation. . . . "Senator" **Al Bodkin**, back from his Miami Beach vacation, looking wonderful. Advises that he and his vacationing pals figure on a cruise vacation next winter.

* * * * *

A number of N.Y. coinmen drove up to Hartford, Conn. for the first annual banquet held by the Conn. State Ops Assn. on Thurs. night, Feb. 27. Among these were: **Meyer Parkoff, Barney Sugerman, Irving Kempner, Morris Rood, Artie Daddis, Irving Holzman, Jack Mitnick, Abe Lipsky, Sandy Moore, Gabe Forman, Hank Walton and Bernie Levine.** . . . **Harry Friar's** daughter made him a grandfather this week—his first grandchild, a girl—and was he jumping. . . . **Meyer Parkoff** and **Murray Kaye**, Atlantic New York Corp., report music ops have ordered the new Seeburg phonos to the extent whereby they now have to push the factory to ship in the quantity needed. . . . **Mike Munves**, getting ready for what he feels will be a record breaking year of sales. Advises that brother **Joe Munves** spent a week in Miami Beach after the Tampa Fair, and is now heading back to the office, stopping off to see customers on the way back. . . . **Abe Lipsky**, Sandy Moore Dist., reports sale of all model Wurlitzers real good, with the model "2200" their biggest seller. Also states the firm took on the Lehigh coffee and cigarette machine line. . . . Looks like **Al Simon** has a hit game in ChiCoin's "Rocket Shuffle". Ops line up to play and watch the amazing action of this game. . . . **Charlie Rubenstein**, the arcade man, celebrates his 25th wedding anniversary with his charming wife, **Dorothy**. The Rubensteins thrilled with the gift, a silver set for 12, sent them by their soldier son from Germany. **Bernard** has another nine months to serve his Uncle. . . . Receive a bulletin from the Chief Barker's Desk of the Variety Club of Washingon, D.C. And who's the Chief Barker? No one else but the fun loving **Hirsh de LaViez.** . . . **Harry** and **Hymie Koeppel**, Koeppel Dist. Co., pick up 16 late music machines out of town, and marvel at the wonderful condition the machines are in. Hardly any work necessary before sending out to fill orders. . . . Carl Pavesi visits the wholesalers.

Through The Coin Chute

UPPER MID-WEST MUSINGS

Bud Knudson of Moorhead, Minn., in town for the day making the rounds. Bud for the past several years has been in the real estate business and has done very well. . . . **Mr. & Mrs. Cecil Terveer**, Winona, Minn., in town for the day. Mrs. Terveer said that last Sunday the family celebrated their mother's 81st birthday. All the brothers and sisters and grandchildren were there and they all had a gala time. . . . Talk about trouble, **Clem Pinewski**, of Big Lake, Minn., has had his share of it. As Clem was backing out of his driveway a big Semi hit him broadside and demolished his car. Luckily Clem was not hurt badly. Mrs. Pinewski had just come home from the hospital having suffered a slight heart attack. Both are doing nicely. . . . **Bobby Lane**, parts mgr. of the Lieberman Music Co. was home for several days with the flu. Bobby back on the job but still a bit shaky . . . **Mr. & Mrs. Orville Willette**, of Lemmon, S. D., in town for a few days visiting Orville's brother in St. Paul. . . . **Eddie LeBlanc**, St. Cloud, Minn., in town for the day picking up his record supply. . . **Harold Rose** of Fargo, N. D., in town for the day making the rounds looking for some used equipment. . . . **Chet LeDoux**, Virginia, Minn., in town for the day making the rounds. . . . **Eddie Kubes**, New Prague, Minn., in town and in a hurry. In and out and on his way home before you know it. . . . **Jim Stansfield**, Winona, Minn., in town for the day picking up his record supplies and parts. . . . **Leo DeMars** of Ashland, Wis., is rushing Spring. Spending a lot of time getting his cabin at the lake in shape. . . . **Fran Befarra**, Hibbing, Minn., in the hospital and getting along just fine after a hernia operation. . . . **Solly Rose** of The Sandler Dist. Co., back at his desk after a two week swing around the Dakotas. . . . **Mrs Harold Theisen**, Mpls., is on the road to recovery after a gall bladder operation.

Through The Coin Chute

CHICAGO CHATTER

JOEL STERN

The biggest problem for the industry, many claim, is to get people up out of deep and downy chairs, away from TV receiving sets, get 'em out to, once again, patronize their local taverns, restaurants and other locations. This, as all realize, would not only bring about better business for all concerned but, at the same time, would start business booming all over again. And to do this, keen observers state, many of the retail merchants will simply have to modernize their places, make them more attractive, and adopt showmanship methods to bring about bigger public patronage. Many operators have helped merchants by giving financial assistance in the installation of air conditioning, new tables, chairs, bars, etc., etc. Is there anyone who has any constructive and progressive ideas in this regard? Please write The Cash Box today. . . . Another losing system is the 10¢ per play, 4, 5 and even 6 plays for 25¢. If the public is willing to pay 10¢ per play, ops point out, they'll be just as happy to buy 3 plays for 25¢, which is bargain enough. They urge all ops to adopt 10¢ per play, 3 plays 25¢ for all machines.

Come to think of it, what did the boys over at United mean when they said, **"Ray Riehl is giving up eskimos"**? . . . Great glee over at ChiCoin from where **Ed Levin** reports, "City of Chicago License Commission approved our 'Rocket Shuffle' game." And First Coin, Levin reports, immediately ordered the entire week's production. **Joe Kline, Wally Finke, Sam Kolber** and **Fred Kline** of First claim, "Even this won't be enough to handle the orders we've already taken". . . . United's **Hank Dabek** claims that, "I gave up cigarettes". Then he adds, **"But look at Jack Mitnick. He's leaving all oriental ideas behind"**. . . . Discussing dual programming with C. T. (Mac) McKelvy and **Tom Herrick** at Seeburg brings forth the fact that more music ops should visit with **Ed Shaffer** in Columbus to see how successful this can really be. . . . Funny thing about business conditions. Detroit, a one industry town, hard hit by layoffs and with auto production off about 38%, ordering more new equip't than many other and larger cities around the U. S. where general business conditions much, much better all around.

AVRON GENSBURG

The Cash Box' April 5, 1958 issue wi'l feature the 33rd "International Quarterly Export Edition". It will be printed in Italian, German, French, Spanish as well as in English. Last minute closing date is March 27. . . . **Alvin Gottlieb** reports that the tremendous results of the tests which they conducted for their new single-player "Criss Cross" brought in so many initial orders that they stepped up production even before they shipped the first game. . . . **Paul Huebsch** calls from his office to switchboard gal, **"Please call Rosie for me."** But, before you get any ideas, **Rosie is his ever lovin' Rosemary.** . . . **Mac Brier** advises that **Howie Freer's** busier than he's ever been getting reacquainted with old friends in the business whom he hasn't seen in a long while. . . . Quite a gathering: **Al Simon** from Noo Yawk; **J. D. and Ben Lazar** from Pittsboigh; **Dave Rosen** from Philly, discussing thisa and thata with **Ed Levin** and **Harry Glick**. Harry reporting that the battery of 5 ChiCoin "Commando Machine Guns" such an outstanding sensation in Tampa at the Fla. State Fair those ops who visited to see this battery in operation still raving about the way both young and old just love to shoot these guns.

Hear from Sacramentoway that **Larry and Fuzzy Marvin** now in the 5 and 10 business in addition to everything else. . . . **Ben Coven** very happily presented the beautiful Wurlitzer Electronic Spinet Piano to doorprize winner, **Paul Brown** of Chi and the Portable model to **Tim McGraw** of Champaign, Ill. . . . **Gordon Stout** of Pierre, S.D., passed thru town this past week on his way down to the baseball training camps in Florida. "I'm lookin' for some great ballplayers", Gordon advised. Gordon has a very fine ball team in his part of the country. . . . **Jack Mitnick** on his way east where he will attend the big Connecticut ops banquet and will, at the same time, be able to "visit with my grandchildren". . . . **Dave Rosen** advises that the evening of March 25 at the C. R. Club in Philly will be **"A Knight To Remember"**. Dave and others in Philly are honoring **Ray Erfle, V.P. of the Broad Street Trust Co.** who has helped so many, many ops in this city with understanding financing. Says Dave, **"You're invited. So c'mon to Phil'y and see a grand, great guy honored."**

NATE FEINSTEIN

The way we heard it, since the news is out that **R. F. Jones and all the Jones Boys** will be celebrating the opening of their new San Francisco building sometime latter part of March, **Wm. T. (Billy The Kid) O'Donnell and his ever charmin' wife, Nikki,** are looking forward to ten gallon Stetsons, deerskin jackets and Levis plus a coupla rusty colored pintos so they can come gallopin' right thru the new front doors in true Western style. . . . Laughin' over old times with **Harry Williams** and the days of "Zingo". As Harry says, "Just don't remind me of that there one again ever. "That", he adds, "was something like a bad dream." . . . Pointing to a picture under the glass of his desk **Bill DeSelm** cracks, **"Y'know, if you cut off Big Bill Rodstein's head that could be a new picture all over again"**. . . . Empire's **Joe Robbins** advises their Detroit office so busy **Gil Kitt** as well as himself dashing up to help out while **Bob Wiley, Jack Burns** and **Fred Minter** alternate trips up and back.

R. F. JONES

Both Ted Rubenstein and Estelle Bye were all smiles this past week. . . . Marvel's enjoying a fine business pick-up for 'Lucky Horoscope' which seems to be taking hold in more and more areas. . . . **Harvey Miller** welcomed to the busy, busy world wide fold this past week. **Joel Stern** advises that **Harvey** will concern himself primarily with the firm's big music dep't. Joel further stated that World Wide is planning expansion and is adding more employees. . . . Boy voyage to Wico's **Ed Ruber. Ed** leaves for the first leg of his European trip this week. . . . **Johnny Frantz** just can't seem to stock up any "ABT Rifle Ranges". "With spring fast on the way", Johnny advises, "orders are starting to come in from all the outdoor men and the demand is stepping up every day. How can you ever arrange for even a small stock on hand?", asks Johnny. . . . Pinball men in Kentucky and Arkansas faced with bills which are keeping 'em wondering. . . . Fasco Products here has taken some of the old, old time Columbus pnut vendors and are advertising them as "authentic 'antique' penny vendor". They suggest these be used as penny banks for kids, by filling 'em with pnuts or ball gum, and as planters or even lamps, since they're refinished in gold. It's an angle. . . . **Avron Gensburg** and **Ralph Sheffield** in a huddle at Genco discussing this and that and both coming out of the private office with great, big smiles. Explains Avron, "Tho we were ahead of schedule with our 'Gun Club' looks like we'll be working long hours trying to catch up with spring business".

WALLY FINKE

"Most impressive factor for greater export sales is the growth of **The Cash Box' "International Coin Machine Export-Import Council"** with members in over 50 countries 'round the globe. . . . Must be quite a thrill to **Hirsh de LaViez** to find his name listed as **"Chief Barker" of Washington, D.C. Variety Club, Tent No. 11.** . . . Very beautiful letter from New Orleans' **Lou Boasberg** regarding his visit with **Dr. V. M. Franceschini** of Milan, Italy. . . . **Nate Feinstein** reports that Atlas' salesmen don't just take anyone's word. Our men, Nate advises, get out there with the operators whom they sell and go right into the locations to listen to what location owners have to say. "And", claims Nate, "what the location owners and operators have to say about the new Seeburgs is just the very greatest praise we've ever yet heard".

HAPPY BIRTHDAY THIS WEEK TO: **N. Jack Hubbard**, Knoxville, Tenn. . . . **Mac Perlman**, Hartford, Conn. . . . **Warren Tunis**, Omaha, Neb. . . . **John M. Sidon**, Bellaire, O. . . . **Walter Grazick**, Greenfield, Mass. . . **Stanley Levin**, Chicago, Ill. . . . **Duane Knutson**, Fertile, Minn. . . . **Robert G. Buckley**, New Orleans, La. . . . **Wm. H. Richardson, Sr.**, Columbia, S. C. . . . **Clinton S. Pierce**, Brodhead, Wis. . . . **Jerome A. Distel**, Portsmouth, O. . . . **George J. Kozy**, Franklin Pk., Ill. . . . **Ron W. Rood**, Orlando, Fla. . . . C. A. **Culp**, Tulsa, Okla. . . . **Jack Swartz**, Brookline, Mass. . . . **Marvin Jacobs**, Detroit, Mich. . . . **Harold M. Rodman**, Cambridge, Mass. . . . **August Van Brackel**, Defiance, O. . . . **Joseph Bradish**, Freeland, Pa. . . . **Chas. J. Breitenstein**, Chicago, Ill. . . . **Wilfred Fritz**, Los Angeles, Cal. . . . **Harold E. Rose**, Fargo, N. D. . . . **Leo Willens**, New York, N. Y. . . . **Maurice B. Leschen**, Long Island City, N. Y. . . . **Al S. Douglis**, Miami, Fla. . . . C. P. **Warren**, Norfolk, Va. . . . **Mack F. Phillips**, Garber, Okla. . . . **Robert F. Lonsway**, Warren, O. . . . **Wesley Knudsen**, Provo, Utah. . . . **Douglas W. Johnson**, Sioux City, Ia. . . . **Harry D. Moseley**, Richmond, Va. . . . **Ralph R. Hensley**, Bloomington, Ind.

PAUL HUEBSCH

FAMOUS LAST WORDS: "Please ship open account".

WANT! Bally Alleys

Take "B" as in b-e-s-t
Then add the sound "alley",
They go hand in hand
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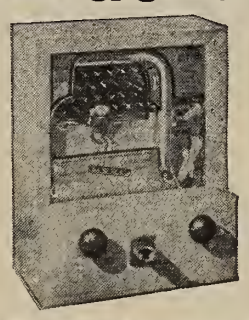

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Coin Mach. Industry-PAL Tie-In Works Out Very Well

Miami PAL Depends Almost Entirely On Coinmen For Support

MIAMI, FLA.—Willie (Little Napoleon) Blatt, this city, reports that "The tie-in and support of PAL by the coin machine industry of Dade County is working out even better than I expected."

Blatt states that at this time the PAL is practically depending on the industry for its entire support. In addition to the coin machine operators' efforts, other means of support have been devised by Blatt, with the industry getting full credit for the financing.

"The final arrangements between PAL and the coin machine association" reports Blatt, "is that any operator who is willing and able can become a booster member of PAL, and he pays $10 per month for as long a time as he wants to. With this payment, he receives Decals to put on his juke boxes only—showing that he supports PAL.

"We now have 15 operators who belong to PAL. These men join voluntarily, without any pressures by anyone."

Blatt relates that he promoted one of his locations last week upon the opening of a new cocktail lounge. "He gave me 50% of all the money he collected for the night of the Grand Opening for PAL, which was run in honor of Station WQAM and Jerry Wichner, who was presented with a plaque. In return Wichner kept announcing the Grand opening for several days, every half hour without charge. When it was all over, I was able to present PAL with a check for $500—with the coin machine industry receiving all the honors."

Philly Coinmen Plan AJA Drive

PHILADELPHIA, PA.—Once again coinmen in this area are making their plans for their annual drive for Allied Jewish Appeal. The Coin Machine Division of AJA has compiled a most wonderful record in its previous drives, and expects to top all other years for 1958.

Raymond Erfle, vice president of the Broad Street Trust Company in Philadelphia and a close and trusted friend of the coin machine industry for years, has been elected Chairman for the Coin Machine Division. Named to work with Erfle as co-chairmen are David Rosen, David Rosen, Inc., Joseph Ash, Active Amusement Machines Company and Martin Savar.

Pictured herewith, going over the plans, are, left to right: Joseph Silverman, president of the Philadelphia Amusement Machine Association; Martin Savar; Ray Erfle; David Rosen; and Joseph Ash.

CLASSIFIED ADVERTISING SECTION

WANT

WANT — Experienced Sales Representative for leading Coin Machine Distributor to represent in Europe, South America, World. Only high-priced man with ability need apply. Send Resume—BOX 425, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK, NEW YORK.

WANT—Gottlieb Novelty Games From 1954 up; King of Swats, Four Baggers, 1957 Baseballs, World Series and Shuffle Alleys. GLOBE AUTOMATIC VENDING CO., 291 WATER STREET, QUINCY 69, MASS. (Tel.: MAyflower 9-0010).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay $150 to $300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd ST., NEW YORK, N. Y. (Tel.: TR 7-9147).

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DIckens 2-7060).

WANT — Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

WANT — Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS, SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPtown 8-9680).

WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.

WANT — Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and United Bingos you have. Plenty of $$$$$$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT — Phonographs, Late Model Seeburg, A.M.I., or Wurlitzer. Will Trade Late Model Pin Games or Alleys. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CHapel 9-6556).

WANT — Late Model Bingos. Send List and Prices. HALLGREN DISTRIBUTORS, 1626 3rd AVE., MOLINE, ILLINOIS.

FOR SALE—Bingos; Bally Broadways $150; Big Time $87; Big Show $260; Gay Time $87; United Caravan $135; Stardust $150; Starlet $80. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel. MAin 1-8751).

WANT—Cash! Highest Cash Paid For Chicago Coin Blinkers, Bull's Eyes; United, Genco, Williams Guns and Baseballs; 6 Keeney Flicker Pools. ALLIED COIN MACHINE, 886 MILWAUKEE, CHICAGO 22, ILL. (Tel. CAnal 6-0293).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GEneral 2-1650), JESSE SELTER, PRES.

WANT — Used 12' American Bank Shuffleboards; 22' American and Rock-Ola Shuffleboards and Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FUlton 3-2282).

WANT—Late 45 RPM Records. Closeouts and Job Lots of Brand New LP's Wanted. Write or Phone. FIDELITY DISTRIBUTORS, 666 TENTH AVE., NEW YORK 36, N. Y. (Tel. JUdson 6-4568).

CLASSIFIED ADVERTISING SECTION

WANT — Popular, Country, Rhythm, Jazz Record Lines for Missouri and Kansas distribution. Wire or call before National Pop Disk Jockey Convention. FLEMINGTON DISTRIBUTORS, INC., 2560 HOLMES, KANSAS CITY 8, MO. (Tel. BAltimore 1-9588).

WANT — Bally Victorys, Rockets, Magics. Needed immediately for export. Top prices paid. Also late Bingos, Shuffles, Arcade Equipment, Pinballs and Pool Tables. Call now. DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE AVENUE, CHICAGO 25, ILLINOIS. (Tel. JUniper 8-5211).

WANT — 100 14" Bowlers, United, Bally, Chicago Coin or Keeney. Write or Wire Prices. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO. (Tel. TO 1-6715).

WANT—For Cash or Trade, Shuffle Alleys, Phonographs, Arcade Machines. Send List or Call, HARRY BERGER, WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: CIrcle 6-8464).

WANT—Mills Panorams. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON (Tel. GArfield 3585).

WANT—Juke Box Operators. If you want a steady outlet for your used records (No One Shot Deals), Call or Write MARLIN RECORDS DIST., 824 WILLARD ST., NORTH BELLEMORE, L. I., N. Y. (Tel. CAstle 1-0556).

WANT—To Buy—AMI Model B, F-80; Wms. Four Baggers, Mystic, King, Jumbo, and Blinker Bowlers. State quantity and best price, first letter. MONROE COIN MACHINE EXCHANGE. INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel. SUperior 1-4600).

WANT—Williams High Hand and Williams Jolly Joker. One or a dozen each. STAR COIN MACHINE COMPANY, 1502 NORTH WEST 25th STRET, FORT WORTH 6, TEXAS. (Tel. MArket 6-5411).

FOR SALE

FOR SALE—Amazing Values On Brand New Rock-Ola 1455, 200 Selection, 45 Rpm Phono. Also All Other Late Model Phonos Available At Very Low Prices. Authorized Rock-Ola Factory Distributors. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel. BIgelow 8-3524).

FOR SALE — Routes in Missouri, Oklahoma, Arkansas. On routes, Phonographs, Bingos, Pin Balls, Bowlers, Guns. From 20 to 80 Thousand. We have all types Coin Machines. Send for list. C & W DISTRIBUTING CO., 400 MAIN ST., GALENA, KANSAS. (Tel. #400).

FOR SALE—Brand new in original factory crate, 1 Wurlitzer 2000, $845. Like new: 2 Williams Peppy's $295 ea.; 2 Lord's Prayer Vendors $245 ea. Factory Reconditioned: Exhibit Ringer Balls $95 ea. BILOTTA DIST. CO., 224 NORTH MAIN STREET, NEWARK, NEW YORK. (Tel.: DEerfield 1-1855).

FOR SALE — Specials — Bally: Sun Valleys $540; Show Times $375; 3 or more $365; Bally Bikes $475; Toonerville Trolley $525; Carnivals $269.50; Decco: Grandma Horoscope $215; Int'l Mutoscope: Voice-O-Graph $75. NEW ORLEANS scope $215; Int'l Mutoscope: Voice-NOVELTY COMPANY, 115 MAGAZINE STREET, NEW ORLEANS, LA. (Tel. JAckson 2-5306).

FOR SALE—We Are Leading Exporters of Arcade Machines—Also Music, Venders, Games and Parts For All Equipment. Write Us Your Needs. MIKE MUNVES, 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Famous Sun-Glo Wax for your Shuffle Alleys, 24—1 lb. Cans —per Case, $6.75. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WIS. (Tel.: BLuemound 8-6700).

FOR SALE—Bowlers: ABC Bally 14' and 11', Deluxe Congress, DeLuxe ABC. Bally Bingos: Show Times, Key Wests, Big Shows, Big Times, all models. GLOBE DISTRIBUTING COMPANY, 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (AR 0780).

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEdar 2-7600).

FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA (Tel.: 3-8688).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLympia 8-4012, 4013).

FOR SALE—Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

CLASSIFIED ADVERTISING SECTION

FOR SALE — Wurlitzer Model 2150 $800; 2000 $675; 1900 $650. WANT—Bally Jumbos and United Top Notch. NATIONAL NOVELTY CO., 640 E. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel. LO 1-6770-1).

FOR SALE — Seeburg Phonographs. Ready for location: M100C's $475; HF100R's $625; HF100G's $595; HF100W's $575; V200's $650; M100B's $375; 200 Selection Wallboxes $99.50. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 8, INDIANA. (Tel. HA 3-4508).

FOR SALE—# 3020 Wurl. Wallboxes, just off location, in good working condition. Write PENNSYLVANIA VENDING CORP., 1826 E. CARSON STREET, PITTSBURGH 3, PENNA. (Tel. HEmlock 1-9900).

FOR SALE — Games, Inc. Hunter, $250; Gunsmoke, $335; Bally Gayety; Miami Beacn; Broadway; Night Club; Double Header; Big Show; Key West; Show Time. United Pixie; Starlet; Caravan; Stardust. Evans Saddle & Turf (Club Model —DeLuxe). MICKEY ANDERSON, 314-316 EAST 11th ST., ERIE, PA.

FOR SALE—9 Brand New 5¢ Kleenex Dispensing Machines in cartons. $50 buys the lot. ½ deposit, balance C.O.D. or S/D. KOEPPEL DISTRIBUTING COMPANY, 607 TENTH AVE., NEW YORK 36, N. Y. (Tel. LO 3-4028-9).

FOR SALE—Safari, Big Top, Steam Shovel, Goalee, Hi-Fly, Wms. DeLuxe Baseball, Crossroads, Quartette. Talopy. Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Lulu, Harbor Lites, Slugging Champ DeLuxe, Duette DeLuxe, Register, Marathon, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).

FOR SALE—14 Foot Bowlers, $475; Cash or Trade. Need Baseball, Guns And Late Shuffle Games. Call, Write or Wire Today! PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN AVE., CHICAGO 18, ILL. (Tel. JUniper 8-1814).

FOR SALE — Chicago Coin 6 Player Skee Balls. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLEDO, OHIO

FOR SALE—Export Buyers Attention! In-Line Games, $35 & up; Pool Tables, $50 & up; Pin Games, $25 & up; Music, $75 & up; Kiddie Rides, $100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE — United Caravans @ $125; and Pixies @ $70; Wurlitzer 4851 Wallboxes @ $9. Write for a complete list of phonographs. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA. (Tel. MElrose 5-1593).

FOR SALE—Millions of extra coins are taken from clean machines. Clean right with Lemonite. Birmingham Vending Co., Wolfe Distributing Co., Birmingham, Alabama, use and sell Lemonite. Try Lemonite Electronic Contact Cleaner, Contact Paste and Liquid Lube. GRACO SALES CO., RFD 1, BOX 403, ARLINGTON, TENN.

FOR SALE—Peter Pan $119; Thunderbird $69; Big Ben $69, Regatta $79; Frontiersman $119; Southern Belle $129; Sluggin' Champ $99; 5205 Wall Boxes $19; Wurlitzer 1900 $695; Wurlitzer 1800 $595. DICKSON DISTRIBUTING COMPANY, 630 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel. RE 6-3691).

FOR SALE—Show Time $350; Key West $315; Big Show $250; Nite Club $215; Parade $210; Broadway $175; Terms One-Third Deposit, Balance Sight Draft. GENERAL DISTRIBUTING COMPANY, 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel. TU 6729).

FOR SALE — America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

FOR SALE—Attention Arcade Buyers. Beautifully reconditioned Bally ABC Bowling Lanes, either 11 or 14 ft., just $495. Each machine carries our money back satisfaction guaranteed offer. Wire deposit today. Spring business will definitely put Bowling Lanes in short supply. SHELDON SALES CO., INC., 881 MAIN STREET, BUFFALO 3, NEW YORK. (Tel. LIncoln 9106).

FOR SALE—35 New Panoram Projector Bulbs $2 ea.; State Fair Gun $295; Pirate Gun $295; Rifle Gallery $125; Championship Baseball $150. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO. (Tel.: AXminster 4-3529).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games, Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAvis 2-2473).

FOR SALE — Continuing Sensational Sale AMI E-120's and Seeburg M100C's. Best Offer takes what's left. You can still save real money. Write, Wire or Phone us quick. RUNYON SALES CO., 593 10th AVE., NEW YORK, N. Y. (Tel.: LO 4-1880).

FOR SALE—Bally: ABC Bowler $350; Blue Ribbon & Gold Medal $195 ea.; United: Regulation $350; Mercury $165; Fifth Inning $135. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y. (Tel. FRanklin 7-2162 or 4-7549).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Seeburg KD200's, Like New, $865; Seeburg R's, Shopped, $550; Seeburg C's, Shopped, $475; Wurlitzer 2150's, Like New, $775; Wurlitzer 1800's, Shopped, $475. BELMONT MUSIC CO., 116-118 N.E. GLENDALE AVE., PEORIA, ILL. (Tel. 6-4424).

FOR SALE—Arcade: Genco Hi Fly Base Ball $195; Genco Quarterback, Exhibit Ringer Ball $75. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MISSOURI. (Tel. CEntral 1-9292).

FOR SALE—Exhibit Ranger Ball $60; Williams Roll-A-Ball $195; Genco Skee Ball (2 Player) $135; ChiCoin Skee Ball (6 Player) $195; Genco Quarterback $110; Star Shooting Gallery $85; Dale Guns $15; United Target $75; United Venus $95; Criss Cross $49.50; Peppy (New) Write; Bally Space Ship $165; Bally Boat $165; Smoke Signal $140; Tim Buc Tu $125; Skill Pool $50; Southern Belle $149.50; Bally Circus (New) Write; Naples (New) Write; Steeplechase Write; Rock-Ola 1455D (New) Write. Wire, Write or Phone LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO. (Tel. HE 1-7577).

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).

FOR SALE—Seeburg 147M $35; Seeburg Hideaway $35: Seeburg 20 Record Wallboxes $3.00. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO (Tel. NE 5-1443).

FOR SALE — New and Used Phonographs, 5 Balls, Bingos, Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).

FOR SALE—Comco—Extended Range Speakers And Baffles. Quality At Modest Prices. Engineered For Heavy Duty Use. Satisfaction Guaranteed or Money Will be Refunded. Finished in Limed Oak, Natural or Mahogany. Packed Two to a Carton, $11.95 Ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILLINOIS (Tel. INdependence 3-2210).

FOR SALE—New Six Pocket Pool Table, 41x74". Write. 1st Grade 48" Cue Sticks, $1.69 ea.; $18 doz.; Rails with Live Rubber, Quality Cloth, 32x48", $11.95 set; 3" Marbelized Rubber Balls, $1.49 ea. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

FOR SALE — Bingos: Show Time $375; Key West $300; Broadway $185; Night Club $200. Cleaned and shopped all in A1 Condition. 1/3 Deposit, balance C.O.D. on S/D. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel MA 6386).

FOR SALE — 5 Hot Rods $25; Assorted United Bingos $25; Gottlieb & Williams Pin games $25; Palm Springs, Beach Club, Beauty, Ice Frolics, etc. $45; Beach Beauty $165; Night Club $190; Showtime $325; Rock-Ola 1448 $575; Wurlitzer 1700 $435; Wurlitzer 1800 $495; AMI E120 $325; G120 $575; G200 $650; Seeburg M100A $125. Export Boxes available. DISCO, INC., 835 E. 31st STREET, LOS ANGELES 11, CALIF.

FOR SALE—Records!! All labels, all speeds at close out prices!! 78's—45's major labels in any quantity. 12" LP's—50c, EP's—30c. All labels. We buy surplus stocks, all speeds. SID TABACK RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel.: DUnkirk 3-8735).

FOR SALE — Showtime $335; Key West $275; Big Show $250; Night Club $210; Broadway $195; Ace High $265; Royal Flush $285; Sweet Adaline $125; Gypsy Queen $110; Circus $250; Balls-A-Poppin' $185; Big Tent $325. One-Third deposit is required. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel. JA 2-7137).

FOR SALE—or trade for Late Bingos or Pin Games: Seeburg M100 G; Seeburg M100 C; Wurlitzer 2000; AMI G-200; DuGrenier Candymart w/mint Vendor; Eastern Electric Mark II Cigarette Vendor; Un. Carnival Gun; Ex Treasure Cove; Genco Davy Crocket Rifle. MILLER, NEWMARK DIST. CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel. GL 6-6807).

FOR SALE — Gottlieb's Scoreboard $195; C. C. Criss Cross $75; Genco Shuffle Pool $75; Wm.'s Crane $100. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UNion 3-8574).

FOR SALE — Seeburg V-200's, very clean, $735 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. SANDY MOORE DISTRIBUTING CO., 599 TENTH AVE., NEW YORK 36, N. Y.

FOR SALE — 1448 Rock-Olas, Like New, $595; Chicago Coin Ski Bowls, $345. Write for Quantity Lot Prices. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE—King Arthur, $35; Twenty Grand, $55; Disc Jockey, $75; Grand Slam, $85; Four Corners, $85; Gypsy Queen, $185; Gayety, $119.50; Miami Beach, $235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

CLASSIFIED ADVERTISING SECTION

FOR SALE — Closeout: Brand new original factory crates. United's Playtime, sacrifice, $375 ea. Write, Wire, Phone. IMPERIAL COIN MACHINE CO., 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel. WHitney 5-2893).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, $57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUE 3, N. Y.

FOR SALE—United 14 Ft. Bowling Alley, $495; Wurlitzer 1400 Phonograph, $135; Wurlitzer 1800 Phonograph, $675; Wurlitzer 1900 Phonograph, $795; Wurlitzer 2000 Phonograph, $895; Seeburg V 200 Phonograph, $695; Seeburg 100 Selection Chrome Wallboxes, $45. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS. (Tel.: HO 4-6111).

FOR SALE — Seeburg 20 Selection Wallboxes #3 for 25c—$10; 100 Chrome $50; Hammerloid $40; Rock-Ola 120 $50; 3020 $5; Vendor Coin Changer $60; Beach Clubs $50; Bally Beauty $40; Long Pools $65; 8 Ohm Speakers $9.95. HALLGREN DISTRIBUTORS, 1626 3rd AVENUE, MOLINE, ILLINOIS.

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 1-5000).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, $99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVenue 3-6818).

FOR SALE — Late Model Rock-Ola 120 Wall Boxes, used 3 months $49.95. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVENUE, PORTLAND 5, OREGON (Tel. ATwater 7565).

FOR SALE—Entire music route for sale in Spokane, Washington. Sixty Phonographs all late equipment. This route is showing a very good return. Total investment approximately $65,000. Down payment required $20,000. For further information Write BOX 543, MILWOOD BRANCH POST OFFICE, SPOKANE, WASHINGTON.

FOR SALE—Seeburg M100A, 45 rpm, Painted, $295; M100B, $425; M100C, $550; G100, $675; W100, $675; R100, $725; Wurlitzer 2000, $850; 1900, $825; 1800, $725; 1700, $625; D80, AMI, $325; D40, 45 rpm, Painted, $225. MUSICAL SALES, 2334-36 OLIVE ST., ST. LOUIS 3, MO.

MISCELLANEOUS

NOTICE—Manufacturers of Coin Operating Equipment in need of a Southern Calif. Service Representative contact: BOB YOUNG'S SERVICE, 3427 BEN LOMOND PLACE, LOS ANGELES 27, CALIF. (Tel. Office NO 2-3254, AUTO—HO 7-7151, CAR 542).

NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box*' "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "The Year Book of the Industry." When you send $15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your $15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

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CL...S WEEK'S USED MACHINE QUOTATIONS

19th YEAR OF PUBLICATION
961st CONSECUTIVE WEEK'S ISSUE

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

LISTED ALPHABETICALLY

AMI

4. Model A, '46, 40 Sel., 78 RPM	35.00	60.00
4. Model B, '48, 40 Sel., 78 RPM	50.00	95.00
4. Model C., '50, 40 Sel., 78 RPM	50.00	135.00
4. Model D-40, '51, 40 Sel., 78 RPM	115.00	225.00
4. Model D-80, '51, 80 Sel., 45 RPM	195.00	325.00
4. Model E-40, '53, 40 Sel., 78 RPM	195.00	325.00
2. Model E-80, '53, 80 Sel., 45 RPM	295.00	375.00
2* Model E-120, '53, 120 Sel., 45 RPM	295.00	395.00
2. Model F-80, '54, 120 Sel., 45 RPM	325.00	485.00
2* Model F-120, '54, 120 Sel., 45 RPM	450.00	610.00
4. Model G-80, '55, 80 Sel., 45 RPM	545.00	665.00
2* Model G-120, '55, 120 Sel., 45 RPM	545.00	675.00
2* Model G-200, '56, 200 Sel., 45 RPM	595.00	750.00
4. WM Wall Box	5.00	8.00
4. SM or SL Stepper	5.00	8.00

ROCK-OLA

4. 1422,, '46, 20 Sel., 78 RPM	20.00	45.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	25.00	45.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	45.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	55.00
2. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	45.00	90.00
2. 1432, Same as above, Converted to 45 RPM	60.00	100.00
4. 1434, '51, Rocket, '51-52, 50 Sel., 78 RPM	70.00	135.00
4. 1434, Same as above, Converted to 45 RPM	70.00	145.00
4. 1436, '52, Fireball 120 Sel., 45 RPM	75.00	180.00
2. 1436A, '53, Fireball, 120 Sel., 45 RPM	100.00	200.00
1* 1438, '54, Comet, 120 Sel., 45 RPM	300.00	435.00
2* 1446, '54, Hi-Fi, 120 Sel., 45 RPM	400.00	565.00
2* 1448, '55, Hi-Fi, 120 Sel., 45 RPM	550.00	650.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	30.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	30.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	35.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	35.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	40.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	45.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	50.00
1* M100A, '49, 100 Sel., 78 RPM	100.00	190.00

(PHONOGRAPHS—Continued)

4* M100B, '51, 100 Sel., 45 RPM	300.00	425.00
4. M100BL, '51 100 Sel., 45 RPM, Light Cab.	300.00	425.00
4* M100C, '53, 100 Sel., 45 RPM	400.00	550.00
4* HF100G, '54, 100 Sel., 45 RPM	525.00	675.00
4* HF100R, '54, 100 Sel., 45 RPM	550.00	725.00
4* V200, '55, 200 Sel., 45 RPM	595.00	850.00
4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	5.00
4. W4L-56	5.00	8.00
4. 3W5-L56 Wall Box, 5c, 10c, 25c	5.00	8.00
4. W6L-56 5/10/25 Wireless	5.00	8.00
4. 3W7-L-56	5.00	8.00
4* 3W1 Wall-a-matic	39.50	60.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	20.00	35.00
4. 1017, '46, 24 Sel., 78 RPM	20.00	35.00
4. 1080, '46, 24 Sel., 78 RPM	25.00	50.00
4. 1100, '47, 24 Sel., 78 RPM	25.00	55.00
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	60.00	85.00
2. 1250, '50, 48 Sel., 45 or 78 RPM	80.00	100.00
4. 1400, '51, 48 Sel., 45 or 78 RPM	100.00	165.00
4. 1450, '51, 48 Sel., 45 or 78 RPM	110.00	175.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	110.00	200.00
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	145.00	245.00
4. 1600, '53, 48 Sel., 45 & 78 Intermix	225.00	295.00
4. 1650, '53, 48 Sel., 45 RPM	225.00	325.00
4. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	350.00
2* 1700, '54, 104 Sel., 45 RPM	465.00	625.00
4* 1800, '55, 104 Sel., 45 RPM	500.00	725.00
4* 1900, '56, 104 Sel., 45 RPM	645.00	825.00
4* 2000, '56, 200 Sel., 45 RPM	675.00	895.00
4. 2140 Wall Box	2.50	5.00
4. 3020 Wall Box	3.00	8.00
4. 3048 (Conv. of 3020)	3.00	10.00
4. 3031 Wall Box	3.00	9.00
4. 3045 Wall Box	3.00	9.00
4. 4820 Wall Box	8.00	20.00
4. 4851 Wall Box	9.00	25.00

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/52)	20.00	30.00
4* Ace High (Got 1/57)	250.00	290.00
4. Across the Board (Un 9/52)	20.00	30.00
4. All Star Basketball (Got 1/52)	20.00	30.00
4. Arabian Knights (Got 12/53)	80.00	100.00
4. Army-Navy (Wm 10/53)	30.00	50.00
4. Arrow Head (Wm 7/57)	260.00	300.00
4. Atlantic City (B 5/52)	25.00	65.00
4. Auto Race (Got 9/56)	175.00	235.00
4* Balls-A-Poppin' (B 11/56)	125.00	245.00
4. Beach Beauty (B 11/55)	125.00	175.00
4* Beach Club (B 2/53)	15.00	65.00
4* Beauty (B 11/52)	20.00	65.00
4. Big Ben (Wm 9/54)	55.00	120.00
2* Big Show (B 9/56)	240.00	295.00
4. Big Hit (CC 7/52)	15.00	30.00
4* Big Time (B 1/55)	80.00	135.00
4. Blondie (CC 8/56)	145.00	210.00
2* Brazil (Un 10/56)	195.00	255.00
4. Bright Lights (B 5/51)	20.00	30.00
2. Bright Spot (B 11/51)	30.00	50.00
2* Broadway (B 12/55)	150.00	210.00
4. Cabana (Un 3/53)	20.00	50.00
4. Capri (CC 10/56)	110.00	185.00
4* Caravan (Un 2/56)	105.00	165.00
4. Caravan (Wm 6/52)	25.00	50.00
4. Chinatown (Got 10/52)	30.00	50.00
4. Circus (Un 8/52)	25.00	35.00
4. Circus Wagon (Wm 10/55)	150.00	215.00
4. Classy Bowler (Got (7/56)	195.00	230.00
4. C.O.D. (Wm 9/53)	50.00	80.00
4. Colors (Wm 11/54)	75.00	125.00
4. Coney Island (B 9/52)	20.00	50.00
4. Continental Cafe (Got 7/57)	300.00	375.00
4. Control Tower (Wm 3/51)	10.00	20.00
4. Coronation (Got 11/52)	25.00	50.00
4. County Fair (Un 9/51)	15.00	25.00
4. Crossroads (Got 5/52)	25.00	50.00
4. Crosswords (B 1/56)	195.00	250.00
4. Cue Ball (Wm 2/57)	210.00	250.00
4. Cyclone (Got 5/51)	20.00	30.00
4. Daffy Derby (Wm 8/54)	75.00	120.00
4. Daisy May (Got 7/54)	115.00	140.00
4. Dealer "21" (Wm 2/54)	25.00	65.00
4. Derby Day (Got 5/56)	170.00	210.00
4. Diamond Lill (Got 12/54)	95.00	130.00
4. Disk Jockey (Wm 11/52)	30.00	55.00
4. Domino (Wm 5/52)	25.00	40.00
4. Double Action (Ge 1/52)	15.00	25.00
4. Double Feature (Got 12/50)	10.00	20.00
4* Double Header (B 7/56)	185.00	295.00
2. Dragonette (Got 6/54)	100.00	160.00
4. Dude Ranch (B 9/53)	35.00	70.00
4* Duette (Got 4/55)	125.00	175.00
4* Easy Aces (Got 12/55)	150.00	190.00
2. Eight Ball (Wm 1/52)	20.00	40.00
4. Fair Lady (Got 11/56)	285.00	325.00
2. Fairway (Wm 6/53)	30.00	55.00
4. Five Star (Univ 5/51)	20.00	30.00
4. Flag Ship (Got 1/57)	295.00	325.00
4. Flying High (Got 2/53)	40.00	75.00
4. Four Bells (Got 10/54)	110.00	150.00
4. Four Corners (Wm 12/52)	40.00	75.00
4. Four Horsemen (Got 9/50)	15.00	30.00
4. "400" (Upright) (Ge 10/52)	30.00	45.00
4. Four Stars (Got 6/52)	30.00	65.00
4. Frolics (B 10/52)	15.00	60.00
4. Frontiersman (Got 11/55)	100.00	160.00
4. Fun House (Wm 10/56)	195.00	235.00
4. Gay Paree (Wm 6/57)	375.00	460.00
4* Gay Times (B 6/55)	95.00	125.00
4* Gayety (B 3/55)	45.00	90.00
4. Gladiator (Got 1/56)	190.00	245.00
4. Globe Trotter (Got 11/51)	15.00	30.00
4. Golden Nugget (Upright) (Ge 2/53)	30.00	50.00
4. Gold Star (Got 8/54)	125.00	140.00
4. Grand Champion (Wm 3/53)	35.00	75.00

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(PINBALL GAMES—Continued)

4. Grand Slam (Got 4/53)	35.00	60.00
4. Green Pastures (Got 1/54)	60.00	100.00
4. Gun Club (Wm 11/53)	35.00	70.00
4. Guys-Dolls (Got 5/53)	30.00	75.00
4. Gypsy Queen (Got 2/55)	115.00	170.00
4. Handicap (Wm 6/52)	30.00	45.00
4. Happy Days (Got 7/52)	35.00	50.00
4. Happy-Go-Lucky (Got 3/51)	20.00	35.00
4. Harbor Lites (Got 2/56)	150.00	185.00
4. Harvey (Wm 5/51)	20.00	30.00
4. Havana (Un 2/54)	20.00	80.00
4. Hawaii (Un 6/54)	35.00	80.00
4. Hawaiian Beauty (Got 4/54)	90.00	115.00
4. Hayburner (Wm 6/51)	25.00	40.00
4. Hi-Fi (B 6/54)	40.00	90.00
4. Hi-Hand (Wm 6/57)	175.00	225.00
4. Hit 'N Run (Got 5/52)	25.00	45.00
4. Holiday (Ke 12/51)	20.00	35.00
4. Hong Kong (Wm 9/51)	20.00	35.00
4. Horsefeathers (Wm 1/52)	20.00	30.00
4. Horse Shoe (Wm 12/51)	10.00	25.00
4. Hot Diggity (Wm 8/56)	180.00	250.00
4. Ice-Frolics (B 1/54)	40.00	85.00
4. Jalopy (Wm 8/51)	25.00	40.00
4. Jockey Club (Got 5/54)	70.00	125.00
4. Jolly Joker (Un 11/55)	50.00	120.00
4. Jubilee (Got 5/55)	200.00	250.00
4. Jumping Jacks (Upright) (Ge 12/52)	20.00	30.00
2* Key West (B 12/56)	275.00	350.00
4. King Pin (CC 12/51)	15.00	30.00
4. Knockout (Got 1/51)	10.00	20.00
4. Lady Luck (Got 9/54)	85.00	145.00
4. Lazy "Q" (Wm 2/54)	35.00	95.00
4. Leaders (Un 10/51)	20.00	30.00
4. Lite-A-Line (Ke 6/52)	35.00	50.00
4. Long Beach (Wm 7/52)	35.00	50.00
4. Lovely Lucy (Got 2/54)	50.00	100.00
4. Lulu (Wm 12/54)	55.00	125.00
4. Mad. Sq. Garden (Got 6/50)	10.00	20.00
4. Majestic (Got 4/57)	375.00	450.00
4. Majorettes (Wm 4/52)	20.00	40.00
4. Manhattan (Un 4/55)	50.00	140.00
4. Marathon (Got 10/55)	200.00	250.00
4. Marble Queen (Got 8/53)	55.00	85.00
4. Mermaid (Got 6/51)	15.00	30.00
4. Mexico (Un 3/54)	35.00	100.00
4* Miami Beach (B 9/55)	95.00	135.00
4. Minstrel Man (Got 3/51)	20.00	35.00
4. Monaco (Un 8/56)	175.00	275.00
4. Mystic Marvel (Got 3/54)	90.00	130.00
4. Nevada (Un 8/54)	25.00	80.00
4. Niagara (Got 12/51)	20.00	35.00
4. Nifty (Wm 12/50)	10.00	20.00
4* Night Club (B 4/56)	190.00	245.00
4. "9" Sisters (Wm 1/54)	50.00	100.00
4. Olympics (Wm 5/52)	20.00	30.00
4. Palisades (Wm 7/53)	35.00	60.00
4. Palm Beach (B 7/52)	15.00	65.00
4* Palm Springs (B 11/53)	30.00	80.00
4. Parade (B 6/56)	195.00	250.00
4. Paratrooper (Wm 8/52)	20.00	40.00
4. Perky (Wm 11/56)	165.00	225.00
4. Peter Pan (Wm 4/55)	95.00	150.00
1. Piccadilly (Wm 5/56)	150.00	250.00
4. Pin Bowler (CC 6/50)	10.00	20.00
4. Pin Wheel (Got 11/53)	50.00	90.00
4* Pixie (Un 10/55)	65.00	145.00
4. Play Ball (CC 1/51)	10.00	20.00
2. Playtime (Un 10/57)	350.00	460.00
4. Poker Face (Got 9/53)	50.00	85.00
2. Quartet (Got 2/52)	40.00	60.00
4. Queen of Hearts (Got 12/52)	40.00	65.00
4. Quintet (Got 3/53)	40.00	80.00
4. Race The Clock (Wm 5/55)	65.00	165.00
2* Rainbow (Got 12/56)	185.00	150.00
4. Regatta (Wm 11/55)	90.00	150.00
4. Register (Got 10/56)	285.00	340.00
4. Rio (Un 11/53)	20.00	65.00
4. Rodeo (Un 2/53)	35.00	65.00
4. Rose Bowl (Got 10/51)	20.00	30.00
4. Royal Flush (Got 5/57)	275.00	310.00
4. Saddle and Turf (Ev 10/53)	85.00	175.00
4. (Club Model)	100.00	180.00
4* Scoreboard (Got 4/56)	185.00	240.00
4. Screamo (Wm 4/54)	45.00	100.00
4. Sea Belles (Got 8/56)	225.00	285.00
4. Sea Jockeys (Wm 11/51)	15.00	30.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Shamrock (Wm 1/57)	195.00	240.00
4. Shindig (Got 10/53)	50.00	100.00
4. Shoot The Moon (Wm 11/51)	15.00	30.00
4. Show Boat (Un 12/52)	45.00	60.00
4* Show Time (3/56)	345.00	435.00
4. Silver Chest (Upright) (Ge 4/53)	40.00	70.00
4. Silver Skates (Wm 2/53)	30.00	70.00
4. Singapore (Un 10/54)	25.00	80.00
4. Skill Pool (Got 8/52)	30.00	60.00
4. Skyway (Wm 8/54)	50.00	100.00
4. Slugfest (Wm 3/52)	25.00	40.00
4. Sluggin' Champ (Got 4/55)	115.00	170.00
4. Smoke Signal (Wm 10/55)	125.00	150.00
4. Snafu (Wm 12/55)	115.00	180.00
4* Southern Belle (Got 6/55	140.00	165.00
4. South Seas (Un 5/56)	155.00	255.00
4. Spark Plugs (Wm 9/51)	20.00	40.00
4. Spitfire (Wm 2/55)	60.00	110.00
4. Spot Lite (B 1/52)	25.00	50.00
4. Sportsman (Wm 2/52)	20.00	30.00
4. Springtime (Ge 3/52)	20.00	30.00
4. Stage Coach (Got 11/54)	130.00	155.00
4* Stardust (Wm 3/56)	125.00	225.00
4. Starfire (Wm 1/57)	210.00	230.00
4* Starlets (Un 12/55)	85.00	165.00
4. Star Pool (Wm 10/54)	50.00	120.00
4. Stars (Un 6/52)	25.00	40.00
4. Starlite (Wm 3/53)	35.00	50.00
4. Steeple Chase (Un 1/52)	20.00	30.00
4. Struggle Buggies (Wm 12/53)	35.00	70.00
4. Sunshine Park (B 12/52)	15.00	30.00
4. Super Jumbo (Got 10/54)	225.00	250.00
4. Super-Score (Wm 9/56)	195.00	250.00
4* Surf Club (B 3/54)	35.00	70.00
4. Surf Rider (Wm 12/56)	200.00	250.00
4. Sweepstakes (Wm 1/52)	30.00	55.00
2. Sweet-Add-A-Line (Got 7/55)	135.00	175.00
4. Tahiti (Un 8/53)	25.00	75.00
4. Three Deuces (Wm 8/55)	150.00	180.00
4. Three Four Five (Un 6/51)	10.00	25.00
4. Thunderbird (Wm 5/54)	70.00	125.00
2* Tim-Buc-Tu (Wm 1/56)	125.00	165.00
2. Times Square (Wm 4/53)	35.00	65.00
4. Toreador (Got 6/56)	255.00	285.00
4. Touchdown (Un 1/52)	15.00	25.00
4. Tournament (Got 8/55)	200.00	250.00
4. Triple Play (Un 8/55)	55.00	145.00
4. Tropicana (Un 1/55)	25.00	110.00
4. Tropics (Un 7/53)	30.00	60.00
4. Twenty Grand (Wm 12/52)	25.00	50.00
4. Twin Bill (Got 1/55)	120.00	150.00
2* Variety (B 9/54)	55.00	90.00
4. Watch My Line (Got 9/51)	15.00	30.00
4. Whizz Kids (CC 3/52)	20.00	35.00
4. Wild West (Got 8/51)	20.00	40.00
4. Wishing Well (Got 9/55)	145.00	160.00
4* World Champ (Got 8/57)	250.00	295.00
4. Wonderland (Wm 5/55)	110.00	140.00
4. Yacht Club (B 6/53)	30.00	55.00
4. Zingo (Un 10/51)	25.00	45.00

SHUFFLES and BOWLERS

4. Bally Victory Bowler (5/54)	55.00	100.00
4. Bally Champion Bowler (5/54)	60.00	100.00
4. Bally Jet Bowler (8/54)	65.00	120.00
4. Bally Rocket Bowler (8/54)	65.00	125.00
4. Bally Mystic Bowler (12/54)	90.00	130.00
4. Bally Magic Bowler (12/54)	90.00	155.00
4. Bally Blue Ribbon (3/55)	140.00	210.00
4. Bally Gold Medal (3/55)	150.00	210.00
4. Bally ABC Bowler (7/55)	240.00	350.00
4. DeLuxe model	245.00	350.00
4. Bally Congress (7/55)	275.00	350.00
4. DeLuxe model	275.00	355.00
4. Bally Jumbo Bowler (9/55)	275.00	355.00
4. Bally King Pin Bowler (9/55)	275.00	360.00
4* Bally ABC Bowling Lane (1/57) 14 Foot	425.00	565.00
4. ChiCoin 6-Player (8/51)	25.00	50.00
4. ChiCoin 6-player DeLuxe (5/52)	25.00	50.00
4. ChiCoin Match Bowler (6/52)	25.00	60.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	65.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	65.00
4. ChiCoin 10th Frame Special (12/52)	35.00	70.00
4. ChiCoin Name Bowler (1/53)	35.00	75.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	35.00	75.00
4. ChiCoin Crown (4/53)	35.00	85.00
2. ChiCoin Crown, Giant Pins (4/53)	35.00	90.00
2. ChiCoin Triple Score (6/53)	35.00	90.00
4. ChiCoin Gold Cup (7/53)	40.00	95.00
4. ChiCoin High Speed Crown (7/53)	45.00	100.00
4. ChiCoin High Speed Triple Score (8/53)	50.00	100.00
4. ChiCoin Advance (10/53)	50.00	100.00
4. ChiCoin King (10/53)	50.00	110.00
4. ChiCoin Criss Cross Bowler (12/53)	49.50	120.00
4. ChiCoin Super Frame (3/54)	50.00	125.00
4. ChiCoin Starlite (5/54)	55.00	150.00
4. ChiCoin Feature (7/54)	60.00	155.00
4. ChiCoin Holiday (9/54)	70.00	160.00
4. ChiCoin Flash (10/54)	70.00	165.00
4. ChiCoin Playtime (10/54)	95.00	170.00
4. ChiCoin Fireball (11/54)	95.00	185.00
4. ChiCoin Thunderbolt (12/54)	100.00	190.00
4. ChiCoin Triple Strike (2/55)	100.00	200.00
4. ChiCoin Arrow (2/55)	125.00	220.00
4. ChiCoin Criss Cross Targette (1/55)	35.00	110.00
4. DeLuxe model	40.00	120.00
4. ChiCoin Bonus Score (4/55)	150.00	210.00
4. ChiCoin Big League (5/55)	160.00	220.00
4. ChiCoin Hollywood (5/55)	175.00	250.00
4. ChiCoin Blinker (8/55)	175.00	255.00
4. ChiCoin Score-A-Line (9/55)	175.00	260.00
4. ChiCoin Bowling Team (10/55)	175.00	275.00
4. ChiCoin Miami Shuffle (10/56)	35.00	125.00
4* ChiCoin Bowling League (2/57) 14 Foot	425.00	565.00
4* ChiCoin Ski-Bowl (11/50) 6 Player	195.00	300.00
4. Exhibit Twin Rotation (5/52)	50.00	80.00
4. Genco Shuffle Target (7/51)	10.00	25.00
4. Genco 8-Player Rebound (9/51)	15.00	25.00
4. Genco Shuffle Pool (11/53)	25.00	60.00
4. Genco Match Pool (2/54)	50.00	65.00
4. Genco Skill Ball 2 Player (11/56)	135.00	265.00
4* 6 Player (2/57)	195.00	295.00
4. Gottlieb Bowlette (3/50)	10.00	20.00
4. Keeney Super DeLuxe League Bowler (3/52)	25.00	40.00
4. Keeney High Score League (5/52)	25.00	45.00
4. Keeney Team (10/52)	25.00	50.00
4. Keeney Club (4/53)	25.00	75.00
4. Keeney Domino (5/53)	30.00	110.00
4. Keeney Carnival (5/53)	40.00	115.00
4. Keeney Pacemaker (9/53)	40.00	125.00
4. Keeney Mainliner Bowler (1/54)	45.00	130.00
4. Keeney Bonus Bowler (3/54)	45.00	140.00
4. Keeney Diamond Bowler (5/54)	70.00	155.00
4. Keeney Bikini (6/54)	75.00	160.00
4. Keeney Century (6/54)	90.00	170.00
4. Keeney American (9/54)	90.00	175.00
4. Keeney National (9/54)	90.00	180.00
4. Keeney Speedlane (4/55)	125.00	210.00
4. United 6-Player Super (3/52)	20.00	35.00
4. United 4-Player Official (5/52)	20.00	35.00
4. United 6-Player Super (7/52)	30.00	45.00
4. United 10th Frame Star (9/52)	30.00	50.00
4. United Manhattan 10th Frame (9/52)	30.00	55.00
4. United Manhattan (9/52)	30.00	60.00
4. United 10th Frame Super (10/52)	30.00	65.00
4. United Cascade (2/53)	30.00	70.00
4. United Clover (2/53)	30.00	75.00
4. United Liberty (2/53)	35.00	75.00
4. United Classic (6/53)	35.00	75.00
4. United Olympic (6/53)	35.00	75.00
4. United Royal (9/53)	35.00	80.00
4. United Imperial (9/53)	40.00	90.00
4. DeLuxe model	40.00	90.00
4. United Chief (11/53)	40.00	110.00
4. United Leader (11/53)	45.00	110.00
4. DeLuxe model	45.00	115.00
4. United Team (1/54)	45.00	115.00
4. DeLuxe model	50.00	120.00
4. United League (1/54)	50.00	125.00
4. DeLuxe model	50.00	130.00
4. United Ace (5/54)	55.00	135.00
4. DeLuxe model	55.00	140.00
4. United Rainbow (5/54)	55.00	145.00
4. United Banner (8/54)	65.00	145.00
4. DeLuxe model	65.00	150.00
4. United Shuffle Targette (8/54)	65.00	155.00
4. DeLuxe model	65.00	160.00
4. United Speedy (8/54)	65.00	165.00
4. Un. 11th Frame (10/54)	65.00	165.00
4. DeLuxe model	65.00	170.00
4. United Comet Targette (11/54)	70.00	175.00
4. DeLuxe model	75.00	180.00
4. United Mercury (12/54)	80.00	180.00
4. DeLuxe model	80.00	185.00
4. United Mars (1/55)	90.00	190.00
4. DeLuxe model	95.00	190.00
4. Un. Lightning (2/55)	95.00	190.00
4. DeLuxe model	95.00	195.00
4. United Venus (3/55)	95.00	195.00
4. DeLuxe model	100.00	200.00
4. United Clipper (5/55)	100.00	210.00
4. DeLuxe model	100.00	210.00
4. Un. Derby Roll (5/55)	100.00	215.00
4. DeLuxe model	100.00	220.00
4. Un. 5th Inning (6/55)	100.00	225.00
4. DeLuxe model	100.00	230.00
4. United Capitol (6/55)	140.00	235.00
4. DeLuxe model	140.00	240.00
4. Un. Super Bonus (9/55)	160.00	245.00
4. DeLuxe model	165.00	250.00
4. Un. Top Notch (10/55)	270.00	335.00
4. Top Notch Special	270.00	335.00
4. Un. Regulation (11/55)	270.00	350.00
4. DeLuxe model	275.00	350.00
4* Un. Bowling Alley (11/56) 14 Foot	425.00	565.00
4* Wms. Roll-A-Ball (12/56) 6 Player	195.00	295.00

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4. Bally Champion Horse	295.00	400.00
2. Bally Moon Ride	100.00	245.00
4* Bally Space Ship	150.00	295.00
4. Bally Speed Boat	165.00	275.00
4* Bert Lane Merry-Go-Round	185.00	325.00
4. Bert Lane Miss America Boat	225.00	275.00
4. Bert Lane Fire Engine	320.00	385.00
4. Capitol Donald Duck	265.00	350.00
4. Capitol Elsie	275.00	375.00
4. Capitol Palomino Horse	295.00	380.00
4. Capitol See Saw	125.00	295.00
4. Chicago Coin Super Jet	125.00	295.00
2. Chicago Round The World Trainer	345.00	385.00
4. Decco Merry-Go-Round.	130.00	320.00
2. Exhibit Big Bronco	295.00	375.00
4. Exhibit Mustang	300.00	375.00
4. Exhibit Space Patrol	100.00	265.00
4. Scientific Television	195.00	275.00

4. ABT 6 Gun Rifle Range	475.00	575.00
4. Air Football	195.00	250.00
4. Amus. Boomerang	30.00	70.00
4. Bally Big Inning	50.00	75.00
4. Bally Heavy Hitter	30.00	65.00
4. Bally King Pin	20.00	40.00
4. Bally Rapid Fire	50.00	75.00
4. Bally Undersea Raider	50.00	75.00
4. Capitol Midget Movies	95.00	150.00
4. Champion Hockey	40.00	125.00
4. CbiCoin Basketball Champ	85.00	140 00
4. ChiCoin 4-Player Derby	95.00	150.00
4. ChiCoin Goalee	40.00	95.00
4. CbiCoin Hockey	45.00	65.00
4. CbiCoin Midget Skee	60.00	125.00
4. ChiCoin Pistol	30.00	75.00
4. ChiCoin Home Run, 6 Player (3/54)	60.00	150.00
4* Super model	85.00	160.00
4. ChiCoin Twin Hockey (5/56)	125.00	275.00
4. CbiCoin Steam Shovel (5/56)	100.00	195.00
4. Evans Bola Score	30.00	60.00
4. Evans Bat-A-Score	35.00	125.00
4. Evans Ski Roll	35.00	60.00
4. Evans Super Bomber	50.00	115.00
4. Evans Play Ball	25.00	50.00
4. Exhibit Dale Gun	15.00	65.00
4. Exhibit Gun Patrol	40.00	100.00
4. Exbibit Jet Gun	40.00	125.00
4. Exhibit Space Gun	40.00	125.00
4. Exhibit Pony Express	40.00	120.00
4. Exhibit Silver Bullets	40.00	125.00
4. Exhibit Six Shooter	35.00	120.00
4. Exhibit Vitalizer	40.00	60.00
4. Exhibit Sbooting Gal. (6/54)	45.00	110.00
4. Exhibit Star Sbooting Gallery (9/54)	75.00	150.00
4. Exhibit Sportland Shooting Gallery (11/54)	95.00	160.00
4. Exhibit "500" Shooting Gallery (3/55)	100.00	200.00
4. Exhibit Treasure Cove Sbooting Gallery (6/55)	200.00	225.00
2. Exhibit Jungle Hunt (3/57)	225.00	335.00
4. Games Inc. Hunter (1/56)	150.00	250.00
4. Genco Sky Gunner	60.00	125.00
2. Genco Night Fighter	70.00	125.00
4. Genco 2-Player Basketball	125.00	225.00
4. Genco Rifle Gal. (6/54)	125.00	175.00
4. Genco Big Top Rifle Gallery (6/54)	195.00	250.00
4. Super Model (12/55)	275.00	325.00
4. Genco Wild West Gun (2/55)	150.00	220.00
4. Genco Sky Rocket Rifle Gal. (5/55)	150.00	225.00
4. Genco Champion Baseball (9/55)	150.00	235.00
4* Genco Quarterback (10/55)	110.00	250.00
4* Genco Hi-Fly Baseball (5/56)	175.00	255.00
4. Genco State Fair Rifle Gal. (6/56)	225.00	325.00
4. Genco Davy Crockett (10/56)	245.00	345.00
4. Genco Circus Rifle (3/57)	365.00	425.00
4. Jack Rabbit	40.00	70.00
4. Jungle Joe	40.00	60.00
4. Keeney Air Raider	40.00	125.00
4. Keeney Sub Gun	40.00	125.00
4. Keeney Texas Leaguer	20.00	40.00
4. Keeney Sportsman (11/54)	125.00	160.00
4. DeLuxe model	130.00	170.00
4. Keeney Ranger (3/55)	220.00	240.00
4. DeLuxe model (3/55)	225.00	250.00
4. Lite League	30.00	75.00
4. Mills Panorama Peek (11/54)	175.00	275.00
4. Mills Conv. for Panoram Peek	10.00	15.00
4. Muto. Atomic Bomber	65.00	125.00
4. Mutos. Ace Bombers	85.00	140.00
4. Mutoscope Dr. Mobile (Prewar)	65.00	150.00
4. Mutos. Fly Saucers	90.00	125.00
4. Mutos. Pboto (Pre-War)	100.00	270.00
4. Mutos. Pbotomatic (DeLuxe)	145.00	325.00
4. Mutoscope Silver Gloves	120.00	200.00
4. Mutoscope Sky Fighter	60.00	135.00
4. Mutos. Voice-O-Graph 35¢	145.00	325.00
4. Mutoscope K. O. Champ	250.00	335.00
4. Mutos. Drive Yourself.	395.00	495.00
4. Mutoscope Rock n' Roll (7/56)	30.00	100.00
4. QT Pool Table	30.00	50.00
4. Quizzer	40.00	60.00
4. Rockola World Series	35.00	60.00
4. Scientific Basketball	20.00	35.00
4. Scientific Batting Pr.	30.00	90.00
4. Scientific Pitcb 'Em	45.00	140.00
4. Seeburg Bear Gun	50.00	150.00
4. Seeburg Shoot the Chute	40.00	80.00
4* Seeburg Coon Hunt	85.00	150.00
4. Set Sbot Basketball	125.00	195.00
4. Telequiz	65.00	110.00
4. Un. Team Hockey	20.00	40.00
4. United Jungle Gun	75.00	140.00
4. DeLuxe model	75.00	145.00
4. Un. Carn. Gun (10/54)	100.00	160.00
4. DeLuxe model	110.00	165.00
4. Un. Bonus Gun (1/55)	195.00	240.00
4. DeLuxe model	200.00	250.00
4. United Super Slugger (7/55)	215.00	275.00
4. United Star Slugger (4/56)	215.00	275.00
4. Un. Pirate Gun (10/56)	295.00	365.00
4. Wilcox-Gay Recordio	30.00	55.00
4. Wms. DeLuxe World Series (2/52)	35.00	70.00
4. Wms. DeLuxe Baseball (4/53)	45.00	90.00
4. Wms. Pennant Baseball (12/53)	50.00	110.00
4. Wms. Super Pennant Baseball (12/53)	50.00	120.00
4. Williams Super Star Baseball (12/53)	50.00	130.00
4. Williams Major League Baseball (2/54)	65.00	160.00
4. Wms. All-Star Baseball (2/54)	90.00	160.00
4. Williams Big League Baseball (2/54)	100.00	160.00
4. Williams Jet Fighter (10/54)	100.00	225.00
4. Williams Safari (2/54)	195.00	275.00
4. DeLuxe model	195.00	280.00
4. Wms. Polar Hunt (3/55)	200.00	295.00
4* Wms. Sidewalk Engineer (4/55)	100.00	150.00
4. Wms. King Of Swat (5/55)	150.00	220.00
4. Williams Four Bagger (4/56)	265.00	325.00
4. DeLuxe model	265.00	330.00
4. Williams Polar Hunt (3/55)	215.00	320.00
4. Wms. Crane (10/56)	85.00	165.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

No List Price Authorized for Publication

- H-200 200-sel. phonograph
- H-120 120-sel. phonograph
- H-100 100-sel. phonograph
- HAB-200 Selective-play Hideaway
- HBB-200 Continuous-play Hideaway
- WQ-200 200-sel. Wallbox
- WQ-120 120-sel. Wallbox
- Bargrip Wallbox Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

AUTO-PHOTO CO.

- Studio Model "II" $3,245.00

BALLY MFG. CO.

- Miss America (In Line Game)
- Target Roll
- All-Star DeLuxe Bowler ..... $ 640.00
- All-Star Bowler ..... $ 625.00
- Carnival (2 Player, 5-Ball) ... 505.00
- Strike Bowler
  - With Dime Coin-Mechanism
  - 11 Foot 1,280.00
  - 14 Foot 1,295.00
  - 18 Foot 1,350.00
  - With Profit-Booster Coin-Mechanism (15¢ a game, 2 games—25¢)
  - 11 Foot 1,300.00
  - 14 Foot 1,315.00
  - 18 Foot 1,370.00
  - 4 Foot Alley Sections 55.00
  - Profit-Booster Coin-Mechanism Kit 20.00
- ABC Super DeLuxe Bowler (6 Player, Puck Type)
  - 8½ Foot 775.00
- Toonerville Trolley 835.00
- Bike (Kiddie Ride) 835.00
- Model T (without Record Changer) 705.00
- Model T (with Record Changer) 755.00
- The Champion (with new all-metal cabinet) 835.00

CHICAGO COIN MACHINE CO.

- Rocket Shuffle
- Commando Machine Guns
- TV Bowling League (6 Player)

No List Price Authorized for Publication

EXHIBIT SUPPLY CO.

- Card Vendor, with base
- Single Column
- Double Column

No List Price Authorized for Publication

J. F. FRANTZ MFG. CO.

- Kicker & Catcher (Counter Game)
- ABT Challenger Pistol (Counter Game)
- ABT Guesser Scale
- ABT Rifle Sport (Shooting Gallery)
- Aristo Scale

No List Price Authorized for Publication

GENCO MFG. & SALES CO.

- Gun Club Rifle Gallery
- Show Boat (Single Player, 5-Ball)
- Motorama
- Horoscope Fortune Teller
- Sweet Twenty One (2 Player Roll Down Game)
- Gypsy Grandma Fortune Teller

No List Price Authorized for Publication

D. GOTTLIEB & CO.

- Whirl-Wind (2 Player, 5 Ball)
- Straight Flush (Single Player, 5-Ball)

No List Price Authorized for Publication

IRVING KAYE CO., INC.

- El Dorado—6 Pocket Pool .... $ 495.00
- DeLuxe Bumper Pool 295.00
- Competitor—Super DeLuxe—6 Hole Pool 395.00

J. H. KEENEY & CO., INC.

No List Price Authorized for Publication

- De Luxe Big Tent
- Bowl-O-Rama (6 Player)
  - 14 Foot
  - 11 Foot
- Snack Vender
- Soup Vender
- DeLuxe Hot Coffee Vender
- DeLuxe Hot Coffee & Hot Chocolate Combo Vender
- Various Models of above

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

- Model 1458, 120 Sel.
- Model 1455, 200 Sel.
- Model 1452, 50 Sel.
- Model 1450—Playmaster, 120 Sel.
- Model 1546, Cbrome Wall Box, 120 Sel.
- Model 1548, 50 Sel. Wall Box
- 1617—Hi-Fi Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control witb Cancel Button

J. P. SEEBURG CORP.

No List Price Authorized for Publication

- Model 201, 200 Sel.
- Model 161, 160 Sel.
- Model 101, 100 Sel.
- D3WA-Wall-O-Matic 200
- MRVC-Master Remote Volume Control
- HFCV2-8-High Fidelity Wall Speaker
- HFCV3-8-High Fidelity Corner Speaker
- HFCV1-12-High Fidelity Recessed Speaker
- PS6LZ-Power Supply
- HFA1-L6-Power Amplifier

UNITED MGF. CO.

- Royal Bowling Alley (6 Player)
  - 13 Foot $1,490.00
  - 16 Foot 1,520.00
  - 20 Foot 1,640.00
  - Available in 25¢ Play, also available in 2 plays—25¢ witb Credit Unit—Price on Request.
- 6 Star Shuffle Alley (6 Player, Puck Type)
  - 8½ Foot 995.00
- De Luxe 6 Star Shuffle Alley (Match-A-Score Model)
  - 8½ Foot 1,080.00

UNITED MUSIC CORP.

- UPA-100 100-Sel. Pbonograph

No List Price Authorized for Publication

WILLIAMS MFG. CO.

- Ten Strike (2 Player. Replay Model)
- Ten Pins (2 Player, Novelty Model)
- Jig Saw (Single Player, 5-Ball)
- 6-Pocket Pool Table

No List Price Authorized for Publication

THE RUDOLPH WURLITZER CO.

No List Price Authorized for Publication

- Model 2200, 200 Sel.
- Model 2204, 104 Sel.
- Model 2250, 200 Sel.
- Model 5250 Wall Box, 200 Sel.
- Model 5207 Wall Box, 104 Sel., 3-Wire
- Model 257 Stepper, 104 Sel.
- Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones
- Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range

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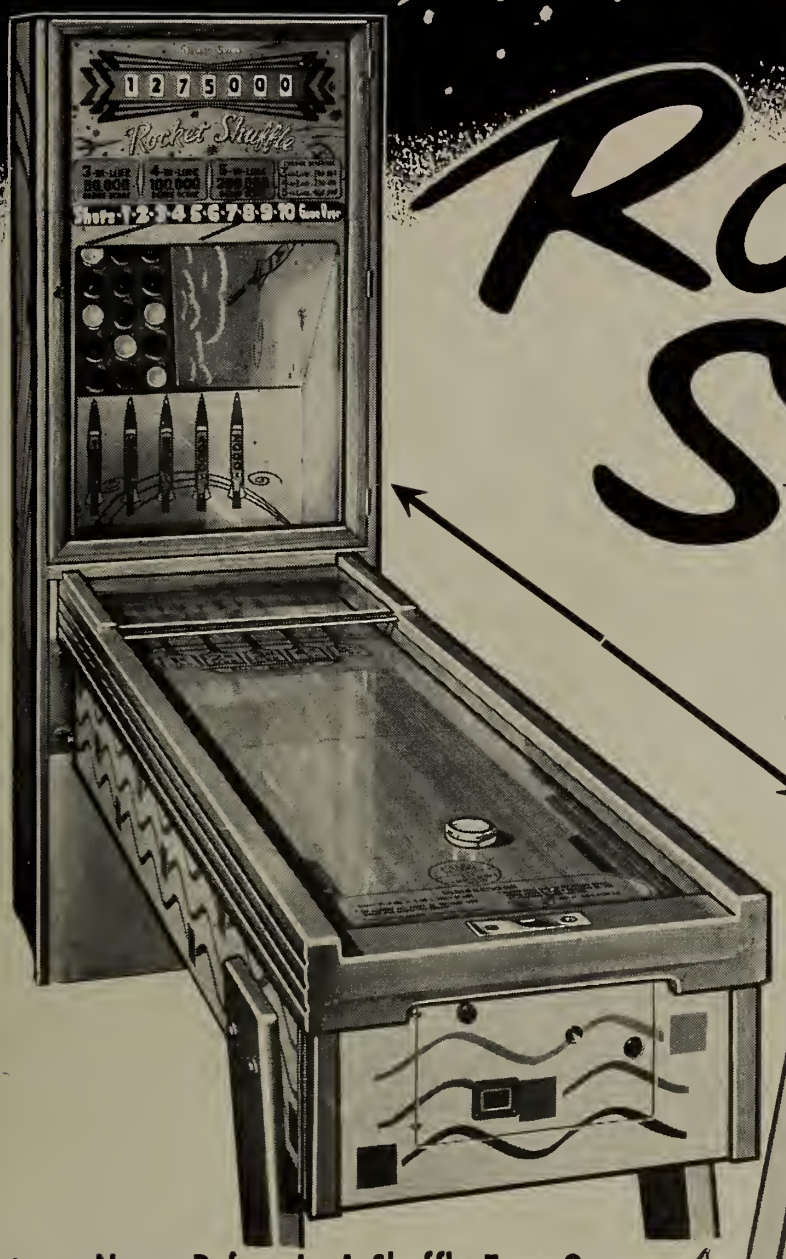
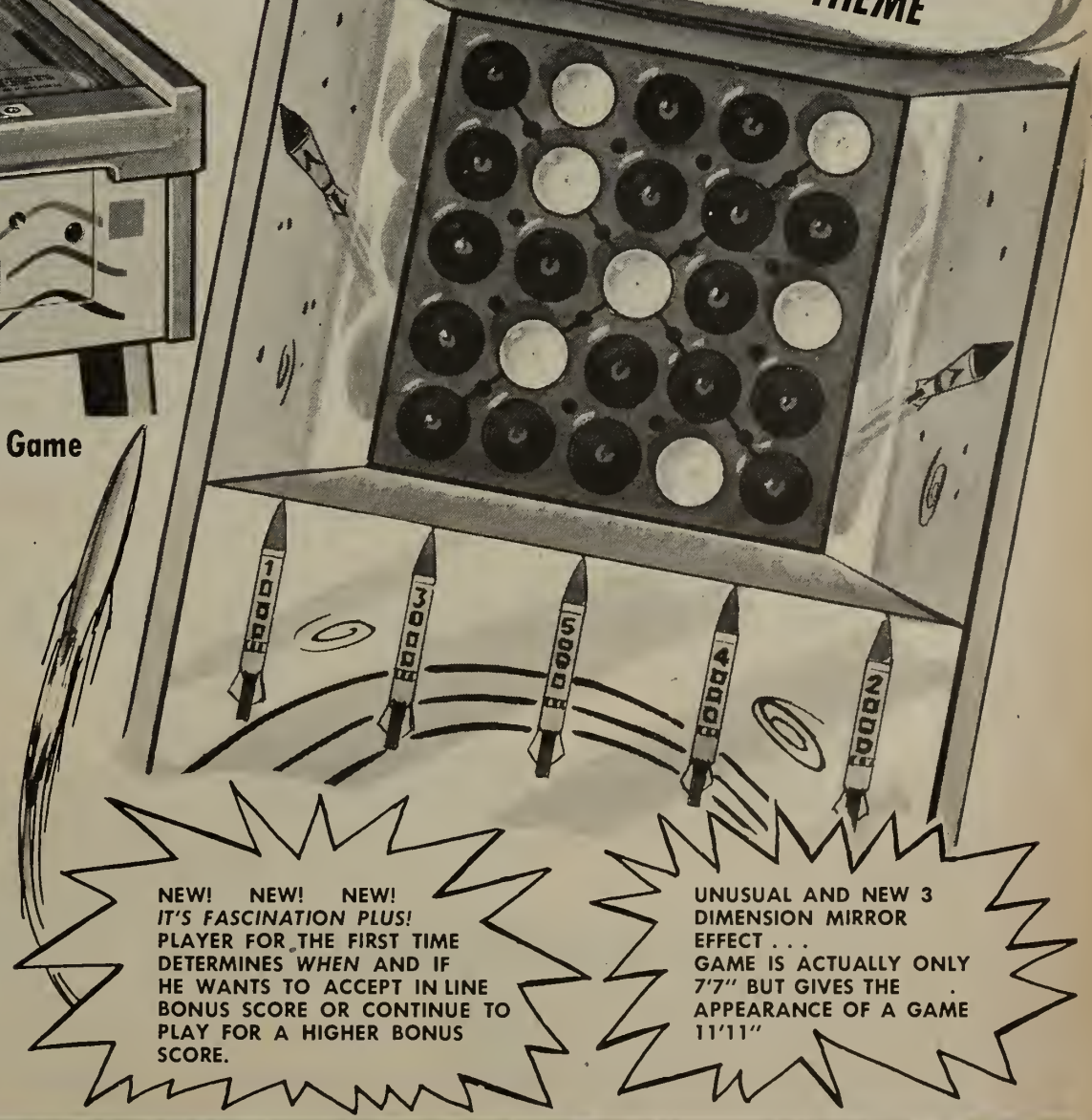
Rocket Shuffle



Featuring
The World's Newest Action Packed
SATELLITE ROCKET THEME



Features Never Before In A Shuffle Type Game

- THE NEWEST SHUFFLE TYPE HIGH SCORE GAME . . . TOP SCORE 9,900,000
- CAPTIVE BALL ACTION GIVES PLAYER EVERY THRILL OF SATELLITES TRAVELING THROUGH SPACE
- NEW METHOD OF SCORING WITH CAPTIVE BALLS . . . 3 in Row — 4 in Row — 5 in Row — DIAGONALS SCORE DOUBLE
- AVAILABLE IN REPLAY OR REGULAR MODELS — REPLAYS AWARDED FOR HIGH SCORE!

10 SHOTS PER GAME STRAIGHT 10c PLAY

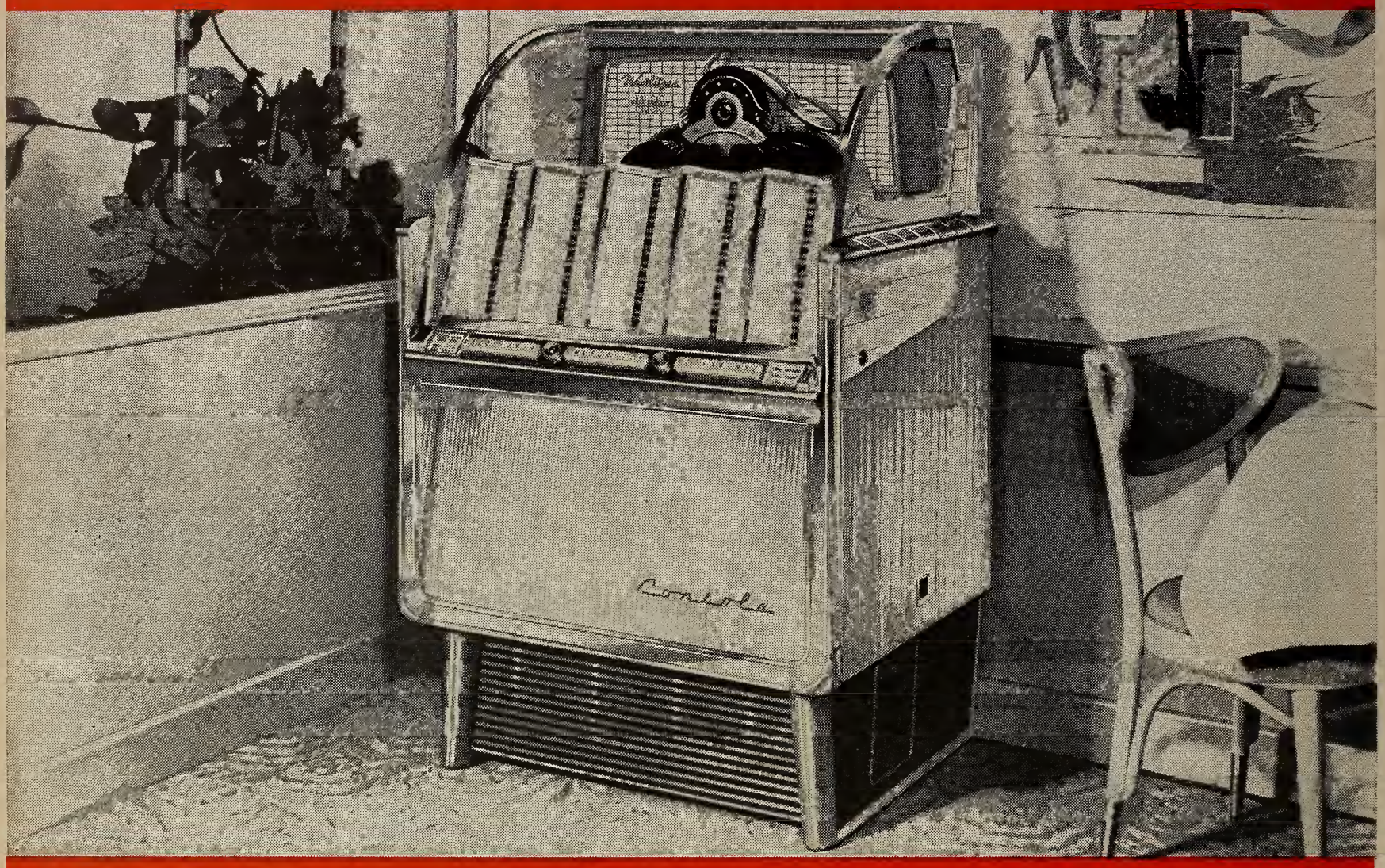
NEW! NEW! NEW!
IT'S FASCINATION PLUS!
PLAYER FOR THE FIRST TIME DETERMINES *WHEN* AND IF HE WANTS TO ACCEPT IN LINE BONUS SCORE OR CONTINUE TO PLAY FOR A HIGHER BONUS SCORE.

UNUSUAL AND NEW 3 DIMENSION MIRROR EFFECT . . . GAME IS ACTUALLY ONLY 7'7" BUT GIVES THE APPEARANCE OF A GAME 11'11"

chicago coin machine
1725 W. DIVERSEY BLVD., CHICAGO 14, ILLINOIS

Division of
Chicago Dynamic Industries, Inc.

THIS NEW WURLITZER Console IS EARNING KING SIZE RETURNS WHEREVER PEOPLE GATHER



the lower, lovelier, more listenable

WURLITZER Console

A NEW DIMENSION IN AUTOMATIC MUSIC

200-SELECTION MODEL 2200 • 104-SELECTION MODEL 2204

THE WURLITZER COMPANY • NORTH TONAWANDA, N.Y.

Established 1856

UNITED'S

NEW 6 STAR

Regulation SHUFFLE-ALLEY

UNITED'S REGULATION SHUFFLE ALLEY
1st PLAYER
2nd PLAYER
3rd PLAYER
4th PLAYER
5th PLAYER
6th PLAYER
SCORES EXACTLY LIKE REGULATION BOWLING
FRAMES - 1 - 2 - 3 - 4 - 5 - 6 - 7 - 8 - 9 - 10 - GAME OVER

New Different Streamlined Cabinet

BIG JUMBO DURABLE PINS

AUTOMATIC REGULATION BOWLING SCORING

1 to 6 Can Play

ALL MECHANISM
IN BACK-BOX
FOR EASY SERVICE

•

SIZE:
8½ FT. LONG
2½ FT. WIDE

PILFER-PROOFED
IN-A-DRAWER
CASH BOX

EQUIPPED WITH
NATIONAL
SLUG REJECTOR

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

SEE YOUR DISTRIBUTOR

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Get Double Value with Bally®

GAMES AND KIDDIE-RIDES

TOP EARNING POWER

TOP RESALE PRICES

Strike-Bowler

No switch-rollovers on alley! Ball actually hits pins to score by Official Bowling Rules! Result is biggest ball-bowling profits. Available in 4 popular lengths— 11 ft., 14 ft., 18 ft., 22 ft.

New extra-profit coin-chutes 2 games 25¢ 1 GAME 15¢ player not forced to buy 2 games but gets bargain when he does ALSO AVAILABLE WITH DIME-A-GAME CHUTE

Free TOURNAMENT PROMOTION KIT WITH EACH GAME

1 TO 6 CAN PLAY

All-Star DE LUXE Bowler

for match-score order

Super-Bowler

Only 5½ ft. by 2 ft. floor space

NOW trigger-action bowling is more fun than ever, earns more money than ever. New instant-loading ball-gun eliminates delay. Average game rolled twice as fast as formerly . . . doubling dimes-per-hour earning power. Get your share, get ALL-STAR DELUXE BOWLER and the match-model, SUPER-BOWLER, busy for you now!

MISS AMERICA

2 Cards . . . 10 Magic Lines . . . 4 sets of Advancing Scores . . . Corner Scores . . . Extra Balls . . . 2 Extra Time Rollovers . . . all add up to profit-packed play-appeal.

ABC SUPER DELUXE BOWLER

SUPER-SIZE PUCK

SUPER-SIZE PINS

OFFICIAL BOWLING SCORES

DE LUXE CLUB-STYLED CABINET

BOWLING BEAUTY BACKGLASS

LIGHT-UP TOTALIZERS

SPEEDY PIN-SET

Biggest money-maker in shuffle-puck class!

8½ ft. long 1 TO 6 CAN PLAY

TARGET-ROLL

Fastest competitive-play money-maker ever built! High-score plus new Match-Target feature gets continuous repeat play. See TARGET-ROLL . . . and see!

TOONERVILLE TROLLEY

$50 to $100 a week in only 2 ft. by 3 ft. space! That's the TOONERVILLE TROLLEY story in a nutshell. Other famous Bally Kiddie-Rides—BALLY BIKE, MODEL T, THE CHAMPION Ballyhorse—are equally fast money-makers. Write for literature.

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